B. Com.

Syllabus

AFFILIATED COLLEGES

Program Code: 2AA

2023-2024 onwards



BHARATHIAR UNIVERSITY

(A State University, Accredited with "A" Grade by NAAC, Ranked 13th among Indian Universities by MHRD-NIRF, World Ranking: Times -801-1000, Shanghai -901-1000, URAP – 1047)

Coimbatore - 641 046, Tamil Nadu, India

Progran	Program Educational Objectives (PEOs)					
The B.C 0	OM program describe accomplishments that graduates are expected to attain within					
five to se	five to seven years after graduation					
PEO1	Students will able to understand the concepts of commerce.					
PEO2 Programme aims to develop comprehensive professional skills which are required						
TEO2	for commerce graduates.					
PEO3	Students will develop an understanding of various commerce functions such as					
1 LO3	finance, accounting, financial analysis, project evaluation, and cost accounting					
PEO4	Students will be able to prove the proficiency with the ability to engage exams					
1 LO4	like C.A, C.S and CMA					
PEO5	Students can do commerce oriented research and consequence of this, they can					
1 EO3	become Professors in Colleges and Universities					



Program	Program Specific Outcomes (PSOs)					
After the	successful completion of B.COM program, the students are expected to					
PSO1	To provide strong base on the course relevant to the area of commerce which					
1501	helps to choose their career					
PSO2	To enhance knowledge and skills among students which built confident to					
1502	identify their career opportunities in multiple dimensions.					
	Nurture the students in intellectual, personal, interpersonal and social skills with a					
PSO3	focus on relevant professional career particularly, to maximize professional					
	growth.					
PSO4	Empower the students with necessary competencies and decision making skills to					
1304	foster the innovative thinking to become an entrepreneur					
PSO5	Strengthen the students to become expert in the field of communication with					
1303	ethical consciousness.					



Program	Program Outcomes (POs)						
On succe	On successful completion of the B.COM program						
PO1 Build the wide range of knowledge in the areas of accounting concepts and techniques to meet the current and future requirement of the industry.							
PO2	Develop the strong knowledge in the areas such as finance, taxation and laws relating to commerce helps to relate the conceptual and analytical skills in the field of auditing, finance etc.						
PO3	Inculcate the students to nurture their skills in personal, interpersonal, intellectual and others skills to develop their professional career and growth.						
PO4	PO4 Disseminate students to develop decision making and problem solving skills to undertake their own venture as a feasible career option.						
PO5	Orient and motive the students to develop the needed knowledge in business and academics to develop their employability						



BHARATHIAR UNIVERSITY:: COIMBATORE 641 046

Bachelor of Commerce Curriculum (Affiliated Colleges)

(For the students admitted during the academic year 2023 – 24 onwards)

Part	Course	Titleof theCourse	G 114	Н	ours	Ma	ximuml	Marks
	Code	Credits	Theory	Practical	CIA	ESE	Total	
		FIRSTSI	EMESTE			•		
I		Language-I	4	6	-	25	75	100
П		English-I	4	6	-	25	75	100
III		Core I Principles Of Accountancy	4	6	-	25	75	100
III		Core II–Business Organization &OfficeManagement	3	6	-	20	55	75
III		Allied Paper I–Agricultural Economy of India	3	4	-	20	55	75
IV		Environmental Studies#	2	2	-	-	50	50
		Total	20	30		115	385	500
		SECONDS						
I		Language-II	0551486	6	-	25	75	100
II		English-II	2	4	-	25	25	50*
		Language Proficiency for Employability http://kb.naanmudhalvan.in/Special:File	2 4	2		25	25	50*
		path/Cambridge_Course_Details.pdf		별				
III		Core III–Financial Accounting	24	6	-	25	75	100
III		Core IV – Principles of Marketing	AR 3 NE	6,99	-	20	55	75
III		Allied Paper II –Economic Analysis	ப்பாரை உயர் CATE TO ELEVATE	5 ⁸ 4	-	20	55	75
IV		Value Education – Human Rights#	2	2	-	-	50	50
		Total	20	30		140	360	500
		THIRD S	EMESTI	ER				
I		Language -III	4	4		25	75	100
II		English -III	4	4		25	75	100
III		Core V –Higher Financial Accounting	4	5`		25	75	100
III		Core VI – Commercial Law	3	4		20	55	75
III		Core VII – Principles of Management	3	4		20	55	75
III		Core VIII-Business Application Software-I	3	3		20	55	75
III		Allied : III - Mathematics for Business	3	4		20	55	75
IV		Skill based Subject -I : Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials) https://docs.google.com/sprea dsheets/d/1bBRAYYJa35th9 m3wzzzdool34bx6f5Vp/edit?u	2	-		25	75	100

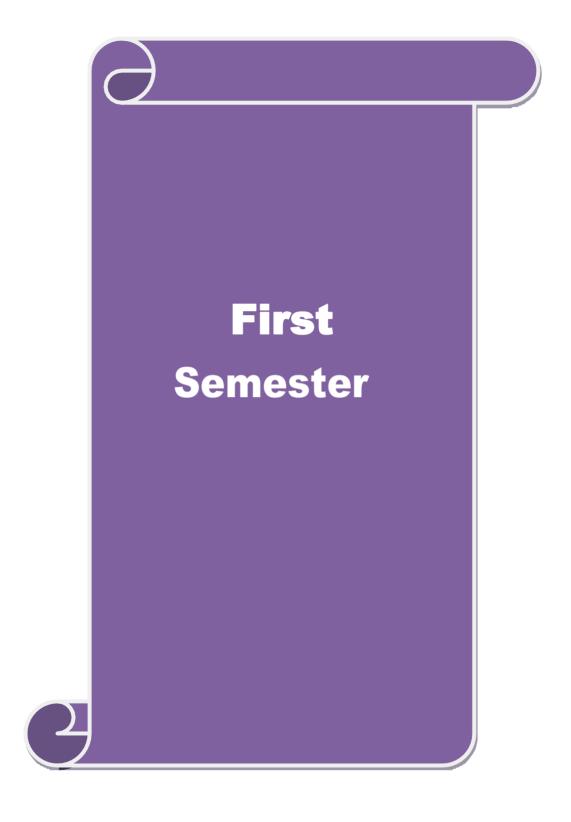
	sp=drivesdk&ouid=10073810 3855604184250&rtpof=true&						
	sd=true						
IV	Tamil@/Advanced Tamil#(or)Non-Major Elective—					- :	50 50
	Yoga for Human Excellence # /Women's Rights # Constitution of India #	2	2				
	Total	28	30			180 570	750
	FOURT		ESTER	<u> </u>	I	I	
I	Language -IV			_			
	Language 17	4	4		25	75	100
II	English- IV	4	4		25	75	100
III	Core IX – Corporate Accounting-I	4	5		25	75	100
III	Core X–Computer Applications in Business	3	4		20	55	75
III	Core XI–Company Law and `Secretarial Practice	8.03 G	4		20	55	75
III	Core XII — Executive Business Communication	3	3		20	55	75
III	Allied: IV:Statistics for Business	3	4		20	55	75
IV	Skill based Subject-II: Naan Mudhalvan -Office Fundamentals http://kb.naanmudhalvan.in/B harathiar_University_(BU)	2 mbstore	B Control	1	25	75	100
IV	Tamil @ / Advanced Tamil # (or)Non-major elective -II: General Awareness#	TE TO ELEVATE	2		_	50	50
	Total	28	30		180	570	750
	FIFTH SEMESTER						
III	Core XIII –Corporate Accounting-II	4	6		25	75	100
III	Core XIV – Banking Theory Law and Practices	4	5		25	75	100
III	CoreXV- Cost Accounting	4	5		25	75	100
III	CoreXVI–IncomeTax Law and Practice	4	6		25	75	100
III	Core XVII Business Application Software II	3	3		20	55	75
III	Elective–I:	3	5		20	55	75
IV	Skill Based Subject-III: Naan Mudhalvan-Accounting and Trading Essentials for Employability (Banking, Lending and NBFC Products and Services- I) http://kb.naanmudhalvan.in/images/3/37/BFSI-2_2023-2024.pdf	2			25	75	100
	Total	24	30		16	5 485	650
	SIXTH SEMESTER	1	1 - 0			- :00	1 020

SCAA date: 18.05.2023

	GRAND TOTAL	144	180				3800
	TOTAL	24	27	3	205	445	650
v	Extension Activities @	2	-	-	50	-	50
	http://kb.naanmudhalvan.in/Bhar athiar_University_(BU)						
	Marketing / Operational Logistics)						
	(Capital Markets / Digital						
	Mudhalvan- Fintech Course						
IV	Skill based Subject-IV-Naan	2			25	75	100
	Elective-III:	3	5		20	55	75
III	Elective–II:	3	5		20	55	75
	and Tally9.2 –Practical						
	Applications: MS-Word MS Excel	3	_	3			, 0
III	Core XXI:Computer				20	55	75
III	CoreXX-Indirect Taxes	3	5		20	55	75
III	Core XIX-Principles of Auditing	4	6		25	75	100
III	Core XVIII – Management Accounting	4	6		25	75	100

- * English II- University semester examination will be conducted for 50 marks (As per existing pattern of Examination) and it will be converted for 25 marks.
- Naan Mudhalvan Skill courses external 75 marks will be assessed by Industry and internal will be offered by respective course teacher.
 - @ No University Examinations. Only Continuous Internal Assessment(CIA)
 - # No Continuous Internal Assessment (CIA). Only UniversityExaminations.

List of	Elect	ive Papers (Colleges can choose any one of the paper as electives)
Elective – I	A	Business Finance
	В	Brand Management
	С	Fundamentals of Insurance
Elective – II	A	Entrepreneurial Development
	В	Supply Chain Management
	С	Principles of Web Designing
Elective - III	A	Financial Markets
	В	Insurance Legislative Framework
	С	Project Work



Course code			L	T	P	C	
Core -1		Principles of Accountancy	4			4	
Pre-requisite	:	Basic knowledge in Accountancy	Sylla Vers		202 203		
Course Object	tives:		•	•			
The main object	ctives of thi	s course are to:					
 To make To learn a To unders 	the students about variou tand about	ts to learn basic Principles of Accountancy. s skillfully to prepare and present the final accounts of us types of errors and calculation of depreciation in a bank reconciliation statement and accounting for progression and consignment and joint ventures	accounts	S.			
Expected Cou	rse Outcon	nes:					
_		etion of the course, student will be able to:					
1 Recalling record by	g Account	ing Concepts and Conventions and use Accounting neactions in the form of Journal, Ledger, subsidiary	_		K	.1	
2 Understanding the steps involved in locating errors and prepare them to understand the preparation of final accounts for sole traders.							
3 Outline	the concept	of Bills of exchange, Average due date and Account Current					
4 Examine	the concep	oncepts of consignment and joint venture.					
expendi knowled	ture and Balge.	reconciliation statement, Receipts and payments, I alance sheet and accounting for professionals to e	nhance	the		[4	
K1 - Rememb	ber; K2 - Ui	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	; K 6 - (<u>Create</u>			
Unit:1		Bayunma 2 Wint	1'	7ho	iirc		
Fundamentals	Accounting	Teeping – Accounting -Definition – Accounting Concountries - Double Entry System - Accounting Equation – I balance	epts and				
Unit:2			18	8ho	ırs		
Closing stock -	Outstanding	rader: Trading A/c,Profit and Loss A/c and Balance Shee Expenses Accrued Income- Income Received in Advance ion-Adjustment entries – Errors and rectification.				d 	
Unit:3				15l	<u>10u</u> r	'S_	
Bill of exchar	nge- Accom	modation bills – Average due date – Account curren	t				
Unit:4				20l	our	·s	
Accounting for	or consignm	nents and Joint ventures	•				
Unit:5				18l	our	·s	
		ement – Accounts of Professionals and Non-profit Ond Income and Expenditure account and Balance should be a superior of the control of the co	_	ion:			

Uı	nit:6	Contemporary Issues	2 hours							
Ex	xpert lecture	es, online seminars – webinars								
		Total Lecture hours	90hours							
Te	Text Book(s)									
1.	S.P. Jain	and K.L.Narang - Principles of Accountancy, Kalyani Publi	shers							
2	N.Vinayal	xam, P.L.Mani, K.L.Nagarajan – Principles of Accountancy								
3	T.S.Grewa	al – Introduction to Accountancy- S.Chand & Company Ltd.,								
4	R.L.Gupta	, V.K.Gupta, M.C.Shukla – Financial Accounting – Sultanchan	d & sons							
Re	eference Bo	ooks								
1	K.L.Nara	ng, S.N.Maheswari - Advanced Accountancy-Kalyani publisher	·s							
2	A.Murthy	-Financial Accounting – Margham Publishers								
3	A.Mukher	jee, M.Hanif – Modern Accountancy. Vol.1- Tata McGraw Hill	Companie							
`R		ine Contents [MOOC, SWAYAM, NPTEL, Websites,Other	Online resources							
1	https://www. =PERE#	bing.com/search?PC=U523&q=principles+of+accounting+lecture+notes	s+pdf&first=11&FORM							
		oing.com/search?q=principles+of+ac <mark>countan</mark> cy+swayam+notes&qs=NWU&	pq=principles+of+							
	Z 1101 012211121									
		F0B455F5724BABB04ED0 <mark>49FC40</mark> 5BDA&FORM=QBRE&sp=1# .be/FFC7fYpnC0M								
	iiceps.//youtu	MOIL CILI PROVITE								
Co	ourse Desig	ned By:								

Mapping Course objectives and course outcomes									
	PO1	PO2	PO3	PO4	PO5				
CO1	S	S	TE TO ELEVATE S	S	S				
CO2	S	S	S	S	M				
CO3	S	M	M	S	M				
CO4	S	S	S	S	M				
CO5	S	S	M	M	L				

^{*}S-Strong; M-Medium; L-Low

Course code \mathbf{T} P \mathbf{L} \mathbf{C} Core- 2 **Business Organization and Office Management** 4 4 Syllabus 2022-**Basic knowledge in Management** Pre-requisite Version | 2023 **Course Objectives:** The main objectives of this course are to: To understand different forms of organization To understand various factors affecting business organization and functioning of stock exchange To provide insight about office functioning, data processing system and EDP **Expected Course Outcomes:** On the successful completion of the course, student will be able to: Understanding the concepts of business and its forms of organizations involved in K2sole trader, partnership firms, companies and co-operative societies and public enterprise. Analyzing the business factors which are involved in sources of finance. K4 K2 3 Explaining the functioning of stock exchanges SEBI, DEMAT of shares. 4 Remembering office functions, layout and accommodation. K1 Outlining office equipments and EDP. K2 5 K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 17--hours Nature and scope of Business, Forms of Business Organisation – Sole Trader, Partnership firms, Companies and Co-operative Societies – Public Enterprise. 20--hours Unit:2 Location of Business – Factors influencing location, localization of industries- Size of firms-**Trade Association-Chamber of Commerce.** 17--hours Unit:3 Stock Exchange - Functions - Procedure of Trading - Functions of SEBI - DEMAT of shares-Unit:4 20--hours Office – Its functions and significance – Office layout and office accommodation – Filing and Indexing 14--hours Office machines and equipments – Data Processing Systems – EDP –Uses and Limitations – Office Furniture. Unit:6 **Contemporary Issues** 2 hours Expert lectures, online seminars - webinars

Total Lecture hours

90--hours

Te	ext Book(s)
1	Y.K.Bhushan – Business Organisation and Management – Sultanchand & sons
2	Shukla - Business Organisation and Management – S.Chand & Company Ltd.,
3	Saksena – Business Administration and Management – Sahitya Bhavan
4	C.B.Gupta, Business Organisation, Sultan Chand& Sons, New Delhi,
R	eference Books
1	Singh.B.P & Chopra - Business Organisation and Management – Dhanpat Rai & sons
2	R.K.Chopra – Office Management – Himalaya Publishing House
3	J.C.Deneyer - Office Management
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/389
2	https://www.youtube.com/watch?v=rqoMeEAFxMo
3	https://sol.du.ac.in/SOLSite/Courses/UG/StudyMaterial/02/Part1/BOM/English/SM-1.pdf
Co	ourse Designed By:

	Mapping Course objectives and course outcomes								
	PO1	PO2	PO3	PO4	PO5				
CO1	S	S	S	M	M				
CO2	S	S C	S	M	S				
CO3	S	S	S	M	S				
CO4	S	S RATHI	R UNIVIS	M	M				
CO5	S	Sign	imbature M Gold	M	L				

^{*}S-Strong; M-Medium; L-Low

Cour	se code			L	T	P	C	
Allied	l - 1		Agricultural Economy of India	4			4	
Pre-	requisite		Basic knowledge in Agricultural Economy Syllabus Version					
	se Object							
			is course are to:					
		_	ural economy of India					
			ndition of agricultural labours se on land reforms					
			cultural Marketing					
5.	10 aware	about 11g11	cultural Marketing					
	cted Cou	rse Outcor	mes:					
			etion of the course, student will be able to:					
1	Understa	and the Ag	ricultural Economy of the India and measure the deve	elopme	nt	K	[2	
		ılture in In		1				
2	Identify revolution		ms and prospects of Indian agriculture and importance	e of gre	en	K	[2	
3	Study th	e agricultu	ral marketing, pricing and their effect marketing system	em		K	(2	
4	Outline	the land ter	nure and land ceiling system in India			K	(1	
5	Understa	and the role	e of agricultu <mark>ral b</mark> anks for rural economic developme	nt		K	2	
K1 -	Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	K6 - (reate	l		
overt	y. Agricı	ılture : S	al Economy – Place of Agriculture – Causes for Low pecial Features and – Causes of Backwardness re–Progress of Agriculture during the plan period.					
Unit	4.2				12h		•0	
Agricu	ıltural Lab laborasure	es to imp	echanisation of Agriculture: Agricultural Labour – Morove the conditions of labour – Green Revolutions Prospects.	_	– Wa	ges	anc	
Unit	t:3				12h	our	`S	
Systen Causes	n – Measu sandconse	res to impr quencesofl	d Pricing: Causes and Consequences of Defective Agove marketing system — Agricultural Prices — Importa Pricefluctuations—Agricultural ces for Agricultural goods—Procurement policy.			abili		
Unit	t:4				12h	our	.s	
Legisla	ation–Lan lition of ir	d ceiling-I	Lia – Need for land Reform- abolition of intermediari Land Reforms and land Tenure: Meaning of Land Te es – Effects Measures to ensure the security of Tenur	nure-T	ypes	ce o	of	

10--hours

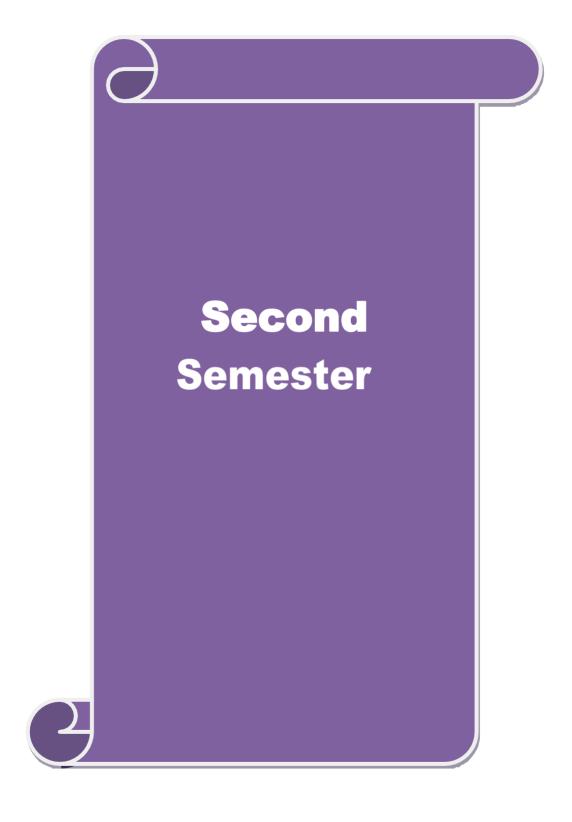
Unit:5

Agricultural Finance: Causes and Consequences of rural indebtedness — Measures to remove rural indebtedness — Agricultural Finance — Need — Types — Role of Institutions supporting Agricultural finance: Co-operative banks and commercial banks—NABARD.

Unit:6	Contemporary Issues	2 hours
Expert lectures, or	iline seminars – webinars	
	Total Lecture hours	60hours
Text Book(s)		
1 IndianAgricultu	re:Problems,ProgressandProscpects - SankaranS	
2 Indian Economy	- Ruddar DuttandSundaram	
Reference Books		
1 TheIndian Econ	omy - Dhingra	
2 IndianEconomic	eProblems - Alak Ghosh	
Related Online C	ontents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2		
3	மைக்கழகம்	
	64,	
Course Designed 1	By:	

	Mapping	Cou <mark>rse o</mark> bjectiv	es and course o	utcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	M
CO2	S	THIS HILL	R UN M	S	S
CO3	M	S B B B B B B B B B B B B B B B B B B B	James S. U. S. Al	S	S
CO4	S	S	TE TO ELEVATE S	M	M
CO5	M	M	S	S	M

^{*}S-Strong; M-Medium; L-Low



Course code			L	Т	P	С
Core- 3		Financial Accounting	4			4
Pre-requisite		Basic Knowledge in Accounting		labus sion	2022- 2023	
Course Object						
The main object	ctives of this c	ourse are to:				
 To make t To offer a To promo 	hem to unders n idea about si te knowledge	about hire purchase and installment system of	accounti	ng		
Expected Cou	rse Outcomes	:				
		on of the course, student will be able to:				
1 Describe	-	ts based on depreciation and its methods in bo	oks of		K	K 1
2 Outline	about the natu	re of Investment and Royal excluding Subleas	e.		K	(2
3 Identify	ing the essenti	al characteristics of single entry system.			K	Κ3
4 Applyin	g the basic con	ncepts of departmental and branch accounting.			K	ζ4
5 Familian Account	-	lure relating to hire purchase and installment in	n books o	f	K	(2
K1 - Rememb	er; K2 - Unde	erstand; <mark>K3</mark> - Apply; K4 - Analyze; K5 - Evalu	ate; K6 -	Creat	e	
Unit:1		Carping and and		18-	-hour	
	Depreciation	- Depreciation Meaning- Causes -need and signi	ficance o			
depreciation- n	nethods of pro	viding depreciation- Straight line, Written dow	n Value,		ty,	
Sinking fund (E	Excluding chan	ging method of Depreciation). Reserves and Pr	ovision.			
Unit:2		SAFE TO ELECTION		10	-houi	
	vstem-meanin	g and features-Statement of affairs method an	d Conver			
Single Littly is	ystem meann	g and leading statement of arrang method an	u conver	,1011 1		<u> </u>
Unit:3				18-	-hour	rs .
Departmental	accounts - tra	nsfers at cost or selling price –Branch excluding	ng foreigr	bran	ches	
Unit:4	1 1				-hour	
or Return	and instalmer	nt systems including Hire Purchasing Trading	account-	Good	s onsa	ıle
or Return						
Unit:5				15-	-hour	rs
Royalty inclu (Theory only)		- Human Resource Accounting and Inflation	on Accou	nting		
Unit:6		Contemporary Issues			2 hou	ırs
	es, online semi	nars – webinars	I			
-						
		Total Lecture hours	s	90-	-hour	îs -

Te	ext Book(s)
1	Advanced Accountancy - R.L.Gupta & M.Radhasamy
2	Advanced Accountancy - S.P.Jain & K.L.Narang
Re	eference Books
1	Advanced Accountancy - M.C.Shukla & T.S.Grewal
2	Finanacial Accounting - T.S.Reddy & A.Murthy
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://sol.du.ac.in/solsite/Courses/UG/StudyMaterial/02/Part1/FA/English/SM1.pdf
2	https://nios.ac.in/media/documents/Seccouí224New/ch_12.pdf
3	www.accountinghub-online.com/accounting-foí-hiíe-puíchase
Co	ourse Designed By:

	Mapping	Course objective	es and course	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S holina	S	S
CO2	S	M	S	S	M
CO3	S	M	M	S	M
CO4	S	S	S	S	M
CO5	S	M	M M	M	L

^{*}S-Strong; M-Medium; L-Low

Cour	se code			L	T	P	C	
Core- 4			Principles of Marketing	4			4	
Pre-requisite			Basic knowledge in Marketing Syllabus Version					
Cour	se Object	tives:		1				
The n	nain objec	ctives of thi	s course are to:					
2. 7 3. 7 4. 7 5. 7 6. 7	Γο provide Γο analyze Γο unders Γο introdu Γο unders	e insight abe various containd various contains the company tand the im	dea about marketing and related terms out various forms and types of marketing omponents of marketing channels s concepts relating to consumer behavior ponents of marketing mix portance of retailing in today's context ing marketing trends and regulatory mechanisms					
Evne	cted Cou	rse Outcor	nes•					
			etion of the course, student will be able to:					
1			s concepts and terms related to marketing			K	1	
2			arious marketing functions				2	
3	Underst	anding tern	ns of consumer behaviour and examined about difference consumers.	rent		K	2	
4			keting mix and its elements			K	1	
5	Underst	anding diffe	erent provi <mark>sion</mark> s related to trends in emerging marke	ts.		K	2	
K1 -	Rememb	er; K2 - U	nderstand; K<mark>3 - Apply; K4 - Analy</mark>ze; K5 - Evaluate	e; K6 - (Create	,		
Unit	4.1		THIAR LINING		18	hour		
conc	ept-Globa	al Marketir	f market and marketing-Importance of marketing ag - Marketing Ethics -Career Opportunities in Ma au of Indian Standards- Agmark					
Unit	t:2				18	hour	S	
			ring —Selling —Transportation —Storage — Financing Information	–Risk B	earin	g –		
Unit	t:3				18	hour	'S	
			eaning —Need for studying consumer behaviour-Factories segmentation — Customer Relations Marketing	ctors inf	luenc	ing		
Unit	t:4				19	hour	'S	
Marl Price Pron	keting Mie Mix-Imp Mix-Imposition - P	portance-Pr Place mix-Ir	ct mix —Meaning of Product —Product life cycle — ricing objectives - Pricing strategies —Personal selling importance of channels of distribution —Functions of in today's context	g and S	ıg-lab ales			

Unit:5		15hours
New Appr	oaches in Marketing: -E-marketing -Tele marketing -Web-Based Ma	rketing- Multi Level
Marketing	- Social Media Marketing - Neuro-marketing - Green marketing - Referr	al marketing- Social
responsibi	lity in marketing - Ethics in Marketing -Consumerism – Consumer Pro	tecting – Rights of
consumer	rs-Forward Trading in Commodities	
Unit:6	Contemporary Issues	2 hours
Expert lea	ctures, online seminars - webinars	
	Total Lecture hours	90hours
Text Boo	k(s)	
	eting Management - Rajan Sexena	
2 Princi	ples of Marketing - Philip Kotler &Gary Armstrong	
3 Marke	eting Management - V.S. Ramasamy and Namakumari	
4 Marke	eting Management – S.A.Sherlekhar and R.Krishnamoorthy, Himala	aya Publishing House
Referenc	e Books	
1 Marke	eting -William G.Zikmund & Michael D'Amico	
	eting - R.S.N.Pillai &Bagavathi	-
Related (Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
	ww.uobabylon.edu.iq/eprints/paper_12_19309_1049.pdf	
	ww.himpub.com/documents/Chapter903.pdf	
_	ww.himpub.com/documents/Chapter903.pdf	
	THIAR UNIVERSE	
Course D	esigned By:	

	Mapping	Course objectiv	es and course o	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	M	S	S
CO2	S	S	M	S	M
CO3	S	S	S	M	M
CO4	S	S	M	M	M
CO5	S	S	S	S	M

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Allied 2		Economic Analysis	4			4
Pre-requisite		Basic knowledge in Economics		labus rsion	202 202	
Course Object						
		s course are to:				
		entals of micro economics				
	_	of demand, supply and theories of production g in different market structure				
•		on wages, rent, interest and profit.				
Expected Cou	rse Outcon	nes:				
On the succes	sful comple	etion of the course, student will be able to:				
1 Understa Behavio		ndamentals of Micro Economic And Theory Consumo	er		K	2
2 Learn th	e concepts	of demand and elasticities of demand			K	2
		s of production, cost and revenue concepts			K	2
		nd output determination under various market structu	res		K	4
		e on theories of productivity and wages			K	2
•		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - 0	Create		
Unit:1				12h	our	s
Approaches of Unit:2	Economic .	Analysis – Methodologyof Economics.		12h	our	 S
		ND: Demand Analysis—Demand Schedule – Law of and – Price, Income and Cross—Consumer's Surplus.	Demar	nd – I	Dem	and
Unit:3				12h	our	S
		ION: Factors of Production–Law of Diminishing I Return to Scale – Law of Supply - Costand Reven				
Unit:4				12h	our	S
Firm and Indus	try – Pricin	Market Definition – Types – Equilibrium Under Perf g – Pricing Under Perfect Competition, Monopoly – Pastic Competition – Pricing under Oligopoly.		-		
Unit:5				10h	our	S
FACTOR PRIC	CING – Ma	rginal Productivity Theory – Theories ofwages, rent,in	nterest	andpı	ofit.	,
Unit:6		Contemporary Issues		2	hou	rs
Expert lecture	es, online se	eminars – webinars				
		Total Lecture hours		60	hou	rs

T	ext Book(s)	
1	EconomicAnalysis	- S.Sankaran
2	PrincipalsofEconomics	- Seth M.L.
R	eference Books	
1	MicroEconomicTheory	- M.L.Jhingan
2	EconomicAnalysis	- S.Sankaran
R	elated Online Contents [MOO	C, SWAYAM, NPTEL, Websites etc.]
1		
2		
4		
C	ourse Designed By:	





Course code			L	Т	P	C
Core- 5		Higher Financial Accounting	4			4
Pre-requisite	.	Basic knowledge in Accounting	Sylla Vers	bus ion	2022- 2023	-
Course Objec						
The main object	ctives of thi	s course are to:				
 To promo To offer u To facilita 	te understar Inderstandir Ite knowled	out maintaining partnership accounts adding about maintaining books of accounts at the time ag about dissolution and insolvency of partnership age about individual insolvency and claims age about human resource and inflation accounting	e of ret	ireme	ent	
Expected Cou	rse Outcon	nes:				
_		etion of the course, student will be able to:				
1 Underst of ratios		basic concepts of partner and procedures related to cal	lculation	on	K	2
2 Acquiri	ng the princ	iple at the time of retirement in the books of partner			K	.1
3 Analyzi	ng dissoluti	on and insolvency of firms and individuals.			K	4
4 Evaluat	e the insolv	ency or loss of individuals or firms.			K	5
5 Examin	e the conce	ots based on <mark>voy</mark> age, Human resource and inflation ac	counti	ng.	K	4
K1 - Rememb	oer; K2 - Uı	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - 0	Create	-	
	per; K2 - Uı	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (
K1 - Rememb	per; K2 - Ui	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (15		rs .
Unit:1 Introduction-	Admission	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment	f Asset	15	hour	rs .
Unit:1 Introduction-	Admission	of a Partner - Treatment of Goodwill - Revaluation of	f Asset	15	hour I	
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of	Admission Calculation of Partner - Goodwill	of a Partner - Treatment of Goodwill - Revaluation of	f Asset ents.	15	hour l hour	es es
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re	Admission Calculation of Partner - Goodwill	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Gaining Ratio- Revaluation of Asson Adjustment of Goodwill through Capital A/c on the	f Asset ents.	15	hour l hour bilitinent	es of
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution -	Admission Calculation of Partner - Goodwill etiring Partner Insolvency	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Gaining Ratio- Revaluation of Asson Adjustment of Goodwill through Capital A/c on the	f Asset ents.	15	hour l hour bilitinent	es es of
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem	Admission Calculation of Partner - Goodwill etiring Partner Insolvency	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Gaining Ratio- Revaluation of Associated Adjustment of Goodwill through Capital A/c onliner's Loan Account with equal Installments only.	f Asset ents.	15 ts and 18 d Lia ettlen Defid	hour hour bilitinent hour	es of sy
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4	Admission Calculation of Partner - Goodwill etiring Partner Insolvency eal Distribu	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Gaining Ratio- Revaluation of Associated Adjustment of Goodwill through Capital A/c onliner's Loan Account with equal Installments only.	f Assetents. ets and ly - So	15 ts and 18 d Lia ettlen Defid	hour l hour bilitinent	es of
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribution	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c onliner's Loan Account with equal Installments only. of Partners- Garner Vs Murray- Insolvency of all Partners of Proportionate Capital Method only. and Firms – Fire Claims: Normal Loss – Abnormal	f Assetents. ets and ly - So	15	hour hour bilitinent hour	es of sy
Unit:1 Introduction-Liabilities - Co Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribution	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c on her's Loan Account with equal Installments only. of Partners- Garner Vs Murray- Insolvency of all Partition - Proportionate Capital Method only.	f Assetents. ets and ly - So	15	hour hour bilitinent cienc	es of sy
Unit:1 Introduction-Liabilities - Co Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5 Voyage Acco Unit:6	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribut Individuals unts – Inve	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c on the result of Goodwill through Capital A/c on the result of Partners - Garner Vs Murray- Insolvency of all Partners - Garner Vs Murray- Insolvency of all Partners - Proportionate Capital Method only. Stand Firms – Fire Claims: Normal Loss – Abnormal standard -	f Assetents. ets and ly - So	15	hour hour bilitinent cienc	es of s y s s
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5 Voyage Acco Unit:6	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribut Individuals unts – Inve	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Gaining Ratio - Revaluation of Asse - Adjustment of Goodwill through Capital A/c on her's Loan Account with equal Installments only. of Partners - Garner Vs Murray - Insolvency of all Partition - Proportionate Capital Method only. stand Firms - Fire Claims: Normal Loss - Abnormal standard - Accounts	f Assetents. ets and ly - So	15	hour bilitinent cienc	es of SS

Text	Book	(z)	
1021	DOOM	(0)	

- 1 S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, NewDelhi.
- 2 Reddy & Murthy, "Financial Accounting", Margham Publicatuions, Chennai, 2004.
- 3 Dr. M. A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy Part-I", Himalaya Publication, New Delhi.

Reference Books

- 1 Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application 13th Revised Edition 2006, Sultan Chand & Co., New Delhi.
- 2 Shukla M.C., Grewal T.S. & Gupta S.L., "Advanced Accountancy", S. Chand & Co., NewDelhi.

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 http://ebooks.lpude.in/commerce/bcom/term_2/DCOM104_FINANCIAL_ACCOUNTING_II.pdf
- 2 https://ncert.nic.in/textbook/pdf/leac102.pdf

3

Course Designed By:

	Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	M		
CO2	S	SESTARA	M	S	L		
CO3	S	S	S. Callett	S	M		
CO4	S	M Sibs	CATE TO ELEVATE	S	M		
CO5	S	S	M	S	M		

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 6		Commercial Law	4			4
Pre-requisite		Basic knowledge in Commercial Law	Sylla Vers		202 20	
Course Object			'	•		
The main object	ctives of thi	is course are to:				
	_	ge about basics of business contract				
	_	about the regulations of agency system				
		les of indemnity and guarantee about the sale and transfer of goods and the applicable	le laws s	and		
regulation	_	about the sale and transfer of goods and the applicable		and		
Expected Cou	rse Outcor	mes:				
1 Assessin	ng the vario	ous elements related business law and contract			K	\(5
	2 Interpreting different type of contract and its features					
_		agency system related to creation and termination of	agency			\(5
		rights and duties of indemnity, guarantee				\(5
		ct between sale and agreement to sell and its features				[4
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	e; K6 - (Create	2	
TT 1. 4				10		
Unit:1		5 7 9 8		12	nour	S
Void agreemer Unit:2		Communitor Charles Control of the Co	D 6	12		:S
		e consent – Quasi contracts – Contingent contracts – ontract – Remedies for breach of contract.	- Perfori	nance	e of	
Unit:3				10	haur	•6
	ency – Cre	ation of Agency – Personal liability of an Agent – A	gency h		noui	. 3
		nd effects – Termination of Agency.		J		
Unit:4				12	hour	'S
	emnity and	guarantee – Rights and Liabilities of surety – Disch	arge of			~
	•	ties of bailor and bailee – Pledge by non-owners.				
Unit:5				12	hour	·s
		istinction between sale and agreement to sell - Cond				
		Warranties – Transfer of Ownership – Transfer of ti of sale – Rights and Duties of buyer – Rights of unpa			wne	rs -
Unit:6		Contemporary Issues		2	2 hou	ırs
	onlina co					
Expert lecture	s, onnie se	eminars - webinars				
Expert lecture	es, omme se	eminars - webinars Total Lecture hours		60	-hou	ıre

Text Book(s)
1 N.D.Kapoor Business Laws – Sulthan Chand &Sons
2 R.S.N. Pillai and Bagavathy Business Laws- S.Chand &Co
Reference Books
1 M.C.Kuchhal Mercantile LawVikas Publications
2 K.R.BulchandaniBusinessLaw Himalaya PublishingHouse
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1 https://legislative.gov.in/sites/default/files/A1872-09.pdf
2 https://www.acecollege.in/CITS_Upload/Downloads/Books/1029_File.pdf
Course Designed By:

Mapping Course objectives and course outcomes					
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	is Salo	S	S
CO2	S	S	S	S	S
CO3	S	S	S. E. E.	S	S
CO4	S	S	S	S	M
CO5	S	S	S	S	M

^{*}S-Strong; M-Medium; L-Low

Course code				L	T	P	C
Core- 7		Principles of Manager	nent	4			4
Pre-requisite	;	Basic knowledge in Man	agement	Sylla Vers	ibus 2	.022- .023	•
Course Object							
The main object	ctives of this	course are to:					
 To explore To develo To explore 	e the fundar p knowledg e the concep	ling about basic terminologies of mental principles, process and steps e about organizing function in busing to f motivation in organizational court effective communication in the business.	in management in ness ontext	ncludin	ıg pla	nnin	g
Expected Cou	rse Outcon	es:					
		ion of the course, student will be a	ble to:				
		epts based on management and its f				K	2
		inciples and importance of planning				K	2
		concepts based on organization and				K	2
		minants of behaviour and motivation				K	4
		eed and techniques of communicati		nt		K	2
		derstand; K3 - Apply; K4 - Analyz			reate		
		霸 1 6					
Unit:1 Definition of M	I anagement	Management and Administration	– Nature and Sco		10l		
Definition of M - Functions of Mc Gregor and Unit:2	Managemen I Peter F. Di	Company Compan	Heniry Fayol – M	ppe of N ary Pai	10l Manag ker F	geme Follet	ent Es
Definition of M - Functions of M - Gregor and - Unit:2	Management Peter F. Drage	t - Contribution of F.W. Taylor - Fucker.	Heniry Fayol – M	ppe of N ary Pai	10l Manag ker F	geme Follet	ent Es
Definition of M - Functions of M - Gregor and Unit:2 Planning – M	Management Peter F. Drage	t - Contribution of F.W. Taylor - Fucker.	Heniry Fayol – M	ppe of N ary Pai	10l Manag ker F	eme follet nour and	ent
Definition of M - Functions of M - Funct	Management Peter F. Deter F. D	t - Contribution of F.W. Taylor - Fucker.	Planning promise Organization – Irganization Chart	ppe of Mary Pares – Me	10I Manag ker F 12I thods	ollet nour and	ent es
Definition of M - Functions of M - M - Types of plan Unit:3 Organization organizati	Management Peter F. Deter F. D	ture and Importance of Planning – Making. Nature and Importance – Process of on Structure – Span of Control – Other control –	Planning promise Organization – Irganization Chart	ppe of Mary Pares – Me	10I Manag ker F 12I thods	nour and nour Sountation	snt ss ss nd on
Definition of M - Functions of M - Functions of M - Functions of M - Gregor and Unit:2 Planning – M - Types of plan Unit:3 Organization - Delegation andStaff. Unit:4 Motivation –	Management Peter F. Decening – Nas – Decision – Meaning, – Organizat and Decening – Need – Det	ture and Importance of Planning – Making. Nature and Importance – Process of on Structure – Span of Control – Other control –	Planning promise Organization – Irganization Chart Line, Functiona	ppe of Nary Par ary Par es – Me	10I Manage ker F 12I thods 12I les of artmen	nour and Sountation	ent : ss
Definition of M - Functions of M - Functions of M - Functions of M - Functions of M - M - M - M - M - M - M - M - M - M -	Management Peter F. Decended P	ture and Importance of Planning – Making. Nature and Importance – Process of on Structure – Span of Control – Oralization – Authority relationship	Planning promise Organization – Irganization Chart Line, Functiona	ppe of Nary Par ary Par es – Me	10I Manage ker F 12I thods 12I les of artmen	nour and Sountation	ss son by

U	nit:6	Contemporary Issues	2 hours
E	xpert lecture	es, online seminars – webinars	
		Total Lecture hours	60hours
To	ext Book(s)		
1	The Princi	ples of Management - Rustom S. Davan	
2	Business (Organization and Management - Y. K. Bhushan	
3	Business I	Management – Chatterjee	
R	eference Bo	ooks	
1	Principles	of Management - Koontz and O'Donald	
2	Business I	Management - Dinkar – Pagare	
	-1-4-1 01	Containt IMOOC CANANANA NIDUCA ANALAS ANA	
		ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	0/20) 10
		rs/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrive	
2	https://resour	ces.saylor.org/wwwresources/archived/site/textbooks/Principles%20of%20Ma	nagement.pdf
		ைக்கும்	
\mathbf{C}	ourse Desig	ned By:	

	Mapping Cou <mark>rse objectives and course outcomes</mark>					
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO2	S	S STORY	S	S	S	
CO3	S	S Sparant	S பாரை உயர்த்திட்	S	S	
CO4	S	S	TE TO MVALE	S	S	
CO5	S	S	S	M	M	

^{*}S-Strong; M-Medium; L-Low

Core-8 Pre-requisite	!	Business Application Software I	4			4
Pre-requisite					1 1	
Pre-requisite Basic knowledge in MS Word and MS Excel Syllabus Version 202						,
Course Objec						
The main obje	ctives of the	is course are to:				
Understa	nd the basic	framework and how to work in Ms-Word andMs-Exc	el.			
Expected Cou	rse Outcoi	mes:				
On the succes	sful compl	etion of the course, student will be able to:				
1 To kno	w the basics	s on MS Word			K	2
2 To stud	y formattin	g features in MS Word			K	2
3 To und	erstand the	concept of mail merge			K	2
4 To gain	knowledge	e on excel operations			K	2
5 To acqu	ire knowle	dge on ManagingandAnalyzingComplexWorksheet			K	2
K1 - Remem	oer; K2 - U	Inderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	Create	ı	
Unit:1				9h	ours	3
	T					
Unit:2				8h	ours	}
_	emplates,C natting,Inse	Creating Tables, Changing Font and Text Size, Borders and Sertpicture.	hading	s,Tex	t	
Unit:3				8h	ours	<u> </u>
	, .	the Main Document–Creating data source, Adding tuments-Macros–Inserting Headers and Footer–Record			ing	
Unit:4				9h	ours	
	ring Numb	troduction – Navigation, Selecting Cells, Entering and ers and Formulas – Alignments – Menus, Commands			and	
Unit:5				9h	ours	s
	heet : An C	Overview—CreatingWorksheet- Managing and Analyzi	ng Coi			

Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	45hours
Text Book(s)		
1 SanjaySay	t ena , "MS-Office2000", Vikas Publishing House Private Ltd.	
BulljuyBuA	ena, 1115 Office2000 , Vikusi uonsiimgifousei iivutebtu.	
Reference Bo	aalze	
Reference Do	JUL S	
1 TimothyJ.	O'LearyandLindaiO'Leary, "MS-Office", IRWIN/McGraw	Hill.
Related Onlin	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1 https://www.	youtube.com/watch?v=DzTCFsdxMP4	
2 https://www.	youtube.com/watch?v=IUAq9r5B9Go	
Course Design	ned By:	

Mapping Course objectives and course outcomes					
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	M	M	M
CO2	M	S	S	M	M
CO3	S	M	A UNIVE M	M	M
CO4	M	S	M	M	M
CO5	S	M	ATE TO ELEVATE M	M	M

^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Allied 3	Mathematics for Business	4			4
Pre-requisite	Basic knowledge in Mathematics	Sylla Vers	bus 2	022- 023	-

Course Objectives:

The main objectives of this course are to:

- 1. Understand and apply basics of applications of mathematics in business
- 2. Make the students to be ready for solving business problems using mathematical operations.
- 3. Provide insight knowledge about variables, constants and functions.
- 4. Gain the knowledge on integral calculus and determining definite and indefinite functions.
- 5. Analyze the linear programming problem by using graphical solution and simple method.

Expected Course Outcomes: On the successful completion of the course, student will be able to: Understand the basic concepts of arithmetic and geometric series and different K2 effective rates of interest for sinking fund, annuity and present value. 2 Recall the basic concepts of addition and multiplication analysis and **K**1 input and output analysis. Explain of variables, constants and functions and evaluate the first and second 3 K2 order derivatives. 4 Interpret integral calculus and determining definite and indefinite functions. K2 Analyze the linear programming problem by using graphical solution and K4 simple method.

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 12--hours

SetTheory—ArithmeticandGeometricSeries—SimpleandCompoundInterest—EffectiverateofInterest—SinkingFund—Annuity-PresentValue—DiscountingofBills—TrueDiscount—Banker'sGain.

Unit:2

Matrix: Basic Concepts – Addition and Multiplication of Matrices – Inverse of a Matrix – RankofMatrix-SolutionofSimultaneousLinearEquations–Input-OutputAnalysis.

Unit:3 12--hours

Variables, Constants and Functions—Limits of Algebraic Functions—Simple Differentiation of Algebraic Functions—Meaning of Derivations—Evaluation of First and Second Order Derivatives—Maxima and Minima—Application to Business Problems.

Unit:4 10--hours

Elementary Integral Calculus – Determining Indefinite and Definite Integrals of simpleFunctions–IntegrationbyParts.

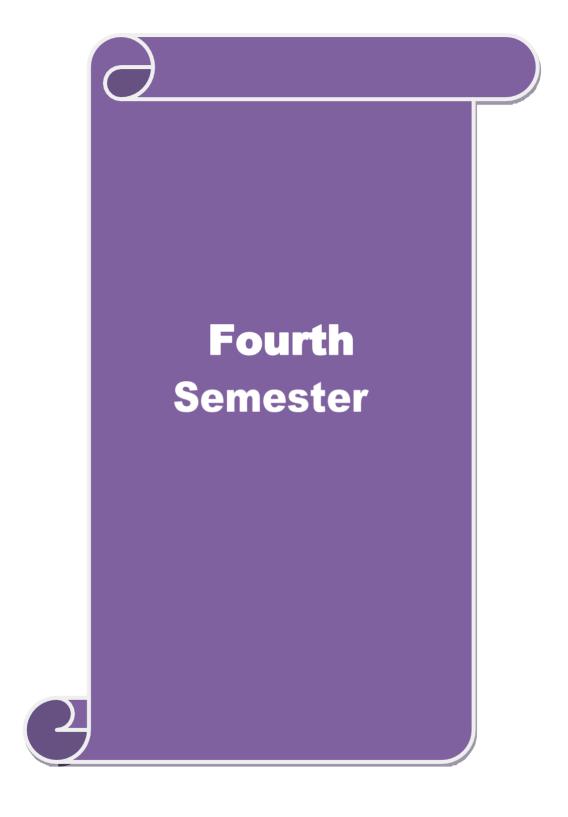
Unit:5 10--hours

Linear Programming Problem-Formation-Solution by Graphical Method Solution by Simple Method.

Ur	nit:6	Contemporary Issues	2 hours
Ex	pert lecture	es, online seminars - webinars	
		Total Lecture hours	60hours
Te	ext Book(s)		
1	Navanitha	m, P.A," Business Mathematics & Statistics" Jai Publishers, Tri	chy-21
2	Sundaresa Co&Ltd,N	n and Jayaseelan,"Introduction to Business Mathematics",Sulta Newdelhi	nchand
3	Sanchetti,	D.C and Kapoor, V.K," Business Mathematics", Sultan chand	Co&Ltd,Newdelhi
Re	eference Bo	ooks	
1	G.K.Rang Publishing	anath, C.S.Sampamgiram&Y.Rajan-A Text book Business Mat g House.	hematics - Himalaya
Re		ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	https://w	ww.youtube.com/watch?v=qO1SYFZVmhY	
2	-	ww.youtube.com/watch?v=LadYhkiVC7Q&list=PLRYPMG3pVmKCD	<u>bkUJuucxOLmnRC</u>
4		www.youtube.com/watch?v=qO1SYFZVmhY&list=PLX2gX-	
	<u>ftPVXU</u>	Yjs2g3YiaY0sEfwW-jg5L	
C_{0}	ourse Desig	ned By:	

	Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	imbutine S Galago	S	M			
CO2	S	S Bissin	INGOUT SUNTE	S	S			
CO3	M	S	S	S	S			
CO4	S	S	S	M	M			
CO5	M	M	S	S	S			

^{*}S-Strong; M-Medium; L-Low



Course code			L	Т	P	C
Core- 9		Corporate Accounting I	4			4
Pre-requisite	;	Basic knowledge in company accounts	Sylla rsi	bus ion	202 202	
Course Object						
The main object	ctives of thi	s course are to:				
2. To analyz 3. To explor	e the final a e various m	erstanding about the accounts relating to shares and one counts of companies nethods for the valuation of goodwill of books of accounts during liquidation of companie		res		
Expected Cou	rse Outcon	mes:				
		etion of the course, student will be able to:				
1 Explain	ing about th	ne basic provisions towards issue of shares in market			K	2
2 Underst	anding the	concepts of debenture and its accounting			K	2
3 Analyze	the compa	nies final accounts and Managerial Remuneration			K	[4
4 Estimat	ing method:	s of goodwill and shares			K	5
5 Examin	e various pr	rocedures related to liquidation of companies			K	[4
K1 - Rememb	per; K2 - U1	nderstand; K3 - Apply; K4 - Analy ze; K5 - Evaluate	; K6 - C	Create	;	
		1 / 1 / 1 / 1 / 1 / 1 / 1 / 1 / 1 / 1 /				
Unit:1		\$ 17 - Y & js		151	10ur	'S
Issue of shares Issue-Meanin		mium and Discount - Forfeiture - Reissue – Surrender	of Sha	res –	Righ	ıt
Unit:2		Combutur		15-h	Allro	
		e Shares. Debentures – Issue and Redemption- Sinki operations)	ng Fund			
Unit:3				151	1011r	<u></u>
	ts of Compa	anies - Calculation of Managerial Remuneration.				~
	<u> </u>				_	
Unit:4				151		S
Valuation of 0	Goodwill ar	nd Shares – Need – Methods of valuation of Goodwil	ll and S	hares	•	
Unit:5				13	1our	
	f Componio	es - Statement of Affairs -Deficiency a/c.				
Liquidation o	i Companie	Buttement of Amun's Deficiency we.				
				· ·	hor	ıre
Unit:6		Contemporary Issues		2	hou	ırs
Unit:6				2	hou	irs

Te	ext Book(s)
1	S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, New Delhi.
2	Gupta R.L. & Radhaswamy M., "Corporate Accounts", Theory Method and Application-
	13th Revised Edition 2006, Sultan Chand & Co., New Delhi.
3	Dr. M.A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy, Part-I",
	HimalayaPublications, New Delhi.2003.
Re	eference Books
1	Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application-
	13th Revised Edition 2006, Sultan Chand & Co., New Delhi.
2	Shukla M.C., Grewal T.S. & Gupta S.L., "Advanced Accountancy", S. Chand & Co.,
	NewDelhi
3	Reddy & Murthy, "Financial Accounting", Margham Publicatuions, Chennai, 2004
R	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/238
	http://www.fimt-ggsipu.org/study/bcom202.pdf
	http://gurukpo.com/Content/B.Com/Co <mark>rporate_Accounting(B.C</mark> om)P-1.pdf
	https://www.bing.com/videos/search?q= <mark>yout</mark> ube+videos+on+ <mark>corporate</mark> +accounting&docid=60800906996096 6369∣=A58A95880433907E2FF8 <mark>A58A95880433907E2FF8&vie</mark> w=detail&FORM=VIRE

	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	M	S
CO2	S	S	S	M	S
CO3	S	S	S	S	S
CO4	M	S	S	S	S
CO5	S	S	S	M	M

^{*}S-Strong; M-Medium; L-Low

Course Designed By:

SCAA date: 18.05.2023

 To introduce To explain the system. To provide ins Expected Course On the successful Recall the value Understand Understand Evaluate the 	es of this course are to: the concept of computer and its various parts. e concept of data base management system and Managemen ight about networking and basics of internet	Vers	ion 2	2023	
Course Objective The main objective 1. To introduce 2. To explain the system. 3. To provide ins Expected Course On the successful Recall the v Understand Understand Evaluate the	es of this course are to: the concept of computer and its various parts. e concept of data base management system and Managemen ight about networking and basics of internet Outcomes: I completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc	Vers	ion [2	2023	
The main objective 1. To introduce 2. To explain the system. 3. To provide ins Expected Course On the successful 1 Recall the v 2 Understand 3 Understand 4 Evaluate the	the concept of computer and its various parts. e concept of data base management system and Managemen ight about networking and basics of internet Outcomes: I completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc	t inforn	nation	l	
 To introduce To explain the system. To provide ins Expected Course On the successful Recall the value Understand Understand Evaluate the 	the concept of computer and its various parts. e concept of data base management system and Managemen ight about networking and basics of internet Outcomes: I completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc	t inforn	nation	l	
 To explain the system. To provide insemple Expected Course On the successful Recall the value of the Successful Understand Understand Evaluate the 	e concept of data base management system and Managemen ight about networking and basics of internet Outcomes: I completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc	t inforn	nation	l	
system. 3. To provide ins Expected Course On the successful Recall the value of the successful Understand Understand Evaluate the	ight about networking and basics of internet Outcomes: I completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc	t inforn	nation	l 	
3. To provide ins Expected Course On the successful Recall the v Understand Understand Evaluate the	Outcomes: I completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc				
On the successful Recall the v Understand Understand Evaluate the	Outcomes: I completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc				
On the successful Recall the v Understand Understand Evaluate the	completion of the course, student will be able to: various concepts relating to computer and its various parts the meaning of software's, operating system etc				
 Recall the v Understand Understand Evaluate the 	various concepts relating to computer and its various parts the meaning of software's, operating system etc				
2 Understand3 Understand4 Evaluate the	the meaning of software's, operating system etc			K	1
3 Understand4 Evaluate the				K	
4 Evaluate the	ing the meaning and dentey of database management system			K	
	various aspects of management information system			K	
3 Generating	more ideas regarding the use of internet for business purpose	<u> </u>		K	
	more ideas regarding the use of internet for business purpos			13	
1 Recall vario	ous terms of computer and its part			K	1
	the meaning of software, operating system, programming la	ากสมารถค		K	
and its feat		inguage	,	13	_
	Data Vs Information and its management system			K	2
	ing about various concepts of management information systems	em		K	2
	out networking and elements based on internet			K	2
_	K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate	; K6 - (Create	;	
<u> </u>	Disciumon 2 Lunipa	·			
Unit:1			12		
_	uction – Meaning – Characteristics – Generations – Types of omputer – Input, Storage and Output Devices – Uses of Com	_		_	
Unit:2			12	hour	s
	g – Types of Software – Operating Systems: Meaning - Fund			es -	
	guage – Compilers and Interpreters- Database Processing: D				
Information – Data Types.	abase Management Systems: Meaning -Components – Uses	– Limit	tation	s –	
Types.					
Unit:3			12	hour	S
	rmation System: Meaning – Characteristics - Functional Man	nageme			
	ms: Financial – Accounting – Marketing- Production – Hum s Process Outsourcing.	an			
TT •4 4			10.	1	
Unit:4	The Table 1 I to the William	[7: 1 XX7	12	nour	S
_	aning – Types - Internet: Meaning – Internet Basis - World V nternet Addressing – Search Engines – Electronic Mail.	viue W	ບ ບ —		

Unit:5 10--hours Recent Trends: Industry 4.0- Meaning, Definition, Goals and Design Principles- Big Data Analytics and Artificial Intelligence – Meaning and Definition - Why?- History – Internet of Things -Applications of IOT – Cyber Security- Cyber Crime and its Classification Unit:6 **Contemporary Issues** 60 hours Expert lectures, online seminars - webinars **Total Lecture hours** 45--hours Text Book(s) Fundamentals of Information Technology - Alexis Leon & Mathews Leon Information Technology for Management - Henry C. Lucas 3. P.Kaliraj and T.Devi – Big Data Applications in Industry 4.0, 2022, CRC Press P.Kaliraj and T.Devi- Artificial Intelligence Theory, Models and Applications, 2022, CRC Press, Taylor and Francis Group Reference Books Computers and Commonsense - Roger Hunt and John Shellery Management Information System - Dr. S.P. Rajagopalan Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.] 1 https://www.studocu.com/row/document/metropolitan-international-university/computer-application/computerapplications-in-business-notes/27185866 2 https://drive.google.com/file/d/1NyIN-iGNtcHEdR0nfHIN0GsWX7kVvCPP/view Course Designed By:

	Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	L	L	L		
CO2	S	S	L	M	M		
CO3	S	M	M	L	L		

^{*}S-Strong; M-Medium; L-Low

Course code		L	Т	P	С
Core- 11	Company Law and Secretarial Practice	4			4
Pre-requisite	Basic knowledge in law	Sylla versi			

Course Objectives:

The main objectives of this course are to:

- 1. To develop a strong foundation regarding corporate laws and provisions
- 2. To provide knowledge about qualification and disqualification of directors and winding up procedures of the companies
- 3. To provide insights about corporate secretaryship and rules relating to company meetings.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Define the fundamentals of corporate law	K1
2	Identify the role, responsibilities, appointment and liabilities of corporate directors	K2
3	Analyzing various winding up procedures, regulations and formalities under law	K4
4	Examine the role of corporate secretaryship and specific conditions	K4
5	Outline corporate level meetings with regard to duties of company secretary,	K2
	drafting correspondence, Notice, Agenda and Minutes	

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 12--hours

Formation of Companies – promotion – Meaning – Promoters – their functions – Duties of Promoters – Incorporation – Meaning – certification of Incorporation – Memorandum of Association – Meaning – Purpose – Alteration of Memorandum – Doctrine of Ultravires – Articlesof Association – Meaning – Forms – Contents – Alteration of Article – Relationship between Articles and Memorandum – Doctrine of Indoor Management – Exceptions to Doctrine of Indoor Management

- Prospectus - Definitions - Contents - Deemed Prospectus - Misstatement in prospectus - Kinds of Shares and Debentures.

Unit:2 12--hours

Directors – Qualification and Disqualification of Directors – Appointment of Directors – Removal of Directors – Director's remuneration – Powers of Directors – Duties of Directors – Liabilities of Directors

Unit:3 12--hours

Winding up – Meaning, Modes of Winding up – Compulsory Winding up by the court – voluntary Winding up – Types of Voluntary Winding up – members voluntary Winding up – Creditors voluntary Winding up – Winding up subject to supervision of the court – Consequences of Winding up (General).

Unit:4 12-hours

Company Secretary – Who is a secretary – Types – Positions – Qualifications – Appointments and Dismissals – Power – Rights – Duties – Liabilities of a Company Secretary – Role of a Company Secretary – (1) As a statutory officer, (2) As a Co-Coordinator, (3) As an Administrative Officer.

Unit:5		10hours					
Kinds of Com	pany meetings - Board of Directors Meeting - Statutory meeti	ng – Annual General					
meeting – Ex	tra ordinary General meeting - Duties of a Company Secretary	y to all the company					
meetings – Dr	afting of Correspondence – Relating to the meetings – Notices	- Agenda Chairman's					
speech – Writ	ing of Minutes.						
Unit:6	Contemporary Issues	2 hours					
Expert lectur	es, online seminars - webinars						
	Total Lecture hours	60`hours					
Text Book(s)						
1 M.C.Shul	kla and S.S.GulshanPrinciples ofCompanyLaw S.Chand	&Co.,					
2 M.C.Shul	klaandS.S.Gulshan S.Chand & Co.,						
Reference B	ooks						
1 N.D.Kapo	oorCompany Law Sultan Chand &Sons						
2 M.C.Kuc	hhalSecretarial Practice Vikas Publications						
Related Onl	ine Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1 https://deep	gyan.com/company-law-20 <mark>13-note</mark> s-pdf-for-cs <mark>-execu</mark> tive/						
	.bing.com/videos/search?q= <mark>indi</mark> an+companies+ <mark>act+2013</mark> +pdf+download&q _l						
	8+pdf+download&view=detail∣=28B5988DBED400F0A66928B5988						
	GAR&ru=%2Fvideos% <mark>2Fse</mark> arc <mark>h%3Fq%3Dindian%2</mark> Bcompanies%2B %26qpvt%3Dindian%2Bc <mark>ompanies%2Bact%2B2013%</mark> 2Bpdf%2Bdownloa						
VDRE	7020qpvt/03Dmulan/02Dcompanies/02Dact/02D2013/02Dpur/02Duowinoa	10 /020FORM /03D					
3 https://www	.bing.com/videos/search?q=vi <mark>deos+on+company+law+i</mark> n+India+2013&view=	=detail∣=9B465					
521E916B7	FEB2F59B465521E916B7FEB <mark>2F5&FORM=VIRE</mark>						
g							
Course Design	ned By:						

	Mapping (Course objectiv	es and course o	utcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	S	M
CO2	S	S	M	M	S
CO3	S	M	M	S	S
CO4	S	S	S	S	S
CO5	S	S	S	M	M

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Course code Executive Business Communication 3 Pre-requisite Basic knowledge in Business Communication Syllabus 2022 2023 20					3	
Pre-requisite	<u> </u>	Basic knowledge in Business Communication				
			15.	1011	202	23
		s course are to:				
1 To provid	e informatio	on on effective business communication and technique	es to r	esnon	d to	
-		on on effective business communication and teeninque	25 10 1	СБРОП	u to	
-	=	ledge about banking correspondence and cor	npany	sec	creta	rial
					1	
- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1						
			76 (Twanta		.4
KI - Rememo	ber; K 2 - UI	nderstand; K5 - Appry; K4 - Anaryze; K5 - Evaluate; r	X 0 - (reate		
Unit:1		லைக்கழகம்		8l	our	S
Unit:2 Trade Enquirie	s - Orders a	and their Execution - Credit and Status Enquiries - Co	 mplai			S
Ilnit.2		Educate to struct		QI	20111	
	espondence	A 5 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		01	Ioui	<u> </u>
Builting Con-	европаенее	e - Insurance Correspondence - Agency Correspondenc	e			
		e - Insurance Correspondence - Agency Correspondence	e.			
					ıour	S
	retarial Cor				ıour	S
Company Sec	retarial Cor			g)		
Company Sec Unit:5		respondence (Includes Agenda, Minutes and Report V	Vriting	g) 11l	ıour	S
Company Sec Unit:5 Application Le various types o	tters – Prep	rrespondence (Includes Agenda, Minutes and Report Volume of Resume - Interview: Meaning – Objectives	Vriting	g) 11l echni	nour ques	s of
Company Sec Unit:5 Application Le various types o Presentations	tters – Prep	rrespondence (Includes Agenda, Minutes and Report Volume of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech –	Vriting	g) 11h echni ness F	iour ques Repo	of rt
Company Sec Unit:5 Application Le various types o Presentations Unit:6	tters – Prep f Interview	rrespondence (Includes Agenda, Minutes and Report Volume of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech – Contemporary Issues	Vriting	g) 11h echni ness F	iour ques Repo	s of rt
Company Sec Unit:5 Application Le various types o Presentations Unit:6	tters – Prep f Interview	rrespondence (Includes Agenda, Minutes and Report Volume of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech – Contemporary Issues eminars - webinars	Vriting	g) 11ł echni ness F	nour ques Repo	of rt
Company Sec Unit:5 Application Le various types o Presentations Unit:6	tters – Prep f Interview es, online se	rrespondence (Includes Agenda, Minutes and Report Volume of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech – Contemporary Issues	Vriting	g) 11h echni ness F	nour ques Repo	of rt

R	eference Books
1	Rodriquez M V, "Effective Business Communication Concept" Vikas Publishing
	Company,2003.
R	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.academia.edu/34534809/Lecture_Notes_Business_Communication_A
2	
3	
C	ourse Designed By:

	Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	S			
CO2	S	S	S	M	M			
CO3	S	S	M	S	S			
CO4	S	S	S	S	S			
CO5	S	S	NI STON	M	M			

*S-Strong; M-Medium; L-Low

Course code		L	T	P	С
ALLIED IV	STATISTICS FOR BUSINESS	4	-	-	4
Pre-requisite	Basic knowledge on Statistics for Business	Syllab Versio		202	22-23
Course Objectives:					

The main objectives of the course are able to

- 1. Provide basic conceptual knowledge on applications of statistics in business.
- 2. Make the students to be ready for solving business problems using statistical operations.
- 3. Give a detailed instruction of measurement of dispersion.
- 4. Gain the knowledge on application of correlation and regression for business operations.
- 5. Analyze interpolation and probability theory and perform the problems.

Expected Course Outcomes:

On	the successful completion of the course, student will be able to:	
1	Understand the basic concepts of arithmetic and geometric mean and	K2
	different types of data collection.	
2	Recall measures of dispersion.	K1
3	Execute correlation and regression analysis.	K3
4	Understand the different types of moving averages.	K2
5	Analyze interpolation and probability	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 INTRODUCTIONS 12 hours

Meaning and Definition of Statistics — Collection of data — Primary and Secondary - Classification and Tabulation — Diagrammatic and Graphical presentation Measures of Central tendency — Mean, Median, Mode, Geometric Mean and Harmonic Mean — simple problems

Unit:2 MEASURES OF DISPERSION 10 hours

Measures of Dispersion – Range, Quartile Deviation, Mean Deviation, Standard Deviation and Co-efficient of Variation. Skewness – Meaning – Measures of Skewness - Pearson's and Bowley's co-efficient of Skewness.

Unit:3 CORRELATION AND REGRESSION ANALYSIS 12 hours

Correlation – Meaning and Definition – Scatter diagram, Karl Pearson's co-efficient of Correlation, Spearman's Rank Correlation, Co-efficient of Concurrent deviation. Regression Analysis – Meaning of regression and linear prediction – Regression in two variables – Uses of Regression

Unit:4 TIME SERIES 12 hours

Time Series – Meaning, Components and Models – Business forecasting – Methods of estimating trend – Graphic, Semi-average, Moving average and Method of Least squares – Seasonal Variation – Method of Simple average. Index Numbers – Meaning, Uses and Methods of construction – Un-weighted and Weighted index numbers – Tests of an Index number – Cost of living index number.

Unit:5 **INTERPOLATION** 12 hours Interpolation: Binomial, Newton's and Lagrange methods. Probability – Concept and Definition - Addition and Multiplication theorems of Probability (statement only) - simple problems based on Addition and Multiplication theorems only. **CONTEMPORARY ISSUES** Unit:6 2 hours Expert lectures, online seminars – webinars **Total Lecture hours** 60 hours Text Book(s) Statistical Methods by S.P. Gupta Business Mathematics and Statistics by P. Navaneetham Statistics by R.S.N. Pillai and V. Bagavathi **Reference Books** Statistics-Theory, Methods & Application by D.C. Sancheti and V.K. Kapoor 2 Applied General Statistics by Frederick E.Croxton and Dudley J. Cowden Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.] https://www.youtube.com/watch?v=BUE-XJEHp7g 2 https://www.youtube.com/watch?v=0s4mKbkYJPU&t=1s 3 https://www.youtube.com/watch?v=Dxcc6ycZ73M Course Designed By:

	Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5				
CO1	S	S	S	S	M				
CO2	S	S	M	S	S				
CO3	M	S	S	S	S				
CO4	S	S	S	M	M				
CO5	M	M	S	S	S				

S- Strong; M-Medium; L-Low



Course code		L	T	P	C
Core- 13	Corporate Accounting- II	4			4
Pre-requisite	Basic knowledge in Company Accounts		bus ion	2022 2023	
Course Objectives:					
	he concept of mergers and acquisitions				
	with holding company accounts				
	inal accounts of banking companies				
	eparation of electricity companies accounts				
Expected Course O					
	ompletion of the course, student will be able to:				
	s concepts and methods of preparing accounts under merger	re and		I K	[1
acquisitions	s concepts and methods of preparing accounts under merger	s and		15	.1
	arious methods of preparing holding company accounts			K	2
	arious methods of preparing and assessing final accounts of	hanki	nσ		2
companies	arious methods of preparing and assessing final accounts of	Oanki	11g	13	
	al accounts of insurance companies			K	4
	ccounting statements of electricity companies			K	4
•	2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (reate		
Tememoer, I	onderstand, 110 rippry, 111 rinary 20, 110 Evaluates,		21 Cate		
Unit:1	4		201	hour	'S
	gers and Amalgamation – Absorption and External Recons	tructio			
	300 mm - mm 300 mm - mm - mm - mm - mm -				
TI '4 0			10 1	1	
Unit:2	assaurts Consolidation of Dalamas Charts with treatment	of Mu	181		
	accounts - Consolidation of Balance Sheets with treatment Unrealized Profit, Revaluation of Assets, Bonus issue and p				
(Inter Company Hol		ayıncı	it or c	ii v iu	JIIC
(Intel Company Hox	ings exercises.				
Unit:3			171	hour	·s
Banking Company A	Accounts - Preparation of Profit and Loss Account and B	alance	Shee	et (N	lew
format only) - Rebat	e on Bills Discounted - Classification of Advances - Class	ificati	on of	•	
Investments.					
Unit:4		4 1	151		
Insurance Company IRDA 2000	accounts: General Insurance and Life Insurance(New forma	it only) - U1	nder	
INDA 2000					
Unit:5			181	hour	·s
	nts for Electricity Companies – Treatment of Repairs and R	Renew			
	tandards – Financial Reporting Practice (Theoretical Aspec				
TI	Contamo			1	
Unit:6	Contemporary Issues		2	hou	irs
Expert lectures, onl	ine seminars - webinars Total Lecture hours		901	hour	<u></u>
	Total Lecture nours		フリー・	uvuI	3

Text Book(s)

- 1 S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, New Delhi. 5. Shukla M.C.
- 2 Gupta R.L. & Radhaswamy M., "Corporate Accounts", Theory Method and Application-13th Revised Edition 2006, Sultan Chand & Co., New Delhi
- 3 Dr. M.A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy, Part-I", Himalaya Publications, New Delhi.2003.

Reference Books

- Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application-13th Revised Edition 2006, Sultan Chand & Co., New Delhi.
- 2 Grewal T.S.& Gupta S.L., "Advanced Accountancy", S. Chand & Co., New Delhi

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://www.bing.com/videos/search?q=accounting+for+holding+companies&docid=608020215401752240&mid=0F32057D615B472ADCFB0F32057D615B472ADCFB&view=detail&FORM=VIRE
- 2 https://www.yourarticlelibrary.com/accounting/amalgamation-of-companies/problems-on-amalgamation-and-external-reconstruction/82261
- 3 https://www.bmscw.edu.in/files/StudyMaterials/BCom/III-BCom/5th%20Sem B%20Com AA%20UNIT%201 NOTES.pdf
- 4 https://www.accountingnotes.net/companies/insurance-companies/accounts-of-insurance-companies-accounting/13117

Course Designed By:

Mapping Prog	gramme outcom	nes	The state of the s		
	PO1	PO2	PO3	PO4	PO5
CO1	S	N M RATHI	IR UNIVS	M	S
CO2	S	S Bissi	LITE TO ELEVATE	M	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	S	S	S	M	M

^{*}S-Strong; M-Medium; L-Low

Course code \mathbf{L} \mathbf{T} P \mathbf{C} 4 Core- 14 **Banking Theory Law and Practices** Syllabus 2022-Basic knowledge in Banking Pre-requisite version 2023 **Course Objectives:** The main objectives of this course are to: To provide knowledge about the working of banking industry To understand the basic understanding of loan disbursement policies of banks To provide insights about various documents used in banking services **Expected Course Outcomes:** On the successful completion of the course, student will be able to: Remembering the various terms and concepts used in banking industry **K**1 Understanding the various process and activities of accounts in banks 2 K2 3 Outline various features of cheques for easy and simple banking K2 4 Examine the various loans and advance related process in banks K4 5 K2 Classifying various kind of documents involved in banking services K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 15--hours Origin of banks-Definition of banking- Classification of banks- Banking System: Unit Banking --Branch Banking Universal Banking & Banking Markets – Functions of Modern commercialBanks - Balance Sheet of commercial Banks - Credit Creation by commercial Banks Unit:2 15--hours Central Bank – Functions – Credit Control Measures – Quantitative and Selective Credit controlmeasures – Role of RBI in regulating and controlling banks. State Bank of India – Its special place in the banking scene – Commercial banks and rural financing – Regional Rural Banks - Place of Co-operative banks in the Indian Banking scenario Unit:3 15--hours Definition of banker and customer – Relationships between banker and customer – specialfeature of RBI, Banking regulation Act 1949. Secrecy of customer Account. Opening of account – special types of customer – types of deposit – Bank Pass book – collectingbanker – paying banker – banker lien. Unit:4 18--hours Cheque – features essentials of valid cheque – crossing – making and endorsement – payment of cheques statutory protection duties to paying banker and collective banker - refusal of payment cheque. Duties of holder & holder in due course-

10--hours

Unit:5

Position of surety – Letter of credit – Bills and supply bill. Purchase and discounting bill Traveling cheque, credit card,

Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	75hours

Te	ext Book(s)
1	Sundharam and Varshney, Banking theory Law & Practice, Sultan Chand & Sons., New
	Delhi.
2	Basu : Theory and Practice of Development Banking
3	Reddy & Appanniah: Banking Theory and Practice
Re	eference Books
1	Natarajan & Gordon: Banking Theory and Practice
2	Banking Regulation Act, 1949.
3	Reserve Bank of India, Report on currency and Finance 2003-2004.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.icsi.edu/media/webmodules/publications/9.1%20Banking%20Law%20-Professional.pdf
	https://www.studocu.com/in/document/karnataka- <mark>state-la</mark> w-university/banking-law/law-of-banking-notes- for- unit-wise/6902283
3	https://www.bdu.ac.in/cde/SLM/SLM_ <mark>SAMP</mark> LE/BCom- <mark>Bank-M</mark> anagement.pdf
	https://www.economicsdiscussion.net/indi <mark>a/m</mark> oney-market/money-market-in-india-features-structure- constituents-participants-and-defects <mark>/31348</mark>
Co	ourse Designed By:

Mapping Programme outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	LINES & WITE	S	S	
CO2	S	S	S	S	S	
CO3	S	S	S	S	S	
CO4	S	S	S	S	S	
CO5	S	S	S	M	M	

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	C
Core- 15		Cost Accounting	4			4
Pre-requisite	;	Basic knowledge in Accounting	Sylla vers	bus 2 ion	2022- 2023	-
Course Object						
The main object	ctives of thi	is course are to:				
		ncept and various components of costing				
		of accounts under process costing				
		he techniques of operating costing				
On the success		etion of the course, student will be able to:				
		cepts of costing and costing methods			I I	<u></u>
		s elements of costing				<u>. </u>
		wage payment system				<u>.4</u> .2
- I						
		er process costing system	CC 4			2
	e about ope ancial State	erational costing, contract costing and Reconciliation	of Cost	,	l K	(4
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (reate	<u> </u>	
		True la				
Unit:1		The state of the s		151	hour	·s
Cost Account	ing – Defir	nition – Meaning and Scope – Concept and Classific	ation -	- Cos	ting	an
aid to Manage and Tender.	ement — T	ypes and Me <mark>thods of Cost – Eleme</mark> nts of Cost Prepar	ation o	f Cos	t Sh	eet
	T	Coimbatore				
Unit:2	1 7 1	Superinte to the state of the s		15		
		of material Control – Need for Material Control s – Perpetual inventory – Purchase and stores Con				
Materials – Pro	ocedure and	d documentation involved in purchasing – Requisition in material issue.			•	_
20111101 11101	10 405 01 1410					
Unit:3				151	hour	'S
		payment – Idle time – Control over idle time – Labour of overhead – allocation and absorption of overhead.	turnov	er.		
Unit:4				151	hour	
		s of process costing – process losses, wastage, scrap, a l gain. (Excluding inter process profits and equivalent				OSS
Unit:5				13	hour	:s
Operating Cost	ting - Contr	ract costing – Reconciliation of Cost and Financial acc	counts.			
Unit:6		Contemporary Issues		2	hou	irs
Expert lecture	es, online se	eminars - webinars			1	
	İ	Total Lecture hours		751	noui	'S

T	ext Book(s)
1	S.P. Jain and KL. Narang, "Cost Accounting", Kalyani Publishers, New Delhi.Edn.2005
2	R.S.N. Pillai and V. Bagavathi, "Cost Accounting", S. Chand and Company Ltd., New
	Delhi.Edn.2004
3	S.P.Iyyangar, "Cost Accounting Principles and Practice", Sultan Chand, New Delhi. 2005
R	eference Books
1	V.KSaxena & C.D.Vashist, "Cost Accounting", Sultan Chand, New Delhi 2005
2	M.N.Arora, "Cost Accounting", Sultan Chand, NewDelhi 2005.
R	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-8-New.pdf
2	https://www.bing.com/videos/search?PC=U523&q=vIDEO+LECTURE+IN+cOST+aCCOUNTING&ru=%2

fsearch%3fFORM%3dU523DF%26PC%3dU523%26q%3dvIDEO%2bLECTURE%2bIN%2bcOST%2baCCOUNTING&view=detail&mmscn=vwrc&mid=D4E6F22C7E60037DB9D0D4E6F22C7E60037DB9D0&F

ORM=WRVORC
3 https://drive.google.com/file/d/1IlztPE-XSUqDgx2spUwsyLehsrP_bDCI/view

Course Designed By:

Mapping Programme outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO2	S	S	S	S	S	
CO3	S	S & RATHIA	RSMINE	M	M	
CO4	S	S	M With Bally Co. Co.	M	M	
CO5	S	S	TE TOS EVATE	M	M	

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	С
Core- 16		Income Tax Law and Practices	4			4
Pre-requisite		Basic knowledge in law	nowledge in law Syllabus 20 version 20			
Course Object						
The main object	ctives of thi	s course are to:				
2. To familia3. To unders	rize with catand the pro	rious concepts of income tax and related terminologie alculation if income under different heads ocess of set off and carry forward of losses while com		total	inco	me
Expected Cou						
		etion of the course, student will be able to:			177	1
		terminologies related to income tax			K	
		thod of calculating and levying tax			K	
		ax laws and available provisions in tax computations			K	
		and carry forward of losses while calculating personal	incom	ie	K	
		ement of income and tax computation			K	4
K1 - Rememb	er; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	<u>Create</u>		
T I:4.1		Title of the Heit (Conitation and Word)		15 L		
Unit:1	, D.C.	Title of the Unit (Capitalize each Word)		15ł		
		tion of Income – Assessment year – Previous Year –	Assess	ee – S	scop	e
of Income – C	narge of 1	ax – Residentia <mark>l Status – Exempted I</mark> ncome.				
Unit:2				20l	mir	·C
	ne: Income	from Salaries – Income from House Property.		201	Ioui	
Tiedds of fileon	iie. meeme	Tom sulation month trouse froperty.				
Unit:3		9 6		20ŀ	our	S
Profit and Gain	s of Busine	ess or Profession – Capital Gains				
		Combuture (Cale				
Unit:4		** ** ** ** ** ** ** ** ** ** ** ** **		15ŀ	our	S
Income from C	ther Source	es. – Deductions from Gross Total Income.				
				40.1		
Unit:5				18ŀ		<u>s</u>
		of losses – Aggregation of Income- Computation of T	Γax lia	bility	_	
Assessment of	Individuals	•				
Unit:6		Contemporary Issues		2	hou	rs
Expert lecture	s, online se	minars - webinars				
		Total Lecture hours		90l	our	S
Text Book(s)			-			
		come Tax Law and Practice" Kalyani publishers New	Delhi Delhi			
Reference Bo						
1 Dr. HC M	ehrotra, "In	come-tax Law and Accounts" Sahithya Bhavan publi	shers			

R	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.bing.com/videos/search?PC=U523&q=video+l%3becture+in+Income+tax&ru=%2fsearch%3f
	FORM%3dU523DF%26PC%3dU523%26q%3dvideo%2bl%253Becture%2bin%2bIncome%2btax&view=
	detail&mmscn=vwrc∣=F8694500529A30E8E535F8694500529A30E8E535&FORM=WRVORC
2	
3	
Co	ourse Designed By:

Mapping Programme outcomes					
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	L	L	L
CO2	S	S	L	M	M
CO3	S	M	M	L	L
CO4	S	S	L	M	M
CO5	S	M	M G	L	L

*S-Strong; M-Medium; L-Low

Course code			L	T	P	С
Core 17		Business Application Software II	4			4
Pre-requisite		Basic knowledge in MS PowerPoint and MS Access	Sylla Vers	Syllabus 2022- Version 2023		
Course Objec	tives:		ı			
The main object	ctives of thi	s course are to:				
Understar	nd the basic	framework and how to work in MS - PowerPoint and	MS -	Acce	ess	
Expected Cou						
On the succes	sful comple	etion of the course, student will be able to:				
1 Underst	tand the bas	sic concepts computer applications using MS-PowerPoi	int		K	2
2 Create an present		ve presentation for the business meeting using power p	oint		K	
3 Underst	and the bas	ic concepts computer applications using MS-Access			K	2
4 Generat	e the databa	ase using MS-Access			K	2
5 Examine	the Filterin	g and Querying Tables			K	2
K1 - Rememb	per; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; F	36 - 0	Create	;	
Unit:1				9h	ours	
andTables	s – Drawing	int: Basics – Using Text – Adding Visual Elements – g – Clipart – Sounds – Animation – Apply Time Transis NavigationinPowerPoint.			des	
Unit:2				8h	ours	
		oint:SlideSorter—DateandTime—Symbol—SlideLayout— —Macros—CustomAnimation.	Font			
Unit:3				9h	ours	
		atabase Overview-Creating Database—Creating database Tying Table.	se thr	ough		
Unit:4				9h	ours	
Creatinga	Table–Rena	ameColumns–SavingtheDatabase–Relationships-Forms	S.			
Unit:5				8h	ours	
•		Tables–CratingReportsandMailingLabels–etweenApplications.				

Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	45hours
Text Book(s)		
1 SanjaySax	tena,"MS-Office2000",VikasPublishingHousePrivateLtd.	
Reference Bo	ooks	
1 TimothyJ.	O'LearyandLindaiO'Leary,"MS-Office",IRWIN/McGrawHil	1.
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2		
4		
Course Design	ned By:	

	Mapping	Course objectiv	es and course	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	M
CO2	S	S S ATHI	M	S	S
CO3	M	S	S	S	S
CO4	S	S	TE TO ELEVATE S	M	M
CO5	M	M	S	S	S

^{*}S-Strong; M-Medium; L-Low

SCAA date: 18.05.2023

Course code		I	_ T	P	C
Elective 1 C	Busi	ness Finance 4			4
Pre-requisite	I		labus rsion	2022 2023	
Course Objec	ves:		•		
The main object	ives of this course are to):			
1. To unders	and the various concept	relating to finance			
	rize with the basics of fir				
	various sources and for				
		ons of capital market and their components			
		lization and related theories			
Expected Cou					
		urse, student will be able to:		T 2	-2
	various concepts relating				2
	various techniques of fina				2
	various sources and forr				4
		f capital market and their components		K	4
5 List the	List the capitalization concept and related theories for decision making				4
K1 - Rememb	er; K2 - Understand; K3	- Apply; K4 - Analyze; K5 - Evaluate; K6	- Create	2	
Unit:1			15	hour	S
		ning – Concepts - Scope – Function of Finan ontents of Modern Finance Functions	ce		
Traditional ar		= = = = = = = = = = = = = = = = = = = =		hour	•
Traditional ar Unit:2	l Modern Concepts – Co	ontents of Modern Finance Functions		hour	PS .
Unit:2 Financial Plan: Sources and Fo Deposits, Trad	Meaning - Concept – Oberns of Finance: Equity S	ontents of Modern Finance Functions ojectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Le	15	Public	:
Unit:2 Financial Plan: Sources and Fo Deposits, Trad	Meaning - Concept – Otoms of Finance: Equity Solution Credit Bank Credit – Fe	ontents of Modern Finance Functions ojectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Le	15 es and F ease Fir	Public	e ng:
Unit:2 Financial Plan: Sources and Fo Deposits, Trad Meaning – Fea Unit:3 Capital Structu	Meaning - Concepts – Coments – Coments – Concept – Oberns of Finance: Equity Solution – February – Forms – Merits and e – Cardinal Principles of	ontents of Modern Finance Functions ojectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Le	15 es and Frase Fir	Public ianci hour	es
Unit:2 Financial Plan: Sources and Fo Deposits, Trad Meaning – Fea Unit:3 Capital Structu	Meaning - Concepts – Coments – Coments – Concept – Oberns of Finance: Equity Solution – February – Forms – Merits and e – Cardinal Principles of	ontents of Modern Finance Functions Djectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Le and Demerits. Of Capital structure – Trading on Equity – C	15 es and Frase Fir 15 ost of C	Public ianci hour	es al –
Unit:2 Financial Plan: Sources and Fo Deposits, Trad Meaning – Fea Unit:3 Capital Structu Concept – Imp	Meaning - Concept - Otoms of Finance: Equity Sources - Forms - Merits and e - Cardinal Principles of trance - Calculation of I	ontents of Modern Finance Functions Djectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Le and Demerits. Of Capital structure – Trading on Equity – C	15 es and F ase Fir 15 ost of 0	Publicanci hour Capit	rng:
Unit:2 Financial Plan: Sources and Fo Deposits, Trad Meaning – Fea Unit:3 Capital Structu Concept – Imp Unit:4 Capitalisation Under Capitali	Meaning - Concept - Oborns of Finance: Equity Sonce - Cordit Bank Credit - Foures - Forms - Merits and the contract - Calculation of Bases of Capitalisation - Cau	opjectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Lend Demerits. of Capital structure – Trading on Equity – Candividual and Composite Cost of Capital.	15 es and Frase Fir 15 ost of C	hour hour hour hour ion -	rng:
Unit:2 Financial Plan: Sources and For Deposits, Trad Meaning — Feat Unit:3 Capital Structure Concept — Impute Unit:4 Capitalisation Under Capitalisation Over Capitalisation	Meaning - Concept - Oborns of Finance: Equity Sonce - Cordit Bank Credit - Foures - Forms - Merits and the contract - Calculation of Bases of Capitalisation - Cau	opectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Lend Demerits. of Capital structure – Trading on Equity – Capital and Composite Cost of Capital. – Cost Theory – Earning Theory – Over Cap	15 es and Frase Fir 15 ost of C	hour Capit hour ion -	ng:
Unit:2 Financial Plan: Sources and Fo Deposits, Trad Meaning – Fea Unit:3 Capital Structu Concept – Imp Unit:4 Capitalisation Under Capitali Over Capitalisation Unit:5 Dividend Policy	Meaning - Concept - Otoms of Finance: Equity Socredit Bank Credit - Februres - Forms - Merits and e - Cardinal Principles of artance - Calculation of Dation: Symptoms - Caucon.	opectives – Types – Steps – Significance - Shares, Preference Shares, Bonds, Debenture eatures – Advantages and Disadvantages- Lend Demerits. of Capital structure – Trading on Equity – Capital and Composite Cost of Capital. – Cost Theory – Earning Theory – Over Cap	15 ost of C 15 oitalisat Stock	hour ion - Vs.	rs s

		Total Lecture hours	75hours		
Te	ext Book(s)				
1	1 Essentials of Business Finance - R.M. Sri Vatsava				
2	2 Financial Management - Saravanavel				
R	Reference Books				
1	Financial	Management - L.Y. Pandey			
2	2 Financial Management - M.Y. Khan and Jain				
3	3 Financial Management - S.C. Kuchhal				
R	elated Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]			
1	http://www.ji	waji.edu/pdf/ecourse/management/Unit-%203%20capital%20structure.pdf			
2	2 orporatefinanceinstitute.com/resources/knowledge/finance/capital-structure-overview/				
3	3 https://efinancemanagement.com/dividend-decisions/dividend-theories				
Co	ourse Desig	ned By:			

Mapping Course objectives and course outcomes					
	PO1	PO2	PO3	PO4	PO5
CO1	M	Lasson	same S	S	S
CO2	S	M	SE	S	M
CO3	S	S	S	S	S
CO4	S	S	M	S	M
CO5	M	S Ray	M	M	M

Course code			L	Т	P	C
Elective 1 B		Brand Management	4			4
Pre-requisite	;	Basic knowledge in Brand Management	Sylla Versi		202 202	
Course Object	tives:		•			
The main object	ctives of thi	s course are to:				
1. To understand the basic concepts of branding 2. To compare and analyze brand positioning and brand image building 3. To analyze the impact of brand on customer behavior 4. To familiarize with brand rejuvenation and monitoring 5. To provide insight on essential branding strategies Expected Course Outcomes: On the successful completion of the course, student will be able to: 1 Recall the basic concepts of branding and related terms K1 2 Compare brand image building and brand positioning strategies K2 3 Analyze the impact of brand, brand loyalty and brand audit. K4 4 Explain the brand rejuvenation and brand monitoring process K4						
		egies for brand building and monitoring nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	V (74.		3
Unit:1 Introduction- Basic understanding of brands – concepts and process – significance of a brand – brand mark and trade mark – different types of brands – family brand, individual brand, private brand – selecting a brand name – functions of a brand – branding decisions – influencing factors.					_	
Unit:2		EDUCATE TO ELEVATE		15	hour	'S
Brand Associations: Brand vision – brand ambassadors – brand as a personality, as trading asset, Brand extension – brand positioning – brand image building						
Unit:3				15	hour	'S
Brand Impact: Branding impact on buyers – competitors, Brand loyalty – loyalty programmes – brand equity – role of brand manager – Relationship with manufacturing - marketing- finance - purchase and R & D – brand audit						
Unit:4				15	hour	'S
Brand Rejuven takes over and		d rejuvenation and re-launch, brand development thro Ionitoring brand performance over the product life cyc	_	equisi o-brar	ition nding	<u>,</u>
Unit:5	an Dagiani	ag and implementing branding strategies. Case studie	20	13	hour	S
Drand Strategic	es. Designii	ng and implementing branding strategies – Case studie	28			
Unit:6		Contemporary Issues		2	hou	ırs
Expert lecture	es, online se	eminars - webinars			1	
		Total Lecture hours		75]	nour	S

Te	ext Book(s)
1	Kevin Lane Keller, "Strategic brand Management", Person Education, New Delhi, 2003.
2	Lan Batey Asian Branding – "A great way to fly", Prentice Hall of India, Singapore 2002
3	Jagdeep Kapoor, Brandex, Biztantra, New Delhi, 2005
Re	eference Books
1	Jean Noel, Kapferer, "Strategic brand Management", The Free Press, New York, 1992
2	Paul Tmeporal, Branding in Asia, John Wiley & sons (P) Ltd., New York, 2000
3	S.Ramesh Kumar, "Managing Indian Brands", Vikas publishing House (P) Ltd., New Delhi,
	2002
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	opykitab.com/Brand-Management-by-Ranjeet-Verma
2	
4	
Co	ourse Designed By:

	PO1	PO2	PO3	PO4	PO5
CO1	S	Masson	S. S.	S	S
CO2	S	S		M	S
CO3	S	SS CO	M G	M	M
CO4	S	S	S	S	M
CO5	S	SA	M	M	M

Course code			L	T	P	C
Elective 1 C		Fundamentals of Insurance	4			4
Pre-requisite			Sylla Zersi		202 202	
Course Object	tives:					
The main object	ctives of thi	s course are to:				
 To familia To unders To provide 	rize with the tand variou e knowledg nt with the	sic concepts of insurance ne concept of working of agency as forms of underwriting ge about the formation of insurance companies basic principles of different types of insurance				
		etion of the course, student will be able to:				
		concepts of insurance and its working			K	1
		t of agent and its working system				2
	-	ons of agents and various forms of underwriting				5
		actuarial aspects relating to insurance companies				4
	basic principles of insurance and various types of it. K4					
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K 0	6 - 0	'reate		•
Introduction to insurance and		e: Purpose and need of insurance: Insurance as a social sedevelopment	ecuri	ty to	ol;	
		Combutore				
Unit:2		Ensurance 2 with		15		-
D 1 "	_	g an Agent: Pre- requisite for obtaining a license: Dur				ise;
		Revocation or suspension/termination of agent appoi	ntme	JIII, V		of
Cancellation o		Revocation or suspension/termination of agent appoi	ntmo	15ì		
Cancellation o conduct; Unfair Unit:3 Functions of the	r practices.	Proposal form and other forms for grant of cover; Finan formation; Nomination and assignment; Procedure regard	ncial	15l	hour med:	s ical
Cancellation o conduct; Unfair Unit:3 Functions of the underwriting; N	r practices.	Proposal form and other forms for grant of cover; Finan	ncial	15l	hour med: men	s ical t of
Cancellation o conduct; Unfair Unit:3 Functions of the underwriting; No policy claims. Unit:4 Company Profit	ne Agent: Posterial info	Proposal form and other forms for grant of cover; Finan	ling	and settle	hour med men hour	s ical t of
Cancellation o conduct; Unfair Unit:3 Functions of th underwriting; No policy claims. Unit:4 Company Profit Important activities	ne Agent: Posterial info	Proposal form and other forms for grant of cover; Finant ormation; Nomination and assignment; Procedure regard eational set-up of the company; Promotion strategy; Mar	ling	and settle	hour med men hour ;	sical tof

Unit:6	Contemporary Issues 2 hou			
Expert lectur	es, online seminars - webinars			
	Total Lecture hours	75hours		
Text Book(s))			
1 Mishra M	.N: Insurance Principles and practice; S. Chand and co, New Delh	i		
2 Insurance	2 Insurance Regulatory Development Act 1999			
Reference B	Reference Books			
1 Life Insur	1 Life Insurance Corporation Act 1956			
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]			
1				
2				
4				
Course Desig	ned By:			

	Mapping	Course objectiv	ves and course	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	S	S
CO2	S	S		S	S
CO3	S	S	M	M	M
CO4	S	M	M	S	M
CO5	S	To M RATHI	M M	S	S



Course code			L	T	P	С
Core- 18		Management Accounting	4			4
Pre-requisite	;	Basic knowledge in Accounting	Sylla Versi		2022- 2023	
Course Object	tives:		,			
The main object	ctives of thi	s course are to:				
2. To unders	tand analys	rious components of management accounting and relatisusing ratio, working capital management and margudget preparation and budgetary control tools				
Expected Cou						
On the succes	sful comple	etion of the course, student will be able to:				
1 Outline	the various	concepts relating to management accounting			K	2
2 Analyze	financial s	tatements using ratio analysis			K	[4
3 Evaluate	e the worki	ng capital management of companies			K	.5
4 Compari	ng various a	alternatives using marginal costing and decision maki	ng		K	2
5 Analyze					4	
K1 - Rememb	oer; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create	2	-
		美國的中央市				
Unit:1		3 3			- hou	ırs
Management Accounting – Meaning – Objectives and Scope – Relationship between Management Accounting, Cost Accounting and Financial Accounting.						
Unit:2		To Ray			- hou	ırs
Ratio Analysis Sheet.	– Analysis	of liquidity – Solvency and Profitability – Constructi	on of E	Balan	ce	
T 11 2	T	EQUICATE TO ELEVATE				
Unit:3	1 337 1'		. A		- hou	
Cash Flow Ana		ng capital requirements and its computation – Fund Fl	low An	aiysi	s and	l
Unit:4				15	- hou	ırs
Marginal costi		nk Even Analysis – Managerial applications of marginals of marginals costing.	nal cos			
<u> </u>						
Unit:5				18	hour	'S
 Master Budg 	et – Prepara	control – Definition – Importance, Essentials – Class ation of cash budget, sales budget, purchase budget, n			_	ets
flexible budget	·•					
Unit:6		Contemporary Issues		2	2 hou	ırs
Expert lecture	es, online se	eminars - webinars				
		Total Lecture hours		90	- hou	ırs

Te	ext Book(s)
1	Dr. S.N. Maheswari. "Management Accounting", Sultan Chand & Sons, New Delhi, 2004. 2
	3. 4.
2	Sharma and S.K.Gupta "Management Accounting", Kalyani Publishers, New Delhi,2006
Re	eference Books
1	. S.P. Jain and KL. Narang, "Cost and Management Accounting", Kalyani Publishers, New
	Delhi
2	S.K.Bhattacharya, "Accounting and Management", Vikas Publishing House.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
	https://www.icsi.edu/media/webmodules/publications/Company%20Accounts,%20Cost%20and%20Manage
	ment%20Accounting.pdf
2	https://ebooks.ibsindia.org/mac/chapter/budgeting-and-budgetary-control/
Co	ourse Designed By:

Mapping Programme outcomes					
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	S	S
CO3	S	S	S	S	S
CO4	S	S	S	M	M
CO5	S	S	THIAR SAINE	M	M

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	С		
Core- 19		Principles of Auditing	4			4		
Pre-requisite	,	Basic knowledge in Auditing	Sylla Vers	bus 2	2022-			
Course Objec	tives:		V CI S	ion -				
		s course are to:						
audit		rious concepts of auditing and the procedure for the c	onduct	of in	terna	ıl		
		ne process of valuing assets and liabilities	ication	*****	ندما			
Expected Cou		ocess of auditing the joint stock companies and investmes:	ilgation	mec	nams	5111		
		etion of the course, student will be able to:						
1 Define the important concept and rules relating to auditing K1								
2 Outline the techniques and applicability of internal audit						2		
					K			
•						. 4 [4		
5 Examine about investigation and auditing of computerized accounts								
5 Examine about investigation and auditing of computerized accounts K4 K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create								
KI - Remeint	ber; K2 - U	nderstand; K5 - Appry; K4 - Anaryze; K5 - Evaluate;	N 0 - (reate	-			
Unit:1				201	ากมห	·c		
	igin – Defir	nition – Objectives – Types – Advantages and Limita	tions –					
an Auditor –	_			C				
		5 7 S						
Unit:2		WAR UNIVERSITY		18	nour	'S		
	ol – Internal	Check and Internal Audit -Audit Note Book - Worki	ng Pap	ers.V	ouch	ing		
		of Cash Book - Vouching of Trading Transactions -				U		
Impersonal Le	dger.							
	T			4= 1				
Unit:3	137.1	CA (17:1:1:1: A 1: A 1: A 1: A 1: A 1: A 1:	.1	171				
		n of Assets and Liabilities – Auditor's position regardid Liabilities – Depreciation – Reserves and Provisions	_					
verifications of	Assets and	i Liabilities – Depreciation – Reserves and Frovisions		——	28C1 V	es.		
Unit:4				15l	10ur	Ŝ		
Audit of Joint	Stock Comp	panies – Qualification – Dis-qualifications – Various	modes	of				
		Auditor – Rights and Duties – Liabilities of a Comp r Audit – Audit Report – Contents and Types.	any Au	ditor	– Sh	are		
Unit:5				181	າດນະ	·s		
	Objectives	of Investigation – Audit of Computerised Accounts	– Elect		wul	B		
-	•	ander the provisions of Companies Act.						

Unit:6	Contemporary Issues	2 hours							
Expert lectu	res, online seminars - webinars								
	Total Lecture hours	90hours							
Text Book(Text Book(s)								
1 B.N. Tar	1 B.N. Tandon, "Practical Auditing", S Chand Company Ltd								
Reference I	Reference Books								
1 .R.M De	.R.M De Paula, "Auditing-the English language Society and Sir Isaac Pitman and Sons								
Ltd,Lond	lon								
2 Spicer an	nd Pegler, "Auditing: Khatalia's Auditing" 4. Kamal Gupta, "Aud	liting", Tata							
	Publications								
Related On	line Contents [MOOC, SWAYAM, NPTEL, Websites etc.]								
1 http://ebook	1 http://ebooks.lpude.in/commerce/bcom/term_3/DCOM204_AUDITING_THEORY.pdf								
2 https://wwv	https://www.himpub.com/documents/Chapter3442.pdf								
3									
Course Desi	gned By:								

Mapping with programme outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO2	S	S	S	M	M	
CO3	S	S	M	S	S	
CO4	S	Sto RATE	SUNIVER	M	M	
CO5	S	S	Simb Six at high Control	M	M	

^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Core- 20	Indirect Taxes	4			4
Pre-requisite	Basic knowledge in Tax	Sylla Vers		022	
Course Objectives			•		

Course Objectives:

The main objectives of this course are to:

- 1. To understand the applicability of indirect taxes in India
- 2. To familiarize with the calculation and execution of goods and service tax in India
- 3. To understand the working of custom law in India

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Recall various concepts relating to Indirect tax regime in India	K1
2	Analyze the concept and applicability of GST in businesses	K4
3	Compare the GST regime with other indirect tax laws prior to it	K2
4	Illustrate GST system in own business and other prototypes	K2
5	Examine the custom law and related duties and taxes	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 12-- hours

Meaning of Tax and Taxation - Types of Taxes: Direct and Indirect Taxes - Features - Merits and Limitations - Comparison of Direct and Indirect taxes. Constitutional basis of Taxation in India- Methods of levying Indirect Taxes: Advoleram and Specific. Contribution of Indirect taxes to Government Revenues

Unit:2

Good and Services Tax in India - Introduction - Concept of GST - Need for GST - Advantages of GST. Structure of GST in India: Dual Concept - CGST- SGST- UTGST-IGST. Subsuming of Taxes- GST Rate Structure in India. GST Council: Structure and Functions.

Unit:3

Levy and Collection under CGST and SGST Acts: Meaning of important terms: Goods, Services, Supplier, Business, Manufacture, Casual Taxable Person, Aggregate Turnover, Input Tax and Output Tax. Taxable Event under GST: Concept of Supply - Time of supply - Value of Taxable supply. Composite and Mixed Supplies. Input Tax Credit: Meaning - Eligibility and Conditions for availing Input Tax Credit. Reverse Charge Mechanism under GST. Composition Levy: Meaning and Applicability.

Unit:4 15--hours

Levy and Collection under Integrated Goods and Services Tax Act: Meaning of important terms: Integrated tax, Intermediary, Location of the Recipient and Supplier of Services, and Zero-rated Supply. Nature of Supply: Intra-State Supply and Inter-State Supply - Place of Supply of Goods or Services: Meaning and Determination. Procedures under GST: Procedure for Registration - Persons Liable for Registration - Compulsory Registration and Deemed Registration. E-Way Bill under GST: Meaning and Applicability. Filing of Returns: Types of GST Returns and their Due Dates.

Unit:5			16hours						
Introducti	n to Customs Laws in India: The Customs Act 1962 - The Customs Act 1	he Customs	Tariff Act 1975 -						
Basic Con	epts - Taxable Event - Levy and Exemptions from Custo	oms Duty -	Types - Methods of						
Valuation	Abatement of Duty on Damaged or Deteriorated Goods	- Customs	Duty Draw Back.						
Unit:6	Contemporary Issues		2 hours						
Expert le	tures, online seminars - webinars								
	Total Lectur	re hours	75hours						
Text Bo	k(s)								
1									
Indire	t Taxes Law and Practice - V.S.Datey. Taxmann Public	ations, Nev	v Delhi.						
2 Indire	et Taxes: GST and Customs Laws - R.Parameswaran and	d P.Viswan	athan,						
Kavir	Publications, Coimbatore.								
Referen	e Books								
1 GST	aw and Practice - S.S.Gupta, Taxmann Publications, Ne	w Delhi.							
2 Indire	t Taxation - V.Balachandran. Sultan Chand & Co. New	Delhi							
Related	Online Contents [MOOC, SWAYAM, NPTEL, Websi	ites etc.]							
	1 https://tutorstips.com/wp-content/uploads/2019/03/Goods-and-Services-Tax-In-India-Ebookpdf								
2 https://w	https://www.bing.com/videos/search?q=gst+video+youtube&view=detail∣=7DFF9357992F1E0E36717DFF93								
	57992F1E0E3671&FORM=VIRE								
4	4								
Course I	Course Designed By:								

Mapping with programme outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	Stage Blassi	THEORY S. LAND BL. CO.	M	M	
CO2	S	S	M	M	M	
CO3	S	M	M	M	M	
CO4	S	S	M	M	M	
CO5	S	S	M	M	M	

Course code		L	T	P	C
Core -21	Computer Applications: MS Word And MS Excel and Tally Practical	4	-	•	-
Pre-requisite	Basics knowledge in MS Word and MS Excel	Syllabus Version	2	021-2	22

Course Objectives:

The main objectives of this course are to:

- 1. Acquire and apply the computer applications in different aspects of business
- 2. Get an insight knowledge on MS-office
- 3. To inculcate knowledge over programs in Tally.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

Oll	On the successful completion of the course, student will be able to.				
1	Remember the basic concepts computer applications using MS-Office	K2			
	applications for the business transactions.				
2	Creating and preparing the programmes in Tally package	K4			

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

MS WORD	每.	15
and	면	Hours
MSEXCEL	3 p	

- 1. CreatethefrontpageofaNewsPaper.
- 2. Typeadocumentandperformthefollowing:
 - i. Changeaparagraphintotwocolumncashbook.
 - ii. Changeaparagraphusingbullets(or)numberingformat.
 - iii. Findanywordandreplaceitwithanotherwordindocument.
- 3. Prepareaclasstimetableusingatablemenu.
- 4. Prepareamailmergeforaninterviewcallletter.
- 5. Develop the Students Mark List worksheet and calculate total, average and save it. Specify the Result also (Field names: S.NO, Name of the student, course, mark 1, mark 2, mark 3, total, average and result).
- 6. Design a chart projecting the cash estimate of a concern in the forthcoming years.
- 7. Create a Pivot table showing the performance of the salesmen's.

Tally 30 Hours

- 1. Company Creation and Alteration
- 2. Creating and Displaying Ledger
- 3. Voucher Creation
- 4. Voucher Alteration and Deletion
- 5. InventoryInformation-StockSummary
- 6. InventoryInformation-GodownCreationandalteration
- 7. FinalAccounts

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	M		
CO2	S	S	M	S	S		
CO3	M	S	S	S	S		
CO4	S	S	S	M	M		
CO5	M	M	S	S	S		

S- Strong; M-Medium; L-Low



Course code		TITLE OF THE COURSE	L	T	P	C
Elective 2 A		Entrepreneurial development	4			4
Pre-requisite		Basic knowledge about entrepreneurship	Syllabus Version		2022- 2023	
Course Objective	es:		<u> </u>	 		
The main objective	ves of this	s course are to:				
 To provide ir To familiariz To provide k 	nsights al ze with th anowledge	sic concepts of entrepreneurship and related initiative bout the setting up of startups are institutional services to entrepreneur e about various financial support available to the enterpreneur e about various subsidies and incentives available for	treprene		urs	
Expected Course						
		tion of the course, student will be able to:				
		ce and role of entrepreneurship as an economic activ	vitv		K	1
		process of setting up a startup	J			2
=		institutional services to entrepreneur				2
		financial institution available to support entrepreneu	rs			4
		sidies and incentives available for entrepreneurs				4
K1 - Remember	· K2 - Ur	nderstand: K3 - Apply: K4 - Apalyze: K5 - Evaluate	· K6 - (reate	.	
Unit:1 Concept of entre	preneurs	hip: Definition Nature and characteristics of entreprenship phases of EDP. Development of women en	eneursh atrepren	15lip – fi	hour uncti	on ral
Unit:1 Concept of entre	preneursl repreneu	hip: Definition Nature and characteristics of entrepro	eneursh atrepren	15lip – fi	hour uncti	on ral
Unit:1 Concept of entre and type of entre entrepreneur — Entrepreneurship Unit:2	preneurs repreneu includir p-	hip: Definition Nature and characteristics of entrepressions phases of EDP. Development of women eng self employment of women council schemes the self emplo	eneursh atrepren me.New	15lip – fueur & tren	hour uncti & ru nds	on ral in
Unit:1 Concept of entre and type of entre entrepreneur — Entrepreneurship Unit:2 The start-up proceevaluation — feasil Policy Initiatives	preneursl repreneu includir p- ess, Proje bility ana	hip: Definition Nature and characteristics of entreprorship phases of EDP. Development of women eng self employment of women council schemes self employment of women council schemes extidentification – selection of the product – project alysis, Project Report- Start-up initiatives by Govern	eneursh atrepren ne.New	15) ip – fi eur & tre 15)	hour uncti & ru nds	on ral in
Unit:1 Concept of entre and type of entre entrepreneur — Entrepreneurship Unit:2 The start-up proceed evaluation — feasily Policy Initiatives Unit:3	epreneurs includir p- ess, Proje bility and -Make in	hip: Definition Nature and characteristics of entreprenship phases of EDP. Development of women eng self employment of women council schemes the section of the product – project alysis, Project Report- Start-up initiatives by Governational India	eneursh ntrepren ne.New formula	15lip – figeur & trender tre	hour uncti & ru nds hour	on ral in
Unit:1 Concept of entre and type of entre entrepreneur — Entrepreneurship Unit:2 The start-up proceevaluation — feasily Policy Initiatives Unit:3 Institutional service	epreneurs includir p- ess, Proje bility and -Make in	hip: Definition Nature and characteristics of entreprenship phases of EDP. Development of women eng self employment of women council schemes the section of the product – project alysis, Project Report- Start-up initiatives by Governational India	eneursh ntrepren ne.New formula	15lip – figeur & trender tre	hour uncti k ru nds hour	on ral in
Unit:1 Concept of entre and type of entre entrepreneur — Entrepreneurship Unit:2 The start-up proceevaluation — feasily Policy Initiatives Unit:3 Institutional service KUIC and comments Unit:4 Institutional finance	epreneurs irepreneurs including p- ess, Proje bility and -Make in ce to entre	hip: Definition Nature and characteristics of entreprenship phases of EDP. Development of women eng self employment of women council schemes the section of the product – project alysis, Project Report- Start-up initiatives by Governational India	eneurshintrepren me.New formula	15] ip – fit eur & tren 15] πtion 15]	hour uncti k ru nds hour	on ral in
Unit:1 Concept of entre and type of entre entrepreneur — Entrepreneurship Unit:2 The start-up proceevaluation — feasil Policy Initiatives Unit:3 Institutional service KUIC and comments Unit:4 Institutional finance	epreneurs irepreneurs including p- ess, Proje bility and -Make in ce to entre	hip: Definition Nature and characteristics of entreprenship phases of EDP. Development of women eng self employment of women council scheme sect identification – selection of the product – project alysis, Project Report- Start-up initiatives by Governational India Tepreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO-nk.	eneurshintrepren me.New formula	15] ip – fit eur & tren 15] πtion 15]	hour uncti k ru nds hour hour ,	on ral in rs
Unit:1 Concept of entrey and type of entrey entrepreneur — Entrepreneurship Unit:2 The start-up proceevaluation — feasily Policy Initiatives Unit:3 Institutional service KUIC and comme Unit:4 Institutional finant SIPCOT — SIDBI Unit:5 Incentives and sub-	ess, Projection balance to entrection balanc	hip: Definition Nature and characteristics of entreprenship phases of EDP. Development of women eng self employment of women council scheme sect identification – selection of the product – project alysis, Project Report- Start-up initiatives by Governational India Tepreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO-nk.	eneursh: htrepren me.New formula ment —	15] ip – fi eur δ trei 15] if – fi eur δ T, IIC 15] GIC	hour uncti k ru nds hour hour ,	on ral in rs
Unit:1 Concept of entre and type of entre entrepreneur — Entrepreneurship Unit:2 The start-up proce evaluation — feasil Policy Initiatives Unit:3 Institutional service KUIC and comme Unit:4 Institutional finant SIPCOT — SIDBI Unit:5 Incentives and subassistance - Taxat	ess, Projection balance to entrection balanc	hip: Definition Nature and characteristics of entreprenship phases of EDP. Development of women entry self employment of women council schemes the self employment of women council schemes and self employment of the product – project alysis, Project Report- Start-up initiatives by Governational India Tepreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO-nk. Tepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, Icial bank venture capital. Subsidied services – subsidy for market. Transport-	eneursh: htrepren me.New formula ment —	15] ip – fit eur δ trei 15] it – IIC 15] GIC 13] apital rt	hour uncti k ru nds hour hour ,	on ral in rs
Unit:1 Concept of entrey and type of entrey entrepreneur — Entrepreneurship Unit:2 The start-up proceevaluation — feasily Policy Initiatives Unit:3 Institutional service KUIC and comme Unit:4 Institutional finant SIPCOT — SIDBI Unit:5 Incentives and subassistance — Taxat substitution.	ess, Projects, P	hip: Definition Nature and characteristics of entrepressible phases of EDP. Development of women engree self employment of women council schemes self employment of women council schemes always and the product – project alysis, Project Report- Start-up initiatives by Governational India Tepreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO-ink. Tepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, Icial bank venture capital. Subsidied services – subsidy for market. Transport fit to SSI role of entrepreneur in export promotion and	eneursh: htrepren me.New formula ment —	15] ip – fit eur δ trei 15] it – IIC 15] GIC 13] apital rt	hour ancti & ru nds hour hour hour l	ral in rs

Te	ext Book(s)
1	Entrepreneurial Development – C.B.Gupta and N.P.Srinivasan
2	Fundamentals of Entrepreneurship and Small Business –Renu Arora & S.KI.Sood
Re	eference Books
1	Entrepreneurial Development – S.S.Khanka 4. Entrepreneurial Development – P.Saravanavel
2	Entrepreneurial Development – S.G.Bhanushali
3	Entrepreneurial Development – Dr.N.Ramu
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
	https://www.bing.com/videos/search?q=videos+lecture+on+Entrepreneurship+development&view=detail∣=80 F189D37600ABFF945880F189D37600ABFF9458&FORM=VIRE
2	https://youtu.be/JaymOioQ7jE
3	
Co	ourse Designed By:

	PO1	PO2	PO3	PO4	PO5
CO1	M	S	நகழுத் _ப ்	S	S
CO2	S	S	S	S	S
CO3	S	S	S	M	S
CO4	S	S	S	S	S

Course code			L	T	P	C
Elective 2 B		Supply chain management	4			4
Pre-requisite		Basic knowledge in marketing	Syllabus version 2022 2023			
Course Objec			•	•		
The main object	ctives of thi	s course are to:				
 To provid To unders To unders To acquai 	le insight abstand the imstand the proint knowled	sportance of supply chain management bout various strategies of supply chain management suportance of strategic alliance in supply chain managen ocess of procurement and outsourcing ge about smart pricing strategies and customer value n		res		
Expected Cou						
	-	etion of the course, student will be able to:			1	
		nce of supply chain management in the modern times			K	.1
		strategies in supply chain management			K	2
3 Examin	e the conce	pt of retailer supplier partnership			K	4
4 Analyze	the process	of procurement, outsourcing and e-procurement			K	4
5 List the	ideas about	t smart pricing strategies and measuring customer valu	es		K	4
774 D 1	T/A II	nderstand; K<mark>3 - Apply; K4 - Analy</mark>ze; K5 - Evaluate; I		~		
KI - Rememb	oer; K2 - Ui	nderstand, K3 - Appry, K4 - Anaryze, K3 - Evaluate, I	K6 - (Create	•	
K1 - Rememb	per; K2 - U	ilderstand, K3 - Appry, K4 - Anaryze, K3 - Evaluate, I	K6 - (
Unit:1		ent – Global Optimisation – importance – key issues –		15		S
Unit:1 Supply Chain management	Manageme		Inver	15 ntory zed s	hour ystei	n
Unit:1 Supply Chain management	Manageme – economic	ent – Global Optimisation – importance – key issues – e lot size model. Supply contracts – centralized vs. dece	Inver	15 atory zed s	hour ystei hour	n
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain	Manageme – economic ntegrates- F	ent – Global Optimisation – importance – key issues – lot size model. Supply contracts – centralized vs. dece	Inver	15 ntory zed s 15 groc	hour yster hour ery	n es
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain Unit:3	Manageme – economic ntegrates - Fil industry –	ent – Global Optimisation – importance – key issues – lot size model. Supply contracts – centralized vs. dece	Invergentrali	15 tory zed s 15 groc	hour yster hour ery	n es
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain Unit:3 Strategic Allian	Manageme – economic ntegrates- Fil industry – nces: Frame	ent – Global Optimisation – importance – key issues – lot size model. Supply contracts – centralized vs. dece	Inverentrali	15 tory zed s 15 groc	hour yster hour ery	n es
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain Unit:3 Strategic Allian	Manageme – economic ntegrates- Fil industry – nces: Frame	ent – Global Optimisation – importance – key issues – lot size model. Supply contracts – centralized vs. dece Push, Pull strategies – Demand driven strategies – Impa- distribution strategies e work for strategic alliances – 3PL – merits and demen	Inverentrali	15 tory zed s 15 groc	hour yster hour ery hour	m SS
Unit:1 Supply Chain management - Unit:2 Supply chain Is industry – retain the supplier partner Unit:4 Procurement as	ntegrates- Fil industry – nces: Framership – adv	ent – Global Optimisation – importance – key issues – lot size model. Supply contracts – centralized vs. dece Push, Pull strategies – Demand driven strategies – Impa- distribution strategies e work for strategic alliances – 3PL – merits and demen	Inverentralication	15 ntory zed s 15 groc 15 retail	hour yster hour ery hour	m SS
Unit:1 Supply Chain management Unit:2 Supply chain Is industry – retain the supplier partner the supplier the supplier the supplier the supplier partner the supplier the	ntegrates- Fil industry – nces: Framership – adv	Push, Pull strategies – Demand driven strategies – Impa-distribution strategies e work for strategic alliances – 3PL – merits and demenantages and disadvantages of RSP – distributor Integrations: Outsourcing – benefits and risks – framework for	Inverentralication	15 tory zed s 15 groc 15 retail	hour yster hour ery hour	m ss
Unit:1 Supply Chain management - Unit:2 Supply chain Is industry – retain the supplier partner Unit:4 Procurement as decision – e-procurement as decision – e-procuremen	ntegrates- Fil industry – nces: Framership – advend Outsource	Push, Pull strategies – Demand driven strategies – Impadistribution strategies e work for strategic alliances – 3PL – merits and demenantages and disadvantages of RSP – distributor Integrations: Outsourcing – benefits and risks – framework for – frame work of e-procurement	Invergentralia act on artion	15 groc 15 groc 15 retail	hour yster hour ery hour hour	s s
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain Unit:3 Strategic Allian supplier partner Unit:4 Procurement and decision – e-procurement and decision – e-procurement of contract of the contract of	ntegrates- Fil industry – ntes: Framership – advente ocurement	Push, Pull strategies – Demand driven strategies – Impa-distribution strategies e work for strategic alliances – 3PL – merits and demenantages and disadvantages of RSP – distributor Integrations: Outsourcing – benefits and risks – framework for	Inverentralic act on a rits — ation	15 groc 15 groc 15 retail	hour yster hour ery hour hour	s s
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain Unit:3 Strategic Allian supplier partner Unit:4 Procurement and decision – e-procurement and decision – e-procurement of contract of the contract of	ntegrates- Fil industry – ntes: Framership – advente ocurement	ent – Global Optimisation – importance – key issues – lot size model. Supply contracts – centralized vs. decentralized v	Inverentralic act on a rits — ation	15 groc 15 retail 15 e/buy	hour yster hour ery hour hour	rs s
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain the supplier partner the supplier the s	ntegrates- Fil industry – nces: Framership – advend Outsource ocurement	ent – Global Optimisation – importance – key issues – clot size model. Supply contracts – centralized vs. decentralized	Inverentralic act on a rits — ation	15 groc 15 retail 15 e/buy	hour ery hour hour d bra	rs s
Unit:1 Supply Chain management Unit:2 Supply chain I industry – retain the supplier partner the supplier the s	ntegrates- Fil industry – nces: Framership – advend Outsource ocurement	Push, Pull strategies — Demand driven strategies — Impadistribution strategies e work for strategic alliances — 3PL — merits and demendantages and disadvantages of RSP — distributor Integrations: Outsourcing — benefits and risks — framework for — frame work of e-procurement Contemporary Issues Contemporary Issues	Inverentralic act on a rits — ation	15 groc 15 retail 15 e/buy	hour ery hour hour d bra	s s s ind

1	Rushton, A., Oxley, J & Croucher, P (2nd Edition, 2000). Handbook of Logistics and
	Distribution Management. Kogan Page.
2	Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies. Irwin/McGraw Hill 32
Re	eference Books
1	Simchi-Levi, David, Kamisnsky, Philip, and Simchi-Levi, Edith. (2nd Edition, 2004).
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

	Mapping	Course objectiv	es and course of	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	M	S
CO2	S	S	S	M	S
CO3	S	S	saya, S	S	S
CO4	S	S	M	S	M
CO5	S	S	M E	M	M

Course code		L	T	P	С
Elective 2 C	Principles of Web Designing	4			4
Pre-requisite	Basic knowledge about internet	Sylla Versi		202 202	

Course Objectives:

The main objectives of this course are to:

- 1. To provide knowledge about working in HTML
- 2. To understand the working of XML
- 3. To understand the basic and advanced process of java scripting
- 4. To provide insights about the CGI and server side scripting
- 5. To provide knowledge about the various data base tools

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Outline the basic working in HTML and graphics	K2
2	Explain the working of XML	K2
3	Apply the basic and advanced process of java scripting	К3
4	Analyze the CGI and server side scripting	K4
5	Explain the various web database tools in web designing	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 Title of the Unit (Capitalize each Word)

15--hours

HTML & Graphics: HTML 4.0 Tag Reference, Global Attributes, Event Handlers, Document Structure Tags, Formatting Tags, List Tags, Hyperlinks, Image & Image map, Table Tags, Form Tags, Frame Tags, Executable Content Tags. Image Maps, Advanced Graphics, Tables, Frames, forms & Style Sheets.

Unit:2

Title of the Unit (Capitalize each Word)

15--hours

XML: Introduction to XML, Problems with HTML & SGML. Types of XML Markup. Document Type Definitions, Linking, Using Style Sheets with XML, XML Summary

Unit:3

Title of the Unit (Capitalize each Word)

15--hours

Introduction to Java Scripting, Web Browser Object Model, Manipulating Windows & Frames with Java Script. Using Java Script to create smart forms. Cookies and State Maintenance: Maintaining State, Introduction to Cookies, Advantages and limitations of Cookies, Disadvantages of Cookies, How to Use Cookies, which Servers and Browsers support Cookies. Introduction to DHTML. Advanced Netscape DHTML, Advanced Microsoft DHTML & Cross browser DHTML

Unit:4

Title of the Unit (Capitalize each Word)

15-hours

CGI & Server side scripting, CGI & the WWW, Beyond HTML with CGI, How CGI works. CGI Server requirements for WINDOWS-NT & UNIX, CGI script structure, Standard CGI Environment Variables, CGI Libraries, Java Servlets, Server-Side

Unit:5

Title of the Unit (Capitalize each Word)

12--hours

Java Script.-Web Database Tools, ORACLE & MS-ACCESS, Database tools, PHP, Server Side includes. Visual Basic, Scripting Edition & Active Server Pages

Unit:6	Contemporary Issues	2 hours
Expert lectur	es, online seminars - webinars	
	Total Lecture hours	75hours
Text Book(s)	
1 Using HT	ML 4, XML & JAVA by Eric Ladd & Jim O'Donell (Platinum Edi	tion) (PHI)
Reference B	ooks	
1 PERL &	CGI by Elizabeth Castro (Pearson Education	
Related Onli	ine Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2		
4		
Course Desig	gned By:	

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	M	S	M	S		
CO2	S	S	BALDALO S	S	S		
CO3	S	S	S	S	S		
CO4	S	S	S	S	M		
CO5	S	S	S	M	M		

Course code			L	T	P	C
Elective 3 A		Financial Markets	4			4
Pre-requisite	:	Basic knowledge about financial market	Sylla rs:	bus ion	20 20	22. 23
Course Object	tives:			I		
The main object	ctives of thi	s course are to:				
1. To unders	tand the bas	sic concepts of financial market				
-		ng and components of corporate securities market				
		ioning of stock exchanges in India				
		of banks and intermediaries in financial market				
5. To provide Expected Cou		bout the new models and innovative trends in financia	ng			
		etion of the course, student will be able to:				
		ncepts of financial market			K	1
					K	
		ng and components of corporate securities market				
-		ning of stock exchanges in India			K	
		anks and intermediaries in financial market			K	
11.		ds and new modes in financing			K	3
[/ T] a a			T/ (74-		
K1 - Rememb	ber; K2 - Ui	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create	;	
Unit:1 Financial Mar	rkets – Stru	acture of Financial Markets – Financial Investment –	- Mone	15l ey Ma	nour irket	in
Unit:1 Financial Mar India – India	rkets – Stru n Capital I		- Mone Capita	15l ey Ma	nour irket	in
Unit:1 Financial Mar India – India	rkets – Stru n Capital I	icture of Financial Markets – Financial Investment – Markets – Difference between Money Market and	- Mone Capita	15l ey Ma	nour arket arket	in
Unit:1 Financial Mar India – India Classification Unit:2 Markets for Co	rkets – Stru n Capital I and object orporate Sec	icture of Financial Markets – Financial Investment – Markets – Difference between Money Market and	Mone Capita arkets.	15ley Ma	nour rket arket	in s
Unit:1 Financial Mar India – India Classification Unit:2 Markets for Co	rkets – Stru n Capital I and object orporate Sec	Markets – Financial Investment – Markets – Difference between Money Market and of Indian Money Markets and Structure of Capital Money Markets – Functions Issue Mechanisms	Mone Capita arkets.	15ley Ma	nour arket arket hour chan	in - s t
Unit:1 Financial Mar India – India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar	rkets – Stru n Capital I and object orporate Sec	Markets – Financial Investment – Markets – Difference between Money Market and of Indian Money Markets and Structure of Capital Money Markets – Functions Issue Mechanisms	- Mone Capita arkets.	15l ey Ma al Ma 15l Mer	nour arket hour char	in s t
Unit:1 Financial Mar India – India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar	rkets – Stru n Capital I and object orporate Sec	Markets – Difference between Money Market and of Indian Money Markets and Structure of Capital M Eurities – New Issue Markets – Functions Issue Mechanisms of Merchant Bankers in India – Under writing.	- Mone Capita arkets.	15l ey Ma al Ma 15l Mer	nour rket arket hour char	in
Unit:1 Financial Mar India – India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specul Unit:4 Banks as Finan	rkets – Strun Capital I and object orporate Section and Function and Function I acial Interm	curities – New Issue Markets – Functions Issue Mechalions of Merchant Bankers in India – Under writing. Ek Exchange – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchange – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchange – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchange – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchange – Role of SEBI – Regulation of SEBI – Regulation – Role of SEBI –	- Mone Capita arkets. 	15l ey Ma al Ma 15l - Mer	nour urket hour char nang	in
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Unit:1 Financial Mar India — India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specul Unit:4 Banks as Finan GIC — UTI — M	rkets – Strun Capital I and object orporate Sector and Function Capital Intermediate Intermediat	Statute of Financial Markets – Financial Investment – Markets – Difference between Money Market and of Indian Money Markets and Structure of Capital Markets – New Issue Markets – Functions Issue Mechanons of Merchant Bankers in India – Under writing. Sek Exchange – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchanological Banks Role in Financing – ID is – Investments Companies.	- Mone Capita arkets. 	15l ey Ma al Ma 15l - Mer 15l Exch	nour rket arket hour change hour LIC	s t s -
Unit:1 Financial Mar India — India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specul Unit:4 Banks as Finan GIC — UTI — M Unit:5 New Modes of	rkets – Strun Capital I and object orporate Sector and Function I and I and I and I and I are a sector and I	State of Financial Markets – Financial Investment – Markets – Difference between Money Market and of Indian Money Markets and Structure of Capital Markets – New Issue Markets – Functions Issue Mechanisms of Merchant Bankers in India – Under writing. Sek Exchange – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchange – Role of SEBI – Regulation of Stock Exchange – Investments Companies. — Leasing as Source of Finance – Forms of leasing –	Mone Capita arkets. In Stockinge. BI – II	15lay Maal Maal Maal Maal Maal Maal Maal M	nour rket arket hour change hour LIC	
Unit:1 Financial Mar India — India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specul Unit:4 Banks as Finan GIC — UTI — M Unit:5 New Modes of Dimension Fur	rkets – Strun Capital I and object orporate Section Functions – Verifications – Verification of the structure of the structur	Acture of Financial Markets – Financial Investment – Markets – Difference between Money Market and of Indian Money Markets and Structure of Capital Markets – New Issue Markets – Functions Issue Mechanisms of Merchant Bankers in India – Under writing. Exek Exchange – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchange – Role of Secondary Market – Trading in Sections – Role of Secondary Market – Trading in Sections – Role of Sebi – Regulation of Stock Exchange – Investments Companies. — Leasing as Source of Finance – Forms of leasing – Senture Capital in India – Factoring – Types – Modus Centure Capital in India –	- Mone Capita arkets. - In Stockinge. BI – II	15l ey Ma al Ma 15l - Mer 15l ECI – 13-h re Cap adi of	hour hour hour hour LIC	s t s -
Unit:1 Financial Mar India — India Classification Unit:2 Markets for Co Banking - Role Unit:3 Secondary Mar Various Specul Unit:4 Banks as Finan GIC — UTI — M Unit:5 New Modes of Dimension Fur Factoring — Fac	rkets – Strun Capital I and object orporate Sectoral Functions – Stockets – S	curities – New Issue Markets – Functions Issue Mechasions of Merchant Bankers in India – Under writing. Exercises – Role of Secondary Market – Trading in Sections – Role of SEBI – Regulation of Stock Exchange – Role of SEBI – Regulation of Stock Exchange – Investments Companies. Leasing as Source of Finance – Forms of leasing – Leasing as Source of Finance – Forms of leasing – Centure Capital in India – Factoring – Types – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Mechanical Markets – Financial India – Factoring – Types – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Michanical Markets – Financial Investments – Michanical Markets – Financial Investment – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Between Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Between Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Difference – Modus Cource of Finance – Securitisation of assets – Mechanical Markets – Markets – Difference – Markets – Markets – Difference – Markets – Difference	- Mone Capita arkets. - In Stockinge. BI – II	15l ey Ma al Ma 15l - Mer 15l ECI – 13-h re Cap adi of	hour hour hour hour LIC	s t s -
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Total Lecture hours

75--hours

Te	ext Book(s)
1	Financial Markets and Services- E.Gorden K.Natarajan
2	Financial Markets and Institutions – Dr.S.Gurusamy
3	
4	
Re	eference Books
1	Financial Institutions and Markets - Bhole
2	Financial Markets , Institutions and services- N.K.Gupta
3	
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
_	https://unacademy.com/content/bank-exam/study-material/indian-international-finance-system/financial-market-in-india/
2	
3	
Co	ourse Designed By:

	Mapping	Course objectiv	es and course	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	S	S
CO3	S	S	M	S	S
CO4	S	S S RATHIN	RUNIVS	M	M
CO5	S	Samo	Mar Con	M	M

Course code			L	T	P	C
Elective 3 B	Insurance Legislativ	 e Framework	4			4
Pre-requisite	Basic knowledge in		Sylla versi		2022 2022	
Course Objectiv	es:		1			
The main objective	es of this course are to:					
 To provide a To offer kno To offer insi 	nowledge about the basics of Insurance wareness about the provisions of LIC acwledge about insurance regulatory and control about consumer protection act	t levelopment authority a	act			
	e about the concept and working of omb	oudsman				
On the successful		ha abla tar				
	l completion of the course, student will	be able to:			1/2	
	e various aspects of insurance act				K	
	various provisions of LIC act				K	
3 Explain the authority a	various provisions relating to insurance	regulatory and develo	pmen	t	K	.4
4 Analyze the	various provisions of consumer protect	ion act			K	4
5 Explain th	role of ombudsman scheme				K	4
K1 - Remember	K2 - Understand; K3 - Apply; K4 - An	<mark>alyze; K5 - Evaluate; F</mark>	X6 - (Create	2	
	1	194-				
Unit:1		耳		15	hour	S
Insurance Act 19	38					
Unit:2	Combuture	Georgia		15	hour	S
LIC Act 1956	Securior 2 Who				noui	
Unit:3	THE TO LESS			15	hour	
	ory & Development Authority Act 1999)		15	Hour	5
msarance Regula	ory & Development ruthority rect 1999	<u>'</u>				
Unit:4				15	hour	S
Consumer protec	ion Act 1985 applicable to Insurance Co	mpanies				
Unit:5				13	hour	S
Ombudsman sche	me	_				
Unit:6	Contemporary Issues			2	2 hou	rs
	online seminars - webinars					
	To	tal Lecture hours		75	hour	S

1 Mishra M. N: Insurance principles and practice; S Chand & co. New

Re	eference Books
1	Delhi Insurance Regulatory Development Acts 1999
2	Life Insurance Corporation Acts 1956
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	M	
CO2	S	S	S	M	S	
CO3	S	S	M	S	S	
CO4	S	M	h-Billow, M	M	M	
CO5	S	M	M	M	L	



ELECTIVE PAPER

Course code	-	PROJECT AND VIVA VOCE	L	Т	P	C
Elective – 3 C		Major Project	-	4	-	4
Pre-requisite		Knowledge in Core, Research Methods and Analytical Tools	Sylla Vers		2022-20	023

Course Objectives:

The main objectives of this course are to:

- 1. The students will get on-the-job training and experience.
- 2. The students will gain knowledge on problem identification and solutions.
- 3. The students will gain a complete knowledge on the program and the course outcome.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

on the successful completion of the course, success will be used to:					
1	Explain about how to collect literature.	K2			
2	Implement problem identification and will frame tool for collecting data	K3			
3	Evaluate and get practical exposure on the framed objective.	K5			
4	Execute and generate the procedure of compiling the collected data by using analysis	K3,K6			
5	Summarize and execute report writing, and will get complete knowledge of the course.	K2,K3			

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyse; K5 - Evaluate; K6- Create

Textbook(s)

C.R. Kothari, "Research Methodology Methods and Techniques", Second Edition, New Delhi: New Age International publisher, 2004

Reference Books

- Ranjit Kumar, Research Methodology: A Step-by-Step Guide for Beginners, SAGE Publications, 2014
- 2 Robert B Burns, Introduction to Research Methods, SAGE Publications

Course Designed By: Dr. A. Vimala, Dr. S. Sadhasivam and Dr. C. Dhayanand

Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5			
CO1	M	S	M	S	S			
CO2	S	S	S	S	S			
CO3	S	S	S	S	S			
CO4	S	S	S	S	S			
CO5	S	S	S	S	M			
S-Strong: M-N	Medium: L-Low	<u>'</u>	•					

B. Com.

Syllabus

AFFILIATED COLLEGES

Program Code: 2AA

2022- 2023 onwards



BHARATHIAR UNIVERSITY

(A State University, Accredited with "A" Grade by NAAC, Ranked 13th among Indian Universities by MHRD-NIRF, World Ranking: Times -801-1000, Shanghai -901-1000, URAP – 1047)

Coimbatore - 641 046, Tamil Nadu, India

Progran	Program Educational Objectives (PEOs)						
The B.C	The B.COM program describe accomplishments that graduates are expected to attain within						
five to se	ven years after graduation						
PEO1	Students will able to understand the concepts of commerce.						
PEO2	Programme aims to develop comprehensive professional skills which are required						
TEO2	for commerce graduates.						
PEO3	Students will develop an understanding of various commerce functions such as						
1 LO3	finance, accounting, financial analysis, project evaluation, and cost accounting						
PEO4	Students will be able to prove the proficiency with the ability to engage exams						
1 LO4	like C.A, C.S and CMA						
PEO5	Students can do commerce oriented research and consequence of this, they can						
1 EO3	become Professors in Colleges and Universities						

Program	Program Specific Outcomes (PSOs)						
After the	After the successful completion of B.COM program, the students are expected to						
PSO1	To provide strong base on the course relevant to the area of commerce which						
1301	helps to choose their career						
PSO2	To enhance knowledge and skills among students which built confident to						
1302	identify their career opportunities in multiple dimensions.						
	Nurture the students in intellectual, personal, interpersonal and social skills with a						
PSO3	focus on relevant professional career particularly, to maximize professional						
	growth.						
PSO4	Empower the students with necessary competencies and decision making skills to						
1304	foster the innovative thinking to become an entrepreneur						
PSO5	Strengthen the students to become expert in the field of communication with						
1303	ethical consciousness.						

Program	Program Outcomes (POs)						
On succe	essful completion of the B.COM program						
PO1	Build the wide range of knowledge in the areas of accounting concepts and						
	techniques to meet the current and future requirement of the industry.						
DO2	Develop the strong knowledge in the areas such as finance, taxation and laws						
PO2	relating to commerce helps to relate the conceptual and analytical skills in the field						
	of auditing, finance etc.						
PO3	Inculcate the students to nurture their skills in personal, interpersonal, intellectual						
103	and others skills to develop their professional career and growth.						
PO4	Disseminate students to develop decision making and problem solving skills to						
104	undertake their own venture as a feasible career option.						
PO5	Orient and motive the students to develop the needed knowledge in business and						
PO5	academics to develop their employability						

BHARATHIAR UNIVERSITY:: COIMBATORE 641 046

Bachelor of Commerce Curriculum (Affiliated Colleges)

(For the students admitted during the academic year 2022 – 23 onwards)

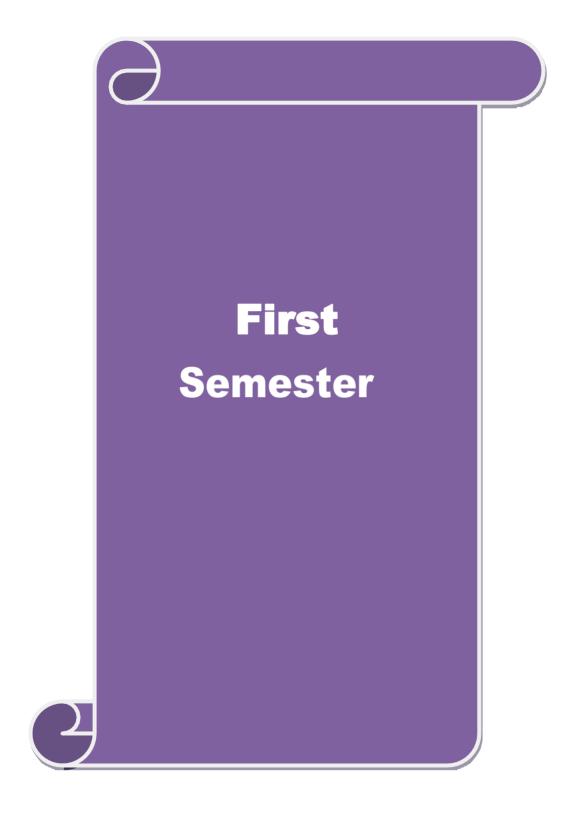
Code FIRSTSEMESTER 10a FIRSTSEMESTER 1	Part	Course	T-41 . 641 . C	G . 1'4	Н	ours	Ma	Marks	
		Code	Titleof theCourse	Credits	Theory	Practical	CIA	ESE	Total
				EMESTE					
III	I					-			100
Of Accountancy				4	6	-	50	50	100
Organization&Office Management Managem	III		1	4	6	-	50	50	100
Allied Paper I-Agricultural 4	III		Organization&Office	4	6	-	50	50	100
Environmental Studies# 2 2 - - 50 50 Total 20 30 250 300 550 SECONDSEMESTER	III		Allied Paper I–Agricultural	4	4	-	50	50	100
SECONDÉMESTER 1	IV		Environmental Studies#	2	2	-	-	50	50
Language-II							250	300	550
English-III					ER				
Language Proficiency for Employability http://kb.naanmudhalvan.in/Special.File path/Cambridge Course Details.pdf	I					-			100
Employability http://kb.naanmudhalvan.in/Special-File path/Cambridge Course Details.pdf	II				30	-			
			Employability		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		25	25	50*
Core IV - Principles of Marketing Allied Paper II - Economic Analysis Application Software-I Allied Paper II - Economic A	TTT		path/Cambridge_Course_Details.pdf			4	50	50	100
Of Marketing				24	A 0	-	30	30	100
Analysis			of Marketing	IAR JAINE	6,5	-	50	50	100
HumanRights# 2 2 - - 50 50 50 Total 20 30 250 300 550 THIRD SEMESTER	III			LILITION & LLIT CATE TO ELEVATE	5 5 L 4	-	50	50	100
Total 20 30 250 300 550 THIRD SEMESTER	IV			2	2	-	-	50	50
I				20	30		250	300	550
II					ER			I	
Core V	I		Language -III	2	4		50	50	100
Accounting	II		English -III	2	4		50	50	100
Core VI - Commercial Law	III			4	5`		50	50	100
of Management Core VIII-Business Application Software-I Allied: III - Mathematics for Business V Skill based Subject -I: Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials) https://docs.google.com/sprea	III		- C	4	4		50	50	100
III Core VIII-Business Application Software-I III Allied: III - Mathematics for Business IV Skill based Subject -I: Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials) https://docs.google.com/sprea	III			4	4		50	50	100
III Allied: III - Mathematics for Business IV Skill based Subject -I: Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials) https://docs.google.com/sprea	III		Core VIII-Business	3	3		30	45	75
Skill based Subject -I : Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials) https://docs.google.com/sprea	III		Allied : III - Mathematics for	4	4		50	50	100
	IV		Skill based Subject -I : Naan Mudhalvan-Digital Skills for Employability(Microsoft Office Essentials)	2	-		25	75	100
Page 3 of 79			dsheets/d/1bBRAYYJa35th9						

IV	m3wzzzdool34bx6f5Vp/edit?u sp=drivesdk&ouid=10073810 3855604184250&rtpof=true& sd=true							
	Tamil#(or)Non-Major Elective— I Yoga for Human Excellence # /Women's Rights # Constitution	2	2			-	50	50
	of India #							
	Total	27	30			355	470	825
	FOUR	TH SEM	ESTER	₹				•
I	Language -IV	2	4		50	50)	100
II	English- IV	2	4		50	50)	100
III	Core IX – Corporate Accounting-I	44	5		50	50)	100
III	Core X–Computer Applications in Business	4	4		50	50)	100
III	CoreXI–Company and `Secretarial Practice	4	4	M	50	50)	100
III	CoreXII – Executive Business Communication	3	3		30	45		75
III	Allied: IV:Statistics for Business	c imbut 4	4		50	50		100
IV	Skill based Subject-II: Naan Mudhalvan -Office Fundamentals http://kb.naanmudhalvan.in/B harathiar_University_(BU)	LINGOU SULLE			25	7	5	100
IV	Tamil @ / Advanced Tamil # (or)Non-major elective -II: General Awareness#	2	2			5	50	50
	Total	27	30		355	;	470	825
TIT	FIFTH SEMESTER		1				ı	
III	Core XIII –Corporate Accounting-	4	6		50	5	0	100
III	Core XIV – Banking Theory Law and Practices	4	5		50	5		100
III	CoreXV—Cost Accounting	4	5		50	5	U	100
	CoreXVI–IncomeTax Law and Practice	4	6		50	5	0	100
III	Core XVII -Business Application Software II	3	3		30	4.	5	75
III	Elective–I:	4	5		50	5	0	100
IV	Skill Based Subject-III: Naan Mudhalvan-Accounting and Trading Essentials for Employability (Banking, Lending and NBFC Products and Services- I)	2			25	7	75	100

	http://kb.naanmudhalvan.in/images/3/37/BFSI-2_2023-						
	2024.pdf						
	Total	25	30		305	370	675
	SIXTH SEMESTER						
III	Core XVIII – Management Accounting	4	6		50	50	100
III	Core XIX-Principles of Auditing	4	6		50	50	100
III	CoreXX-Indirect Taxes	4	5		50	50	100
III	Core XXI:Computer Applications:MS-Word MS Excel and Tally9.2 –Practical	3	-	3	30	45	75
III	Elective–II:	3	5		30	45	75
III	Elective-III:	3	5		30	45	75
IV	Skill based Subject-IV-Naan Mudhalvan- Fintech Course (Capital Markets / Digital	2			25	75	100
	Marketing / Operational Logistics) http://kb.naanmudhalvan.in/Bhar athiar_University_(BU)						
v	Extension Activities @	2	-	-	50	-	50
	TOTAL	25	27	3	315	360	675
	GRAND TOTAL	144	180				4100

- * English II- University semester examination will be conducted for 50 marks (As per existing pattern of Examination) and it will be converted for 25 marks.
- Naan Mudhalvan Skill courses- external 75 marks will be assessed by Industry and internal will be offered by respective course teacher.
 - @ No University Examinations. Only Continuous Internal Assessment(CIA)
 - # No Continuous Internal Assessment (CIA). Only UniversityExaminations.

List of	List of Elective Papers (Colleges can choose any one of the paper as electives)						
Elective – I	A	Business Finance					
	В	Brand Management					
	C	Fundamentals of Insurance					
Elective – II	A	Entrepreneurial Development					
	В	Supply Chain Management					
	С	Principles of Web Designing					
Elective - III	A	Financial Markets					
	В	Insurance Legislative Framework					
	С	Project Work FOULATE TO ELEVATE					



Course code	Course code				P	C
Core -1		Principles of Accountancy	4			4
Pre-requisi	e	Basic knowledge in Accountancy	Sylla Vers		202 203	
Course Obje	ctives:		-	•		
The main obj	ectives of thi	s course are to:				
 To make To learn To under 	e the student about vario estand about	ats to learn basic Principles of Accountancy. Its skillfully to prepare and present the final accounts of us types of errors and calculation of depreciation in a bank reconciliation statement and accounting for proge about consignment and joint ventures	accounts	S.		
Expected Co	urse Outcor	mes:				
_		etion of the course, student will be able to:				
record prepar	business tra ation of Tria		books		K	[1
unders	tand the prep	steps involved in locating errors and prepare them to paration of final accounts for sole traders.				3
		ts of Bills of <mark>exchange, Average du</mark> e date and Accou	nt Curre	ent	K	2
4 Examin	e the concep	ots of consignment and joint venture.			K	4
expend knowl	liture and B edge.	reconciliation statement, Receipts and payments, I alance sheet and accounting for professionals to enderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	nhance	the		4
		Community Co.				
Unit:1		Educate to elevate		7ho	urs	
	- Accounting	Leeping – Accounting -Definition – Accounting Conc TermsDouble Entry System -Accounting Equation – all balance	_		ger	
Unit:2			13	8hoi	ırs	
Closing stock	-Outstanding	rader: Trading A/c,Profit and Loss A/c and Balance Sheat Expenses Accrued Income- Income Received in Advanction-Adjustment entries — Errors and rectification.	-			d .
Unit:3				15ł	10Ur	'S
	inge- Accom	nmodation bills – Average due date – Account curren	it			
Unit:4				20l	<u>10</u> ur	'S
Accounting	for consignn	nents and Joint ventures				
Unit:5				18ł	our	'S
		ement – Accounts of Professionals and Non-profit Ond Income and Expenditure account and Balance sho	_	tion:		

Uı	nit:6	Contemporary Issues	2 hours				
Ex	xpert lecture	es, online seminars – webinars					
		Total Lecture hours	90hours				
Te	ext Book(s)						
1.	S.P. Jain	and K.L.Narang - Principles of Accountancy, Kalyani Publi	shers				
2	N.Vinayal	kam, P.L.Mani, K.L.Nagarajan – Principles of Accountancy					
3	T.S.Grewa	al – Introduction to Accountancy- S.Chand & Company Ltd.,					
4	R.L.Gupta	n, V.K.Gupta, M.C.Shukla – Financial Accounting – Sultanchan	d & sons				
Re	eference Bo	ooks					
1	K.L.Nara	ng, S.N.Maheswari - Advanced Accountancy-Kalyani publisher	'S				
2	A.Murthy	-Financial Accounting – Margham Publishers					
3	A.Mukher	jee, M.Hanif – Modern Accountancy. Vol.1- Tata McGraw Hill	Companie				
`R		ine Contents [MOOC, SWAYAM, NPTEL, Websites,Other	Online resources				
1	https://www. =PERE#	bing.com/search?PC=U523&q=principles+of+accounting+lecture+note	s+pdf&first=11&FORM				
		bing.com/search?q=principles+o <mark>f+ac<mark>countan</mark>cy+swa</mark> yam+notes&qs=NWU&	kpq=principles+of+				
	2 accountancy+swayam+notes≻=10-						
	38&cvid=C2F0B455F5724BABB04ED049FC405BDA&FORM=QBRE&sp=1# 3 https://youtu.be/FFC7fYpnC0M						
	irops,,, y out	JOHN TO THE PROOF					
Co	ourse Desig	ned By:					

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	TE TO ELEVATE S	S	S	
CO2	S	S	S	S	M	
CO3	S	M	M	S	M	
CO4	S	S	S	S	M	
CO5	S	S	M	M	L	

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 2		Business Organization and Office Management	4			4
Pre-requisite		Basic knowledge in Management	Syllabus 2022- Version 2023			
Course Object	ives:				Į	
The main object	tives of thi	s course are to:				
1. To unders	stand differ	ent forms of organization				
2. To underst	tand variou	s factors affecting business organization and functionir	ng of	stock		
exchange			_			
		out office functioning, data processing system and ED	Ρ			
On the success		etion of the course, student will be able to:				
		concepts of business and its forms of organizations invo	olved	in	K	2
	_	ship firms, companies and co-operative societies and pro-		111	13	
enterpris						
		ness factors which are involved in sources of finance.			K	4
		ctioning of stock exchanges SEBI, DEMAT of shares.			K	
		e functions, layout and accommodation.			K	
		uipments and EDP.	7.6.6	. .	K	2
KI - Rememb	er; K2 - Ui	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; F	<u> 70 - (</u>	reate		
Unit:1				17h	our	'S
		ness, Forms of Business Organisation – Sole Trader, Pative Societies – Public Enterprise.	artne	rsnip	nrm	s,
Unit:2		Coimbatory		20h	our	S
		Factors influencing location, localization of industrie mber of Commerce.	s- Siz	ze of	firm	IS-
Unit:3				17h	our	'S
	ge - Functio	ons – Procedure of Trading – Functions of SEBI – DEN	MAT			
Unit:4				20h	0111	'S
	nctions and	I significance – Office layout and office accommodatio	n - F			
Indexing						
Unit:5				14h		S
Office machin	_	ipments – Data Processing Systems – EDP –Uses and I	Limit	ations		
Unit:6		Contemporary Issues		2	hou	irs
Expert lecture	s, online se	minars - webinars	•	•		
		Total Lastrus harres		00	hor	
		Total Lecture hours		90	1100	113

Te	ext Book(s)					
1	Y.K.Bhushan – Business Organisation and Management – Sultanchand & sons					
2	Shukla - Business Organisation and Management – S.Chand & Company Ltd.,					
3	Saksena – Business Administration and Management – Sahitya Bhavan					
4	C.B.Gupta, Business Organisation, Sultan Chand& Sons, New Delhi,					
Re	eference Books					
1	Singh.B.P & Chopra - Business Organisation and Management – Dhanpat Rai & sons					
2	R.K.Chopra – Office Management – Himalaya Publishing House					
3	J.C.Deneyer - Office Management					
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_pg.php/389					
2	https://www.youtube.com/watch?v=rqoMeEAFxMo					
3	3 https://sol.du.ac.in/SOLSite/Courses/UG/StudyMaterial/02/Part1/BOM/English/SM-1.pdf					
Co	ourse Designed By:					

	Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S		M	M		
CO2	S	S	S	M	S		
CO3	S	S	S	M	S		
CO4	S	S S RATHI	R UNIVIS	M	M		
CO5	S	S	mbuture M Gove	M	L		

^{*}S-Strong; M-Medium; L-Low

Cou	rse code			L	Т	P	C
Allie			Agricultural Economy of India	4	1	1	4
			<u> </u>	•	labus	202	
Pre	e-requisite		Basic knowledge in Agricultural Economy		sion	202	
	rse Object						
			s course are to:				
1.			ural economy of India				
2. 3.			ndition of agricultural labours e on land reforms				
3. 4.			cultural Marketing				
5.	10 aware	400 4 4 7 151 10	outural Marketing				
	ected Cou	rse Outcon	mes:				
On	the succes	sful comple	etion of the course, student will be able to:				
1	Underst	and the Agi	ricultural Economy of the India and measure the dev	elopme	nt	K	2
	of agrici	alture in Ind	dia				
2			ns and prospects of Indian agriculture and important	ce of gre	en	K	2
	revolution					**	
	3 Study the agricultural marketing, pricing and their effect marketing system K2						
	4 Outline the land tenure and land ceiling system in India K1						
5			e of agricultu <mark>ral banks for rural eco</mark> nomic developme			K	2
K1	- Rememb	er; K2 - U1	nderstand; <mark>K3 -</mark> Apply; K4 - Analyze ; K5 - Evaluate	e; K6 - (Create		
T T	it:1		5	<u> </u>	12h		
		Agricultur	e-Progress of Agriculture during the plan period.				
Un	it:2				12h	our	S
Incon	nlaborasur	es to imp	echanisation of Agriculture: Agricultural Labour – Mrove the conditions of labour – Green Revoland Prospects.	_		_	
Un	it:3				12h	our	S
Syste Cause	m – Measu esandconse	res to impro equencesofF	Pricing: Causes and Consequences of Defective Agove marketing system – Agricultural Prices – Importance of Pricefluctuations—Agricultural ces for Agricultural goods—Procurement policy.			abili	_
IIn	it:4				12h	nur	' 'S
			. N. 16 1 1B 6 1 11 1 1 1 1 1 1 1 1 1 1 1 1	·		oui	ı
	•		 ia – Need for land Reform- abolition of intermediar Land Reforms and land Tenure: Meaning of Land Tenure 		•		

10--hours

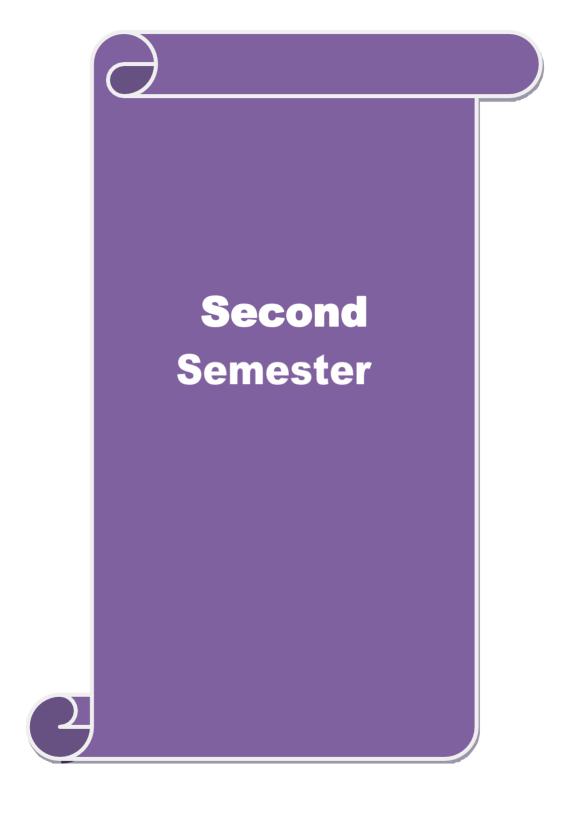
Unit:5

Agricultural Finance: Causes and Consequences of rural indebtedness – Measures to remove rural indebtedness – Agricultural Finance – Need – Types – Role of Institutions supporting Agricultural finance: Co-operative banks and commercial banks –NABARD.

Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	60hours
Text Book(s)		
1 IndianAgri	culture:Problems,ProgressandProscpects - SankaranS	
2 Indian Eco	nomy - Ruddar DuttandSundaram	
Reference B	ooks	
1 TheIndian	Economy - Dhingra	
2 IndianEcon	nomicProblems - Alak Ghosh	
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2		
3	லக்கழகும்	
	Se Can	
Course Desig	ned By:	

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	M		
CO2	S	SS	R UN M	S	S		
CO3	M	S BE SEE	Trans 2 WS M	S	S		
CO4	S	S	TE TO ELEVATE S	M	M		
CO5	M	M	S	S	M		

^{*}S-Strong; M-Medium; L-Low



Course code			L	T	P	C
Core- 3		Financial Accounting	4			4
Pre-requisite		Basic Knowledge in Accounting	Sylla Versi		2022- 2023	•
Course Object			•	•		
The main object	ctives of this co	ourse are to:				
 To make t To offer a To promo 	hem to underst n idea about sir te knowledge a	ods of calculating and recording depreciation tand about royalties and investment accounts agle entry system of accounts bout departmental and branch accounting about hire purchase and installment system of accounting	ounting	7		
Expected Cou	rse Outcomes:					
		n of the course, student will be able to:				
1 Describe	•	s based on depreciation and its methods in books of	of		K	1
2 Outline	about the natur	e of Investment and Royal excluding Sublease.			K	2
3 Identify	ing the essentia	l characteristics of single entry system.			K	3
4 Applyin	g the basic con	cepts of departmental and branch accounting.			K	4
	Familiarize the procedure relating to hire purchase and installment in books of K2					2
K1 - Rememb		rstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	Create	<u> </u>	
	,	Carrier and Carrier To				
Unit:1		State of the state		18	hour	S
	Depreciation	Depresention Magning Courses need and significan				
depreciation- n	nethods of prov	- Depreciation Meaning- Causes -need and significant diding depreciation- Straight line, Written down Value method of Depreciation). Reserves and Provision of Depreciation of	lue, A	nnuit	ty,	
depreciation- n Sinking fund (E Unit:2	nethods of prov Excluding chang	riding depreciation- Straight line, Written down Va ging method of Depreciation). Reserves and Provision	lue, A	18	hour	
depreciation- n Sinking fund (E Unit:2	nethods of prov Excluding chang	riding depreciatio <mark>n- Straight line, Written down Va</mark>	lue, A	18	hour	
depreciation- n Sinking fund (E Unit:2 Single Entry s	nethods of prov Excluding chang	riding depreciation- Straight line, Written down Va ging method of Depreciation). Reserves and Provision	lue, A	18	hour etho	d
depreciation- n Sinking fund (E Unit:2 Single Entry s Unit:3	nethods of prove the change of	g and features-Statement of affairs method and Co.	on.	18	hour ethod	d
depreciation- n Sinking fund (E Unit:2 Single Entry s Unit:3	nethods of prove the change of	riding depreciation- Straight line, Written down Va ging method of Depreciation). Reserves and Provision	on.	18	hour ethod	d
depreciation- n Sinking fund (E Unit:2 Single Entry s Unit:3	nethods of prove the change of	g and features-Statement of affairs method and Co.	on.	18 on m 18 brane	hour ethod	es .
depreciation- n Sinking fund (E Unit:2 Single Entry s Unit:3 Departmental Unit:4 Hire purchase	excluding change eystem-meaning accounts – tran	g and features-Statement of affairs method and Co.	nversion	18 on m 18 branc	hour ethod hour ches	es es
depreciation- n Sinking fund (E Unit:2 Single Entry s Unit:3 Departmental Unit:4	excluding change eystem-meaning accounts – tran	g and features-Statement of affairs method and Considers at cost or selling price –Branch excluding fo	nversion	18 on m 18 branc	hour ethod hour ches	es es
depreciation- n Sinking fund (E Unit:2 Single Entry s Unit:3 Departmental Unit:4 Hire purchase or Return	excluding change eystem-meaning accounts – tran	g and features-Statement of affairs method and Considers at cost or selling price –Branch excluding fo	nversion	18 on m 18 brance 19 oods	hour hour ches hour	es es es
depreciation- n Sinking fund (E Unit:2 Single Entry s Unit:3 Departmental Unit:4 Hire purchase or Return Unit:5	excluding changes system-meaning accounts – trans and instalment ding Sublease	g and features-Statement of affairs method and Considers at cost or selling price –Branch excluding fo	nversion I	18 on m 18 brance 19 oods	hour ethod hour ches	es es es
Unit:3 Departmental Unit:4 Hire purchase or Return Unit:5 Royalty inclu	excluding changes system-meaning accounts – trans and instalment ding Sublease	g and features-Statement of affairs method and Considers at cost or selling price —Branch excluding for systems including Hire Purchasing Trading accounts	nversion I	18 on m 18 brance 19 oods 15 ting	hour hour ches hour	d ss ss lee
Unit:3 Departmental Unit:4 Hire purchase or Return Unit:5 Royalty inclu (Theory only) Unit:6	excluding changes system-meaning accounts – trans and instalment ding Sublease	g and features-Statement of affairs method and Considers at cost or selling price —Branch excluding for systems including Hire Purchasing Trading accounts. Human Resource Accounting and Inflation Accounts and Inflation Accounts a systems including Issues	nversion I	18 on m 18 brance 19 oods 15 ting	hour ches hour onsa	d ss ss lee
Unit:3 Departmental Unit:4 Hire purchase or Return Unit:5 Royalty inclu (Theory only) Unit:6	excluding change system-meaning accounts – transparent and instalment ding Sublease	g and features-Statement of affairs method and Considers at cost or selling price —Branch excluding for systems including Hire Purchasing Trading accounts. Human Resource Accounting and Inflation Accounts and Inflation Accounts a systems including Issues	nversion I	18 on m 18 brance 19 coods 15 ting	hour ches hour onsa	d ss ss slile

Te	Text Book(s)					
1	Advanced Accountancy - R.L.Gupta & M.Radhasamy					
2	Advanced Accountancy - S.P.Jain & K.L.Narang					
Re	Reference Books					
1	Advanced Accountancy - M.C.Shukla & T.S.Grewal					
2	Finanacial Accounting - T.S.Reddy & A.Murthy					
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	https://sol.du.ac.in/solsite/Courses/UG/StudyMaterial/02/Part1/FA/English/SM1.pdf					
2	https://nios.ac.in/media/documents/Seccouí224New/ch_12.pdf					
3	3 www.accountinghub-online.com/accounting-foí-hiíe-puíchase					
Co	ourse Designed By:					

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S bolds	S	S	
CO2	S	M	S	S	M	
CO3	S	M	M	S	M	
CO4	S	S	S	S	M	
CO5	S	M	M	M	L	

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 4		Principles of Marketing	4			4
Pre-requisite	,	Basic knowledge in Marketing	Sylla Vers	bus ion	2022- 2023	
Course Object	tives:		Į.			
The main object	ctives of thi	s course are to:				
 To provide To analyze To unders To introdu To unders 	e insight abe various cotand various contact the commutand the im	dea about marketing and related terms out various forms and types of marketing omponents of marketing channels as concepts relating to consumer behavior uponents of marketing mix uportance of retailing in today's context ing marketing trends and regulatory mechanisms				
Expected Cou	rea Outcar	mas•				
		etion of the course, student will be able to:				
		as concepts and terms related to marketing			K	1
		arious marketing functions				2
3 Underst	anding tern	ns of consumer behaviour and examined about differ consumers.	ent			2
4 Identify	ing the mar	keting mix and its elements			K	[1
5 Underst	anding diff	erent provi <mark>sions related to trends in e</mark> merging market	S.		K	2
K1 - Rememb	oer; K2 - U	nderstand; K<mark>3 - Apply; K4 - Analy</mark>ze; K5 - Evaluate	; K6 - (Create	ė	
WT *4 4	1	TATHIAR LININE	<u> </u>	10		
Unit:1		Coimballipp		18	hour	S
concept-Glob	al Marketir	f market and marketing-Importance of marketing - ng - Marketing Ethics -Career Opportunities in Mar au of Indian Standards- Agmark		Mai		ng
Marketing fur Standardisation		ring —Selling —Transportation —Storage — Financing — t Information	-Risk B	earin	g –	
Unit:3				18	hour	·S
Consumer Be		eaning –Need for studying consumer behaviour-Factket segmentation – Customer Relations Marketing	tors inf			
Unit:4				19	hour	<u></u>
Marketing Marketing Marketing Mix-Imp Price Mix-Imp Promotion - P	portance-Pi Place mix-Ii	ct mix –Meaning of Product –Product life cycle – ricing objectives - Pricing strategies –Personal selling apportance of channels of distribution –Functions of a today's context	g and S	g-lab ales		

Unit:5		15hours					
New Approac	ches in Marketing: -E-marketing -Tele marketing -Web-Based Ma	rketing- Multi Level					
Marketing- S	ocial Media Marketing – Neuro-marketing – Green marketing –Referr	al marketing- Social					
	in marketing - Ethics in Marketing - Consumerism - Consumer Pro	tecting – Rights of					
consumers-F	Forward Trading in Commodities						
Unit:6	Contemporary Issues	2 hours					
Expert lectur	res, online seminars - webinars						
		00.1					
	Total Lecture hours	90hours					
Text Book(s	•						
	g Management - Rajan Sexena						
	s of Marketing - Philip Kotler &Gary Armstrong						
	g Management - V.S. Ramasamy and Namakumari						
4 Marketin	g Management – S.A.Sherlekhar and R.Krishnamoorthy, Himala	aya Publishing House					
Reference E	Books						
1 Marketin	g -William G.Zikmund & Michael D'Amico						
2 Marketin	g - R.S.N.Pillai &Bagava <mark>thi</mark>						
D.1.4.10							
	line Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	_					
_	.uobabylon.edu.iq/eprints/paper_12_19309_1049.pdf						
	.himpub.com/documents/Chapter903.pdf						
3 http://www	3 http://www.himpub.com/documents/Chapter903.pdf						
C F :	TAR UN	_					
Course Desi	gned By:						

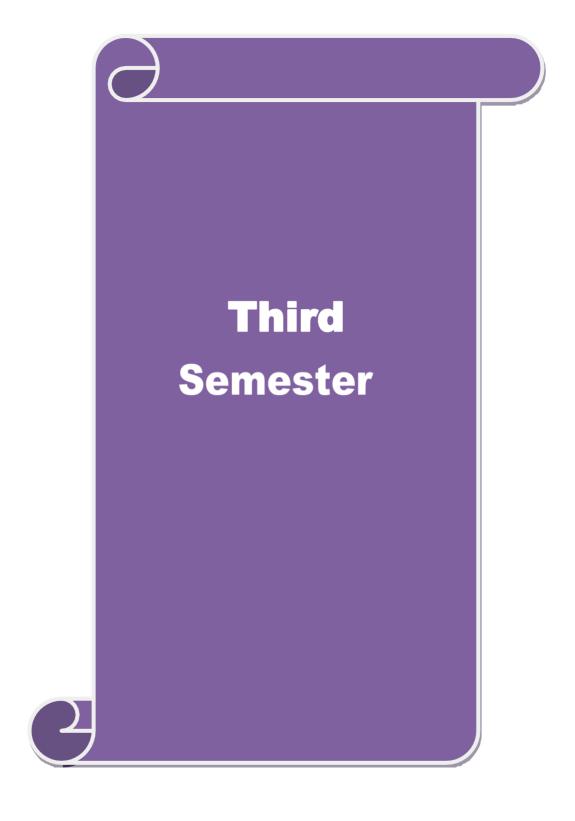
Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	M	S	S		
CO2	S	S	M	S	M		
CO3	S	S	S	M	M		
CO4	S	S	M	M	M		
CO5	S	S	S	S	M		

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	C
Allied 2		Economic Analysis	4			4
Pre-requisite		Basic knowledge in Economics		labus rsion	202 202	2- 3
Course Object						
The main object						
		entals of micro economics of demand, supply and theories of production				
		g in different market structure				
		on wages, rent, interest and profit.				
Expected Cou						
		etion of the course, student will be able to:			K	-
1 Understand The Fundamentals of Micro Economic And Theory Consumer Behaviour						
		of demand and elasticities of demand			K	2
		s of production, cost and revenue concepts			K	
		nd output determination under various market structur	res		K	4
5 Acquire	knowledge	on theories of productivity and wages			K	2
K1 - Rememb	er; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create		
Unit:1		19 19 19 19 19 19 19 19 19 19 19 19 19 19		12h	our	S
		inishingutility—LawofEqui Marginal utility — Ind Analysis –Methodologyof Economics.		12h		
		ID :Demand Analysis–Demand Schedule – Law of land – Price, Income and Cross–Consumer's Surplus.	Demai	nd — I	Dem	and
Unit:3				12h	our	S
		ION: Factors of Production–Law of Diminishing Ideturn to Scale – Law of Supply - Costand Reven				
Unit:4				12h	our	S
Firm and Indus	try – Pricin	Market Definition – Types – Equilibrium Under Perfg – Pricing Under Perfect Competition, Monopoly – Pstic Competition – Pricing under Oligopoly.		-		
Unit:5				10h	our	S
FACTOR PRICE	CING – Ma	rginal Productivity Theory – Theories ofwages, rent,ii	nterest	andpı	ofit	•
Unit:6		Contemporary Issues		2	hou	rs
Expert lecture	es, online se	minars - webinars				
		Total Lecture hours		60	hou	rs

T	ext Book(s)		
1	EconomicAnalysis	-	S.Sankaran
2	PrincipalsofEconomics	-	Seth M.L.
R	eference Books		
1	MicroEconomicTheory	-	M.L.Jhingan
2	EconomicAnalysis - S.S.	Sankaran	
R	elated Online Contents [MOOC, SWAY	AM, NPTE	L, Websites etc.]
1			
2			
4			
C	ourse Designed By:		





Course code L T					P	C
Core- 5		Higher Financial Accounting	4			4
Pre-requisite	.	Basic knowledge in Accounting	Sylla Vers	bus ion	2022- 2023	
Course Objec						
The main object	ctives of thi	s course are to:				
 To promo To offer v To facilita 	te understar inderstandin ite knowled	out maintaining partnership accounts adding about maintaining books of accounts at the time ag about dissolution and insolvency of partnership age about individual insolvency and claims age about human resource and inflation accounting	e of ret	ireme	ent	
Expected Cou	rse Outcon	nes:				
_		etion of the course, student will be able to:				
1 Underst		pasic concepts of partner and procedures related to cal	lculation	on	K	2
2 Acquiri	ng the princ	iple at the time of retirement in the books of partner			K	1
3 Analyzi	ng dissoluti	on and insolvency of firms and individuals.			K	4
4 Evaluat	e the insolve	ency or loss of individuals or firms.			K	5
5 Examin	e the concep	ots based on <mark>voy</mark> age, Human resource and inflation ac	counti	ng.	K	4
TT4 D 1	I Z O II.	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	TT / /			
K1 - Rememb	ber; K 2 - Ui	iderstand, N3 - Appry, N4 - Anaryze, N3 - Evaluate,	K6 - (Create	;	
	per; K 2 - Ui	iderstand, K5 - Appry, K4 - Anaryze, K5 - Evaluate,	K6 - (
K1 - Rememb	ber; K2 - Ui	iderstand, R3 - Appry, R4 - Anaryze, R3 - Evaluate,	K6 - (15		s
Unit:1 Introduction-	Admission	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment	f Asset	15	hour	S
Unit:1 Introduction-	Admission	of a Partner - Treatment of Goodwill - Revaluation of	f Asset	15	hour	
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of	Admission Calculation of Partner - Goodwill	of a Partner - Treatment of Goodwill - Revaluation of	f Asser	15	hour	es es
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Treatment of	Admission Calculation of Partner - Goodwill	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Gaining Ratio- Revaluation of Asson Adjustment of Goodwill through Capital A/c on the	f Asser	15	hour hour hour bilitinent	es of
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution -	Admission Calculation of Partner - Goodwill etiring Partner Insolvency	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Gaining Ratio- Revaluation of Asson Adjustment of Goodwill through Capital A/c on the	f Assetents.	15	hour hour bilitinent	es of
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem	Admission Calculation of Partner - Goodwill etiring Partner Insolvency	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c on Partner's Loan Account with equal Installments only.	f Assetents.	15 ts and 18 d Lia ettlen Defid	hour hour bilitinent hour	es of s
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4	Admission Calculation of Partner - Goodwill etiring Partner Insolvency eal Distribu	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c on Partner's Loan Account with equal Installments only.	f Asser ents.	15	hour hour bilitinent hour	es of s
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribution	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c on the result of Goodwill through Capital A/c on the result of Partners - Garner Vs Murray - Insolvency of all Partners - Garner Vs Murray - Insolvency of all Partners - Proportionate Capital Method only.	f Asser ents.	15 ts and 18 d Lia ettlen Defid	hour bilitinent cienc	es of s
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Re Unit:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribution	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c on the result of Goodwill through Capital A/c on the result of Partners - Garner Vs Murray - Insolvency of all Part tion - Proportionate Capital Method only.	f Asser ents.	15	hour bilitinent cienc	es of s
Unit:1 Introduction-Liabilities - Counts:2 Retirement of Accounts - Rounds:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribution	of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment of Goodwill through Capital A/c on the result of Goodwill through Capital A/c on the result of Partners - Garner Vs Murray - Insolvency of all Partners - Garner Vs Murray - Insolvency of all Partners - Proportionate Capital Method only.	f Asser ents.	15	hour bilitinent cienc	s es of s
Unit:1 Introduction-Liabilities - C Unit:2 Retirement of Accounts - Ro Unit:3 Dissolution - A/cPiecem Unit:4 Insolvency of Unit:5 Voyage Acco Unit:6	Admission Calculation of f Partner - Goodwill etiring Partner Insolvency eal Distribut Individuals unts – Inves	Calculation of Gaining Ratio- Revaluation of Asse Adjustment of Goodwill through Capital A/c on the Account with equal Installments only. Of Partners- Garner Vs Murray- Insolvency of all Partners- Garner Vs Murray- Insolvency of all Partners and Firms – Fire Claims: Normal Loss – Abnormal stment Accounts	f Asser ents.	15	hour bilitinent cience	es of s

Te	ext Book(s)
1	S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, NewDelhi.
2	Reddy & Murthy, "Financial Accounting", Margham Publicatuions, Chennai, 2004.
3	Dr. M. A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy Part-I", Himalaya Publication, New Delhi.
Re	eference Books
1	Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application - 13th Revised Edition 2006, Sultan Chand & Co., New Delhi .
2	Shukla M.C., Grewal T.S. & Gupta S.L., "Advanced Accountancy", S. Chand & Co., NewDelhi.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	http://ebooks.lpude.in/commerce/bcom/term_2/DCOM104_FINANCIAL_ACCOUNTING_II.pdf
2	https://ncert.nic.in/textbook/pdf/leac102.pdf
3	
Co	ourse Designed By:

	Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	M			
CO2	S	SESTRE	M	S	L			
CO3	S	S	R S Capacita	S	M			
CO4	S	M Sibbil	INSTALL THE STATE	S	M			
CO5	S	S	M	S	M			

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 6		Commercial Law	4			4
Pre-requisite	;	Basic knowledge in Commercial Law	Sylla Versi		202 20	
Course Objec						
The main object	ctives of thi	is course are to:				
-	-	ge about basics of business contract				
		about the regulations of agency system				
		les of indemnity and guarantee	. 1	لممد		
4. To offer k regulation	_	about the sale and transfer of goods and the applicable	e laws a	ına		
regulation	10					
Expected Cou	rse Outcor	mes:				
1 Assessing the various elements related business law and contract						
2 Interpre	ting differe	ent type of contract and its features			K	2
3 Explain	about the a	agency system related to creation and termination of a	gency		K	5
4 Compar	e between	rights and duties of indemnity, guarantee			K	5
5 Examin	e the distin	ct between sale and agreement to sell and its features			K	[4
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	K6 - (Create	;	
			<u> </u>			
Unit:1		T = 1 () E E		12	hour	'S
Void agreemer	IL.	Combatogra				
Unit:2		SASILITION PURPLE		12		S
		e consent – Quasi contracts – Contingent contracts – ontract – Remedies for breach of contract.	Perform	nance	of	
Unit:3				10	hour	•0
	ency – Cre	ation of Agency – Personal liability of an Agent – Ag	rency h		lloui	3
		nd effects – Termination of Agency.	Schey 6	у ——		
Unit:4				12	hour	·s
	lemnity and	I guarantee – Rights and Liabilities of surety – Disch	arge of			
Contract of ind	•		arge or			
	thts and Du	ties of bailor and bailee – Pledge by non-owners.	arge or			
	thts and Du	•	arge or	12		'S
Bailment – Rig Unit:5 Law of sale of	goods – Di	istinction between sale and agreement to sell – Condi	tions a	12	hour arran	ties
Unit:5 Law of sale of to sell – Condi	goods – Di	istinction between sale and agreement to sell – Condi Warranties – Transfer of Ownership – Transfer of tit	tions a	12	hour arran	ties
Unit:5 Law of sale of to sell – Condi	goods – Di	istinction between sale and agreement to sell – Condi	tions a	12	hour arran	ties
Unit:5 Law of sale of to sell – Condi Performance o	goods – Di	istinction between sale and agreement to sell – Condi Warranties – Transfer of Ownership – Transfer of tit of sale – Rights and Duties of buyer – Rights of unpair	tions a	12 nd wa Ion-o	hour nrran wne	ties rs –
Unit:5 Law of sale of to sell – Condi Performance o Unit:6	goods – Di itions and V f contract o	istinction between sale and agreement to sell – Condi Warranties – Transfer of Ownership – Transfer of tit of sale – Rights and Duties of buyer – Rights of unpaid	tions a	12 nd wa Ion-o	hour arran	ties rs –
Unit:5 Law of sale of to sell – Condi Performance o Unit:6	goods – Di itions and V f contract o	istinction between sale and agreement to sell – Condi Warranties – Transfer of Ownership – Transfer of tit of sale – Rights and Duties of buyer – Rights of unpair	tions a	12 nd wa Ion-o	hour nrran wne	ties rs –

Text Book(s)
1 N.D.Kapoor Business Laws – Sulthan Chand &Sons
2 R.S.N. Pillai and Bagavathy Business Laws- S.Chand &Co
Reference Books
1 M.C.Kuchhal Mercantile LawVikas Publications
2 K.R.BulchandaniBusinessLaw Himalaya PublishingHouse
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1 https://legislative.gov.in/sites/default/files/A1872-09.pdf
2 https://www.acecollege.in/CITS_Upload/Downloads/Books/1029_File.pdf
Course Designed By:

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	is Salo	S	S		
CO2	S	S	S	S	S		
CO3	S	S	S. E. E.	S	S		
CO4	S	S	S	S	M		
CO5	S	S	S	S	M		

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 7		Principles of Management	4			4
Pre-requisite		Basic knowledge in Management	Sylla Vers		2022- 2023	-
Course Object	tives:			•		
The main object	ctives of thi	s course are to:				
 To explore To develo To explore 	e the fundar p knowledg e the conce	ding about basic terminologies of management mental principles, process and steps in management ge about organizing function in business pt of motivation in organizational context out effective communication in the business	includin	ıg pla	annin	g
Expected Cou	rse Outcor	nes:				
_		etion of the course, student will be able to:				
		cepts based on management and its features			K	2
		rinciples and importance of planning			K	2
		s concepts based on organization and its element			K	2
-		rminants of behaviour and motivation theories			K	4
5 Underst	anding the	need and techniques of communication in management	ent		K	2
K1 - Rememb	er; K2 - Uı	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	; K6 - C	Create	2	
	· ·					
Unit:1					hour	
- Functions of Mc Gregor and Unit:2	Management Peter F. D	ature and Importance of Planning – Planning promise	Iary Par	ker l	Follet hour	t –
Unit:3				12	hour	·s
Organization Organization	– Organizat	Nature and Importance – Process of Organization – tion Structure – Span of Control – Organization Chartralization – Authority relationship Line, Function	t - Depa	les of	Sou	nd
Unit:4				13	hour	'S
		terminants of behaviour – Maslow's Theory of Motit – X , Y and Z theories – Leadership styles – MBC				
Unit:5				11	hour	'S
		gement – Co-Ordination – Need and Techniques – C Techniques of Control.	Control -	- Nat	ure	

Unit:6	Contemporary Issues	2 hours
Expert lectur	res, online seminars - webinars	
	Total Lecture hours	60hours
Text Book(s)	
1 The Princ	riples of Management - Rustom S. Davan	
2 Business	Organization and Management - Y. K. Bhushan	
3 Business	Management - Chatterjee	
Reference B	ooks	
1 Principle	s of Management - Koontz and O'Donald	
2 Business	Management - Dinkar - Pagare	
Related Onl	ine Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1 file:///C:/Use	ers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%20of%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%200f%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%200f%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%200f%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%200f%20Management%20(%20PDFDrivers/welcome/Downloads/Principles%200f%20Management/welcome/Downloads/Principles%200f%200f%20Management/welcome/Downloads/Principles%200f%200f%200f%200f%200f%200f%200f%200	ve%20).pdf
2 https://resou	rces.saylor.org/wwwresources/archived/site/textbooks/Principles%20of%20M	lanagement.pdf
		<u> </u>
	ுக்கமு.	
Course Design	gned By:	

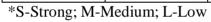
	Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	S			
CO2	S	S	S	S	S			
CO3	S	S Spains	S பாரை உயர்த்திட்	S	S			
CO4	S	S	TE TO MVALE	S	S			
CO5	S	S	S	M	M			

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C	
Core -8	Bu	Business Application Software I				4	
Pre-requisite	Basic knowledge	Basic knowledge in MS Word and MS Excel			Syllabus 2022- Version 2023		
Course Object							
The main object	ives of this course are to:						
Understan	the basic framework and h	now to work in Ms-Word andMs-Ex	cel.				
Expected Cou							
	ful completion of the cours	e, student will be able to:			T		
	the basics on MS Word	***			K		
	formatting features in MS			K2			
	stand the concept of mail m			K2			
	nowledge on excel operation			K2			
_		andAnalyzingComplexWorksheet			K	2	
K1 - Rememb	r; K2 - Understand; K3 - A	Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create	!		
Unit:1				9h	ours		
Formattin Unit:2	Features–Menus,Command	ds,Toolbars and theirlcons.		8h	ours	 	
_	mplates,CreatingTables,Chatting,Insertpicture.	angingFontandTextSize,BordersandS	Shading	s,Tex	t		
Unit:3				8h	ours	;	
	9	nent–Creating data source, Adding nserting Headers and Footer–Record			ing		
Unit:4				9h	ours		
		igation, Selecting Cells, Entering and Alignments – Menus, Command		_	and		
Unit:5				9h	ours		
Workshee	eet: An Overview—Creating—Creating Charts—Creating ta Between Applications.	g Worksheet- Managing and Analyz FormTemplates—	zing Co	mple	X		
Unit:6		porary Issues		2	hou	ırs	
Expert lecture	, online seminars - webinar	'S					
		Total Lecture hours		45-	-hou	ırs	
Text Book(s)							
1	na,"MS-Office2000",Vik	asPublishingHousePrivateLtd.					

Reference Books
1 TimothyJ.O'LearyandLindaiO'Leary,"MS-Office",IRWIN/McGrawHill.
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1 https://www.youtube.com/watch?v=DzTCFsdxMP4
2 https://www.youtube.com/watch?v=IUAq9r5B9Go
Course Designed By:

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	M	M	M		
CO2	M	S	S	M	M		
CO3	S	M	M	M	M		
CO4	M	S S THIA	R UNIVE M	M	M		
CO5	S	Mi	M. G.	M	M		
		FOUCA	E TO EFEAVLE				

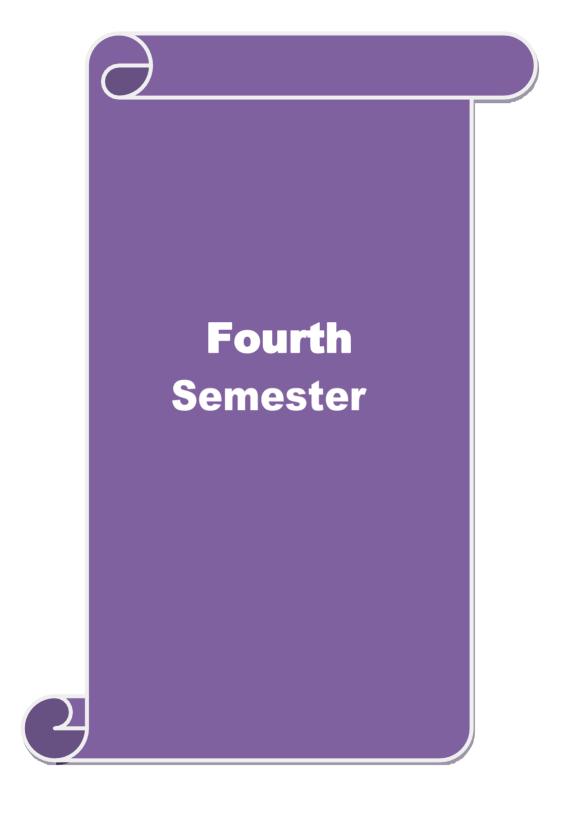


Course code						L	Т	P	C
Allied 3		M	Mathematics for Business			4			4
Pre-requisite		Basic knowledge in Mathematics Syllabus 2022 Version 2023						2022- 2023	
Course Object									
The main object	ctives of thi	s course are to:							
 Make the soperations. Provide ins Gain the kontrol functions. 	ight knowledge of	basics of applicate be ready for solution dedge about variation integral calcular amming prob	ving busines bles, constand lus and det	s problems usints and function ermining defini	ng mathenns.	efinit	e		
Expected Cou	rse Outcor	nec•							
_		etion of the cour	se, student v	vill be able to:					
		ic concepts of ar			ies and diff	erent		170	
effective	e rates of in	terest for sinking	g fund, annu	ity and present	value.			K2	
	he basic cond ad output an	ncepts of additio alysis.	n and multip	olication analys	is and			K1	
order de	erivatives.	s, constants and						K2	
		alculus and deter						K2	
simple i	method.	programming pr	•					K4	
K1 - Rememb	per; K2 - U	nderstand; K3 - A	Apply; K4 -	Analyze; K5 -	Evaluate; I	K6 - (Create)	
Unit:1							121	hour	S
Effectiver		candGeometricS st—SinkingFund— r'sGain.				Bills–	-		
Unit:2							14]	hour	<u> </u>
Matrix: B	-	ots – Addition ar onofSimultaneou	-						5
Unit:3							121	hour	S
SimpleDif Evaluation	fferentiatior nofFirstand	ndFunctions—LinofAlgebraicFun SecondOrderDerssProblems.	ctions–Mea	ningofDerivatio					
Unit:4							101	hour	<u></u>
Elementar	-	Calculus — Deter egrationbyParts.	mining Inde	finite and Defin	nite Integra	ls of	<u> </u>		
Unit:5							101	hour	S
	grammingP	roblem–Formati	on–Solution	byGraphicalMe	thodSolution	nbyS			
Method.				- 1		•	1		

Uı	Unit:6 Contemporary Issues 2 hours							
Ex	Expert lectures, online seminars - webinars							
	Total Lecture hours 60hours							
Te	ext Book(s)							
1	Navanitha	m, P.A," Business Mathematics & Statistics" Jai Publishers, Tric	chy-21					
2	Sundaresa Co&Ltd,N	n and Jayaseelan,"Introduction to Business Mathematics",Sulta	nchand					
3		D.C and Kapoor, V.K," Business Mathematics", Sultan chand	Co&Ltd,Newdelhi					
Re	eference Bo	ooks						
1	G.K.Rang Publishing	anath, C.S.Sampamgiram&Y.Rajan-A Text book Business Mat House.	hematics - Himalaya					
Re		ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1	https://w	ww.youtube.com/watch?v=qO1SYFZVmhY						
2	https://w	ww.youtube.com/watch?v=LadYhkiVC7Q&list=PLRYPMG3p	<u>kUJuucxOLmnRC</u>					
	<u>-Lj3PmzVmKCD</u>							
4	4 https://www.youtube.com/watch?v=qO1SYFZVmhY&list=PLX2gX-							
	ftPVXUYjs2g3YiaY0sEfwW-jg5L							
Co	ourse Desig	ned By:						

	Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	imbutine S Galadi	S	M		
CO2	S	S Bibbi	ITO ELEVATE M	S	S		
CO3	M	S	S	S	S		
CO4	S	S	S	M	M		
CO5	M	M	S	S	S		

^{*}S-Strong; M-Medium; L-Low



Course code			L	T	P	C				
Core- 9		Corporate Accounting I	4			4				
Pre-requisite	;	Basic knowledge in company accounts	Sylla rsi	bus ion	2022- 2023					
	Course Objectives:									
The main object	ctives of thi	s course are to:								
2. To analyz 3. To explore	 To analyze the final accounts of companies To explore various methods for the valuation of goodwill 									
Expected Cou	rse Outcon	nes:								
		etion of the course, student will be able to:								
1 Explain	ing about th	ne basic provisions towards issue of shares in market			K	2				
2 Underst	anding the	concepts of debenture and its accounting			K	2				
3 Analyze	the compa	nies final accounts and Managerial Remuneration			K	[4				
4 Estimat	ing method	s of goodwill and shares			K	. 5				
5 Examine	e various pr	rocedures related to liquidation of companies			K	[4				
K1 - Rememb	oer; K2 - Uı	nderstand; K3 - Apply; K4 - Analy ze; K5 - Evaluate; l	K6 - C	Create						
		E / B / O.S TA / S								
Unit:1		· 黄		15l	1our	'S				
Issue of shares Issue-Meanin		nium and Discount - Forfeiture - Reissue — Surrender of Issue	of Sha	res –	Rigl	ıt				
Unit:2		Company		15-h	ours	3				
Redemption of (excluding Op		e Shares. Debentures – Issue and Redemption- Sinking operations)	g Fund	d Met	hod					
Unit:3				15l	10111	•6				
	ts of Comp	anies - Calculation of Managerial Remuneration.		131	wul	3				
		2 2								
Unit:4				15l		'S				
Valuation of Goodwill and Shares – Need – Methods of valuation of Goodwill and Shares.										
TT *4 F				10 1						
Unit:5 13hours Liquidation of Companies - Statement of Affairs -Deficiency a/c.										
Liquidation 0	і Сотрате	s - Statement of Affairs - Deficiency a/c.								
Unit:6		Contemporary Issues		2	hou	ırs				
	Expert lectures, online seminars - webinars									
		Total Lecture hours		75l	our	'S				

Te	ext Book(s)					
1	S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, New Delhi.					
2	Gupta R.L. & Radhaswamy M. , "Corporate Accounts", Theory Method and Application-13th Revised Edition 2006, Sultan Chand & Co., New Delhi.					
3	Dr. M.A. Arulanandam, Dr. K.S. Raman , "Advanced Accountancy, Part-I", HimalayaPublications, New Delhi.2003.					
Re	eference Books					
1	Gupta R.L. & Radhaswamy M. ,"Corporate Accounts ", Theory Method and Application-13th Revised Edition 2006, Sultan Chand & Co., New Delhi.					
2	Shukla M.C., Grewal T.S. & Gupta S.L., "Advanced Accountancy", S. Chand & Co., NewDelhi					
3	Reddy & Murthy, "Financial Accounting", Margham Publicatuions, Chennai, 2004					
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
	http://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_module_ug.php/238					
2	2 http://www.fimt-ggsipu.org/study/bcom202.pdf					
3	3 http://gurukpo.com/Content/B.Com/Corporate_Accounting(B.Com)P-1.pdf					
	4 https://www.bing.com/videos/search?q=youtube+videos+on+corporate+accounting&docid=60800906996096 6369∣=A58A95880433907E2FF8A58A95880433907E2FF8&view=detail&FORM=VIRE					
Co	ourse Designed By:					

Mapping Course objectives and course outcomes PO1 PO2 PO3 PO4 PO5							
CO1	S	S S	S	M	S		
CO2	S	S	S	M	S		
CO3	S	S	S	S	S		
CO4	M	S	S	S	S		
CO5	S	S	S	M	M		

^{*}S-Strong; M-Medium; L-Low

Core-10 Computer Applications in Business Sylabus 2022-Version Sylabus 2022-Version 2023	Course code			L	T	P	(
Course Objectives: The main objectives of this course are to: 1. To introduce the concept of computer and its various parts. 2. To explain the concept of data base management system and Management information system. 3. To provide insight about networking and basics of internet Expected Course Outcomes: On the successful completion of the course, student will be able to: 1. Recall the various concepts relating to computer and its various parts. 2. Understand the meaning of software's, operating system etc. 3. Understanding the meaning and utility of database management system. 4. Evaluate the various aspects of management information system. 5. Generating more ideas regarding the use of internet for business purpose. 4. Understand the meaning of software, operating system, programming language and its features. 3. Comparing Data Vs Information and its management system. 4. Understanding about various concepts of management information system. 5. Explain about networking and elements based on internet. K1 - Remember; K2 - Understand; K3 - Apply, K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1. 12hour Computer: Introduction - Meaning - Characteristics - Generations - Types of Digital Computer Components of Computer - Input, Storage and Output Devices - Uses of Computers in Modern Business. Unit:2 12-hour Software: Meaning - Types of Software - Operating Systems: Meaning - Functions - Types - Programming Language - Compilers and Interpreters- Database Processing: Data Vs. Information - Database Management Systems: Meaning - Components - Uses - Limitations - Types. Unit:3 12-hour Management Information System: Meaning - Characteristics - Functional Management Information Systems: Financial - Accounting - Marketing- Production - Human resource - Business Process Outsourcing.	Core- 10		Computer Applications in Business				
The main objectives of this course are to: 1. To introduce the concept of computer and its various parts. 2. To explain the concept of data base management system and Management information system. 3. To provide insight about networking and basics of internet Expected Course Outcomes: On the successful completion of the course, student will be able to: 1. Recall the various concepts relating to computer and its various parts 2. Understand the meaning of software's, operating system etc 3. Understanding the meaning and utility of database management system 4. Evaluate the various aspects of management information system 5. Generating more ideas regarding the use of internet for business purpose 6. Recall various terms of computer and its part 7. Understand the meaning of software, operating system, programming language and its features 8. Comparing Data Vs Information and its management system 8. Understanding about various concepts of management information system 8. Explain about networking and elements based on internet 8. Kt - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create 1. Vinit: 1. Percomputer - Input, Storage and Output Devices - Uses of Computers in Modern Business. 1. Vinit: 1. Percomputer - Input, Storage and Output Devices - Uses of Computers in Modern Business. 1. Vinit: 1. Percomputer - Operating Systems: Meaning - Functions - Types - Programming Language - Compilers and Interpreters - Database Processing: Data Vs. Information - Database Management Systems: Meaning - Components - Uses - Limitations - Types. 1. Percondition - Database Management System: Meaning - Components - Uses - Limitations - Types. 1. Percondition - Database Management System: Meaning - Production - Human Presource - Business Process Outsourcing. 1. Percondition - Management Information System: Process Outsourcing. 1. Percondition - Production - Human Presource - Business Process Outsourcing.	Pre-requisite		Basic knowledge in computer			2022- 2023	
1. To introduce the concept of computer and its various parts. 2. To explain the concept of data base management system and Management information system. 3. To provide insight about networking and basics of internet Expected Course Outcomes: On the successful completion of the course, student will be able to: Recall the various concepts relating to computer and its various parts	Course Object	ives:		I			
2. To explain the concept of data base management system and Management information system. 3. To provide insight about networking and basics of internet Expected Course Outcomes: On the successful completion of the course, student will be able to: 1. Recall the various concepts relating to computer and its various parts	The main object	tives of thi	s course are to:				
3. To provide insight about networking and basics of internet Expected Course Outcomes: On the successful completion of the course, student will be able to: 1 Recall the various concepts relating to computer and its various parts	1. To introdu	ice the cond	cept of computer and its various parts.				
Expected Course Outcomes: On the successful completion of the course, student will be able to: Recall the various concepts relating to computer and its various parts Understand the meaning of software's, operating system etc Understanding the meaning and utility of database management system Keyaluate the various aspects of management information system Keyaluate the various successful garding the use of internet for business purpose Recall various terms of computer and its part Understand the meaning of software, operating system, programming language and its features Comparing Data Vs Information and its management system Understanding about various concepts of management information system Keyalain about networking and elements based on internet Keyalain about networking and elements based on internet Keyalain about networking and elements based on internet Unit:1 12-hour Computer: Introduction – Meaning – Characteristics – Generations – Types of Digital Computer Components of Computer – Input, Storage and Output Devices – Uses of Computers in Modern Business. Unit:2 12-hour Software: Meaning – Types of Software – Operating Systems: Meaning - Functions – Types - Programming Language – Compilers and Interpreters- Database Processing: Data Vs. Information – Database Management Systems: Meaning - Components – Uses – Limitations – Types. Unit:3 12-hour Management Information System: Meaning – Characteristics - Functional Management Information Systems: Financial – Accounting – Marketing- Production – Human resource – Business Process Outsourcing.	-	the concep	ot of data base management system and Managemen	t inforn	nation		
On the successful completion of the course, student will be able to: Recall the various concepts relating to computer and its various parts Understand the meaning of software's, operating system etc Understanding the meaning and utility of database management system Evaluate the various aspects of management information system Generating more ideas regarding the use of internet for business purpose Keecall various terms of computer and its part Understand the meaning of software, operating system, programming language and its features Comparing Data Vs Information and its management system Understanding about various concepts of management information system Kit-Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 Unit:1 L2-hour Computer: Introduction – Meaning – Characteristics – Generations – Types of Digital Computer Software: Meaning – Types of Software – Operating Systems: Meaning - Functions – Types - Programming Language – Compilers and Interpreters - Database Processing: Data Vs. Information – Database Management Systems: Meaning - Components – Uses – Limitations – Types. Unit:3 Unit:3 12hour Management Information System: Meaning – Characteristics - Functional Management Information Systems: Financial – Accounting – Marketing- Production – Human resource – Business Process Outsourcing.			-				
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Generating more ideas regarding the use of internet for business purpose Recall various terms of computer and its part Understand the meaning of software, operating system, programming language and its features Comparing Data Vs Information and its management system Understanding about various concepts of management information system Explain about networking and elements based on internet K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 Computer: Introduction – Meaning – Characteristics – Generations – Types of Digital Computer Components of Computer – Input, Storage and Output Devices – Uses of Computers in Modern Business. Unit:2 Software: Meaning – Types of Software – Operating Systems: Meaning - Functions – Types - Programming Language – Compilers and Interpreters- Database Processing: Data Vs. Information – Database Management Systems: Meaning - Components – Uses – Limitations – Types. Unit:3 Unit:3 12hour Management Information System: Meaning – Characteristics - Functional Management Information Systems: Financial – Accounting – Marketing- Production – Human resource – Business Process Outsourcing.							
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Unit:1 Unit:1 Unit:2 Unit:2 Computer - Input, Storage and Output Devices - Uses of Computers in Modern Business. Unit:1 Unit:2 Unit:3 Unit:3 Unit:3 Unit:3 Unit:3 Unit:3 Unit:4			aning of software, operating system, programming la	nguage		K	.2
Explain about networking and elements based on internet K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 Computer: Introduction – Meaning – Characteristics – Generations – Types of Digital Computer Components of Computer – Input, Storage and Output Devices – Uses of Computers in Modern Business. Unit:2 Information – Types of Software – Operating Systems: Meaning - Functions – Types - Programming Language – Compilers and Interpreters- Database Processing: Data Vs. Information – Database Management Systems: Meaning - Components – Uses – Limitations – Types. Unit:3 Information System: Meaning – Characteristics - Functional Management Information Systems: Financial – Accounting – Marketing- Production – Human resource – Business Process Outsourcing. Unit:4 Information Systems: Process Outsourcing.	3 Compar	ing Data V	s Information and its management system			K	2
Unit:1 Computer: Introduction – Meaning – Characteristics – Generations – Types of Digital Computer Components of Computer – Input, Storage and Output Devices – Uses of Computers in Modern Business. Unit:2	4 Understa	anding abou	ut various co <mark>ncepts of management</mark> information syste	em		K	2
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Information – Database Management Systems: Meaning -Components – Uses – Limitations – Types. Unit:3 Management Information System: Meaning – Characteristics - Functional Management Information Systems: Financial – Accounting – Marketing- Production – Human resource –Business Process Outsourcing. Unit:4 12hour					Type	·S -	
Unit:3 Management Information System: Meaning – Characteristics - Functional Management Information Systems: Financial – Accounting – Marketing- Production – Human resource –Business Process Outsourcing. Unit:4 12hour			· · · · · · · · · · · · · · · · · · ·		otion		
Management Information System: Meaning – Characteristics - Functional Management Information Systems: Financial – Accounting – Marketing- Production – Human resource –Business Process Outsourcing. Unit:4 12hour		Jatabase M	anagement systems. Wearing -Components – Oses		ations		
Information Systems: Financial – Accounting – Marketing- Production – Human resource –Business Process Outsourcing. Unit:4 12hour	Unit:3				12l	noui	`S
	Information Sy	stems: Fina	ncial – Accounting – Marketing- Production – Hum	_	nt		
	Unit:4				121	יייו	·s
District David 1100 1100		Meaning — '	Types - Internet: Meaning — Internet Basis - World V	Vide W		10 UI	

Unit:5		13hours				
Recent Trends	: Industry 4.0- Meaning, Definition, Goals and Design Principl	les- Big Data				
Analytics and Artificial Intelligence – Meaning and Definition - Why?- History – Internet of						
Things -Applic	cations of IOT - Cyber Security- Cyber Crime and its Classifica	tion				
Unit:6	Contemporary Issues	2 hours				
Expert lecture	es, online seminars - webinars					
	,					
	Total Lecture hours	60hours				
Text Book(s)						
1 Fundame	ntals of Information Technology - Alexis Leon & Mathews Leor	1				
2 Information	on Technology for Management - Henry C. Lucas					
3. P.Kaliraj	and T.Devi – Big Data Applications in Industry 4.0, 2022, CRC	Press				
4 P.Kaliraj	and T.Devi- Artificial Intelligence Theory, Models and Applica	tions, 2022, CRC				
Press, Tay	vlor and Francis Group					
Reference Be	ooks					
1 Compute	rs and Commonsense - Roger Hunt and John Shellery					
2 Managem	ent Information System - Dr. S.P. Rajagopalan					
	@88.5.193 _{1/2}					
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
	tudocu.com/row/document/metropolitan-international-university/computer-appli	ication/computer-				
	in-business-notes/27185866	eation/computer				
	google.com/file/d/1NyIN-i <mark>GNtcHEdR0nfHIN0GsWX7kV</mark> vCPP/view					
<u> </u>	Control of the Contro					
Course Desig	ned By:					

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	L	L	L		
CO2	S	S	L	M	M		
CO3	S	M	M	L	L		

^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Core- 11	Company Law and Secretarial Practice	4			4
Pre-requisite	Basic knowledge in law	Sylla versi		2022- 2023	
Course Objectives:	·				

The main objectives of this course are to:

- 1. To develop a strong foundation regarding corporate laws and provisions
- 2. To provide knowledge about qualification and disqualification of directors and winding up procedures of the companies
- 3. To provide insights about corporate secretaryship and rules relating to company meetings.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

	on the successful completion of the course, student will be unit to					
1	Define the fundamentals of corporate law	K1				
2	Identify the role, responsibilities, appointment and liabilities of corporate directors	K2				
3	Analyzing various winding up procedures, regulations and formalities under law	K4				
4	Examine the role of corporate secretaryship and specific conditions	K4				
5	Outline corporate level meetings with regard to duties of company secretary,	K2				
	drafting correspondence, Notice, Agenda and Minutes					

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 12--hours

Formation of Companies – promotion – Meaning – Promoters – their functions – Duties of Promoters – Incorporation – Meaning – certification of Incorporation – Memorandum of Association – Meaning – Purpose – Alteration of Memorandum – Doctrine of Ultravires – Articlesof Association

- Meaning - Forms - Contents - Alteration of Article - Relationship between Articles and

Memorandum – Doctrine of Indoor Management – Exceptions to Doctrine of Indoor Management – Prospectus – Definitions – Contents – Deemed Prospectus – Misstatement in prospectus – Kinds of Shares and Debentures.

Unit:2 12--hours

Directors – Qualification and Disqualification of Directors – Appointment of Directors – Removal of Directors – Director's remuneration – Powers of Directors – Duties of Directors – Liabilities of Directors

Unit:3

Winding up – Meaning, Modes of Winding up – Compulsory Winding up by the court – voluntary Winding up – Types of Voluntary Winding up – members voluntary Winding up – Creditors voluntary Winding up – Winding up subject to supervision of the court

Unit:4 12-hours

Company Secretary – Who is a secretary – Types – Positions – Qualifications – Appointments and Dismissals – Power – Rights – Duties – Liabilities of a Company Secretary – Role of a Company Secretary – (1) As a statutory officer, (2) As a Co-Coordinator, (3) As an Administrative Officer.

Unit	t:5	10hours					
Kinds of Company meetings – Board of Directors Meeting – Statutory meeting – Annual General							
meeti	ng – Extra ordinary General meeting - Duties of a Company Secreta	ry to all the company					
	ngs – Drafting of Correspondence – Relating to the meetings – Notices						
	h – Writing of Minutes.	C					
•							
Unit	t:6 Contemporary Issues	2 hours					
Expe	ert lectures, online seminars - webinars	-					
	Total Lecture hours	60`hours					
Text	t Book(s)						
	M.C.Shukla and S.S.GulshanPrinciples ofCompanyLaw S.Chanc	l &Co.,					
	M.C.ShuklaandS.S.Gulshan S.Chand & Co.,						
	erence Books						
1 N	N.D.KapoorCompany Law Sultan Chand &Sons						
	M.C.KuchhalSecretarial Practice Vikas Publications						
Rela	nted Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1 ht	tps://deepgyan.com/company-law-20 <mark>13-not</mark> es-pdf-for-cs <mark>-execu</mark> tive/						
	tps://www.bing.com/videos/search?q= <mark>indian+compani</mark> es+a <mark>ct+2013+</mark> pdf+download&						
es+act+2013+pdf+download&view=d <mark>etail∣=28B5988DBED400</mark> F0A66928B5988DBED400F0A669&&F							
	ORM=VRDGAR&ru=%2Fvideos%2Fsearch%3Fq%3Dindian%2Bcompanies%2Bact%2B2013%2Bpdf%						
	2Bdownload%26qpvt%3Dindian%2Bc <mark>ompanies%2Bact%2B2013%</mark> 2Bpdf%2Bdownload%26FORM%3D VDRE						
	3 https://www.bing.com/videos/search?q=videos+on+company+law+in+India+2013&view=detail∣=9B465						
521E916B7FEB2F59B465521E916B7FEB2F5&FORM=VIRE							
	Company)						
Cou	rse Designed By:						

	Mapping (Course objectiv	es and course o	utcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	S	M
CO2	S	S	M	M	S
CO3	S	M	M	S	S
CO4	S	S	S	S	S
CO5	S	S	S	M	M

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 12		Executive Business Communication	3			3
Pre-requisite	;	Basic knowledge in Business Communication	Sylla rs	bus ion	202 202	
Course Object	tives:					
The main object	ctives of thi	s course are to:				
1. To provid	e informati	on on effective business communication and technique	es to r	espon	d to	
business c		1		r		
	•	ledge about banking correspondence and co	mpany	sec	creta	rial
correspon			1 2			
Expected Cou						
On the succes	sful comple	etion of the course, student will be able to:				
1 Outline	the importa	nce of effective business communication			K	2
2 Underst	and the intr	icacies of responding to business related queries			K	2
3 Categor	rizing effect	ive correspondence with banks, insurance and agencie	es		K	3
		esponse to company secretarial correspondence			K	
		tive and effective ideas for business communication			K	4
K1 - Rememb	oer; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create		
TT 14 d	T	overting :	1	0.1		
Unit:1		The second second		81	our	C
Modern Comm Effective Busin	nunication N	: Meaning – Importance of Effective Business Comm Methods – Business Letters : Need – Functions - Kind - Layout.		sential		
Modern Comm Effective Busin Unit:2 Trade Enquirie	nunication Mess Letters es - Orders a	Methods – Business Letters : Need – Functions - Kind - Layout. and their Execution - Credit and Status Enquiries – Co	s - Ess	91	ıour	
Modern Comm Effective Busin Unit:2 Trade Enquirie	nunication Mess Letters es - Orders a	Methods – Business Letters : Need – Functions - Kind - Layout.	s - Ess	91	ıour	
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3	nunication Mess Letters es - Orders a	Methods – Business Letters: Need – Functions - Kind - Layout. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters.	s - Ess omplai	9l	ıour	S
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Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr	nunication Mess Letters es - Orders a	Methods – Business Letters: Need – Functions - Kind - Layout. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters.	s - Ess omplai	91 nts an	nour d nour	S S
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Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr	nunication Mess Letters es - Orders a Collection	Methods – Business Letters: Need – Functions - Kind - Layout. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters.	s - Ess	91 nts an 81	nour d nour	S S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr	nunication Mess Letters es - Orders a Collection	Methods – Business Letters: Need – Functions - Kind - Layout. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters.	s - Ess	91 nts an 81	our d nour	S S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5	nunication Mess Letters es - Orders a Collection espondence	Methods – Business Letters: Need – Functions - Kind - Layout. and their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. a - Insurance Correspondence - Agency Correspondence respondence (Includes Agenda, Minutes and Report Versepondence (Includes Agenda) (Inclu	s - Ess pomplai	91 nts an 81 71 g)	nour	s s
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Le	espondence retarial Constitutes – Prep	Methods – Business Letters: Need – Functions - Kind - Layout. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters.	s - Ess pomplai ce.	91 nts an 81 71 g)	nour d nour nour ques	s s of
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of	espondence retarial Constitutes – Prep	Methods – Business Letters: Need – Functions - Kind - Layout. And their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. The Insurance Correspondence - Agency Correspondence - Insurance Correspondence - Agency Correspondence - Includes Agenda, Minutes and Report Versepondence (Includes Agenda, Minutes and Report Versepondence - Interview: Meaning – Objectives	s - Ess pomplai ce.	91 nts an 81 71 g)	nour d nour nour ques	s s of
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations	espondence retarial Constitutes – Prep	Methods – Business Letters: Need – Functions - Kind - Layout. and their Execution - Credit and Status Enquiries – Concepted and Letters – Sales Letters – Circular Letters. Section - Agency Correspondence - Agency Correspondence (Includes Agenda, Minutes and Report Variation of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech –	s - Ess pomplai ce.	9I nts an 8I 2I g)	nour d nour nour ques Repor	s s of rt
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6	espondence eretarial Contents - Preport Interview	Methods – Business Letters: Need – Functions - Kind - Layout. and their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. - Insurance Correspondence - Agency Correspondence respondence (Includes Agenda, Minutes and Report Variation of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech – Contemporary Issues	s - Ess pomplai ce.	9I nts an 8I 2I g)	nour d nour nour ques	s s of rt
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corn Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6	espondence eretarial Contents - Preport Interview	Methods – Business Letters: Need – Functions - Kind - Layout. and their Execution - Credit and Status Enquiries – Concepted and Letters – Sales Letters – Circular Letters. Section - Agency Correspondence - Agency Correspondence (Includes Agenda, Minutes and Report Variation of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech –	s - Ess pomplai ce.	9I nts an 8I 2I g)	nour d nour nour ques Repor	s s of rt
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6	espondence eretarial Contents - Preport Interview	Methods – Business Letters: Need – Functions - Kind - Layout. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Circular Letters – Circular Letters. Indicate the Execution - Circular Letters – Circular Letters – Circular Letters – Colletters – Circular Letters – Circular	s - Ess pomplai ce.	91 nts an 81 2 cechniness F	nour d nour nour ques Repor	s s of rt
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6 Expert lecture	es, online se	Methods – Business Letters: Need – Functions - Kind - Layout. and their Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. - Insurance Correspondence - Agency Correspondence respondence (Includes Agenda, Minutes and Report Variation of Resume - Interview: Meaning – Objectives s – Public Speech – Characteristics of a good speech – Contemporary Issues	s - Ess pomplai ce.	9I nts an 8I 2I g)	nour d nour nour ques Repor	s s of rt
Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Le various types of Presentations Unit:6 Expert lecture Text Book(s) 1 Rajendra	espondence retarial Conters – Preport Interview Pal Korah	Methods – Business Letters: Need – Functions - Kind - Layout. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Colletters – Sales Letters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Credit and Status Enquiries – Colletters – Circular Letters. Indicate the Execution - Circular Letters – Circular Letters. Indicate the Execution - Circular Letters – Circular Letters – Circular Letters – Colletters – Circular Letters – Circular	s - Ess 	91 nts an 81 71 g) 111 echniness F	nour nour ques Repos	s s of rt
Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6 Expert lecture Text Book(s) 1 Rajendra New Delh	espondence eretarial Content - Preport Interview Pal Korah i, 2006.	Methods – Business Letters: Need – Functions - Kind - Layout. Ind their Execution - Credit and Status Enquiries – Contemporary Issues Contemporary Issues Total Lecture hours Kind – Functions - Kind – Functions - Kind – Contemporary Issues Total Lecture hours	s - Ess	9I nts an 8I 2 45I & So	nour nour ques Repos	s s of rt

R	eference Books
1	Rodriquez M V, "Effective Business Communication Concept" Vikas Publishing
	Company,2003.
R	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.academia.edu/34534809/Lecture_Notes_Business_Communication_A
2	
3	
Co	ourse Designed By:

	Mapping	g Course object	ives and course	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	M	M
CO3	S	S	M	S	S
CO4	S	S	S	S	S
CO5	S	S	8) 55 S 56 (a)	M	M

*S-Strong; M-Medium; L-Low

Course code		L	Т	P	C
ALLIED IV	STATISTICS FOR BUSINESS	4	4 -		4
Pre-requisite	Basic knowledge on Statistics for Business	Syllab Versi		202	22-23
Course Objectives:					

The main objectives of the course are able to

- 1. Provide basic conceptual knowledge on applications of statistics in business.
- 2. Make the students to be ready for solving business problems using statistical operations.
- 3. Give a detailed instruction of measurement of dispersion.
- 4. Gain the knowledge on application of correlation and regression for business operations.
- 5. Analyze interpolation and probability theory and perform the problems.

Expected Course Outcomes:

On	the successful completion of the course, student will be able to:	
1	Understand the basic concepts of arithmetic and geometric mean and different types of data collection.	K2
2	Recall measures of dispersion.	K1
3	Execute correlation and regression analysis.	K3
4	Understand the different types of moving averages.	K2
5	Analyze interpolation and probability	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 INTRODUCTIONS 12 hours

Meaning and Definition of Statistics – Collection of data — Primary and Secondary - Classification and Tabulation – Diagrammatic and Graphical presentation Measures of Central tendency – Mean, Median, Mode, Geometric Mean and Harmonic Mean – simple problems

Unit:2 MEASURES OF DISPERSION 10 hours

Measures of Dispersion – Range, Quartile Deviation, Mean Deviation, Standard Deviation and Co-efficient of Variation. Skewness – Meaning – Measures of Skewness - Pearson's and Bowley's co-efficient of Skewness.

Unit:3 CORRELATION AND REGRESSION ANALYSIS 12 hours

Correlation – Meaning and Definition – Scatter diagram, Karl Pearson's co-efficient of Correlation, Spearman's Rank Correlation, Co-efficient of Concurrent deviation. Regression Analysis – Meaning of regression and linear prediction – Regression in two variables – Uses of Regression

Unit:4 TIME SERIES 12 hours

Time Series – Meaning, Components and Models – Business forecasting – Methods of estimating trend – Graphic, Semi-average, Moving average and Method of Least squares – Seasonal Variation – Method of Simple average. Index Numbers – Meaning, Uses and Methods of construction – Un-weighted and Weighted index numbers – Tests of an Index number – Cost of living index number.

Unit:5	INTERPOLATION	12 hours
	ation: Binomial, Newton's and Lagrange methods. Probability – Conce	
Addit	on and Multiplication theorems of Probability (statement only) – simple	le problems based
on Add	tion and Multiplication theorems only.	
Unit:6	CONTEMPORARY ISSUES	2 hours
Expert	ectures, online seminars – webinars	
	Total Lecture hours	60 hours
Text B		
	stical Methods by S.P. Gupta	
	ness Mathematics and Statistics by P. Navaneetham	
3 Stat	stics by R.S.N. Pillai and V. Bagavathi	
Refere	ce Books	
1 Sta	tistics-Theory, Methods & Application by D.C. Sancheti and V.K. Kap	oor
2 Ap	olied General Statistics by Frede <mark>rick E.Croxton and D</mark> udley J. Cowden	
Related	Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1 htt	os://www.youtube.com/watch <mark>?v=BUE-XJEHp7g</mark>	
2 <u>htt</u>	os://www.youtube.com/watch?v=0s4mKbkYJPU&t=1s	
3 htt	os://www.youtube.com/watch?v=Dxcc6yeZ73M	
Course	Designed By:	

	M	apping with Pro	gramme Outcom	es	
COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	M
CO2	S	S	M	S	S
CO3	M	S	S	S	S
CO4	S	S	S	M	M
CO5	M	M	S	S	S

S- Strong; M-Medium; L-Low



Course code			L	T	P	C
Core- 13		Corporate Accounting- II	4			4
Pre-requisite)	Basic knowledge in Company Accounts	Sylla rsi	bus 2	2022- 2023	
Course Object	tives:		•			
		ncept of mergers and acquisitions				
		olding company accounts				
		ccounts of banking companies				
		nts of insurance companies				
		ion of electricity companies accounts				
Expected Cou						
On the succes	sful comple	etion of the course, student will be able to:				
1 Recall v	arious conc	epts and methods of preparing accounts under merge	rs and		K	.1
acquisit						
2 Underst	and various	methods of preparing holding company accounts			K	2
3 Underst	and various	methods of preparing and assessing final accounts of	f banki	ng	K	2
compan						
4 Analyze	the final acc	counts of insurance companies			K	[4
5 Analyze	the accour	ting statements of electricity companies			K	4
K1 - Rememb	per; K2 - U1	nderstand; K3 - Apply; K4 - Analy ze; K5 - Evaluate;	K6 - (reate	;	
Unit:1		5		20	hour	'S
Accounting for	or Mergers	and Amalg <mark>amation – Absorption and</mark> External Recons	structio	n		
TI:4-2	<u> </u>	1 1 2 3		10 1	l	
Unit:2	^	TAR UNITED TO THE CONTRACT OF	- C M	18		
		nts - Consolidation of Balance Sheets with treatment				
(Inter Company		alized Profit, Revaluation of Assets, Bonus issue and p	aymei	n or c	IIVIU	zna
(Intel Compan	y Holuligs	excluded).				
Unit:3				17]	hour	••
	nany Accou	nts - Preparation of Profit and Loss Account and B	Ralance			
		Bills Discounted - Classification of Advances - Class				10 11
Investments.	2100000		,11144441	011 01		
Unit:4				15	hour	'S
	pany accou	nts: General Insurance and Life Insurance(New forms	at only) - U1	nder	
IRDA 2000						
	T	,				
Unit:5				18	hour	S
		r Electricity Companies – Treatment of Repairs and I		als -		
Indian Accoun	ting Standa	rds – Financial Reporting Practice (Theoretical Aspec	ets)			
IInit.		Contomposer Iggs og			h a ==	
Unit:6	onlina aa	Contemporary Issues			hou	ITS
Expert lecture	s, omme se	minars - webinars Total Leature hours		75 1	h0::-	
		Total Lecture hours		75]	uour	S

Text	Rool	k(e)
ILAL	DUU	12()	3,

- 1 S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, New Delhi. 5. Shukla M.C.
- 2 Gupta R.L. & Radhaswamy M., "Corporate Accounts", Theory Method and Application-13th Revised Edition 2006, Sultan Chand & Co., New Delhi
- 3 Dr. M.A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy, Part-I", Himalaya Publications, New Delhi.2003.

Reference Books

- Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application-13th Revised Edition 2006, Sultan Chand & Co., New Delhi.
- 2 Grewal T.S.& Gupta S.L., "Advanced Accountancy", S. Chand & Co., New Delhi

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://www.bing.com/videos/search?q=accounting+for+holding+companies&docid=608020215401752240&mid=0F32057D615B472ADCFB0F32057D615B472ADCFB&view=detail&FORM=VIRE
- 2 https://www.yourarticlelibrary.com/accounting/amalgamation-of-companies/problems-on-amalgamation-and-external-reconstruction/82261
- 3 https://www.bmscw.edu.in/files/StudyMaterials/BCom/III-BCom/5th%20Sem_B%20Com_AA%20UNIT%201_NOTES.pdf
- 4 https://www.accountingnotes.net/companies/insurance-companies/accounts-of-insurance-companies-accounting/13117

Course Designed By:

Mapping Prog	gramme outcon	nes	The state of the s	M	
	PO1	PO2	PO3	PO4	PO5
CO1	S	M RATHI	IR UNIVS	M	S
CO2	S	S Day Biss.	LITE TO ELEVATE	M	S
CO3	S	S	S	S	S
CO4	S	S	S	S	S
CO5	S	S	S	M	M

^{*}S-Strong; M-Medium; L-Low

Course code	!		L	T	P	C
Core- 14	-	Banking Theory Law and Practices	4			4
Pre-requisi	te	Basic knowledge in Banking	Sylla versi		2022- 2023	•
Course Obje	ectives:		l e	<u></u>		
The main ob	ectives of the	is course are to:				
2. To unde3. To prov	erstand the baide insights a	ge about the working of banking industry asic understanding of loan disbursement policies of ban about various documents used in banking services	nks			
Expected Co						
		etion of the course, student will be able to:				
		various terms and concepts used in banking industry				[1
		various process and activities of accounts in banks				2
		ures of cheques for easy and simple banking				2
		s loans and advance related process in banks				4
		s kind of documents involved in banking services				2
K1 - Remer	nber; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create	<u> </u>	
Unit:1		S Can		15	h 0 1 1 1	
				15	nour	S
		on of banking- Classification of banks- Banking Systesal Banking & Banking Markets - Functions of Moder		it Ba	nking	g
Branch Ban	king Univers	on of banking- Classification of banks- Banking Systesal Banking & Banking Markets – Functions of Modernercial Banks – Credit Creation by commercial Banks		it Ba	nking	g - -
Branch Ban - Balance S Unit:2	king Univers	sal Banking & Banking Markets – Functions of Modernercial Banks – Credit Creation by commercial Banks	n com	it Ba merc	nking ialBa	g ank
Branch Bandance S Unit:2 Central Banda controlmeasus special place	king University heet of communications ares – Role of in the banking	sal Bankin <mark>g & Banking Markets – Fun</mark> ctions of Moder	ve Creof Indi	it Ba merc 15 dit a – I	nking ialBa hour	g ank
Branch Ban - Balance S Unit:2 Central Bank controlmeasu special place Banks - Place	king University heet of communications ares – Role of in the banking	sal Banking & Banking Markets – Functions of Moder nercial Banks – Credit Creation by commercial Banks – Credit Creation by commercial Banks – Credit Control Measures – Quantitative and Selective from the RBI in regulating and controlling banks. State Bank on scene – Commercial banks and rural financing – Research	ve Creof Indi	it Ba merc 15 dit a – I	nking ialBa hour	g
Branch Ban - Balance S Unit:2 Central Bank controlmeasu special place Banks - Place Unit:3 Definition of RBI, Bankin	king University heet of community — Functions ares — Role of in the banking of Co-operation banker and of gregulation	sal Banking & Banking Markets – Functions of Moder nercial Banks – Credit Creation by commercial Banks – Credit Creation by commercial Banks – Credit Control Measures – Quantitative and Selective from the RBI in regulating and controlling banks. State Bank on scene – Commercial banks and rural financing – Research	ve Creof Indiegional	it Ba merc 15 dit a – It Rura 15 cialfe unt –	hour ature	g ank s e o
Branch Bandana - Balance S Unit:2 Central Banda controlmeast special place Banks - Place Banks - Place Banks - Bankin types of custolien.	king University heet of community — Functions ares — Role of in the banking of Co-operation banker and of gregulation	sal Banking & Banking Markets – Functions of Moder hercial Banks – Credit Creation by commercial Banks – Credit Control Measures – Quantitative and Selective from the RBI in regulating and controlling banks. State Bank on scene – Commercial banks and rural financing – Relative banks in the Indian Banking scenario customer – Relationships between banker and customer Act 1949. Secrecy of customer Account. Opening of	ve Creof Indiegional	it Ba merc 15 dit a – It Rura 15 cialfe unt –	hour as al	g s e o o cia
Branch Ban - Balance S Unit:2 Central Bank controlmeast special place Banks - Place Unit:3 Definition of RBI, Bankin types of custolien. Unit:4	king University heet of communication Functions ares — Role of in the banking of Co-operation banker and of gregulation of communication of the second communication of th	and Banking & Banking Markets – Functions of Moder hercial Banks – Credit Creation by commercial Banks – Credit Creation by commercial Banks – Credit Control Measures – Quantitative and Selective from RBI in regulating and controlling banks. State Bank in gracing scene – Commercial banks and rural financing – Relative banks in the Indian Banking scenario Customer – Relationships between banker and customer Act 1949. Secrecy of customer Account. Opening of deposit – Bank Pass book – collectingbanker – paying the part of the provided statement of the part of the pa	ve Creof Indiegional	it Ba merc 15	hour as hour ature ban bour	g s e o o cia
Branch Ban - Balance S Unit:2 Central Bank controlmeasu special place Banks - Place Unit:3 Definition of RBI, Bankin types of custolien. Unit:4 Cheque – fea cheques statu	king University heet of comments of comments of comments of comments of the banking of Co-operation of the banker and of gregulation of comments of comments of comments of the banker and of the banker and of gregulation of the banker and of	sal Banking & Banking Markets – Functions of Moder hercial Banks – Credit Creation by commercial Banks – Credit Control Measures – Quantitative and Selective from the RBI in regulating and controlling banks. State Bank on scene – Commercial banks and rural financing – Relative banks in the Indian Banking scenario customer – Relationships between banker and customer Act 1949. Secrecy of customer Account. Opening of	ve Cre of Indi egional r – spe f acco ing bar ent – p	it Ba merc 15 dit a – It Rura 15 cialfe unt – nker –	hour ature ban bour	g s e o: cia
Branch Ban - Balance S Unit:2 Central Bank controlmeasu special place Banks - Place Unit:3 Definition of RBI, Bankin types of custolien. Unit:4 Cheque – fea cheques statu	king University heet of comments of comments of comments of comments of the banking of Co-operation of the banker and of gregulation of comments of comments of comments of the banker and of the banker and of gregulation of the banker and of	al Banking & Banking Markets – Functions of Moder hercial Banks – Credit Creation by commercial Banks. State Bank of RBI in regulating and controlling banks. State Bank on scene – Commercial banks and rural financing – Relative banks in the Indian Banking scenario Customer – Relationships between banker and customer Act 1949. Secrecy of customer Account. Opening of deposit – Bank Pass book – collectingbanker – paying als of valid cheque – crossing – making and endorsem on duties to paying banker and collective banker - refu	ve Cre of Indi egional r – spe f acco ing bar ent – p	it Ba merc 15 dit a – It Rura 15 cialfe unt – nker –	hour as al hour ature ban hour	rs e o o cia

 $Position\ of\ surety-Letter\ of\ credit-Bills\ and\ supply\ bill.\ Purchase\ and\ discounting\ bill\ -Traveling\ Cheque\ and\ credit\ card$

- lien pledge hypothecation and advance against the documents of title to goods – mortgage.

Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	75hours

Te	ext Book(s)
1	Sundharam and Varshney, Banking theory Law & Practice, Sultan Chand & Sons., New
	Delhi.
2	Basu: Theory and Practice of Development Banking
3	Reddy & Appanniah: Banking Theory and Practice
Re	eference Books
1	Natarajan & Gordon: Banking Theory and Practice
2	Banking Regulation Act, 1949.
3	Reserve Bank of India, Report on currency and Finance 2003-2004.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.icsi.edu/media/webmodules/publications/9.1%20Banking%20Law%20-Professional.pdf
	https://www.studocu.com/in/document/karnataka-state-law-university/banking-law/law-of-banking-notes- for- unit-wise/6902283
3	https://www.bdu.ac.in/cde/SLM/SLM_S <mark>AMP</mark> LE/BCom- <mark>Bank-M</mark> anagement.pdf
	https://www.economicsdiscussion.net/indi <mark>a/m</mark> oney-market/money-market-in-india-features-structure- constituents-participants-and-defects <mark>/31348</mark>
Co	ourse Designed By:

Mapping Programme outcomes								
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	LINGS & WITE	S	S			
CO2	S	S	S	S	S			
CO3	S	S	S	S	S			
CO4	S	S	S	S	S			
CO5	S	S	S	M	M			

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C		
Core- 15		Cost Accounting	4			4		
Pre-requisite	;	Basic knowledge in Accounting	Sylla vers		2022- 2023			
Course Object								
The main object	ctives of thi	s course are to:						
1. To unders	tand the co	ncept and various components of costing						
-		of accounts under process costing						
		ne techniques of operating costing						
Expected Cou								
		etion of the course, student will be able to:						
1 Recall various concepts of costing and costing methods								
		s elements of costing			K			
		wage payment system			K			
4 Outline t	he cost und	er process costing system			K	2		
	e about ope ancial State	erational costing, contract costing and Reconciliation of ments.	of Cost		K	4		
K1 - Rememb	K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create							
		- 5 / 1/ Se / E / E						
Unit:1				15	hour	S		
and Tender.		ypes and Methods of Cost – Elements of Cost Prepar			ı sık	—		
Unit:2		Bissiumon sun po		15	hour	S		
Material Conti	rol: Levels	of material Control - Need for Material Control	- Eco	nomi	c O	der		
		s - Perpetual inventory - Purchase and stores Con						
		l documentation involved in purchasing — Requisition in material issue.	n for st	ores	– Sto	res		
Unit:3				15]	hour	S		
	n of wage p	payment – Idle time – Control over idle time – Labour	turnov					
		of overhead – allocation and absorption of overhead.						
Unit:4				15				
•		s of process costing – process losses, wastage, scrap, in gain. (Excluding inter process profits and equivalent		-		SS		
Unit:5				13	hour	S		
Operating Cost	ting - Contr	act costing – Reconciliation of Cost and Financial acc	counts.					
Unit:6		Contemporary Issues		2	hou	rs		
Expert lecture	es, online se	eminars - webinars						
		Total Lecture hours		75]	hour	S		

T	ext Book(s)
1	S.P. Jain and KL. Narang, "Cost Accounting", Kalyani Publishers, New Delhi.Edn.2005
2	R.S.N. Pillai and V. Bagavathi, "Cost Accounting", S. Chand and Company Ltd., New
	Delhi.Edn.2004
3	S.P.Iyyangar, "Cost Accounting Principles and Practice", Sultan Chand, New Delhi. 2005
R	eference Books
1	V.KSaxena & C.D.Vashist, "Cost Accounting", Sultan Chand, New Delhi 2005
2	M.N.Arora, "Cost Accounting", Sultan Chand, NewDelhi 2005.
R	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-8-New.pdf
	https://www.bing.com/videos/search?PC=U523&q=vIDEO+LECTURE+IN+cOST+aCCOUNTING&ru=%2
	fsearch%3fFORM%3dU523DF%26PC%3dU523%26q%3dvIDEO%2bLECTURE%2bIN%2bcOST%2ba
	CCOUNTING&view=detail&mmscn=vwrc∣=D4E6F22C7E60037DB9D0D4E6F22C7E60037DB9D0&F ORM=WRVORC
	https://drive.google.com/file/d/1IIztPE-XSUqDgx2spUwsyLehsrP_bDCI/view
C	ourse Designed By:

Mapping Programme outcomes								
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	S			
CO2	S	S	S	S	S			
CO3	S	S & SATA	IL R SNIVE	M	M			
CO4	S	S VIEIS SI	M M	M	M			
CO5	S	S	UCA TE TOS EVATE	M	M			

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C		
Core- 16		Income Tax Law and Practices	4			4		
Pre-requisite	<u>}</u>	Basic knowledge in law	Sylla versi	bus 2 on 2	022- 023			
Course Object			•					
The main object	ctives of thi	s course are to:						
 To understand the various concepts of income tax and related terminologies To familiarize with calculation if income under different heads To understand the process of set off and carry forward of losses while computing total income 								
Expected Cou	rse Outcon	nes:						
On the succes	sful comple	etion of the course, student will be able to:						
1 Outline	the various	terminologies related to income tax			K	1		
2 Underst	and the met	thod of calculating and levying tax			K	2		
3 Apply tl	ne various t	ax laws and available provisions in tax computations			K	3		
4 Evaluate	the set off a	and carry forward of losses while calculating personal	incom	ie	K	5		
5 Analyze	self-assess	ment of income and tax computation			K	4		
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; l	K6 - C	reate				
Unit:1		Title of the Unit (Capitalize each Word)		15h				
		tion of Income – Assessment year – Previous Year – Aax – Residential Status – Exempted Income.	Assess	ee – S	scop	e 		
Unit:2				20h	our	S		
	ne: Income	from Salaries – Income from House Property.	1					
		Carried Control of the Control of th						
Unit:3		E COMMON SE		20h	our	S		
Profit and Gair	s of Busine	ess or Profession – Capital Gains.						
TT . *4 . 4		Coimbature		15 1				
Unit:4	Hhan Caynas	es – Deductions from Gross Total Income.		15h	lour	S		
meome nom c	Mier Source	es – Deductions from Gross Total Income.						
Unit:5				18h	our	S		
Set off and Car	ry forward	of losses – Aggregation of Income- Computation of T	ax lial	oility	_			
Assessment of								
Unit:6		Contemporary Issues		2	hou	rs		
Expert lecture	s, online se	minars - webinars						
		Total Lecture hours		90h	our	S		
Text Book(s)								
		come Tax Law and Practice" Kalyani publishers New	Delhi					
Reference Bo								
1 Dr. HC M	ehrotra, "In	come-tax Law and Accounts" Sahithya Bhavan publis	hers					

Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
	https://www.bing.com/videos/search?PC=U523&q=video+l%3becture+in+Income+tax&ru=%2fsearch%3f						
	FORM%3dU523DF%26PC%3dU523%26q%3dvideo%2bl%253Becture%2bin%2bIncome%2btax&view=detail&mmscn=vwrc∣=F8694500529A30E8E535F8694500529A30E8E535&FORM=WRVORC						
2	detailed in in the control of the co						
3							
Co	ourse Designed By:						

Mapping Programme outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	L	L	L		
CO2	S	S	L	M	M		
CO3	S	M	M	L	L		
CO4	S	S	L	M	M		
CO5	S	M	M ² / _Q	L	L		

*S-Strong; M-Medium; L-Low

Course code			L	T	P	С
Core 17		Business Application Software II	4			4
Pre-requisite		Basic knowledge in MS PowerPoint and MS Access	Sylla Vers	ion	2022 2023	-
Course Object		in common and to				
ū		is course are to: framework and how to work in MS – PowerPoint and	MS -	Ассе	ess	
Expected Cou	rse Outcor	mes:				
On the succes	sful compl	etion of the course, student will be able to:				
1 Underst	and the bas	sic concepts computer applications using MS-PowerPo	int		K	(2
2 Create and do effective presentation for the business meeting using power point presentation.						
3 Underst			K	(2		
4 Generat	e the datab	ase using MS-Access			K	(2
5 Examine the Filtering and Querying Tables						(2
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; F	K6 - (Create	2	
Unit:1				9h	ours	
andTables	s – Drawing	 int: Basics – Using Text – Adding Visual Elements – g – Clipart – Sounds – Animation – Apply Time TransidNavigationinPowerPoint. 			ides	
Unit:2				8h	ours	;
U		Point:SlideSorter—DateandTime—Symbol—SlideLayout— n—Macros—CustomAnimation.	Font			
Unit:3				9h	ours	
Microsof		Patabase Overview-Creating Database—Creating database fying Table.	se thr			
Unit:4				9h	ours	
Creatinga	Table–Ren	ameColumns–SavingtheDatabase–Relationships-Form	S.			
Unit:5				8h	ours	
		gTables-CratingReportsandMailingLabels-etweenApplications.				

Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	45hours
Text Book(s)		
1 SanjaySax	xena,"MS-Office2000",VikasPublishingHousePrivateLtd.	
Reference Bo	ooks	
1 TimothyJ.	O'LearyandLindaiO'Leary,"MS-Office",IRWIN/McGrawl	Hill.
·		
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2		
4		
Course Desig	ned By:	

	Mapping Course objectives and course outcomes								
	PO1	PO2	PO3	PO4	PO5				
CO1	S	S	S	S	M				
CO2	S	STATIFIE	M	S	S				
CO3	M	S	imbutura S	S	S				
CO4	S	S FOUCA	TREAT & S	M	M				
CO5	M	M	S	S	S				

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	C
Elective 1 C	1	Business Finance	4			4
Pre-requisite	;	Basic knowledge in Finance	Sylla versi		2022 2023	
Course Object	tives:		•	•		
The main object	ctives of thi	s course are to:				
1. To unders	tand the va	rious concept relating to finance				
		ne basics of financial planning				
		ources and forms of finance				
		rious dimensions of capital market and their compone	nts			
		ge about capitalization and related theories				
Expected Cou						
•		etion of the course, student will be able to:			1	
1 Outline	various cor	ncepts relating to finance			K	2
2 List the	various tec	hniques of financial planning			K	2
3 Analyze	various so	urces and forms of finance			K	4
		dimensions of capital market and their components			K	4
5 List the capitalization concept and related theories for decision making					K	4
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (reate		
TIT Rememe) c1, 112 C	inderstand, 110 rippiy, 111 rinary 20, 110 Evaluate,		- Cuic		
Unit:1				15	hour	·c
Unit:2			1			
UIII.4				15	hour	'S
Financial Plan: Sources and Fo Deposits, Trade	orms of Fin e Credit Ba	Concept – Objectives – Types – Steps – Significance ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits.	ntures	and P	ublic	2
Financial Plan: Sources and Fo Deposits, Trade Meaning – Fea	orms of Fin e Credit Ba	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages	ntures	and P se Fin	ublic anci	e ng:
Financial Plan: Sources and Fo Deposits, Trade Meaning – Fea Unit:3	orms of Fin e Credit Ba tures – For	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits.	ntures a	and Pee Fin	ublicanci	eng:
Financial Plan: Sources and Fo Deposits, Trade Meaning – Fea Unit:3 Capital Structu	orms of Fin e Credit Ba tures – For are – Cardir	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages	ntures asserted to the second	and Pee Fin	ublicanci	eng:
Financial Plan: Sources and Fo Deposits, Trade Meaning – Fea Unit:3 Capital Structu	orms of Fin e Credit Ba tures – For are – Cardir	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits. Lal Principles of Capital structure – Trading on Equity	ntures asserted to the second	and Pee Fin	Public anci hour Capit	eng:
Financial Plan: Sources and For Deposits, Trade Meaning – Fear Unit:3 Capital Structur Concept – Imperior Unit:4 Capitalisation - Under Capitalis	orms of Fine Credit Battures – For Ire – Cardin ortance – Cardin ortance – Cardin sation : Syr	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits. Lal Principles of Capital structure – Trading on Equity	ntures as Leas - Cos al.	and Pose Find 15] 15] 15] alisat	hour hour hour hour	es es
Financial Plan: Sources and For Deposits, Trade Meaning – Fear Unit:3 Capital Structur Concept – Important	orms of Fine Credit Battures – For Ire – Cardin ortance – Cardin ortance – Cardin sation : Syr	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits. Pal Principles of Capital structure – Trading on Equity Calculation of Individual and Composite Cost of Capital Capitalisation – Cost Theory – Earning Theory – Over	ntures as Leas - Cos al.	15 t of C	hour Capit hour ion -	rs al –
Financial Plan: Sources and For Deposits, Trade Meaning – Fear Meaning – Fear Meaning – Fear Meaning – Fear Meaning – Important Meaning – Importan	orms of Fine Credit Battures – For Ire – Cardin ortance – Cardin ortance – Cardin sation : Syrtion.	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits. Lal Principles of Capital structure – Trading on Equity Calculation of Individual and Composite Cost of Capital Capitalisation – Cost Theory – Earning Theory – Over Imptoms – Causes – Remedies – Watered Stock – Watered	ntures as Leas - Cos al. - Capita	15 t of C	hour hour ion -	rs al –
Financial Plan: Sources and Fo Deposits, Trade Meaning – Fea Unit:3 Capital Structu Concept – Impo Unit:4 Capitalisation - Under Capitalisat Unit:5 Dividend Policy	orms of Fine Credit Batures – Forms of Fine Credit Batures – Forms or Cardin	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits. Pal Principles of Capital structure – Trading on Equity Calculation of Individual and Composite Cost of Capital Capitalisation – Cost Theory – Earning Theory – Over	ntures as Leas - Cos al. - Capita	15 t of C	hour hour ion -	es es
Financial Plan: Sources and Fo Deposits, Trade Meaning – Fea Unit:3 Capital Structu Concept – Impo Unit:4 Capitalisation - Under Capitalisato Over Capitalisato Unit:5 Dividend Policy Disadvantages of	orms of Fine Credit Batures – Forms of Fine Credit Batures – Forms or Cardin	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits. Pal Principles of Capital structure – Trading on Equity Calculation of Individual and Composite Cost of Capital Capitalisation – Cost Theory – Earning Theory – Over Inptoms – Causes – Remedies – Watered Stock – Watered Stock – Watered Stock – Watered Stock – Watered Policy – Types of Dividend Policy – Addidend Policy – Theory of Relevance and Irrelevance.	ntures as Leas - Cos al. - Capita	15 alisat	hour hour ion -	es al —
Financial Plan: Sources and For Deposits, Trade Meaning — Fear Meaning — Fear Meaning — Fear Meaning — India Structure Concept — Important Meaning	orms of Fine Credit Battures – Forms of Fine Credit Battures – Forms or a continuous experience – Continuous experience – Continuous experience – Continuous experience – Continuous experience experi	ance: Equity Shares, Preference Shares, Bonds, Debernk Credit – Features – Advantages and Disadvantages ms – Merits and Demerits. Pal Principles of Capital structure – Trading on Equity Calculation of Individual and Composite Cost of Capital Capitalisation – Cost Theory – Earning Theory – Over Imptoms – Causes – Remedies – Watered Stock – Watered	ntures as Leas - Cos al. - Capita	15 alisat	hour hour ion -	es es

Te	Text Book(s)					
1	Essentials of Business Finance - R.M. Sri Vatsava					
2	2 Financial Management - Saravanavel					
Re	Reference Books					
1	Financial Management - L.Y. Pandey					
2	Financial Management - M.Y. Khan and Jain					
3	Financial Management - S.C. Kuchhal					
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	http://www.jiwaji.edu/pdf/ecourse/management/Unit-%203%20capital%20structure.pdf					
2	orporatefinanceinstitute.com/resources/knowledge/finance/capital-structure-overview/					
3	https://efinancemanagement.com/dividend-decisions/dividend-theories					
Co	ourse Designed By:					

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	M	L	S	S	S		
CO2	S	M	interpolicies S	S	M		
CO3	S	S	S	S	S		
CO4	S	S	M	S	M		
CO5	M	S	M	M	M		

Course code			L	Т	P	C
Elective 1 B		Brand Management	4			4
Pre-requisite	;	Basic knowledge in Brand Management	Sylla Versi		202 202	
Course Object	tives:		•			
The main object	ctives of thi	s course are to:				
 To compa To analyz To familia To provid Expected Cou On the success Recall the companion of the success Analyze Explain the companion of the success 	re and analy e the impactarize with be e insight or rse Outcomesful complete he basic complete the brand image the impactal	sic concepts of branding yze brand positioning and brand image building t of brand on customer behavior rand rejuvenation and monitoring a essential branding strategies nes: etion of the course, student will be able to: ncepts of branding and related terms age building and brand positioning strategies of brand, brand loyalty and brand audit. juvenation and brand monitoring process egies for brand building and monitoring			K K	[1] [2] [4] [4]
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	V (74.		
brand mark a	nd trade ma	rstanding of brands – concepts and process – significant rk – different types of brands – family brand, individuant name – functions of a brand – branding decisions – in	ıal bra	nd, pı	and -	_
Unit:2		EDUCATE TO ELEVATE		15	hour	'S
		d vision – brand ambassadors – brand as a personality ositioning – brand image building	, as tra	ding	asset	t,
Unit:3				15	hour	'S
Brand Impact:	role of bra	impact on buyers – competitors, Brand loyalty – loyand manager – Relationship with manufacturing - nund audit		rogra	mme	es –
Unit:4				15	hour	'S
Brand Rejuven takes over and		d rejuvenation and re-launch, brand development thro Ionitoring brand performance over the product life cyc	_	equisi o-brar	ition nding	<u>,</u>
Unit:5	as Dasiani	ag and implementing branding strategies. Case studie	20	13	hour	S
Drand Strategic	es. Designii	ng and implementing branding strategies – Case studie	28			
Unit:6		Contemporary Issues		2	hou	ırs
Expert lecture	es, online se	eminars - webinars			1	
		Total Lecture hours		75]	nour	S

Te	ext Book(s)
1	Kevin Lane Keller, "Strategic brand Management", Person Education, New Delhi, 2003.
2	Lan Batey Asian Branding – "A great way to fly", Prentice Hall of India, Singapore 2002
3	Jagdeep Kapoor, Brandex, Biztantra, New Delhi, 2005
Re	eference Books
1	Jean Noel, Kapferer, "Strategic brand Management", The Free Press, New York, 1992
2	Paul Tmeporal, Branding in Asia, John Wiley & sons (P) Ltd., New York, 2000
3	S.Ramesh Kumar, "Managing Indian Brands", Vikas publishing House (P) Ltd., New Delhi,
	2002
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	opykitab.com/Brand-Management-by-Ranjeet-Verma
2	
4	
Co	ourse Designed By:

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	M	S, S	S	S	
CO2	S	S	S	M	S	
CO3	S	S	M	M	M	
CO4	S	S	S	S	M	
CO5	S	S RAIHI	M	M	M	

Course code			L	T	P	C
Elective 1 C		Fundamentals of Insurance	4			4
Pre-requisite	:	Basic knowledge about Insurance	Sylla Vers		202 202	
Course Object			1			
The main object	ctives of thi	is course are to:				
1. To unders	tand the ba	sic concepts of insurance				
		he concept of working of agency				
		s forms of underwriting				
		ge about the formation of insurance companies				
5. To acquai Expected Cou		basic principles of different types of insurance				
		etion of the course, student will be able to:				
					V	1
The state of the s						2
 Explain the concept of agent and its working system Evaluate the functions of agents and various forms of underwriting 						5
		actuarial aspects relating to insurance companies				4
		iples of insurance and various types of it.				4
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (reate	•	
T T *4 4				15	•	
Unit:1		e: Purpose and need of insurance: Insurance as a social		15		S
insurance and						
Unit:2		Commont of the second		15	hour	•6
	Recoming	g an Agent: Pre- requisite for obtaining a license: D	Juratic			
	_	Revocation or suspension/termination of agent app				
conduct; Unfai				15	hour	
conduct; Unfai Unit:3	r practices.			15		'S
Unit:3 Functions of the underwriting; N	r practices. ne Agent: P		ancial	and	med	rs ical
Unit:3 Functions of the underwriting; N	r practices. ne Agent: P	Proposal form and other forms for grant of cover; Fin	ancial	and	med: men	rs ical t of
Unit:3 Functions of the underwriting; Management of the underwriting; Management of the unit:4 Company Profits	ne Agent: P Material info	Proposal form and other forms for grant of cover; Fin formation; Nomination and assignment; Procedure regardational set-up of the company; Promotion strategy; M	ancial arding	and settle	med men hour	rs ical t of
Unit:3 Functions of the underwriting; No policy claims. Unit:4 Company Profile Important active	r practices. ne Agent: P Material info	Proposal form and other forms for grant of cover; Fin formation; Nomination and assignment; Procedure regarders	ancial arding	and settle	med men hour	rs ical t of
Unit:3 Functions of the underwriting; No policy claims. Unit:4 Company Profile Important active	r practices. ne Agent: P Material info	Proposal form and other forms for grant of cover; Fin formation; Nomination and assignment; Procedure regardational set-up of the company; Promotion strategy; M	ancial arding	and settle	med men hour ; pects	rs ical t of
Unit:3 Functions of the underwriting; No policy claims. Unit:4 Company Profil Important active Distribution che	r practices. ne Agent: P Material info	Proposal form and other forms for grant of cover; Fin formation; Nomination and assignment; Procedure regardational set-up of the company; Promotion strategy; Mature; Product; Actuarial profession; Product pricing - and file Insurance/Marine/Fire/Medical/General Insurance	ancial arding [arket actuar	and settle 15 share ial as	med men hour ; pects	rs ical t of

Unit:6	Contemporary Issues	2 hours						
Expert lecture	es, online seminars - webinars							
	Total Lecture hours	75hours						
Text Book(s)	Text Book(s)							
1 Mishra M	.N: Insurance Principles and practice; S. Chand and co, New Dell	hi						
2 Insurance	Regulatory Development Act 1999							
Reference Bo	ooks							
1 Life Insur	ance Corporation Act 1956							
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1								
2								
4	4							
Course Designed By:								

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	M	S	S	S		
CO2	S	S	M L	S	S		
CO3	S	S	M	M	M		
CO4	S	M	M	S	M		
CO5	S	S M RATHI	M M	S	S		





Course code			L	Т	P	C
Core- 18		Management Accounting	4			4
Pre-requisite	;	Basic knowledge in Accounting	Sylla Versi		2022- 2023	
Course Object	tives:		·	•		
The main object	ctives of thi	s course are to:				
2. To unders3. To familia	tand analys arize with b	rious components of management accounting and relationships are relatively ratio, working capital management and margudget preparation and budgetary control tools				
Expected Cou						
		etion of the course, student will be able to:			1	
1 Outline	the various	concepts relating to management accounting			K	2
2 Analyze	financial s	tatements using ratio analysis			K	[4
3 Evaluate	e the worki	ng capital management of companies			K	.5
4 Comparii	ng various a	alternatives using marginal costing and decision maki	ing		K	2
5 Analyze	new budge	et and budgetary control for organizations			K	[4
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	reate	;	
		_{குலில் கி.} ம்				
Unit:1		g – Meaning – Objectives and Scope – Relationship b			hou	ırs
	Accounting	g, Cost Ac <mark>counting and Financial Ac</mark> counting.				
Unit:2		E PATTILLE S			hou	ırs
Ratio Analysis Sheet.	– Analysis	of liquidity – Solvency and Profitability – Constructi	ion of E	Balan	ce	
		FOUCHT TO ELEVATE				
Unit:3					hou	
Working Capit Cash Flow Ana		ng capital requirements and its computation – Fund F	low An	alysi	s and	<u> </u>
Unit:4				15	hou	ırs
Marginal costin	ng and Brea	ak Even Analysis – Managerial applications of margin	nal cost	ing -	-	
Significance ar	nd limitation	ns of marginal costing.				
Unit:5				18	hour	'S
	et – Prepara	control – Definition – Importance, Essentials – Class ation of cash budget, sales budget, purchase budget, n				ets
Unit:6		Contemporary Issues		2	hou	ırs
	es, online se	eminars - webinars				
		Total Lecture hours		90	hou	irs

Te	ext Book(s)
1	Dr. S.N. Maheswari. "Management Accounting", Sultan Chand & Sons, New Delhi, 2004. 2
	3. 4.
2	Sharma and S.K.Gupta "Management Accounting", Kalyani Publishers, New Delhi,2006
Re	eference Books
1	. S.P. Jain and KL. Narang, "Cost and Management Accounting", Kalyani Publishers, New
	Delhi
2	S.K.Bhattacharya, "Accounting and Management", Vikas Publishing House.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
	https://www.icsi.edu/media/webmodules/publications/Company%20Accounts,%20Cost%20and%20Manage
	ment%20Accounting.pdf
2	https://ebooks.ibsindia.org/mac/chapter/budgeting-and-budgetary-control/
Co	ourse Designed By:

Mapping Programme outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	S		
CO2	S	S	S	S	S		
CO3	S	S	S	S	S		
CO4	S	S	S	M	M		
CO5	S	S	THIAR SHINE	M	M		

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	C
Course code Core- 19		Principles of Auditing		1	1	4
		•	4 Sylla	hus 2	2022-	
Pre-requisite		Basic knowledge in Auditing Version			2023	
Course Objec	tives:		l .			
The main object	ctives of thi	s course are to:				
audit 2. To familia	arize with th	rious concepts of auditing and the procedure for the cone process of valuing assets and liabilities				
3. To unders Expected Cou		ocess of auditing the joint stock companies and invest	igation	mec	nams	SIII
_		etion of the course, student will be able to:				
	•				K	1
		nt concept and rules relating to auditing				2
	Outline the techniques and applicability of internal audit					
·	3 Analyze the valuation of assets and liabilities in business					4
·	4 Analyze the accounts and auditing the joint stock companies				K4	
5 Examine about investigation and auditing of computerized accounts						[4
K1 - Rememb	per; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (reate	:	
Unit:1	1			201		
	igin Dofin	nition – Objectives – Types – Advantages and Limitat	iona			
an Auditor –	•		.10113	Quai		OI.
Unit:2		TATHAR UNINE		18	m	•c
	l ol – Internal	Check and Internal Audit —Audit Note Book — Working	 nσ Pan			
	Vouching	of Cash Book – Vouching of Trading Transactions –				
Unit:3				171	ากมา	'S
	ı d Valuatior	n of Assets and Liabilities – Auditor's position regardi				
		l Liabilities – Depreciation – Reserves and Provisions	_			
Unit:4				181	1our	·S
	Stock Com	panies – Qualification – Dis-qualifications – Various	modes			
		Auditor – Rights and Duties – Liabilities of a Compart Audit – Audit Report – Contents and Types.	any Au	ditor	– Sh	are
Unit:5				15l	າດນະ	
Investigation –	•	of Investigation – Audit of Computerised Accounts - under the provisions of Companies Act.	- Elect		.vu1	J

Unit:6	Contemporary Issues	2 hours					
Expert lectures, online seminars - webinars							
	Total Lecture hours	75hours					
Text Book	Text Book(s)						
1 B.N. Ta	1 B.N. Tandon, "Practical Auditing", S Chand Company Ltd						
Reference Books							
1 .R.M De	1 R.M De Paula, "Auditing-the English language Society and Sir Isaac Pitman and Sons						
Ltd,Lon	Ltd,London						
2 Spicer a	Spicer and Pegler, "Auditing: Khatalia's Auditing" 4. Kamal Gupta, "Auditing", Tata						
Mcgrial	Mcgriall Publications						
Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1 http://eboo	1 http://ebooks.lpude.in/commerce/bcom/term_3/DCOM204_AUDITING_THEORY.pdf						
2 https://ww	2 https://www.himpub.com/documents/Chapter3442.pdf						
3							
Course Des	igned By:						

	Mapping with programme outcomes								
	PO1	PO2	PO3	PO4	PO5				
CO1	S	S	S	S	S				
CO2	S	S	S	M	M				
CO3	S	S	M	S	S				
CO4	S	SE RAIL	SNIVER	M	M				
CO5	S	S	Simb Sim	M	M				

^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Core- 20	Indirect Taxes	4			4
Pre-requisite	Basic knowledge in Tax	Sylla Vers	ibus 2	022-	-
Course Objectives:					

The main objectives of this course are to:

- 1. To understand the applicability of indirect taxes in India
- To familiarize with the calculation and execution of goods and service tax in India
- 3. To understand the working of custom law in India

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Recall various concepts relating to Indirect tax regime in India	K1
2	Analyze the concept and applicability of GST in businesses	K4
3	Compare the GST regime with other indirect tax laws prior to it	K2
4	Illustrate GST system in own business and other prototypes	K2
5	Examine the custom law and related duties and taxes	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 **12--** hours

Meaning of Tax and Taxation - Types of Taxes: Direct and Indirect Taxes - Features - Merits and Limitations - Comparison of Direct and Indirect taxes. Constitutional basis of Taxation in India- Methods of levying Indirect Taxes: Advoleram and Specific. Contribution of Indirect taxes to Government Revenues

Unit:2 **15--** hours

Good and Services Tax in India - Introduction - Concept of GST - Need for GST - Advantages of GST. Structure of GST in India: Dual Concept - CGST- SGST- UTGST-IGST. Subsuming of Taxes- GST Rate Structure in India. GST Council: Structure and Functions.

Unit:3 15-- hours

Levy and Collection under CGST and SGST Acts: Meaning of important terms: Goods, Services, Supplier, Business, Manufacture, Casual Taxable Person, Aggregate Turnover, Input Tax and Output Tax. Taxable Event under GST: Concept of Supply - Time of supply - Value of Taxable supply. Composite and Mixed Supplies. Input Tax Credit: Meaning - Eligibility and Conditions for availing Input Tax Credit. Reverse Charge Mechanism under GST. Composition Levy: Meaning and Applicability.

Unit:4

Levy and Collection under Integrated Goods and Services Tax Act: Meaning of important terms: Integrated tax, Intermediary, Location of the Recipient and Supplier of Services, and Zero-rated Supply. Nature of Supply: Intra-State Supply and Inter-State Supply - Place of Supply of Goods or Services: Meaning and Determination. Procedures under GST: Procedure for Registration -Persons Liable for Registration - Compulsory Registration and Deemed Registration. E-Way Bill under GST: Meaning and Applicability. Filing of Returns: Types of GST Returns and their Due Dates.

Unit:5			16hours
Introducti	n to Customs Laws in India: The Customs Act 1962 - The Customs Act 1	he Customs	Tariff Act 1975 -
Basic Con	epts - Taxable Event - Levy and Exemptions from Custo	oms Duty -	Types - Methods of
Valuation	Abatement of Duty on Damaged or Deteriorated Goods	- Customs	Duty Draw Back.
Unit:6	Contemporary Issues		2 hours
Expert le	tures, online seminars - webinars		
	Total Lectur	re hours	75hours
Text Bo	k(s)		
1			
Indire	t Taxes Law and Practice - V.S.Datey. Taxmann Public	ations, Nev	v Delhi.
2 Indire	et Taxes: GST and Customs Laws - R.Parameswaran and	d P.Viswan	athan,
Kavir	Publications, Coimbatore.		
Referen	e Books		
1 GST	aw and Practice - S.S.Gupta, Taxmann Publications, Ne	w Delhi.	
2 Indire	t Taxation - V.Balachandran. Sultan Chand & Co. New	Delhi	
Related	Online Contents [MOOC, SWAYAM, NPTEL, Websi	ites etc.]	
	utorstips.com/wp-content/uploads/2019/03/Goods-and-Services-		a-Ebookpdf
2 https://w	vw.bing.com/videos/search?q=gst+video+youtube&view=detail∣=	7DFF935799	2F1E0E36717DFF93
	E0E3671&FORM=VIRE		
4	E/F OF TALE		
Course I	esigned By:		

	Maj	pping w <mark>ith prog</mark>	ramme outcom	ies	
	PO1	PO2	PO3	PO4	PO5
CO1	S	Som Bissi		M	M
CO2	S	S	M	M	M
CO3	S	M	M	M	M
CO4	S	S	M	M	M
CO5	S	S	M	M	M

Course code		L	T	P	C
Core -21	Computer Applications: MS Word And MS Excel and Tally Practical	4	-	-	-
Pre-requisite	Basics knowledge in MS Word and MS Excel	Syllabus Version	2	021-2	22

Course Objectives:

The main objectives of this course are to:

- 1. Acquire and apply the computer applications in different aspects of business
- 2. Get an insight knowledge on MS-office
- 3. To inculcate knowledge over programs in Tally.

Expected	Course	Outcomes:
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On the successful completion of the course, student will be able to:

011	the successful completion of the course, student will be use to.	
1	Remember the basic concepts computer applications using MS-Office	K2
	applications for the business transactions.	
2	Creating and preparing the programmes in Tally package	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

MS WORD	每.	15
and	면	Hours
MSEXCEL	3 p	

- 1. CreatethefrontpageofaNewsPaper.
- 2. Typeadocumentandperformthefollowing:
 - i. Changeaparagraphintotwocolumncashbook.
 - ii. Changeaparagraphusingbullets(or)numberingformat.
 - iii. Findanywordandreplaceitwithanotherwordindocument.
- 3. Prepareaclasstimetableusingatablemenu.
- 4. Prepareamailmergeforaninterviewcallletter.
- 5. Develop the Students Mark List worksheet and calculate total, average and save it. Specify the Result also (Field names: S.NO, Name of the student, course, mark 1, mark 2, mark 3, total, average and result).
- 6. Design a chart projecting the cash estimate of a concern in the forthcoming years.
- 7. Create a Pivot table showing the performance of the salesmen's.

Tally 30 Hours

- 1. Company Creation and Alteration
- 2. Creating and Displaying Ledger
- 3. Voucher Creation
- 4. Voucher Alteration and Deletion
- 5. InventoryInformation-StockSummary
- 6. InventoryInformation-GodownCreationandalteration
- 7. FinalAccounts

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	M		
CO2	S	S	M	S	S		
CO3	M	S	S	S	S		
CO4	S	S	S	M	M		
CO5	M	M	S	S	S		

S- Strong; M-Medium; L-Low



Course code		TITLE OF THE COURSE	\mathbf{L}	T	P	C
Elective 2 A		Entrepreneurial development	4			4
Pre-requisite	:	Basic knowledge about entrepreneurship	Sylla Vers		2022 2023	
Course Object	tives:					
The main object	ctives of thi	s course are to:				
 To provid To familia To provid To provid Expected Cou On the success	e insights a arize with the e knowledge e knowledge rse Outcom sful comple	sic concepts of entrepreneurship and related initiative bout the setting up of startups he institutional services to entrepreneur ge about various financial support available to the entrepreneur about various subsidies and incentives available for the settion of the course, student will be able to: Ince and role of entrepreneurship as an economic active	reprene entrep	eurs oreneu	ırs	1
2 Explain	the various	s process of setting up a startup			K	2
3 Outline	the various	institutional services to entrepreneur			K	2
4 Analyze	the various	financial institution available to support entrepreneur	·s		K	4
5 List the	various sub	osidies and incentives available for entrepreneurs			K	4
	T70 T1	1 1 T70 1 T74 1 T75 T 1			<u> </u>	
K1 - Rememb	oer; K2 - Ui	nderstand; <mark>K3</mark> - Apply; K4 - <mark>Analyze</mark> ; K5 - Evaluate;	K6 - (Create	;	
Unit:1 Concept of en	trepreneurs entrepreneu	ship: Definition Nature and characteristics of entrepresurship phases of EDP. Development of women ent	neursh:	15l ip – fu	nour incti	on ral
Unit:1 Concept of en and type of entrepreneur Entrepreneurs	trepreneurs entrepreneu – includi	chip: Definition Nature and characteristics of entrepres	neursh:	15lip – fu eur & tre	nour Inction de run nds	on ral in
Unit:1 Concept of en and type of entrepreneur Entrepreneurs Unit:2	trepreneurs entrepreneu – includin	chip: Definition Nature and characteristics of entreprenarship phases of EDP. Development of women enting self employment of women council scheme	neursh trepren ne.New	15] ip – fu eur & tren	nour Inction de run nds	on ral in
Unit:1 Concept of en and type of entrepreneurs Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3 Institutional ser	trepreneurs entrepreneu – includir ship- ocess, Proje asibility and es -Make in	chip: Definition Nature and characteristics of entreprenarship phases of EDP. Development of women entring self employment of women council scheme ect identification – selection of the product – project fallysis, Project Report- Start-up initiatives by Government India	neursh trepren ne.New formula	15lip – fi eur & trei 15l	nour incti- te run nds nour	on ral in
Unit:1 Concept of en and type of entrepreneurs Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3	trepreneurs entrepreneu – includir ship- ocess, Proje asibility and es -Make in	chip: Definition Nature and characteristics of entreprenarship phases of EDP. Development of women entring self employment of women council scheme ect identification – selection of the product – project fallysis, Project Report- Start-up initiatives by Government India	neursh trepren ne.New formula	15lip – fi eur & trei 15l	nour incti- te run nds nour	on ral in
Unit:1 Concept of en and type of entrepreneurs Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3 Institutional set KUIC and com Unit:4	trepreneurs entrepreneu – including ship- ocess, Project asibility and es -Make in	chip: Definition Nature and characteristics of entreprenarship phases of EDP. Development of women entring self employment of women council scheme ect identification – selection of the product – project fallysis, Project Report- Start-up initiatives by Government India	neursh trepren ne.New formula ment –	15lip – fileur & tren 15lip – fileur & tr	nour inctic	on ral in
Unit:1 Concept of en and type of entrepreneur Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3 Institutional set KUIC and com Unit:4 Institutional fir	trepreneurs entrepreneu - including ship- ocess, Projet asibility and es -Make in rvice to entre mercial ba	chip: Definition Nature and characteristics of entreprenarship phases of EDP. Development of women entring self employment of women council scheme ect identification – selection of the product – project fallysis, Project Report- Start-up initiatives by Government India	neursh trepren ne.New formula ment –	15lip – fileur & tren 15lip – fileur & tr	nour inctic	on ral in
Unit:1 Concept of en and type of entrepreneur Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3 Institutional set KUIC and com Unit:4 Institutional fir SIPCOT – SID	trepreneurs entrepreneu - including ship- ocess, Projet asibility and es -Make in rvice to entre mercial ba	chip: Definition Nature and characteristics of entreprendentship phases of EDP. Development of women entring self employment of women council scheme ect identification – selection of the product – project fallysis, Project Report- Start-up initiatives by Government India Trepreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – ank. Trepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, L	neursh trepren ne.New formula ment –	15lip – fileur & tren 15lip – fileur & tr	nour inctic	on ral in s
Unit:1 Concept of en and type of entrepreneur Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3 Institutional set KUIC and com Unit:4 Institutional fir SIPCOT – SID Unit:5 Incentives and	trepreneurs entrepreneu – includir ship- ocess, Proje asibility and es -Make in rvice to entrepreneur amercial barrance to entrepreneur subsidies –	chip: Definition Nature and characteristics of entreprendentship phases of EDP. Development of women entring self employment of women council scheme ect identification – selection of the product – project fallysis, Project Report- Start-up initiatives by Government India Trepreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – ank. Trepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, L	neurshatreprene.New formulationent —	15) ip – fi eur & trei 15) ation 15) T, IIC	nour nour nour nour	on ral in s
Unit:1 Concept of en and type of entrepreneur Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3 Institutional set KUIC and com Unit:4 Institutional fir SIPCOT – SID Unit:5 Incentives and assistance - Ta	trepreneurs entrepreneu – includir ship- ocess, Proje asibility and es -Make in rvice to entrepreneur amercial barrance to entrepreneur subsidies –	chip: Definition Nature and characteristics of entreprenarship phases of EDP. Development of women entring self employment of women council scheme et identification – selection of the product – project falysis, Project Report- Start-up initiatives by Governman India repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – ank. crepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, Locial bank venture capital.	neurshatreprene.New formulationent —	15) ip – fiveur & trender tr	nour inctic	on ral in s
Unit:1 Concept of en and type of entrepreneur Entrepreneurs Unit:2 The start-up prevaluation – fe Policy Initiativ Unit:3 Institutional set KUIC and com Unit:4 Institutional fir SIPCOT – SID Unit:5 Incentives and assistance - Tat substitution.	trepreneurs entrepreneu – includir ship- ocess, Proje asibility and es -Make in rvice to entre mercial ba nance to entre BI commer subsidies – xation bene	chip: Definition Nature and characteristics of entreprenarship phases of EDP. Development of women entring self employment of women council scheme et identification – selection of the product – project fallysis, Project Report- Start-up initiatives by Government India repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – ank. crepreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, Locial bank venture capital. Subsidied services – subsidy for market. Transport – effit to SSI role of entrepreneur in export promotion and	neurshatreprene.New formulationent —	15) ip – fiveur & trender tr	nour nour nour nour nour	s s s

Te	ext Book(s)
1	Entrepreneurial Development – C.B.Gupta and N.P.Srinivasan
2	Fundamentals of Entrepreneurship and Small Business –Renu Arora & S.KI.Sood
Re	eference Books
1	Entrepreneurial Development – S.S.Khanka 4. Entrepreneurial Development – P.Saravanavel
2	Entrepreneurial Development – S.G.Bhanushali
3	Entrepreneurial Development – Dr.N.Ramu
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
	https://www.bing.com/videos/search?q=videos+lecture+on+Entrepreneurship+development&view=detail∣=80 F189D37600ABFF945880F189D37600ABFF9458&FORM=VIRE
2	https://youtu.be/JaymOioQ7jE
3	
Co	ourse Designed By:

	Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5			
CO1	M	S	நகழக _{ப்ப}	S	S			
CO2	S	S	S	S	S			
CO3	S	S	SE	M	S			
CO4	S	S	S	S	S			
CO5	S	S	S	M	M			

Course code			L	T	P	\mathbf{C}
Elective 2 B		Supply chain management	4			4
Pre-requisite	•		Sylla versi		2022 2023	
Course Object						
The main object	ctives of thi	is course are to:				
 To provid To unders To unders To acquai 	e insight ab tand the im tand the pro nt knowled	aportance of supply chain management bout various strategies of supply chain management aportance of strategic alliance in supply chain management occess of procurement and outsourcing ge about smart pricing strategies and customer value me		es		
Expected Cou						
		etion of the course, student will be able to:			1	
1 Recall t	he importai	nce of supply chain management in the modern times			K	1
		strategies in supply chain management			K	2
3 Examin	e the conce	pt of retailer supplier partnership			K	4
4 Analyze	the process	of procurement, outsourcing and e-procurement			K	4
5 List the	ideas about	t smart pricing strategies and measuring customer value	es		K	4
TT4 5						
K1 - Rememb	oer; K2 - Ui	nderstand; K<mark>3 - A</mark>pply; K4 - <mark>Analy</mark>ze; K5 - Evaluate; K	6 - 0	Create	2	
K1 - Rememb	ber; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K	X6 - C	Create	2	
Unit:1		ent – Global Optimisation – importance – key issues – I		15	hour	S
Unit:1 Supply Chain management	Manageme		Inven	15 tory zed s	hour yster	n
Unit:1 Supply Chain management	Manageme – economic	ent – Global Optimisation – importance – key issues – I e lot size model. Supply contracts – centralized vs. decen	Inven ntrali	15 tory zed s	hour yster hour	n
Unit:1 Supply Chain management Unit:2 Supply chain In	Manageme – economic ntegrates- F	ent – Global Optimisation – importance – key issues – I e lot size model. Supply contracts – centralized vs. decer	Inven ntrali	15 tory zed s	hour yster hour	n
Unit:1 Supply Chain management Unit:2 Supply chain In	Manageme – economic ntegrates- F	ent – Global Optimisation – importance – key issues – I e lot size model. Supply contracts – centralized vs. decer Push, Pull strategies – Demand driven strategies – Impac	Inven ntrali	15 tory zed s 15 groc	hour yster hour	n es
Unit:1 Supply Chain management Unit:2 Supply chain In industry – retain Unit:3 Strategic Allian	Manageme – economic ntegrates- Fil industry –	ent – Global Optimisation – importance – key issues – I e lot size model. Supply contracts – centralized vs. decer Push, Pull strategies – Demand driven strategies – Impac	Invenntrali	15 tory zed s 15 groc	hour yster hour ery	n es
Unit:1 Supply Chain management Unit:2 Supply chain In industry – retain Unit:3 Strategic Allian	Manageme – economic ntegrates- Fil industry –	ent – Global Optimisation – importance – key issues – I e lot size model. Supply contracts – centralized vs. decer Push, Pull strategies – Demand driven strategies – Impaction distribution strategies e work for strategic alliances – 3PL – merits and demerit	Invenntrali	15 tory zed s 15 groc 15 retail	hour yster hour ery	s s
Unit:1 Supply Chain management Unit:2 Supply chain In industry – retain the supplier partner the supplier the supp	Manageme – economic ntegrates- Fil industry – nces: Framership – adv	ent – Global Optimisation – importance – key issues – I e lot size model. Supply contracts – centralized vs. decer Push, Pull strategies – Demand driven strategies – Impaction distribution strategies e work for strategic alliances – 3PL – merits and demerit	Invenntrali ct on its — I	15 tory zed s 15 groc 15 retail	hour yster hour ery hour er –	s s
Unit:1 Supply Chain management - Unit:2 Supply chain Is industry – retain the supplier partner Unit:4 Procurement as decision – e-procurement as decision – e-procuremen	Manageme – economic ntegrates- Fil industry – nces: Framership – adv	Push, Pull strategies – Demand driven strategies – Impact distribution strategies e work for strategic alliances – 3PL – merits and demeritantages and disadvantages of RSP – distributor Integrations: Outsourcing – benefits and risks – framework for	Invenntrali ct on its — I	15 tory zed s 15 groc 15 retail	hour yster hour ery hour	ss ss
Unit:1 Supply Chain management Unit:2 Supply chain In industry – retain the supplier partner the supplier the	Manageme – economic ntegrates – Fil industry – nces: Frame rship – adv	ent – Global Optimisation – importance – key issues – It lot size model. Supply contracts – centralized vs. decer Push, Pull strategies – Demand driven strategies – Impact distribution strategies e work for strategic alliances – 3PL – merits and demeriantages and disadvantages of RSP – distributor Integrated cing: Outsourcing – benefits and risks – framework for – frame work of e-procurement	its – ntion	15 tory zed s 15 groc 15 retail	hour ery hour hour	s
Unit:1 Supply Chain management - Unit:2 Supply chain In industry – retain the industry	Manageme – economic ntegrates – Fil industry – nces: Frame rship – adv	Push, Pull strategies — Demand driven strategies — Impaction distribution strategies e work for strategic alliances — 3PL — merits and demeriantages and disadvantages of RSP — distributor Integrated cing: Outsourcing — benefits and risks — framework for — frame work of e-procurement alue — conformance of requirement — product selection trategic pricing — smart pricing — customer value measurement	its – ntion	15 tory zed s 15 groc 15 retail 15 e/buy	hour ery hour hour d bra	s s nd
Unit:1 Supply Chain management Unit:2 Supply chain In industry – retain the industry –	Manageme – economic ntegrates- Fil industry – nces: Framership – adv nd Outsoure ocurement customer V services – s	ent – Global Optimisation – importance – key issues – It lot size model. Supply contracts – centralized vs. decer Push, Pull strategies – Demand driven strategies – Impact – distribution strategies e work for strategic alliances – 3PL – merits and demeritantages and disadvantages of RSP – distributor Integrated cing: Outsourcing – benefits and risks – framework for – frame work of e-procurement cing: Outsourcing – benefits and risks – framework for – frame work of e-procurement Contemporary Issues	its – ntion	15 tory zed s 15 groc 15 retail 15 e/buy	hour ery hour hour	s s nd
Unit:1 Supply Chain management Unit:2 Supply chain In industry – retain the industry –	Manageme – economic ntegrates- Fil industry – nces: Framership – adv nd Outsoure ocurement customer V services – s	Push, Pull strategies — Demand driven strategies — Impaction distribution strategies e work for strategic alliances — 3PL — merits and demeriantages and disadvantages of RSP — distributor Integrated cing: Outsourcing — benefits and risks — framework for — frame work of e-procurement alue — conformance of requirement — product selection trategic pricing — smart pricing — customer value measurement	its – ntion	15 tory zed s 15 groc 15 retail 15 e/buy	hour ery hour hour d bra	s s s nd

1	Rushton, A., Oxley, J & Croucher, P (2nd Edition, 2000). Handbook of Logistics and							
	Distribution Management. Kogan Page.							
2	Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies.							
	Irwin/McGraw Hill 32							
Re	eference Books							
1	Simchi-Levi, David, Kamisnsky, Philip, and Simchi-Levi, Edith. (2nd Edition, 2004).							
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1								
2								
4								
Co	ourse Designed By:							

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	M	S	M	S		
CO2	S	S	S	M	S		
CO3	S	S	saya, S	S	S		
CO4	S	S	M	S	M		
CO5	S	S	M E	M	M		

Course code			L	Т	P	С
Elective 2 C		Principles of Web Designing	4	-	-	4
Pre-requisite	e	Basic knowledge about internet	Sylla Vers		202 202	2-
Course Object						
The main obje	ctives of thi	s course are to:				
1. To provid	le knowledg	ge about working in HTML				
		orking of XML				
		sic and advanced process of java scripting				
-	_	bout the CGI and server side scripting				
5. To provid Expected Cou		ge about the various data base tools				
		etion of the course, student will be able to:				
	•	orking in HTML and graphics			I K	2
	the workin	<u> </u>				2
I ·		d advanced process of java scripting				3
Tr J		1 0 1 0				
		d server side scripting				4
•		s web database tools in web designing	T 7.6 6	7 .		4
K1 - Remem	ber; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (reate		
Unit:1	1	Title of the Unit (Conitaline each Wood)	1	15	hour	•
	 anhies: HTN	Title of the Unit (Capitalize each Word) ML 4.0 Tag Reference, Global Attributes, Event Hand	lore D			3
_	Tags, Execu	ng Tags, List Tags, Hyperlinks, Image & Image map, intable Content Tags. Image Maps, Advanced Graphics		_		
Unit:2		Title of the Unit (Capitalize each Word)		15	houi	·s
	ction to XM	IL, Problems with HTML & SGML. Types of XML M	larkup			
		, Using Style Sheets with XML, XML Summary				
Unit:3	,	Title of the Unit (Capitalize each Word)		15	hour	S
with Java Scri Maintaining S of Cookies, H	pt. Using Ja tate, Introdu ow to Use (pting, Web Browser Object Model, Manipulating Way Script to create smart forms. Cookies and State Maction to Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies ape DHTML, Advanced Microsoft DHTML & Cross	ainten kies, D es. Int	ance: isadv roduc	anta tion	ges to
Unit:4	,	Title of the Unit (Capitalize each Word)		15-h	ours	3
Server require	ments for W	ng, CGI & the WWW, Beyond HTML with CGI, How VINDOWS-NT & UNIX, CGI script structure, Standa GI Libraries, Java Servlets, Server-Side			s. CC]I
Unit:5		Fitle of the Unit (Capitalize each Word)		13	hour	'S
Java ScriptW	eb Databas	e Tools, ORACLE & MS-ACCESS, Database tools, Fripting Edition & Active Server Pages	PHP, S			

Unit:6	Contemporary Issues	2 hours								
Expert lecture	Expert lectures, online seminars - webinars									
	Total Lecture hours	75hours								
Text Book(s)	Text Book(s)									
1 Using HT	ML 4, XML & JAVA by Eric Ladd & Jim O'Donell (Platinum F	Edition) (PHI)								
Reference Bo	ooks									
1 PERL & C	CGI by Elizabeth Castro (Pearson Education									
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]									
1										
2										
4	4									
Course Desig	Course Designed By:									

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	M	S	M	S		
CO2	S	S	saya, S	S	S		
CO3	S	S	S	S	S		
CO4	S	S	S	S	M		
CO5	S	S	S	M	M		

Pre-requisite	Course code			L	Т	P	С
Course Objectives: The main objectives of this course are to: 1. To understand the basic concepts of financial market 2. To analyze the working and components of corporate securities market 3. To evaluate the functioning of stock exchanges in India 4. To evaluate the role of banks and intermediaries in financial market 5. To provide insights about the new models and innovative trends in financing Expected Course Outcomes: On the successful completion of the course, student will be able to: 1 Define the basic concepts of financial market 2 Analyze the working and components of corporate securities market 3 Explain the functioning of stock exchanges in India 4 Explain the role of banks and intermediaries in financial market 5 Apply various trends and new modes in financial market 6 Apply various trends and new modes in financial market 8 K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit: 1	Elective 3 A		Financial Markets	4			4
The main objectives of this course are to: 1. To understand the basic concepts of financial market 2. To analyze the working and components of corporate securities market 3. To evaluate the functioning of stock exchanges in India 4. To evaluate the role of banks and intermediaries in financial market 5. To provide insights about the new models and innovative trends in financing Expected Course Outcomes: On the successful completion of the course, student will be able to: 1 Define the basic concepts of financial market 2 Analyze the working and components of corporate securities market 3 Explain the functioning of stock exchanges in India 4 Explain the role of banks and intermediaries in financial market 5 Apply various trends and new modes in financing K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 I5hours K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 I5hours Markets - Structure of Financial Markets - Financial Investment - Money Market in India - Indian Capital Markets - Difference between Money Market and Capital Markets Classification and object of Indian Money Markets and Structure of Capital Markets. Unit:2 I5hours Markets for Corporate Securities - New Issue Markets - Functions Issue Mechanism - Merchant Banking - Role and Functions of Merchant Bankers in India - Under writing. Unit:3 I5hours Secondary Markets - Stock Exchange - Role of Secondary Market - Trading in Stock Exchange Various Speculative Transactions - Role of SEBI - Regulation of Stock Exchange. Unit:4 I5hours Banks as Financial Intermediaries - Commercial Banks Role in Financing - IDBI - IFCI - LIC-GIC - UTI - Mutual Funds - Investments Companies. Unit:5 I3hours New Modes of Financing - Leasing as Source of Finance - Forms of leasing - Venture Capital - Dimension Functions - Venture Capital in India - Factoring - Types - Modus Operandi of Factoring - Factoring as Source of Finance - Securitisation of assets -	Pre-requisite	,	Basic knowledge about financial market				
1. To understand the basic concepts of financial market 2. To analyze the working and components of corporate securities market 3. To evaluate the functioning of stock exchanges in India 4. To evaluate the fole of banks and intermediaries in financial market 5. To provide insights about the new models and innovative trends in financing Expected Course Outcomes: On the successful completion of the course, student will be able to: 1	Course Objec	tives:		II.	u.		
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K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create Unit:1 I5hours	=					K	.4
Wit:1 Standard S	4 Explain t	he role of b	banks and intermediaries in financial market			K	4
Unit:1 India	5 Apply v	arious trend	ds and new modes in financing			K	3
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Various Speculative Transactions – Role of SEBI – Regulation of Stock Exchange. Unit:4 Banks as Financial Intermediaries – Commercial Banks Role in Financing – IDBI – IFCI – LIC – GIC – UTI – Mutual Funds – Investments Companies. Unit:5 New Modes of Financing – Leasing as Source of Finance – Forms of leasing – Venture Capital – Dimension Functions – Venture Capital in India – Factoring – Types – Modus Operandi of Factoring – Factoring as Source of Finance – Securitisation of assets – Mechanics of Securitisation Utility of Securitisation – Securitisation in India, Unit:6 Contemporary Issues 2 hour	Unit:3				15l	ıour	'S
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Contemporary Issues Companies Companies		icial Interm	lediaries – Commercial Banks Role in Financing – ID	BI – II			
New Modes of Financing – Leasing as Source of Finance – Forms of leasing – Venture Capital – Dimension Functions – Venture Capital in India – Factoring – Types – Modus Operandi of Factoring – Factoring as Source of Finance – Securitisation of assets – Mechanics of Securitisation Utility of Securitisation – Securitisation in India, Unit:6 Contemporary Issues 2 hour							
New Modes of Financing – Leasing as Source of Finance – Forms of leasing – Venture Capital – Dimension Functions – Venture Capital in India – Factoring – Types – Modus Operandi of Factoring – Factoring as Source of Finance – Securitisation of assets – Mechanics of Securitisation Utility of Securitisation – Securitisation in India, Unit:6 Contemporary Issues 2 hour	Unit:5				131	10ur	'S
ı v	New Modes of Dimension Fur Factoring – Fac	nctions – Vectoring as S	enture Capital in India – Factoring – Types – Modus Source of Finance – Securitisation of assets – Mechan	Operar	e Cap	oital	_
ı v	Unit·6		Contemporary Issues		2	hou	
		es, online se	ı v			1100	110

Total Lecture hours

75--hours

Te	ext Book(s)
1	Financial Markets and Services- E.Gorden K.Natarajan
2	Financial Markets and Institutions – Dr.S.Gurusamy
3	
4	
Re	eference Books
1	Financial Institutions and Markets - Bhole
2	Financial Markets, Institutions and services- N.K.Gupta
3	
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
_	https://unacademy.com/content/bank-exam/study-material/indian-international-finance-system/financial-market-in-india/
2	
3	
Co	ourse Designed By:

	Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	S			
CO2	S	S	S	S	S			
CO3	S	S	M	S	S			
CO4	S	S S RATHI	R UNIVS	M	M			
CO5	S	Som Bhai	Mar Coo	M	M			

Course code				L	T	P	C	
Elective 3 B		Insurance Legislative Frame	ework	4			4	
Pre-requisite		Basic knowledge in insura	nce	Varcian			2022- 2023	
Course Object								
The main object	ctives of thi	course are to:						
1. To provide	e knowledg	e about the basics of Insurance act						
		about the provisions of LIC act						
		bout insurance regulatory and develop	ment authority	y act				
		t consumer protection act	_					
		he concept and working of ombudsman	1					
On the succes		tion of the course, student will be able	to:					
		s aspects of insurance act	10.			V	2	
		-						
		provisions of LIC act		-			2	
authority	y act	provisions relating to insurance regula	tory and deve	lopmen	ıt	K	[4	
4 Analyze	the various	provisions of consumer protection act				K	4	
5 Explain	the role of	ombudsman <mark>schem</mark> e				K	4	
K1 - Rememb	er; K2 - U1	derstand; <mark>K3 -</mark> Apply; K4 - An <mark>alyze; I</mark>	K5 - Evaluate	; K6 - C	Create	e		
		100	h /					
Unit:1			M		15	hour	S	
Insurance Act	1938		7					
Unit:2		Combutory			15	hour	'S	
LIC Act 1956		இந்தப்பாரை உயா ^{த்தி}			10	<u> </u>		
		EDUCATE TO ELCUATE						
Unit:3					15-h	ours	;	
Insurance Regu	ılatory & D	evelopment Authority Act 1999						
Unit:4		007			15	hour	S	
Consumer prot	ection Act	985 applicable to Insurance Companie	S					
Unit:5					1h	ours		
Ombudsman so	heme			-				
Unit:6		Contemporary Issues				2 hou	rs	
	s, online se	minars - webinars						
1		Total Lect	ure hours		75	hour	S	
Text Book(s)								
	N: Insuran	ce principles and practice; S Chand & o	co. New					

R	Reference Books							
1	1 Delhi Insurance Regulatory Development Acts 1999							
2	Life Insurance Corporation Acts 1956							
R	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1								
2								
4	4							
Co	ourse Designed By:							

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	M		
CO2	S	S	S	M	S		
CO3	S	S	M	S	S		
CO4	S	M	M Session M	M	M		
CO5	S	M	M	M	L		

ELECTIVE PAPER

Course code	-	PROJECT AND VIVA VOCE	L	T	P	C
Elective – 3 C		Major Project	-	4	-	4
Pre-requisite		Knowledge in Core, Research Methods and Analytical Tools	Sylla Vers		2022-20	023

Course Objectives:

The main objectives of this course are to:

- 1. The students will get on-the-job training and experience.
- 2. The students will gain knowledge on problem identification and solutions.
- 3. The students will gain a complete knowledge on the program and the course outcome.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

Ont	on the successful completion of the course, student will be use to.					
1	Explain about how to collect literature.	K2				
2	Implement problem identification and will frame tool for collecting data	K3				
3	Evaluate and get practical exposure on the framed objective.	K5				
4	Execute and generate the procedure of compiling the collected data by using analysis	K3,K6				
5	Summarize and execute report writing, and will get complete knowledge of the course.	K2,K3				

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyse; K5 - Evaluate; K6 - Create

Textbook(s)

C.R. Kothari, "Research Methodology Methods and Techniques", Second Edition, New Delhi: New Age International publisher, 2004

Reference Books

- Ranjit Kumar, Research Methodology: A Step-by-Step Guide for Beginners, SAGE Publications, 2014
- 2 Robert B Burns, Introduction to Research Methods, SAGE Publications

Course Designed By: Dr. A. Vimala, Dr. S. Sadhasivam and Dr. C. Dhayanand

Mapping with Programme Outcomes								
COs	PO1	PO2	PO3	PO4	PO5			
CO1	M	S	M	S	S			
CO2	S	S	S	S	S			
CO3	S	S	S	S	S			
CO4	S	S	S	S	S			
CO5	S	S	S	S	M			

*S-Strong; M-Medium; L-Low

B. Com.

Syllabus

AFFILIATED COLLEGES

Program Code: 2AA

2021 - 2022 onwards



BHARATHIAR UNIVERSITY

(A State University, Accredited with "A" Grade by NAAC, Ranked 13th among Indian Universities by MHRD-NIRF, World Ranking: Times -801-1000, Shanghai -901-1000, URAP – 1047)

Coimbatore - 641 046, Tamil Nadu, India

Progran	Program Educational Objectives (PEOs)					
The B.C 0	The B.COM program describe accomplishments that graduates are expected to attain within					
five to se	ven years after graduation					
PEO1	Students will able to understand the concepts of commerce.					
PEO2	Programme aims to develop comprehensive professional skills which are required for commerce graduates.					
PEO3	Students will develop an understanding of various commerce functions such as finance, accounting, financial analysis, project evaluation, and cost accounting					
PEO4	Students will be able to prove the proficiency with the ability to engage exams like C.A, C.S and CMA					
PEO5	Students can do commerce oriented research and consequence of this, they can become Professors in Colleges and Universities					



Program	Program Specific Outcomes (PSOs)					
After the	After the successful completion of B.COM program, the students are expected to					
PSO1	To provide strong base on the course relevant to the area of commerce which helps to choose their career					
PSO2	To enhance knowledge and skills among students which built confident to identify their career opportunities in multiple dimensions.					
PSO3	Nurture the students in intellectual, personal, interpersonal and social skills with a focus on relevant professional career particularly, to maximize professional growth.					
PSO4	Empower the students with necessary competencies and decision making skills to foster the innovative thinking to become an entrepreneur					
PSO5	Strengthen the students to become expert in the field of communication with ethical consciousness.					

Program	Program Outcomes (POs)					
On succe	On successful completion of the B.COM program					
PO1	Build the wide range of knowledge in the areas of accounting concepts and techniques to meet the current and future requirement of the industry.					
PO2	Develop the strong knowledge in the areas such as finance, taxation and laws relating to commerce helps to relate the conceptual and analytical skills in the field of auditing, finance etc.					
PO3	Inculcate the students to nurture their skills in personal, interpersonal, intellectual and others skills to develop their professional career and growth.					
PO4	Disseminate students to develop decision making and problem solving skills to undertake their own venture as a feasible career option.					
PO5	Orient and motive the students to develop the needed knowledge in business and academics to develop their employability					

BHARATHIAR UNIVERSITY:: COIMBATORE 641 046

Bachelor of Commerce Curriculum (Affiliated Colleges)

(For the students admitted during the academic year 2021 – 22 onwards)

Part	Cour	Title of the Course	Cuadita	Hours		Maximum			
	se	Title of the Course	Credits	Theory	Practical	CIA	ESE	Total	
	Cod								
	e								
		FIRST S	EMESTE	R					
Part I		Language-I	4	6	-	50	50	100	
Part-II		English-I	4	6	-	50	50	100	
Part III		Core I – Principles	4	5		50	50	100	
		of Accountancy	4	3	-	30	30	100	
Part III		Core II–Business	4	5		50	50	100	
		Organization& Office	4	3	-	30	30	100	
		Management							
Part III		Allied Paper I – Agricultural	4			50	50	100	
		Economy of India	4	6	-	50	50	100	
Part IV		Environmental Studies #	2	2	-	-	50	50	
		Total	22	30		250	300	550	
	II	SECOND	SEMEST	ER					
Part I		Language-II	664 - A	6	-	50	50	100	
Part-II		English-II	4	-6	-	50	50	100	
Part III		Core III – Financial	4	95	-	50	50	100	
		Accounting	Carlot San	7 3 -					
Part III		Core IV –	4	5 5	_	50	50	100	
		Principlesof	LAR LINIVE		7	30	30	100	
		Marketing	Coimbatore	Ceren					
Part III		Allied Paper II -	الله و ١ بين	6		50	50	100	
		Economic	CATE TO ELEVATE	0	-	30	30	100	
		Analysis							
Part IV		Value Education –	2	2			50	50	
		HumanRights #	2	2	-	_	30	30	
		Total	22	30		250	300	550	
		THIRD S	EMESTE	ER					
Part III		Core V – Higher	4	7		50	50	100	
		FinancialAccounting	4	/		30	30	100	
Part III		Core VI – Commercial Law	4	6		50	50	100	
Part III		Core VII – Principles	4			50	50	100	
		ofManagement	4	6		50	50	100	
Part III		Allied : III - Mathematics	4			50	50	100	
		forBusiness	4	6		50	50	100	
Part IV		Skill based Subject -I:	2	2		20	4.5	7.5	
		BusinessApplication	3	3		30	45	75	
		Software-I							
Part IV		Tamil @ / Advanced Tamil #							
		(or)Non-Major Elective–I				-	50	50	
		Yoga for Human Excellence #							
		/ Women's Rights #	2	2					
		Constitution of India #	_	_					
		Total	21	30		230	295	525	
		Total	— 1		l	250	275	040	

	FOURT	H SEM	ESTER				
Part III	Core VIII – Corporate Accounting-	5	5		50	50	100
Part III	Core IX – Computer Applications in Business	3	3		30	45	75
Part III	Core X – Company Law and Secretarial Practice	3	3		30	45	75
Part III	Core XI –Executive Business Communication	3	3		30	45	75
Part III	Core XII – Banking Theory	3	3		30	45	75
Part III	Core XIII:ComputerApplications (MS-Word and MS-Excel)- Practical –I Allied: IV: Statistics for Business	3	6	2	30	50	75
Part IV	Skill based Subject-II: Naan Mudhalvan – Office Fundamentals http://kb.naanmudhalvan.in/Bha rathiar_University_(BU)	2	-	3	25	25	50
Part IV	Tamil @ / Advanced Tamil # (or) Non-major elective -II: General Awareness #	2	2			50	50
	Total	28	25	5	275	400	675
	FIFTH SEMESTER	HITE STATE					
Part III	Core XIV –Corporate Accounting-	4	6		50	50	100
Part III	Core XV – Banking Law and Practices	3 C	5		30	45	75
Part III	Core XVI – Cost Accounting	ATE 4	5		50	50	100
Part III	Core XVII – Income Tax Law andPractice	4	6		50	50	100
Part III	Core XVIII Business Application Software II	3	3		30	45	75
Part III	Elective –I:	4	5		50	50	100
Part IV	Skill Based Subject-III: Naan Mudhalvan-Accounting and Trading Essentials for Employability (Banking, Lending and NBFC Products and Services- I) http://kb.naanmudhalvan.in/images/3/37/BFSI-2_2023-2024.pdf	2			25	75	100
	Total	24	30		285	365	650
	SIXTH SEMESTER	1	1	1	1	1	
Part III	Core XIX – ManagementAccounting	4	6		50	50	100
Part III	Core XX - Principles of Auditing	4	6		50	50	100
Part III	Core XXI - Indirect Taxes	4	5	1	50	50	100
Part III	Core XXII ComputerApplications:MS- PowerPoint, MS-Access and Tally 9.2	3	-	3	30	45	75

	GRAND TOTAL	142	180				3625
	TOTAL	25	27	3	315	360	675
Part V	Extension Activities @	2	-	i	50	-	50
	rathiar_University_(BU)						
	http://kb.naanmudhalvan.in/Bha						
	Operational Logistics)						
	Marketing /						
	(Capital Markets / Digital						
	Naan Mudhalvan- Fintech Course						
Part IV	Skill-based Subject-IV:	2			25	75	100
Part III	Elective–III:	3	5		30	45	75
Part III	Elective –II:	3	5		30	45	75

- **Naan Mudhalvan Skill courses- external 75 marks will be assessed by Industry and internal will be offered by respective course teacher.
 - @ No University Examinations. Only Continuous Internal Assessment(CIA)
 - # No Continuous Internal Assessment (CIA). Only UniversityExaminations.

List of	List of Elective Papers (Colleges can choose any one of the paper as electives)				
Elective – I	A	Business Finance			
	В	Brand Management			
	C	Fundamentals of Insurance			
Elective – II	A	Entrepreneurial Development			
	В	Supply Chain Management			
	C	Principles of Web Designing			
Elective - III	A	Financial Markets			
	В	Insurance Legislative Framework			
	С	Project Work			



Course code			L	T	P	C
Core -1		Principles of Accountancy	4			4
Pre-requisite	<u>)</u>	Basic knowledge in Accountancy	Syll Vers	abus sion	202 203	21- 22
Course Objec						
The main object	ctives of thi	s course are to:				
		ts to learn basic Principles of Accountancy.				
		s skillfully to prepare and present the final accounts			•	
		us types of errors and calculation of depreciation in				
		bank reconciliation statement and accounting for pr	ofessior	iais		
5. To provid	e knowleag	ge about consignment and joint ventures				
Ermostad Cov	maa Outaan	maga.				
On the success		etion of the course, student will be able to:				
		•		~ 4~		
		ing Concepts and Conventions and use Account nsactions in the form of Journal, Ledger, subsidiary			v	ζ1
	tion of Trial		y DOOKS	and	17	¥1
		steps involved in locating errors and prepare them to	eating errors and prepare them to			
	_	paration of final accounts for sole traders.				
		ts of Bills of <mark>exchange, Average du</mark> e date and Accou	ınt Curi	ent	K	(2
4 Examine	the concer	ots of consignment and joint venture.			K	(4
		reconciliation statement, Receipts and payments,	Income	and		
expendi	ture and B	alance sheet and accounting for professionals to			K	ζ4
knowled K1 - Rememb		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluat	e; K6 - 0	Create	<u> </u>	
		The state of the s				
Unit:1		EDUCATE TO ELEVATE	1	5ho	urs	
Fundamentals Subsidiary bo		Leeping – Accounting Concepts and Conventions – Leading Leeping – Accounting Concepts and Conventions – Leeping – Le	Journal -	– Led	ger –	_
Unit:2			1	0ho	urs	
Final account	s of a sole t	rader with adjustments – Errors and rectification				
Unit:3				15l	1our	rs
Bill of exchai	nge- Accom	nmodation bills – Average due date – Account curre	nt			
Unit:4				201	10ur	rs
Accounting for	or consignm	nents and Joint ventures				
Unit:5				131		rs
		ement – Receipts and Payments and income and expounts of professionals.	enditur	e acco	unt	

Unit:6	Contemporary Issues	2 hours
Expert lec	tures, online seminars – webinars	
	Total Lecture hours	75hours
Text Bool	k(s)	
1 N.Vina	nyakam, P.L.Mani, K.L.Nagarajan – Principles of Accountancy	
2 T.S.Gr	rewal – Introduction to Accountancy- S.Chand & Company Ltd.,	
3 R.L.Gi	upta, V.K.Gupta, M.C.Shukla – Financial Accounting – Sultanchar	nd & sons
Reference	e Books	
1 K.L.N	arang, S.N.Maheswari - Advanced Accountancy-Kalyani publisher	rs
2 A.Mur	thy -Financial Accounting – Margham Publishers	
3 A.Muk	therjee, M.Hanif – Modern Accountancy. Vol.1- Tata McGraw Hil	l Companie
Related C	Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2		
4		
Course De	esigned By:	

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO2	S	S THIE	R UNIVS	S	M	
CO3	S	M ³ S S S S S S S S S S S S S S S S S S S	JI OUT 2 LLIMB	S	M	
CO4	S	S	S	S	M	
CO5	S	S	M	M	L	

^{*}S-Strong; M-Medium; L-Low

.

Course code		L	T	P	C
Core- 2	Business Organization and Office Managem			202	4
Pre-requisite	Basic knowledge in Management		llabus ersion	$\begin{vmatrix} 202 \\ 202 \end{vmatrix}$	
Course Object	ives:		1 51011	202	
<u> </u>	etives of this course are to:				
1. To unders	stand different forms of organization				
	tand various factors affecting business organization and function	tioning of	f stock		
exchange	•				
	e insight about office functioning, data processing system and	d EDP			
Expected Cou					
	sful completion of the course, student will be able to: anding the concepts of business and its forms of organization	a invalva	d in	V	2
	ler, partnership firms, companies and co-operative societies a			l N	
enterpris		ina paon			
	ng the business factors which are involved in sources of finar	nce.		K	4
	ing the functioning of stock exchanges SEBI, DEMAT of sha	res.			2
	bering office functions, layout and accommodation.			K	
	g office equipments and EDP.	. 17.6	<u> </u>		2
KI - Rememb	er; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evalua	ate; K6 -	Create		
	ope of Business, Forms of Business Organisation – Sole Trac	ler, Partn	151		
Nature and sc Companies ar	ope of Business, Forms of Business Organisation – Sole Traced Co-operative Societies – Public Enterprise.	ler, Partn	15 lership	firm	s,
Nature and sc Companies ar Unit:2	ad Co-operative Societies – Public Enterprise.		15l ership 15l	firm nour	s,
Nature and sc Companies ar Unit:2 Location of E Sources of F		ıstries- S	15l ership 15l ize of	firm nour	s,
Nature and sc Companies and Unit:2 Location of E Sources of F	Business – Factors influencing location, localization of induinance – Shares, Debentures, Public Deposits, Bank Credi	ıstries- S	15lership 15lize of rade C	firm nour forn redit	es ns,
Nature and sc Companies ar Unit:2 Location of E Sources of F Relative Meri	Business – Factors influencing location, localization of induinance – Shares, Debentures, Public Deposits, Bank Credits and Demerits.	astries- S it and Tr	15lership 15lize of ade C	firm nour form redit	es es es
Nature and sc Companies and Unit:2 Location of E Sources of F Relative Meri Unit:3 Stock Exchan	Business – Factors influencing location, localization of induinance – Shares, Debentures, Public Deposits, Bank Credi	astries- S it and Tr	15lership 15lize of ade C	firm nour form redit	rs, rs,
Nature and sc Companies and Unit:2 Location of E Sources of F Relative Meri Unit:3 Stock Exchant Trade Associa	Business – Factors influencing location, localization of industriance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI –	astries- S it and Tr	15lership 15lize of ade C	firm nour forn redit	es 18,
Nature and sc Companies and Unit:2 Location of E Sources of F Relative Meri Unit:3 Stock Exchan Trade Associa	Business – Factors influencing location, localization of indutanance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI – attion-Chamber of Commerce.	astries- S it and Tr	15lership 15lize of rade C 15l of sh	firm nour forn redit	es 18,
Nature and sc Companies and Unit:2 Location of E Sources of F Relative Meri Unit:3 Stock Exchan Trade Associa Unit:4 Office – Its fu	Business – Factors influencing location, localization of industriance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI –	astries- S it and Tr	15lership 15lize of ade C 15l of sh	firm nour forn redit	rs ns, -
Nature and sc Companies and Unit:2 Location of E Sources of F Relative Meri Unit:3 Stock Exchan Trade Associa Unit:4 Office – Its ful Indexing	Business – Factors influencing location, localization of indutanance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI – attion-Chamber of Commerce.	astries- S it and Tr	15lership 15lize of ade C 15l of sh	firm nour forn redit	rs ns, -
Nature and sc Companies and Unit:2 Location of E Sources of Fr Relative Meri Unit:3 Stock Exchan Trade Associa Unit:4 Office – Its fur Indexing	Business – Factors influencing location, localization of industriance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI – ation-Chamber of Commerce. nctions and significance – Office layout and office accommon	astries- S it and Tr - DEMAT	15lership 15lize of rade Crade Craft Siling 15l	firm nour forn redit nour ares-	es es es
Nature and sc Companies and Unit:2 Location of E Sources of Fr Relative Meri Unit:3 Stock Exchan Trade Associa Unit:4 Office – Its fur Indexing	Business – Factors influencing location, localization of industriance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI – attion-Chamber of Commerce. nctions and significance – Office layout and office accommons and equipments – Data Processing Systems – EDP – Uses	astries- S it and Tr - DEMAT	15lership 15lize of rade Crade Craft Siling 15l	firm nour forn redit nour ares-	es es
Nature and sc Companies and Unit:2 Location of E Sources of F Relative Meri Unit:3 Stock Exchan Trade Associa Unit:4 Office – Its fur Indexing Unit:5 Office machin	Business – Factors influencing location, localization of industriance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI – ation-Chamber of Commerce. nctions and significance – Office layout and office accommons and equipments – Data Processing Systems – EDP – Uses are.	astries- S it and Tr - DEMAT	15	firm nour forn reditt nour ares- nour and	es es
Nature and sc Companies and Unit:2 Location of E Sources of Fr Relative Meri Unit:3 Stock Exchan Trade Associa Unit:4 Office – Its fur Indexing Unit:5 Office machin Office Furnitu	Business – Factors influencing location, localization of industriance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI – attion-Chamber of Commerce. nctions and significance – Office layout and office accommons and equipments – Data Processing Systems – EDP – Uses	astries- S it and Tr - DEMAT	15	firm nour forn redit nour ares-	es es
Nature and sc Companies and Unit:2 Location of E Sources of Fr Relative Meri Unit:3 Stock Exchan Trade Associa Unit:4 Office – Its fur Indexing Unit:5 Office machin Office Furnitu	Business – Factors influencing location, localization of industriance – Shares, Debentures, Public Deposits, Bank Credits and Demerits. ge - Functions – Procedure of Trading – Functions of SEBI – attion-Chamber of Commerce. Inctions and significance – Office layout and office accommonates and equipments – Data Processing Systems – EDP – Uses are. Contemporary Issues	astries- S it and Tr - DEMAT dation –	15lership 15lize of rade C 15l of sh 15litation	firm nour forn reditt nour ares- nour and	rs rs rs

Te	ext Book(s)
1	Y.K.Bhushan – Business Organisation and Management – Sultanchand & sons
2	Shukla - Business Organisation and Management – S.Chand & Company Ltd.,
3	Saksena – Business Administration and Management – Sahitya Bhavan
Re	eference Books
1	Singh.B.P & Chopra - Business Organisation and Management – Dhanpat Rai & sons
2	R.K.Chopra – Office Management – Himalaya Publishing House
3	J.C.Deneyer - Office Management
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

	Mapping	Course objectiv	es and course	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	M	M
CO2	S	S	S	M	S
CO3	S	S	S	M	S
CO4	S	S	S	M	M
CO5	S	S S ATHIN	R UNIVM	M	L

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	C
Allied - 1		Agricultural Economy of India	4		202	4
Pre-requisite	!	Basic knowledge in Agricultural Economy	Syll Ver	labus sion	202	.1- :2
Course Object						
The main objectives of this course are to: 1. To know the agricultural economy of India 2. To understand the condition of agricultural labours 3. To acquire knowledge on land reforms Expected Course Outcomes:						
On the succes	sful comple	etion of the course, student will be able to:				
of agric	alture in Ind		•		K	
2 Identify revolution		ns and prospects of Indian agriculture and importance of	of gre	en	K	12
3 Study th	e agricultu	ral marketing, pricing and their effect marketing system	1		K	(2
4 Outline	the land ter	nure and land ceiling system in India			K	1
5 Underst	and the role	e of agricultural banks for rural economic development			K	(2
K1 - Rememb	er; K2 - Uı	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K	6 - C	reate		
Unit:1				17h	our	·s
poverty. Agricı CausesofBackw	ılture : Sp ardness–M	al Economy – Place of Agriculture – Causes for Low Properties and – Place of Agriculture in Increasures for the Development of Agriculture – agthe plan period.		_		
Unit:2		EQUENTE TO ELEVATE		17h	our	·s
_	sures to in	echanisation of Agriculture: Agricultural Labour – Meamprove the conditions of labour – Green Revolutiond Prospects.	_		-	
Unit:3				17h	our	'S
System – Measu Causesandconse	res to impro equencesofF	Pricing:Causes and Consequences of Defective Agricultural Prices – Importance Pricefluctuations—Agricultural ces for Agricultural goods—Procurement policy.			abili	_

Unit:4 17--hours

Land Tenure system in India – Need for land Reform- abolition of intermediaries – TenancyLegislation–Landceiling–LandReformsandlandTenure:MeaningofLandTenure–Types – Abolition of intermediaries – Effects Measures to ensure security of Tenure – Importance of Land Reforms – Various Measures.

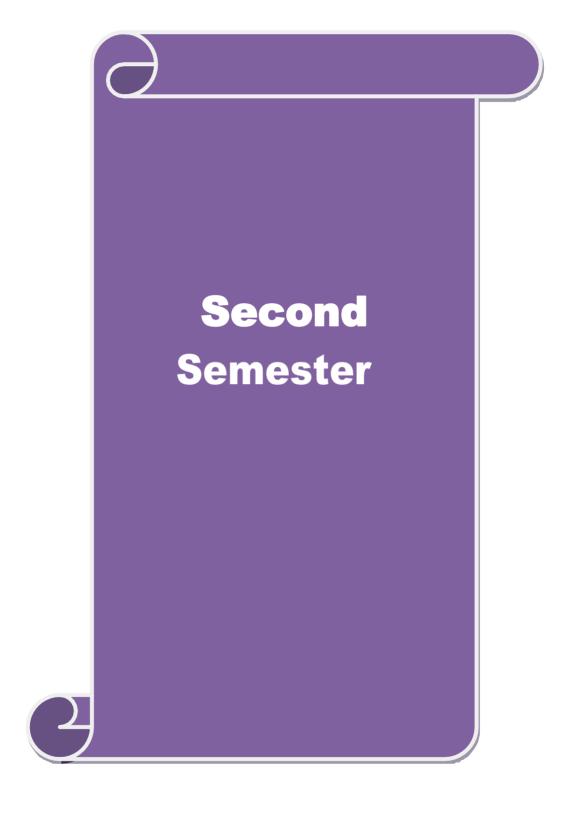
Unit:5 17--hours

Agricultural Finance: Causes and Consequences of rural indebtedness — Measures to removerural indebtedness — Agricultural Finance — Need — Types — Role of Co-operative banks and Commercial Banks—NABARD.

Unit:6	Contemporary Issues		2 hours
Expert lectur	res, online seminars - webinars		
	Tot	al Lecture hours	75hours
Text Book(s		·	
1 IndianAgr	iculture:Problems,ProgressandProscpects -	SankaranS	
2 Indian Eco	onomy - Ruddar Dut	tandSundaram	
Reference B	ooks		
1 TheIndian	Economy - Dhingra		
2 IndianEco	nomicProblems - Alak Ghosh	l	
Related On	ine Contents [MOOC, SWAYAM, NPTEI	L, Websites etc.]	
1			
2			
4			
Course Design	gned By:		

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	M	
CO2	S	S	M	S	S	
CO3	M	S	S	S	S	
CO4	S	S	S	M	M	
CO5	M	M TATHIA	R UNIVS	S	M	

^{*}S-Strong; M-Medium; L-Low



Course code			L	Т	P	С
Core- 3		Financial Accounting	4			4
Pre-requisite	<u>}</u>	Basic Knowledge in Accounting	Sylla Vers		2021- 2022	-
Course Objec	tives:		•			
The main object	ctives of thi	is course are to:				
 To provid To offer a To promo 	e understan in idea abou te knowled	nethods of calculating and recording depreciation ading about royalties and investment accounts at single entry system of accounts ge about department and branch accounting alge about hire purchase and installment system of accounting	ounting	7		
Expected Cou	rse Outcor	mes:				
		etion of the course, student will be able to:				
	1 Describing the concepts based on depreciation and its methods in books of					
2 Outline	about the n	ature of Investment and Royal excluding Sublease.			K	(2
3 Identify	ing the esse	ential characteristics of single entry system.			K	3
4 Applyin	g the basic	concepts of departmental and branch accounting.			K	[4
5 Familia account	-	cedure relating to hire purchase and installment in boo	oks of		K	(2
K1 - Rememb	per; K2 - U	nderstand; <mark>K3</mark> - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Creat	e	
		- Carriego Fred Com				
Unit:1					hour	.S
Accounting for depreciation- F		ion –need for and significance of depreciation, method d Provision.	ls of p	rovid	ing	
	T	EDUCATE TO ELEVATE				
Unit:2		1 2 0 1		15	hour	S
Investment ac	counts – R	oyalty excluding Sublease				
Unit:3	<u> </u>			15	hour	•0
	system_mea	Ining and features-Statement of affairs method and Co	nversi			
Single Litty	system mea	ining and leatures statement of arrans method and ec	111 () ()	011 11.		u
Unit:4				15	hour	'S
	accounts -	transfers at cost or selling price –Branch excluding for	reign			-
Unit:5					hour	'S
Hire purchase sale orReturn		ment systems including Hire Purchasing Trading acco	unt- G	oods	on	
Unit:6		Contemporary Issues			2 hou	ırs
i e e e e e e e e e e e e e e e e e e e	1.	- •				
Expert lecture	es, online se	enimars - wedmars				
Expert lecture	es, online se	emmars - weomars				

Te	ext Book(s)
1	Advanced Accountancy - R.L.Gupta & M.Radhasamy
2	Advanced Accountancy - S.P.Jain & K.L.Narang
Re	eference Books
1	Advanced Accountancy - M.C.Shukla & T.S.Grewal
2	Finanacial Accounting - T.S.Reddy & A.Murthy
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO2	S	M	S	S	M	
CO3	S	M	M	S	M	
CO4	S	S	S	S	M	
CO5	S	M	○ M	M	L	

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	С	
Core- 4		Principles of Marketing	4			4	
Pre-requisite	,	Basic knowledge in Marketing	Syllabus 2021- Version 2022				
Course Object			'				
The main object	ctives of thi	s course are to:					
 To provid To analyz To unders To introdu To unders 	e insight ab e various co tand variou ace the com tand the im	idea about marketing and related terms bout various forms and types of marketing components of marketing channels as concepts relating to consumer behavior uponents of marketing mix portance of retailing in today's context ing marketing trends and regulatory mechanisms					
Expected Cou	rse Outcor	nes:					
		etion of the course, student will be able to:					
		is concepts and terms related to marketing			K	<u> </u>	
		arious marketing functions			K	2	
3 Underst	anding tern	ns of consumer behaviour and examined about difference consumers.	ent		K	(2	
		keting mix and its elements			K	(1	
5 Underst	anding diffe	erent prov <mark>ision</mark> s related to trends in emerging markets	S.		K	2	
K1 - Rememb	oer; K2 - Uı	nderstand; K<mark>3 - Apply; K4 - Analy</mark>ze; K5 - Evaluate;	K6 - (Create	2		
		8 WATHIAR UNINE					
Unit:1		Combatore		15	hour	`S	
_	al Market	f market and marketing-Importance of marketing — ing —E-marketing —Tele marketing- Marketing ng		ics		eer	
		ving —Selling —Transportation —Storage — Financing —	Risk B				
Unit:3					hour	`S	
		eaning —Need for studying consumer behaviour-Fact ket segmentation — Customer Relations Marketing	ors infl	uenc	ing		
Unit:4		T		15-	hour	•6	
Marketing M Price Mix-Im Promotion - F	portance-Pr Place mix-Ir	ct mix –Meaning of Product –Product life cycle –Fricing objectives - Pricing strategies –Personal selling apportance of channels of distribution –Functions of an today's context	and S	g-lat ales			

Unit:5		13hours
Marketing an	nd Government –Bureau of Indian Standards –Agmark –Consumeri	sm – Consumer
Protecting –	Rights of consumers- Green Marketing -Forward Trading in Comm	nodities
Unit:6	Contemporary Issues	2 hours
Expert lectur	res, online seminars - webinars	
	Total Lecture hours	75hours
Text Book(s		
1 Marketin	g Management - Rajan Sexena	
2 Principle	s of Marketing - Philip Kotler &Gary Armstrong	
3 Marketin	g Management - V.S. Ramasamy and Namakumari	
Reference B	ooks	
1 Marketin	g -William G.Zikmund & Michael D'Amico	
2 Marketin	g - R.S.N.Pillai &Bagavathi	
Related Onl	ine Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2	E / P (a) C C	
4		
Course Design	gned By:	

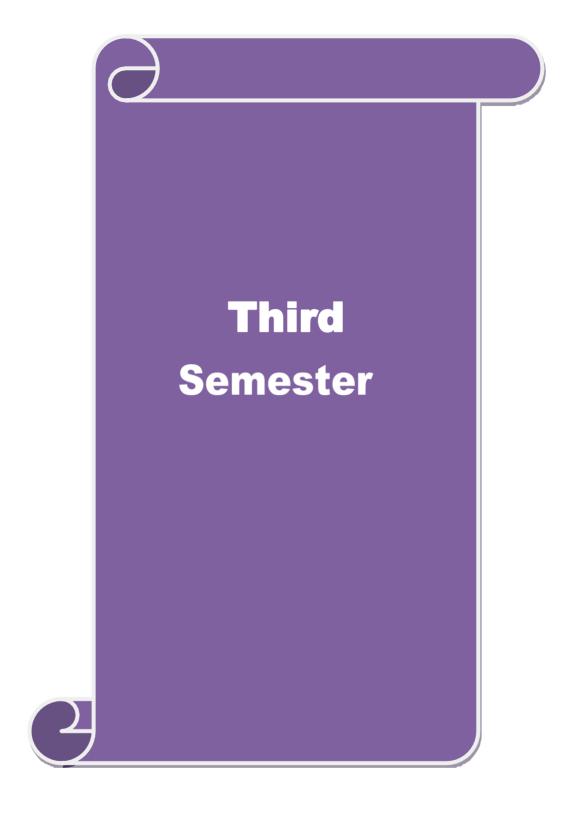
Mapping Course objectives and course outcomes								
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S EDUC	TE TO MVATE	S	S			
CO2	S	S	M	S	M			
CO3	S	S	S	M	M			
CO4	S	S	M	M	M			
CO5	S	S	S	S	M			

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C						
Allied 2		Economic Analysis	4			4						
Pre-requisite		Basic knowledge in Economics		Syllabus 2021- Version 2022								
Course Objectives:												
The main objectives of this course are to:												
		entals of micro economics										
_	-	of demand, supply and theories of production										
3. To analyse the pricing in different market structure4. To know the theories on wages, rent, interest and profit.												
Expected Course Outcomes:												
On the succes	sful comple	etion of the course, student will be able to:										
	nderstand The Fundamentals of Micro Economic And Theory Consumer ehaviour K2											
2 Learn th	ne concepts	of demand and elasticities of demand			K	2						
3 Underst	and theorie	s of production, cost and revenue concepts			K	2						
4 Analyse	the price a	nd output determination under various market structu	ires		K	4						
K1 - Rememb	per; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - 0	Create								
Unit:1		1 (A) (B) (B) (B) (B) (B) (B) (B) (B) (B) (B		18h	our	s						
Unit:2 ELEMENTS OFDEMAN		D: Demand Analysis—Demand Schedule — Law of and — Price, Income and Cross—Consumer's Surplus.										
		and Thee, means and cross consumer samplus.										
Unit:3					18hours							
THEORYOFPRODUCTION: Factors of Production–Law of Diminishing Returns – Law of Variable Proportions – Return to Scale – Law of Supply - Costand Revenue– Concepts and Curves.												
Unit:4			17hours									
PRODUCT PRICING: Market Definition – Types – Equilibrium Under Perfect Competition of Firm and Industry – Pricing – Pricing Under Perfect Competition, Monopoly – Price Discrimination – Pricing Under Monopolistic Competition – Pricing under Oligopoly.												
Unit:5	Unit:5 18		18h	hours								
FACTOR PRICING – Marginal Productivity Theory – Theories ofwages, rent, interest and profit.												
Unit:6		Contemporary Issues		2	hou	rs						
Export locture	s online se	eminars - webinars										
Expert lecture	b, onine se	minuts weemars										

T	Text Book(s)					
1	EconomicAnalysis	- S.Sankaran				
2	PrincipalsofEconomics	- Seth M.L.				
R	Reference Books					
1	MicroEconomicTheory	- M.L.Jhingan				
2	EconomicAnalysis	- S.Sankaran				
R	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1						
2						
4						
C	Course Designed By:					





Course code			L	Т	P	С
Core- 5		Higher Financial Accounting	4			4
Pre-requisite		Basic knowledge in Accounting	Sylla Vers	bus ion	2021- 2022	-
Course Object			•	•		
The main object	ctives of thi	s course are to:				
 To promote To offer u To facilita 	te understa nderstandir te knowled	out maintaining partnership accounts inding about maintaining books of accounts at the time ag about dissolution and insolvency of partnership age about individual insolvency and claims age about human resource and inflation accounting	of ret	ireme	ent	
Expected Cou	rse Outcor	nes:				
		etion of the course, student will be able to:				
1 Understa	_	basic concepts of partner and procedures related to cal	culation	on	K	[2
2 Acquirir	ng the princ	riple at the time of retirement in the books of partner			K	[1
3 Analyzii	ng dissoluti	ion and insolvency of firms and individuals.			K	[4
4 Evaluate	e the insolv	ency or loss of individuals or firms.			K	. 5
		pts based on <mark>voy</mark> age, Human resource and inflation ac				[4
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	Create	•	
Unit:1				20	hour	'S
		of a Partner - Treatment of Goodwill - Revaluation of Ratios for Distribution of Profits - Capital Adjustment		s and	1	
Unit:2				20	hour	·s
Treatment of	Goodwill	Calculation of Gaining Ratio- Revaluation of Asse – Adjustment of Goodwill through Capital A/c onlar's Loan Account with equal Installments only.				
Unit:3				20	hour	
Dissolution -		of Partners- Garner Vs Murray- Insolvency of all Part tion - Proportionate Capital Method only.	ners -	Defi	cienc	y
Unit:4				20	hour	
Insolvency of	Individuals	s and Firms – Fire Claims : Normal Loss – Abnormal	Loss			
Unit:5				23	hour	·s
Voyage Accor	unts - Hum	an Resources Accounting and Inflation Accounting (T	heory	only).	
Unit:6		Contemporary Issues		2	hou	ırs
Expert lecture	s, online se	eminars - webinars				
		Total Lecture hours	1	05	hour	<u></u>
		Total Decidic Hours		.00==	Jul	

Te	ext Book(s)
1	S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, NewDelhi.
2	Reddy & Murthy, "Financial Accounting", Margham Publicatuions, Chennai, 2004.
3	Dr. M. A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy Part-I", Himalaya
	Publication, New Delhi.
Re	eference Books
1	Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application -
	13th Revised Edition 2006, Sultan Chand & Co., New Delhi.
2	Shukla M.C., Grewal T.S. & Gupta S.L., "Advanced Accountancy", S. Chand & Co.,
	NewDelhi.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

Mapping Course objectives and course outcomes								
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	S	S	M			
CO2	S	S	M	S	L			
CO3	S	S	R S Galler	S	M			
CO4	S	M Siss	LI JITEZ MELEVATE	S	M			
CO5	S	S	M	S	M			

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 6		Commercial Law	4			4
Pre-requisite	ļ	Basic knowledge in Commercial Law	Sylla Versi		202 20	
Course Object				-		
The main object	ctives of thi	s course are to:				
-	_	ge about basics of business contract				
	_	about the regulations of agency system				
		les of indemnity and guarantee about the sale and transfer of goods and the applicabl	e laws a	and		
regulation	_	doods the sale and transfer of goods and the approach				
Expected Cou	rse Outcor	mes:				
1 Assessin	ng the vario	ous elements related business law and contract			K	5
2 Interpre	ting differe	nt type of contract and its features			K	2
3 Explain	about the a	gency system related to creation and termination of	agency		K	5
4 Compar	e between 1	rights and duties of indemnity, guarantee			K	5
5 Examin	e the distinc	ct between sale and agreement to sell and its features			K	4
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	; K6 - (Create)	
			,			
Unit:1		黄鱼		15	hour	'S
Void agreemen Unit:2	<u>ıt.</u>	Combaton GER		20	hour	'S
	ntract – Fre	e consent – Quasi contracts – Contingent contracts –	Perform			
contract – Disc	harge of co	ontract – Remedies for breach of contract.				
11.4.0				20	1	
Unit:3	onov. Coo	ation of Agency – Personal liability of an Agent – A	aanari h	20	hour	S
			gency o	У		
ratification— Co		nd effects – Termination of Agency.				
				15	hour	
Unit:4	emnity and	nd effects – Termination of Agency.	arge of	15		'S
Unit:4 Contract of ind	•		arge of			'S
Unit:4 Contract of ind Bailment – Rig Unit:5	thts and Du	nd effects – Termination of Agency. I guarantee – Rights and Liabilities of surety – Dischties of bailor and bailee – Pledge by non-owners.		suret	y – hour	'S
Unit:4 Contract of ind Bailment – Rig Unit:5 Law of sale of	ghts and Du goods – Di	nd effects – Termination of Agency. guarantee – Rights and Liabilities of surety – Dischties of bailor and bailee – Pledge by non-owners. stinction between sale and agreement to sell – Cond	itions a	18	y – hour arran	rs ties
Unit:4 Contract of ind Bailment – Rig Unit:5 Law of sale of to sell – Condi	ghts and Du goods – Di tions and V	guarantee – Rights and Liabilities of surety – Disch ties of bailor and bailee – Pledge by non-owners. stinction between sale and agreement to sell – Cond Varranties – Transfer of Ownership – Transfer of ti	itions ar	suret 18 nd wa Jon-o	y – hour arran	rs ties
Unit:4 Contract of ind Bailment – Rig Unit:5 Law of sale of to sell – Condi Performance of	ghts and Du goods – Di tions and V	guarantee – Rights and Liabilities of surety – Disch ties of bailor and bailee – Pledge by non-owners. stinction between sale and agreement to sell – Cond Varranties – Transfer of Ownership – Transfer of ti f sale – Rights and Duties of buyer – Rights of unpai	itions ar	18 nd was	y – hour arran wne	rs ties
Unit:4 Contract of ind Bailment – Rig Unit:5 Law of sale of to sell – Condi Performance of Unit:6	ghts and Du goods – Di tions and V f contract o	guarantee – Rights and Liabilities of surety – Dischties of bailor and bailee – Pledge by non-owners. stinction between sale and agreement to sell – Cond Warranties – Transfer of Ownership – Transfer of tif sale – Rights and Duties of buyer – Rights of unpai	itions ar	18 nd was	y – hour arran	rs ties
Unit:4 Contract of ind Bailment – Rig Unit:5 Law of sale of to sell – Condi Performance of Unit:6	ghts and Du goods – Di tions and V f contract o	guarantee – Rights and Liabilities of surety – Disch ties of bailor and bailee – Pledge by non-owners. stinction between sale and agreement to sell – Cond Varranties – Transfer of Ownership – Transfer of ti f sale – Rights and Duties of buyer – Rights of unpai	itions ar	18 nd was	y – hour arran wne	rs ties

Te	ext Book(s)
1	N.D.Kapoor Business Laws – Sulthan Chand &Sons
2	R.S.N. PillaiandBagavathy Business Laws- S.Chand &Co
Re	eference Books
1	M.C.Kuchhal Mercantile LawVikas Publications
2	K.R.BulchandaniBusinessLaw Himalaya PublishingHouse
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
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Co	ourse Designed By:

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	S		
CO2	S	S	S	S	S		
CO3	S	S	S	S	S		
CO4	S	S	S	S	M		
CO5	S	Se Ray	S	§ S	M		

^{*}S-Strong; M-Medium; L-Low

I			L	T	P	C
Core- 7		- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	4			4
Pre-requisite		Basic knowledge in Management S	ylla ersi	bus 2	2021- 2022	-
Course Object	ives:	·				
The main object	ctives of this	course are to:				
 To explore To develo To explore 	e the fundam p knowledge e the concep	ling about basic terminologies of management nental principles, process and steps in management inclue about organizing function in business t of motivation in organizational context at effective communication in the business	din	g pla	nnin	g
Expected Cou	rse Outcom	es:				
		tion of the course, student will be able to:				
		epts based on management and its features			K	2
		inciples and importance of planning			K	2
3 Interpre	ting various	concepts based on organization and its element			K	2
4 Examini	ng the deter	minants of behaviour and motivation theories			K	4
5 Underst	anding the n	eed and techniques of communication in management			K	2
K1 - Rememb	er; K2 - Un	derstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6	- C	reate		
		50.				
		– Management and Administration – Nature and Scope of	of N		geme	ent
Definition of M - Functions of I Mc Gregor and Unit:2	Managemen Peter F. Dr	t - Contribution of F.W. Taylor – Heniry Fayol – Mary ucker.	of M Par	Ianag ker F	geme Follet	ent t –
Definition of M - Functions of I Mc Gregor and Unit:2	Managemen Peter F. Dr eaning – Nat	t - Contribution of F.W. Taylor – Heniry Fayol – Mary Lucker. Lucker. The state of Planning – Planning promises – In the state of Planni	of M Par	Ianag ker F	geme Follet	ent t –
Definition of M - Functions of M - Gregor and Unit:2 Planning – M - Types of plan	Managemen Peter F. Dr eaning – Nat	t - Contribution of F.W. Taylor – Heniry Fayol – Mary Lucker. Lucker. The state of Planning – Planning promises – In the state of Planni	of M Par Me	Ianag ker F 18I thods	Sollet Sollet Sollet Sollet Sollet	ent t –
Definition of M - Functions of M - Funct	Management Peter F. Dr eaning – Nat s – Decision Meaning, I Organizati	t - Contribution of F.W. Taylor – Heniry Fayol – Mary Lucker. Lucker. The state of Planning – Planning promises – In the state of Planni	of M Par Me	Ianagker F 18I thods 17I es of	nour and	ent t —
Definition of M - Functions of M - Functions of M - Functions of M - Functions of M - M - Types of plan Unit:3 Organization - Organization - Delegation	Management Peter F. Dr eaning – Nat s – Decision Meaning, I Organizati	tucker. Taylor – Heniry Fayol – Mary Bucker. Ture and Importance of Planning – Planning promises – Making. Nature and Importance – Process of Organization – Prince on Structure – Span of Control – Organization Chart - D	of M Par Met	Ianagker F 18I thods 17I es of	nour and nour Sou	ent t –
Definition of M - Functions of M - Functions of M - Functions of M - Functions of M - M - M - M - M - M - M - M - M - M -	Management Peter F. Drugening – Natas – Decision – Meaning, I – Organizati and Decent	tucker. Taylor – Heniry Fayol – Mary Bucker. Ture and Importance of Planning – Planning promises – Making. Nature and Importance – Process of Organization – Prince on Structure – Span of Control – Organization Chart - D	Mer Mer mon –	18I thods 17I es of rtmer	nour Sou:	ent t
Definition of M - Functions of M - Functions of M - Functions of M - Functions of M - M - Gregor and Unit:2 Planning – M - Types of plan Unit:3 Organization - Organization - Delegation andStaff. Unit:4 Motivation – Theories in M	Management Peter F. Drugening – Natas – Decision – Meaning, I – Organizati and Decent	tucker. Taylor – Heniry Fayol – Mary bucker. Ture and Importance of Planning – Planning promises – Making. Nature and Importance – Process of Organization – Prince on Structure – Span of Control – Organization Chart - Description – Authority relationship Line, Functional erminants of behaviour – Maslow's Theory of Motivation	of M Par Mer Cipl epa	18I thods 17I es of rtmer	nour sour sivationent	ent t - S S Ind on

Unit:6	Contemporary Issues	2 hours						
Expert lecture	Expert lectures, online seminars - webinars							
	Total Lecture hours	90hours						
Text Book(s)	Text Book(s)							
1 The Princ	iples of Management - Rustom S. Davan							
2 Business	Organization and Management - Y. K. Bhushan							
3 Business	Management - Chatterjee							
·								
Reference B	ooks							
1 Principles	of Management - Koontz and O'Donald							
2 Business	Management - Dinkar - Pagare							
<u> </u>								
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
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	ത്രത്തിവരം							
Course Designed By:								

Mapping Cou <mark>rse objectives and course outcomes</mark>							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	S		
CO2	S	S day	R SNIN	S	S		
CO3	S	S Spar Spai	S unipolitic	S	S		
CO4	S	S	M VALE	S	S		
CO5	S	S	S	M	M		

^{*}S-Strong; M-Medium; L-

Course code L T I								
Allied 3		Mathematics for Business	Sylle	l bus 2	021-	4		
Pre-requisite	9	Basic knowledge in Mathematics	Vers	ion 2	021			
Course Objec			•	•				
The main object	ctives of thi	s course are to:						
 Make the soperations. Provide instantal Gain the kontions. 	 Make the students to be ready for solving business problems using mathematical operations. Provide insight knowledge about variables, constants and functions. Gain the knowledge on integral calculus and determining definite and indefinite functions. Analyze the linear programming problem by using graphical solution and simple 							
method.								
Expected Cou	rse Outcon	nes:						
		etion of the course, student will be able to:				_		
effectiv	e rates of in	ic concepts of arithmetic and geometric series and di terest for sinking fund, annuity and present value.	fferent		K2			
	the basic con and output an	ncepts of addition and multiplication analysis and alysis.			K1			
	of variable erivatives.	s, constants and functions and evaluate the first and	second		K2			
		lculus and determining definite and indefinite functi			K2			
	e the linear j method.	programming problem by using graphical solution ar	d		K4			
K1 - Rememb	oer; K2 - Uı	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	K6 - 0	Create				
Unit:1		FOUCATE TO ELEVATE		20l	nour	·s		
SetTheory Effectiver	•	candGeometricSeries—SimpleandCompoundInterest- st—SinkingFund—Annuity-PresentValue—Discountingor'sGain.						
Unit:2				18l	1our	S		
		ots – Addition and Multiplication of Matrices – Inversion of Simultaneous Linear Equations – Input-Output Ana		Matri	ix —			
Unit:3				17l	our	·s		
Variables, Constants and Functions—Limits of Algebraic Functions—Simple Differentiation of Algebraic Functions—Meaning of Derivations—Evaluation of First and Second Order Derivatives—Maxima and Minima—Application to Business Problems.								
Unit:4		Ţ		15l	ıour	<u></u>		
Elementa		Calculus – Determining Indefinite and Definite IntegerationbyParts.	rals of	- -		•		
Unit:5	<u> </u>			18l	ıour	<u></u>		
	grammingP	roblem–Formation–SolutionbyGraphicalMethodSolu	ionbyS					

Uı	nit:6	Contemporary Issues	2 hours								
Ех	pert lecture	s, online seminars - webinars									
	Total Lecture hours 90hours										
Te	Text Book(s)										
1	Navanitha	m, P.A," Business Mathematics & Statistics" Jai Publishers, Tri-	chy-21								
2	Sundaresan and Jayaseelan,"Introduction to Business Mathematics",Sultanchand Co&Ltd,Newdelhi										
3	Sanchetti,	D.C and Kapoor, V.K," Business Mathematics", Sultan chand	Co&Ltd,Newdelhi								
Re	eference Bo	ooks									
1	G.K.Rang Publishing	anath, C.S.Sampamgiram&Y.Rajan-A Text book Business Mat House.	hematics - Himalaya								
Re		ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]									
1	https://w	ww.youtube.com/watch?v=qO1SYFZVmhY									
2	https://w	ww.youtube.com/watch?v=LadYhkiVC7Q&list=PLRYPMG3p	<u>kUJuucxOLmnRC</u>								
	-Lj3Pmz	<u>VmKCD</u>									
4	https://w	ww.youtube.com/watch?v=qO1SYFZVmhY&list=PLX2gX-									
	ftPVXU'	Yjs2g3YiaY0sEfwW-jg <mark>5L</mark>									
Co	Course Designed By:										

Mapping Course objectives and course outcomes								
	PO1	PO2	PO3	PO4	PO5			
CO1	S	S	imbuture S Gales	S	M			
CO2	S	S Bissi	JII GOOT SULL M	S	S			
CO3	M	S	S	S	S			
CO4	S	S	S	M	M			
CO5	M	M	S	S	S			

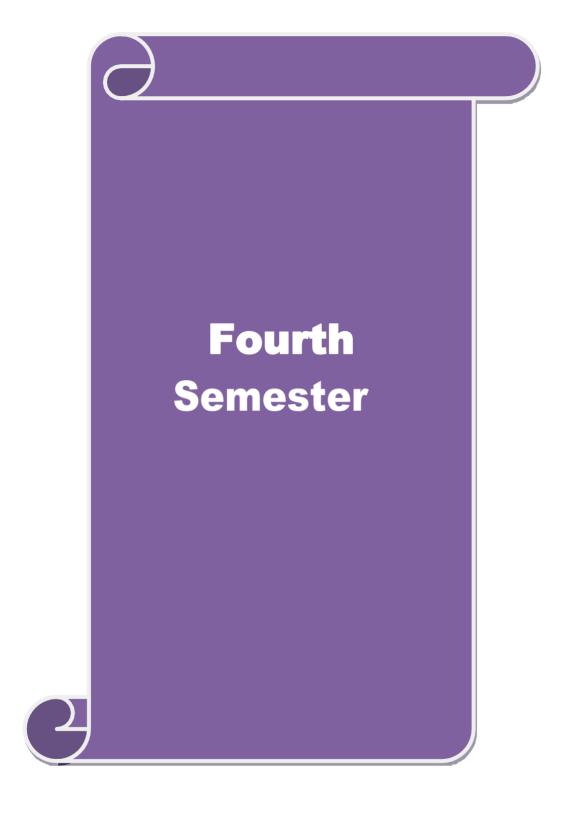
^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Allied 3	Business Application Software I	4			4
Pre-requisite	Basic knowledge in MS Word and MS Excel	Sylla Vers	abus 2 ion 2	2021- 2022	
Course Objec					
The main object	etives of this course are to:				
Understar	d the basic framework and how to work in Ms-Word andMs-E	Excel.			
Expected Cou	rse Outcomes:				
	sful completion of the course, student will be able to:				
1 To know	v the basics on MS Word			K	2
2 To stud	To study formatting features in MS Word			K	2
3 To unde	rstand the concept of mail merge			K	2
4 To gain	knowledge on excel operations			K	2
5 To acqu	ire knowledge on ManagingandAnalyzingComplexWorksheet			K	2
_	er; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluat	e; K6 - 0	Create		
Unit:1	15/0 60 - 3\E		9h	ours	,
	1 1 S 3				
Unit:2	THIAR UNITED		8h	ours	;
_	emplates, Creating Tables, Changing Font and Text Size, Borders and atting, Insert picture.	dShading	s,Tex	t	
Unit:3			8h	ours	
	e-Creating the Main Document–Creating data source, Adding ging Documents-Macros–Inserting Headers and Footer–Reco	,		ing	
Unit:4			9h	ours	
	Excel: Introduction – Navigation, Selecting Cells, Entering ring Numbers and Formulas – Alignments – Menus, Commande		_	and	
Unit:5			9h	ours	
Spreadsh CreatingC	eetOverview—CreatingWorksheet- ManagingandAnalyzingCoharts—CreatingFormTemplates—ataBetweenApplications.	mplexW			

Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	45hours
Text Book(s)		
1 SanjaySax	xena , "MS-Office2000", Vikas Publishing House Private Ltd.	
Reference Bo	ooks	
1 TimothyJ	.O'LearyandLindaiO'Leary, "MS-Office", IRWIN/McGraw	Hill.
	•	
Related Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
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Course Desig	ned By:	

	Mapping Cou <mark>rse o</mark> bjectives and course outcomes					
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	M	M	M	
CO2	M	Starthi	R LINIVE'S	M	M	
CO3	S	M	imbutury M Gare	M	M	
CO4	M	S EDUCA	TE TO ELEVATE M	M	M	
CO5	S	M	M	M	M	

^{*}S-Strong; M-Medium; L-Low



Course code			L	Т	P	C	
Core- 8	l .	Corporate Accounting I	4			4	
Pre-requisite	<u> </u>	Basic knowledge in company accounts	Sylla rs	bus ion	202		
Course Objec	tives:						
The main object	ctives of thi	s course are to:					
2. To analyz 3. To explor	 To analyze the final accounts of companies To explore various methods for the valuation of goodwill 						
Expected Cou	rse Outcor	mes:					
On the succes	sful comple	etion of the course, student will be able to:					
1 Explain	ing about th	ne basic provisions towards issue of shares in market			K	(2	
2 Underst	anding the	concepts of debenture and its accounting			K	(2	
3 Analyze	the compa	nies final accounts and Managerial Remuneration			K	4	
4 Estimat	ing method	s of goodwill and shares			K	C 5	
5 Examin	e various pi	rocedures related to liquidation of companies			K	[4	
K1 - Rememb	per; K2 - U	nderstand; K3 - Apply; K4 - Analy ze; K5 - Evaluate; I	X6 - (Create	;		
Unit:1		菊 1		15l	10ur	'S	
Issue of shares Issue - Under		nium and Discount - Forfeiture - Reissue – Surrender o	of Sha	res –	Rigl	nt	
	T	HIAR UNIVERSITY	1				
Unit:2	£ D £	Change D. Landing Cipling F		151		'S	
Redemption C	or Preference	e Shares. Debentures – Issue – Redemption: Sinking F	una r	netno	a.		
Unit:3				15l	1our	<u></u>	
	ts of Compa	anies - Calculation of Managerial Remuneration.					
	-						
Unit:4				15l		'S	
Valuation of 0	Valuation of Goodwill and Shares – Need – Methods of valuation of Goodwill and Shares.						
Unit:5				131	20118	•0	
	l f Companie	es - Statement of Affairs -Deficiency a/c.		131	ıvuſ	3	
Equidation 0		Statement of Antana Deficiency we.					
Unit:6		Contemporary Issues		2	hou	irs	
Expert lecture	es, online se	eminars - webinars					
	T						
		Total Lecture hours		75l	10ur	'S	

Te	ext Book(s)					
1	S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, New Delhi.					
2	Gupta R.L. & Radhaswamy M., "Corporate Accounts", Theory Method and Application-					
	13th Revised Edition 2006, Sultan Chand & Co., New Delhi.					
3	Dr. M.A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy, Part-I",					
	HimalayaPublications, New Delhi.2003.					
Re	eference Books					
1	Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application-					
	13th Revised Edition 2006, Sultan Chand & Co., New Delhi.					
2	Shukla M.C., Grewal T.S. & Gupta S.L., "Advanced Accountancy", S. Chand & Co.,					
	NewDelhi					
3	Reddy & Murthy, "Financial Accounting", Margham Publicatuions, Chennai, 2004					
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
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2	Selection of the select					
4						
Co	ourse Designed By:					

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S Bissi	JITOT 2 WITE SET OF LEVATE	M	S	
CO2	S	S	S	M	S	
CO3	S	S	S	S	S	
CO4	M	S	S	S	S	
CO5	S	S	S	M	M	

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 9	<u> </u>	Computer Applications in Business	4			4
Pre-requisite		Basic knowledge in computer	Sylla Versi		2021- 2022	
Course Object						
The main object	ctives of thi	s course are to:				
2. To explain system.	n the concep	pept of computer and its various parts. ot of data base management system and Management	nt inforn	nation	l	
5. 10 provide Expected Cou		ut networking and basics of internet				
		etion of the course, student will be able to:				
		concepts relating to computer and its various parts			I K	1
		uning of software's, operating system etc				2
						2
4 Evaluate the various aspects of management information system					<u></u>	
5 Generating more ideas regarding the use of internet for business purpose				K	6	
		A WOOD OF THE PARTY OF THE PART			L_	
1 Recall various terms of computer and its part				[1		
and its f	eatures	aning of software, operating system, programming l	anguage		K	
3 Compar	ing Data V	s Information and its management system			K	2
4 Underst	anding abou	it various co <mark>ncepts of management</mark> information syst	tem		K	2
5 Explain	about netw	orking and elements based on internet			K	2
K1 - Rememb	per; K2 - U1	nderstand; K3 - Appl <mark>y; K4 - Analyze; K5 - Evaluate</mark>	e; K6 - (Create	;	
		EDUCATE OF STATE				
Unit:1		WIN S. O. S. D.		9h		
		Meaning – Characteristics – Generations – Types of – Input, Storage and Output Devices – Uses of Con				
Unit:2				9h	ours	
		es of Software – Operating Systems: Meaning - Fun Compilers and Interpreters.	ctions –	Туре	es -	
Unit:3				9h	ours	
	_	Vs. Information – Database Management Systems: itations – Types.	Meanin	ıg -		
Unit:4				8h	ours	
Management I	stems: Fina	System: Meaning — Characteristics - Functional Ma ncial — Accounting — Marketing- Production — Hum cing.	_	nt		

Unit:5		8hours
Networking	– Meaning – Types - Internet: Meaning – Internet Basis - World V	Vide Web – Internet
Access – Int	ernet Addressing – Search Engines – Electronic Mail.	
Unit:6	Contemporary Issues	2 hours
Expert lecti	ures, online seminars - webinars	
	Total Lecture hours	45hours
Text Book	(s)	
1 Fundam	entals of Information Technology - Alexis Leon & Mathews Leon	
2 Informa	tion Technology for Management - Henry C. Lucas	
Reference	Books	
1 Compu	ters and Commonsense - Roger Hunt and John Shellery	
2 Manage	ment Information System - Dr. S.P. Rajagopalan	
Related Or	nline Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
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2	வந்து ந	
4		
Course Des	igned By:	

Mapping Course objectives and course outcomes					
	PO1	PO2	PO3	PO4	PO5
CO1	S	S Vollagion	Chimb Le	L	L
CO2	S	S Sign	ALE TO ELEVATE	M	M
CO3	S	M	M	L	L

^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Core- 10	Company Law and Secretarial Practice	4			4
Pre-requisite	Basic knowledge in law	Sylla versi			
Course Objectives:			•		

The main objectives of this course are to:

- 1. To develop a strong foundation regarding corporate laws and provisions
- 2. To provide knowledge about qualification and disqualification of directors and winding up procedures of the companies
- 3. To provide insights about corporate secretaryship and rules relating to company meetings.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Define the fundamentals of corporate law	K1
2	Identify the role, responsibilities, appointment and liabilities of corporate directors	K2
3	Analyzing various winding up procedures, regulations and formalities under law	K4
4	Examine the role of corporate secretaryship and specific conditions	K4
5	Outline corporate level meetings with regard to duties of company secretary,	K2
	drafting correspondence, Notice, Agenda and Minutes	

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 9--hours

Formation of Companies – promotion – Meaning – Promoters – their functions – Duties of Promoters – Incorporation – Meaning – certification of Incorporation – Memorandum of Association – Meaning – Purpose – Alteration of Memorandum – Doctrine of Ultravires – Articlesof Association - Meaning – Forms – Contents – Alteration of Article – Relationship between Articles and Memorandum – Doctrine of Indoor Management – Exceptions to Doctrine of Indoor Management

Prospectus – Definitions – Contents – Deemed Prospectus – Misstatement in prospectus – Kinds of Shares and Debentures.

Unit:2 9--hours

Directors – Qualification and Disqualification of Directors – Appointment of Directors – Removal of Directors – Director's remuneration – Powers of Directors – Duties of Directors – Liabilities of Directors

Unit:3 9--hours

Winding up - Meaning, Modes of Winding up - Compulsory Winding up by the court - voluntary Winding up - Types of Voluntary Winding up - members voluntary Winding up - Creditors voluntary Winding up - Winding up subject to supervision of the court - Consequences of Winding up (General).

Unit:4 8--hours

Company Secretary – Who is a secretary – Types – Positions – Qualifications – Appointments and Dismissals – Power – Rights – Duties – Liabilities of a Company Secretary – Role of a Company Secretary – (1) As a statutory officer, (2) As a Co-Coordinator, (3) As an Administrative Officer.

Unit:5		8hours
Kinds of Com	pany meetings - Board of Directors Meeting - Statutory meeti	ng – Annual General
	ra ordinary General meeting - Duties of a Company Secretary	
meetings – Dra	afting of Correspondence – Relating to the meetings – Notices -	- Agenda Chairman's
speech – Writi	ng of Minutes.	
Unit:6	Contemporary Issues	2 hours
Expert lecture	es, online seminars - webinars	
	Total Lecture hours	45hours
Text Book(s)		
1 M.C.Shuk	la and S.S.GulshanPrinciples ofCompanyLaw S.Chand	&Co.,
2 M.C.Shuk	laandS.S.Gulshan S.Chand & Co.,	
Reference Bo	ooks	
1 N.D.Kapo	orCompany Law Sultan Chand &Sons	
2 M.C.Kucł	halSecretarial Practice Vikas Publications	
Poloted Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1	the Contents [WOOC, SWATAWI, WITEE, Websites etc.]	
2		
4	49	
		
Course Design	ned Ry	
Course Desig	licu by.	

Mapping Course objectives and course outcomes						
	PO1	PO2	E TO ELEV PO3	PO4	PO5	
CO1	S	M	S	S	M	
CO2	S	S	M	M	S	
CO3	S	M	M	S	S	
CO4	S	S	S	S	S	
CO5	S	S	S	M	M	

^{*}S-Strong; M-Medium; L-Low

Course code		I		T	P	C
Core- 11		Executive Business Communication 3			•	3
Pre-requisite	<u></u> !		labı rsio		202 202	
Course Objec	tives•		1 3101	11	202	
		is course are to:				
•			***	non	1 to	
1. To provid business c		on on effective business communication and techniques to	res	ропо	1 10	
	•	ledge about banking correspondence and compa	ทบ	SAC	retai	ia.
correspon		leage about banking correspondence and compa	ii y	SCC	ıcıaı	ıa
Expected Cou		mes:				
		etion of the course, student will be able to:				
		ance of effective business communication			K	2
		ricacies of responding to business related queries			K	2
		ive correspondence with banks, insurance and agencies			K	3
		esponse to company secretarial correspondence			K	4
5 Analyze	new innova	tive and effective ideas for business communication			K	4
K1 - Rememb	er; K2 - U	nderstand; $\mathbf{K3}$ - Apply; $\mathbf{K4}$ - Analyze; $\mathbf{K5}$ - Evaluate; $\mathbf{K6}$ -	- Cre	eate		
· ·						
Unit:1		Media of the state		8h	our	
Modern Comm	nunication N	: Meaning – Importance of Effective Business Communic Methods – Business Letters : Need – Functions - Kinds - Es - Layout.	Esser			
Modern Comm Effective Busin Unit:2 Trade Enquirie	nunication Mess Letters s - Orders a	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Compl	Esser	ntial 9h	our	
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments -	nunication Mess Letters s - Orders a	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters.	aint	9h	our d	S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments -	nunication Mess Letters s - Orders a	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters.	aint	ntial 9h	our d	S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3	nunication Mess Letters s - Orders a	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters.	aint	9h	our d	S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments -	nunication Mess Letters s - Orders a	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters.	aints	9h	d d	S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr	nunication Mess Letters s - Orders a Collection	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters.	aint	9h s and 8h	d d	S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec	nunication Mess Letters s - Orders a Collection	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Complete Letters – Sales Letters – Circular Letters. and their Execution - Credit and Status Enquiries – Complete Letters – Circular Letters. and their Execution - Credit and Status Enquiries – Complete Letters – Circular Letters. and their Execution - Credit and Status Enquiries – Complete Letters – Circular Letters.	aints	9h s and 8h	our d	S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5	nunication Mess Letters s - Orders a Collection espondence	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. rrespondence (Includes Agenda, Minutes and Report Writing Control of the Control	aint:	9h s and 7h	our d	S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Le	nunication Mess Letters s - Orders a Collection espondence retarial Con	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. paration of Resume - Interview: Meaning – Objectives and	aint:	9h s and 7h 1h	nour d nour nour	S S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of	nunication Mess Letters s - Orders a Collection espondence retarial Con	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. rrespondence (Includes Agenda, Minutes and Report Writing Control of the Control	aint:	9h s and 7h 1h	nour d nour nour	S S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Le	nunication Mass Letters s - Orders a Collection 1 espondence retarial Con	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. paration of Resume - Interview: Meaning – Objectives and	aint:	9h s and 7h 1h	nour d nour nour	S S
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of	nunication Mass Letters s - Orders a Collection 1 espondence retarial Con	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. be - Insurance Correspondence - Agency Correspondence. crespondence (Includes Agenda, Minutes and Report Writing Paration of Resume - Interview: Meaning – Objectives and se – Public Speech – Characteristics of a good speech – Bu	aint:	9h s and 7h 1h chnicess R	nour d nour nour	s s of
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6	nunication Mess Letters s - Orders a Collection espondence retarial Content tters - Prep f Interview	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. paration of Resume - Interview: Meaning – Objectives and	aint:	9h s and 7h 1h chnicess R	nour d nour nour ques epon	S of
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6	nunication Mess Letters s - Orders a Collection espondence retarial Content tters - Prep f Interview	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. paration of Resume - Interview: Meaning – Objectives and s – Public Speech – Characteristics of a good speech – Business – Webinars – Webinars	ng) Tecssine	9h s and 8h 1h chnicess R	nour daour nour ques nepon	s s of
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6 Expert lecture	nunication Mess Letters s - Orders a Collection espondence retarial Content tters - Prep f Interview	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. rrespondence (Includes Agenda, Minutes and Report Writing Paration of Resume - Interview: Meaning – Objectives and res – Public Speech – Characteristics of a good speech – Business – Business – Contemporary Issues	ng) Tecssine	9h s and 7h 1h chnicess R	nour daour nour ques nepon	S Of t
Modern Comm Effective Busin Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6 Expert lecture Text Book(s)	espondence retarial Contenters — Preport Interview es, online se	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. prespondence (Includes Agenda, Minutes and Report Writing a paration of Resume - Interview: Meaning – Objectives and se – Public Speech – Characteristics of a good speech – Business – Webinars – Webinars Contemporary Issues Total Lecture hours	ng) Tecssine	9h s and 1h chnicess R	nour dour nour ques nour hou	S S ot rt
Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Le various types of Presentations Unit:6 Expert lecture Text Book(s) 1 Rajendra	retarial Contesters — Preparent Properties — Propertie	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. paration of Resume - Interview: Meaning – Objectives and s – Public Speech – Characteristics of a good speech – Business – Webinars – Webinars	ng) Tecssine	9h s and 1h chnicess R	nour dour nour ques nour hou	s s of
Unit:2 Trade Enquirie Adjustments - Unit:3 Banking Corr Unit:4 Company Sec Unit:5 Application Levarious types of Presentations Unit:6 Expert lecture Text Book(s) 1 Rajendra New Delh	retarial Contest on Interview Pal Korah i, 2006.	Methods – Business Letters: Need – Functions - Kinds - Es - Layout. and their Execution - Credit and Status Enquiries – Completeters – Sales Letters – Circular Letters. e - Insurance Correspondence - Agency Correspondence. prespondence (Includes Agenda, Minutes and Report Writing a paration of Resume - Interview: Meaning – Objectives and se – Public Speech – Characteristics of a good speech – Business – Webinars – Webinars Contemporary Issues Total Lecture hours	aints aints Teccsine 4	9h 8h 1h 25h 2 Son	nour dour nour ques nour hou	s s of ct

Re	Reference Books				
1	Rodriquez M V, "Effective Business Communication Concept" Vikas Publishing				
	Company,2003.				
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]				
1					
2					
4					
Co	ourse Designed By:				

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO2	S	S	S	M	M	
CO3	S	S	M	S	S	
CO4	S	S	S	S	S	
CO5	S	S	N SSU	M	M	

*S-Strong; M-Medium; L-Low

Course code			L	Т	P	С		
Core- 12		Banking Theory	3	1		3		
Pre-requisite	!	Basic knowledge in Banking Activities		abus 2	2021-	22		
Course Object	tives:		•					
The main objectives of this course are to:								
 To understand the recent trends and innovations in banking sector To elaborate the functioning and working of central banking system and commercial banking To provide a glimpse about the working of Indian money market Expected Course Outcomes: On the successful completion of the course, student will be able to: Illustrate the classification of commercial banks, functions and credit creation Outline the recent trade in banking Analyze the functions of central banks and its credit controlling measures Examine the concepts of Indian Money Market 						(2) (2) (4) (4)		
		SBI Commercial banks and Development banks				5		
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evalu	ate; K6 -	Create				
Unit:1			<u> </u>	Q 1	haur			
	D-C-'4'-	on of banking-Classification of banks-Banking S			hour			
		rsal Banking & Banking Markets – Functions of Commercial Banks – Credit Creation by commercial		s.	hour			
	in Indian D	anking – Automated teller Machines – Merchant	Donleina					
- Factoring Sea	vices – Cus	stomer Services – Credit Cards – E-banking – Privector Banks inIndia.						
Unit:3				8]	hour	'S		
		- Credit Control Measures – Quantitative and Sorregulating and controlling banks.	elective Cr	edit c	ontro	ol		
Unit:4				71	hour	'S		
Indian Money	Indian Money Market – Organized and Unorganized Part – Deficiencies of the Indian Money Market – Comparison with British and American Money Markets.							
Unit:5					hour	·S		
State Bank of India – Its special place in the banking scene – Commercial banks and rural financing – Regional Rural Banks - Place of Co-operative banks in the Indian Banking scene – Development banking – IDBI – ICICI.								
Unit:6		Contemporary Issues		2	hou	rs		
	es, online se	minars - webinars						
-		Total Lecture hour	S	45]	hour	'S		

Te	ext Book(s)
1	Sundharam and Varshney, Banking theory Law & Practice, Sultan Chand & Sons., New
	Delhi.
	3.
2	Banking Regulation Act, 1949.
3	Basu: Theory and Practice of Development Banking
Re	eference Books
1	Reserve Bank of India, Report on currency and Finance 2003-2004.
2	Reddy & Appanniah : Banking Theory and Practice
3	Natarajan & Gordon : Banking Theory and Practice
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

Mapping Programme outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	SEL	S	S	
CO2	S	S C	S	S	S	
CO3	S	S	S	S	S	
CO4	S	S	S	S	S	
CO5	S	S S	R UN S	M	M	

^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Core -13	Computer Applications: MS Word And MS Excel Practical - I	4	-	•	-
Pre-requisite	Basics knowledge in MS Word and MS Excel	Syllabus Version	2	021-2	22

Course Objectives:

The main objectives of this course are to:

- 1. Acquire and apply the computer applications in different aspects of business
- 2. Get an insight knowledge on MS-office
- 3. Know the database maintenance in every type of applications.
- 4. Develop the programs in MS-word and MS-excel.

Exp	ected Course Outcomes:				
On	the successful completion of the course, student will be able to:				
1	Remember the basic concepts computer applications using MS-Office applications for the business transactions.	K2			
2	Create customers list using mail merge for sending letters to the respondents at a time.	K6			
3	Generate the database using MS-Word and excel.	К3			
4	Execute and apply various statistical tools available in MS- excel for the business enterprise transactions.	K4			
5	Apply various statistical tools available in MS-excel for the business enterprise transactions	K4			

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

MS WORD 15 hours

- 1. CreatethefrontpageofaNewsPaper.
- 2. Typeadocumentandperformthefollowing:
 - i. Changeaparagraphintotwocolumncashbook.
 - ii. Changeaparagraphusingbullets(or)numberingformat.
 - iii. Findanywordandreplaceitwithanotherwordindocument.
- 3. Prepareaclasstimetableusingatablemenu.
- 4. Prepareamailmergeforaninterviewcallletter.
- 5. Createaresumewizard.
- 6. Design a cheque book of a bank.
- 7. Createatablewiththefollowingfieldname:
 - EMP-no, Emp-name, designation, department, experience

MSEXCEL 15 Hours

- 1. Develop the Students Mark List worksheet and calculate total, average and save it. Specify the Result also (Field names: S.NO, Name of the student, course, mark 1, mark 2, mark 3, total, average and result).
- 2. Design a chart projecting the cash estimate of a concern in the forthcoming years.
- 3. Create a Pivot table showing the performance of the salesmen's.

Mapping with Programme Outcomes						
COs	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	M	
CO2	S	S	M	S	S	
CO3	M	S	S	S	S	
CO4	S	S	S	M	M	
CO5	M	M	S	S	S	

S- Strong; M-Medium; L-Low



Course code		L	T	P	C
ALLIED IV	STATISTICS FOR BUSINESS	4	-	-	4
Pre-requisite	Basic knowledge on Statistics for Business	Syllab Versi		202	21-22
Course Objectives:					

The main objectives of the course are able to

- 1. Provide basic conceptual knowledge on applications of statistics in business.
- 2. Make the students to be ready for solving business problems using statistical operations.
- 3. Give a detailed instruction of measurement of dispersion.
- 4. Gain the knowledge on application of correlation and regression for business operations.
- 5. Analyze interpolation and probability theory and perform the problems.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

J	on the successful completion of the course, student will be used to.				
1	Understand the basic concepts of arithmetic and geometric mean and	K2			
	different types of data collection.				
2	Recall measures of dispersion.	K1			
3	Execute correlation and regression analysis.	K3			
4	Understand the different types of moving averages.	K2			
5	Analyze interpolation and probability	K4			
774		TT (C			

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

Unit:1 INTRODUCTIONS 17 hours

Meaning and Definition of Statistics – Collection of data — Primary and Secondary - Classification and Tabulation – Diagrammatic and Graphical presentation Measures of Central tendency – Mean, Median, Mode, Geometric Mean and Harmonic Mean – simple problems

Unit:2 MEASURES OF DISPERSION 18 hours

Measures of Dispersion – Range, Quartile Deviation, Mean Deviation, Standard Deviation and Co-efficient of Variation. Skewness – Meaning – Measures of Skewness - Pearson's and Bowley's co-efficient of Skewness.

Unit:3 CORRELATION AND REGRESSION ANALYSIS 17 hours

Correlation – Meaning and Definition – Scatter diagram, Karl Pearson's co-efficient of Correlation, Spearman's Rank Correlation, Co-efficient of Concurrent deviation. Regression Analysis – Meaning of regression and linear prediction – Regression in two variables – Uses of Regression

Unit:4 TIME SERIES 18 hours

Time Series – Meaning, Components and Models – Business forecasting – Methods of estimating trend – Graphic, Semi-average, Moving average and Method of Least squares – Seasonal Variation – Method of Simple average. Index Numbers – Meaning, Uses and Methods of construction – Un-weighted and Weighted index numbers – Tests of an Index number – Cost of living index number.

Unit:5	INTERPOLATION	18 hours
Interpolati	on: Binomial, Newton's and Lagrange methods. Probability - Concept	pt and Definition
Addition	and Multiplication theorems of Probability (statement only) – simple	e problems based
on Additio	n and Multiplication theorems only.	
Unit:6	CONTEMPORARY ISSUES	2 hours
Expert lec	tures, online seminars – webinars	
	Total Lecture hours	90 hours
Text Bool		
	cal Methods by S.P. Gupta	
	ss Mathematics and Statistics by P. Navaneetham	
3 Statisti	cs by R.S.N. Pillai and V. Bagavathi	
Reference		
	tics-Theory, Methods & Application by D.C. Sancheti and V.K. Kapo	oor
2 Appli	ed General Statistics by Frederick E.Croxton and Dudley J. Cowden	
Related O	nline Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1 <u>https:</u>	//www.youtube.com/watch?v=BUE-XJEHp7g	
2 https:	//www.youtube.com/watch?v=0s4mKbkYJPU&t=1s	
3 https:	//www.youtube.com/watch?v=Dxcc6ycZ73M	
	1 5 74 1 8 9	
Course De	signed By:	

	Mapping with Programme Outcomes						
COs	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	M		
CO2	S	S	M	S	S		
CO3	M	S	S	S	S		
CO4	S	S	S	M	M		
CO5	M	M	S	S	S		

S- Strong; M-Medium; L-Low



Course code			L	T	P	C
Core- 14		Corporate Accounting- II	4			4
Pre-requisite	;	Basic knowledge in Company Accounts		bus ion	2021- 2022	
Course Object						
		ncept of mergers and acquisitions				
		olding company accounts				
		ccounts of banking companies				
		nts of insurance companies ion of electricity companies accounts				
Expected Cou		<u> </u>				
		etion of the course, student will be able to:				
					1/	1
1 Recall v		eepts and methods of preparing accounts under merg	ers and		K	.1
		methods of preparing holding company accounts			K	2
	3 Understand various methods of preparing and assessing final accounts of banking companies					2
		counts of insurance companies			K	[4
5 Analyze	the accoun	ting statements of electricity companies			K	[4
K1 - Rememb	er; K2 - Uı	nderstand; K<mark>3 - Apply; K4 - Analy</mark>ze; K5 - Evaluate	; K6 - (Create	;	
Unit:1 Accounting for	or Mergers a	and Amalgamation – Absorption and External Recor	 structio	20] on	hour	<u>S</u>
Unit:2		HIAR UNIVERSITY		18	hour	'S
	bility, Unre	nts - Consolidation of Balance Sheets with treatmen alized Profit, Revaluation of Assets, Bonus issue and excluded).				
Unit:3				17	hour	'S
	-	Ints - Preparation of Profit and Loss Account and Bills Discounted - Classification of Advances - Classification				lew
Unit:4		1		15	hour	<u></u>
	pany accou	nts: General Insurance and Life Insurance - Under I	RDA 20			
Unit:5				18	hour	'S
		r Electricity Companies – Treatment of Repairs and inancial Reporting Practice (Theoretical Aspects)	Renewa	als -		
Unit:6		Contemporary Issues		2	hou	
	es, online se	minars - webinars				
_		Total Lecture hours	90hou	ırs		

Te	ext Book(s)
1	S.P. Jain & K.L. Narang, "Advanced Accounting", Kalyani Publications, New Delhi. 5.
	Shukla M.C.
2	Gupta R.L. & Radhaswamy M., "Corporate Accounts", Theory Method and Application-13th Revised Edition 2006, Sultan Chand & Co., New Delhi
3	Dr. M.A. Arulanandam, Dr. K.S. Raman, "Advanced Accountancy, Part-I", Himalaya
	Publications, New Delhi.2003.
Re	eference Books
1	Gupta R.L. & Radhaswamy M.,"Corporate Accounts ", Theory Method and Application-13th
	Revised Edition 2006, Sultan Chand & Co., New Delhi.
2	Grewal T.S.& Gupta S.L., "Advanced Accountancy", S. Chand & Co., New Delhi
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

		200			
Mapping Pro	gramme outco	mes	(C (S)		
	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	M	S
CO2	S	S	S	M	S
CO3	S	S S SAIHI	AR UNIVS	S	S
CO4	S	S 35 8 8 15 5 1	LITE TO ELEVATE	S	S
CO5	S	S	S	M	M

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 15		Banking Law and Practices	4			4
Pre-requisite	,	Basic knowledge in Banking	Sylla vers		2021-	22
Course Objec				•		
The main object	ctives of thi	s course are to:				
2. To unders	stand the bas	ge about the working of banking industry sic understanding of loan disbursement policies of ba bout various documents used in banking services	anks			
Expected Cou	rse Outcon	nes:				
On the succes	sful comple	etion of the course, student will be able to:				
1 Remem	bering the v	various terms and concepts used in banking industry			K	.1
2 Underst	anding the	various process and activities of accounts in banks			K	2
3 Outline v	arious featu	ures of cheques for easy and simple banking			K	2
4 Examine	the various	loans and advance related process in banks			K	4
5 Classify	ing various	kind of documents involved in banking services			K	2
K1 - Rememb	per; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate	; K6 - (Create	;	
		இலக்கழ்கம்				
Unit:1		8 84		15	hour	S
	T, Danking	regulation Act 1949, Betreey of customer Account.				
		RATHUR B				
		banker lien.	s book -	- coll	ecting	
Unit.3		SCALE ID EFFIC.		15	haur	
	ıres essenti:	als of valid cheque - crossing - making and endors	ement .			
cheques statute	ory protecti	ion duties to paying banker and collective banker -				
Unit:4				15	hour	
Loan and adva				of se	curit	
Unit·5				13	haur	<u> </u>
	On the successful completion of the course, student will be able to: Remembering the various terms and concepts used in banking industry Understanding the various process and activities of accounts in banks Outline various features of cheques for easy and simple banking K2 Examine the various loans and advance related process in banks Classifying various kind of documents involved in banking services K1 Classifying various kind of documents involved in banking services K2 K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create					
Unit:6		Contemporary Issues		2	hou	rs
Expert lecture	es, online se	eminars - webinars				
		Total Lecture hours		75	hour	S

Te	ext Book(s)
1	Sundharam and Varshney, Banking theory Law & Practice, Sultan Chand & Sons., New
	Delhi.
2	Basu: Theory and Practice of Development Banking
3	Reddy & Appanniah: Banking Theory and Practice
Re	eference Books
1	Natarajan & Gordon: Banking Theory and Practice
2	Banking Regulation Act, 1949.
3	Reserve Bank of India, Report on currency and Finance 2003-2004.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

Mapping Programme outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S	S	S		
CO2	S	S	S	S	S		
CO3	S	S	S	S	S		
CO4	S	So TRAIL	S	S	S		
CO5	S	S VORE	Chimb S v	M	M		

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 16		Cost Accounting	4			4
Pre-requisite	;	Basic knowledge in Accounting	Sylla vers		2021-	-22
Course Object			•	•		
The main object	ctives of thi	is course are to:				
1. To unders	tand the co	ncept and various components of costing				
		of accounts under process costing				
		ne techniques of operating costing				
Expected Cou						
		etion of the course, student will be able to:			1	
1 Recall v	arious conc	cepts of costing and costing methods			K	(1
2 Analyze	the variou	s elements of costing			K	[4
3 Explain	the labour	wage payment system			K	2
4 Outline t	he cost und	er process costing system			K	(2
	e about ope ancial State	erational costing, contract costing and Reconciliation coments.	of Cost		K	[4
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create	2	
Unit:1				15	hour	'S
and Tender.		Combutors Co				
Unit:2		இத்தப்பாரை உயர்த்த		15	hour	·s
Material Conti	rol: Levels	of material Control - Need for Material Control	- Eco	nom	ic O	rder
		s - Perpetual inventory - Purchase and stores Cor				
		d documentation involved in purchasing – Requisition in material issue.	n for st	ores	– Sto	ores
Unit:3				15	hour	•
	n of wage n	oayment – Idle time – Control over idle time – Labour	turnos		noui	3
		of overhead – allocation and absorption of overhead.	turnov	/CI.		
Unit:4				15		
		s of process costing – process losses, wastage, scrap, r l gain. (Excluding inter process profits and equivalent				OSS
Unit:5				13	hour	·s
Operating Cost	ting - Contr	act costing – Reconciliation of Cost and Financial acc	counts.			
Unit:6		Contemporary Issues		2	2 hou	irs
Expert lecture	es, online se	eminars - webinars				
		Total Lecture hours		75	hour	'S

Te	ext Book(s)
1	S.P. Jain and KL. Narang, "Cost Accounting", Kalyani Publishers, New Delhi.Edn.2005
2	R.S.N. Pillai and V. Bagavathi, "Cost Accounting", S. Chand and Company Ltd., New
	Delhi.Edn.2004
3	S.P.Iyyangar, "Cost Accounting Principles and Practice", Sultan Chand, New Delhi. 2005
Re	eference Books
1	V.KSaxena & C.D.Vashist, "Cost Accounting", Sultan Chand, New Delhi 2005
2	M.N.Arora, "Cost Accounting", Sultan Chand, NewDelhi 2005.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

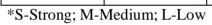
Mapping Programme outcomes						
	PO1	PO2	PO3 PO4	PO5		
CO1	S	S	S	S		
CO2	S	S	S	S		
CO3	S	SSS	M	M		
CO4	S	S	M	M		
CO5	S	S. The S	M	M		

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Core- 17		Income Tax Law and Practices	4		1001	4
Pre-requisite		Basic knowledge in law	Sylla versi		2021-	22
Course Object	tives:		l	L		
The main object	ctives of thi	s course are to:				
2. To familia	rize with ca	rious concepts of income tax and related terminologies alculation if income under different heads ocess of set off and carry forward of losses while comp		total	inco	me
Expected Cou						
On the succes	sful comple	etion of the course, student will be able to:				
1 Outline	the various	terminologies related to income tax			K	1
2 Underst	and the met	thod of calculating and levying tax			K	2
3 Apply th	ne various t	ax laws and available provisions in tax computations			K	3
4 Evaluate	the set off a	and carry forward of losses while calculating personal	incom	ie	K	5
5 Analyze	self-assess	sment of income and tax computation			K	4
K1 - Rememb	er; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - C	reate	;	
Unit:1		Title of the Unit (Capitalize each Word) tion of Income – Assessment year – Previous Year Year – Pre		15l		
of Income – C		ax – Residential Status – Exempted Income.				
Unit:2		Group Coloring Long to Color House Drop states		20	nour	S
Heads of Incom	ne: Income	from Salaries – Income from House Property.				
Unit:3				201	hour	'S
	s of Busine	ess or Profession – Income from Other Sources.			1041	
		Combatury				
Unit:4		The State of the S		15l	hour	S
Capital Gains -	- Deduction	ns from Gross Total Income.				
TT \$4. F				10 1		
Unit:5	C 1		7 1' 1	18		<u>s</u>
Assessment of	•	of losses – Aggregation of Income- Computation of Ts.	ax lia	0111ty	_	
Unit:6		Contemporary Issues		2	hou	rs
	s, online se	eminars - webinars				
-		Total Lecture hours		901	hour	S
Text Book(s)		<u>'</u>				
1 Gaur and I	Narang, "In	come Tax Law and Practice" Kalyani publishers New	Delhi			
Reference Bo						
1 Dr. HC M	ehrotra, "In	come-tax Law and Accounts" Sahithya Bhavan publis	shers			

R	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]				
1					
2					
4					
Co	ourse Designed By:				

Mapping Programme outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	L	L	L	
CO2	S	S	L	M	M	
CO3	S	M	M	L	L	
CO4	S	S	L	M	M	
CO5	S	M	M	L	L	



Course code			L	T	P	C
Core 18		Business Application Software II				4
Pre-requisite		Basic knowledge in MS PowerPoint and MS Access Syllabus Version				
Course Object	tives:					
The main object	ctives of thi	is course are to:				
Understan	d the basic	framework and how to work in MS - PowerPoint and	MS -	Acce	ess	
Expected Cou						-
		etion of the course, student will be able to:			1	
1 Underst	and the bas	sic concepts computer applications using MS-PowerPoi	int		K	(2
	reate and do effective presentation for the business meeting using power point presentation.			oint K2		.2
3 Underst	and the bas	sic concepts computer applications using MS-Access			K	(2
4 Generat	e the databa	ase using MS-Access			K	(2
5 Examine	the Filterin	g and Querying Tables			K	(2
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; F	K6 - C	reate	2	
Unit:1				9h	ours	
andTables	- Drawing	 int: Basics – Using Text – Adding Visual Elements – g – Clipart – Sounds – Animation – Apply Time Transis lNavigationinPowerPoint. 			ides	
Unit:2				8h	ours	,
		Point:SlideSorter—DateandTime—Symbol—SlideLayout— —Macros—CustomAnimation.	Font			
Unit:3				9h	ours	
Microsoft		Patabase Overview-Creating Database—Creating database Sying Table.	se thre			
Unit:4				9h	ours	
Creatinga'	Table–Rena	ameColumns–SavingtheDatabase–Relationships-Forms	S.			
Unit:5				8h	ours	
_		gTables-CratingReportsandMailingLabels- etweenApplications.				

Unit:6	Contemporary Issues	2 hours
Expert lecture	s, online seminars - webinars	
	Total Lecture hours	45hours
Text Book(s)		
1 SanjaySax	ena,"MS-Office2000",VikasPublishingHousePrivateLtd.	
Reference Bo	ooks	
1 TimothyJ.	O'LearyandLindaiO'Leary,"MS-Office",IRWIN/McGrawHi	11.
Related Onlin	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]	
1		
2		
4		
Course Design	ned By:	

Mapping Cou <mark>rse objectives and course outcomes</mark>							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	S	S S	S	M		
CO2	S	STATIFIE	M	S	S		
CO3	M	S	imbutury S	S	S		
CO4	S	S Fine	ITEM ELEVATE S	M	M		
CO5	M	M	S	S	S		

^{*}S-Strong; M-Medium; L-Low

Course code			L	T	P	C
Elective 1 A		Business Finance	4			4
Pre-requisite	;	Basic knowledge in Finance	Sylla vers		202	1-22
Course Object				•		
The main object	ctives of thi	s course are to:				
 To familia To analyze To unders 	nrize with the various so tand the varied e knowledg	rious concept relating to finance he basics of financial planning ources and forms of finance rious dimensions of capital market and their compone ge about capitalization and related theories	ents			
		etion of the course, student will be able to:				
		ncepts relating to finance			K	2
		hniques of financial planning				2
						<u>.</u> 4
=		urces and forms of finance				
		dimensions of capital market and their components				4
		on concept and related theories for decision making	T T ((~		4
KI - Rememb	ber; K2 - Ui	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K0 - (reate	2	
Unit:1				15	hour	·s
Unit:2	Manina		E	15		
Financiai Pian:	Meaning -	Concept – Objectives – Types – Steps – Significance	e – Fun	aame	ntais	•
Unit:3				15	hour	'S
Deposits – Fea Forms – Merits	atures – Ad	nance: Equity Shares, Preference Shares, Bonds, Dedvantages and Disadvantages- Lease Financing: Merits.		– Fe	ature	es –
Unit:4				15		
1		nal Principles of Capital structure – Trading on Equity Calculation of Individual and Composite Cost of Capital Capital Cost of Capital Capital Cost of Capital Capital Capital Capital Cost of Capital Capita		t of C	Capit	al – —
Unit:5				13	hour	'S_
	sation : Syr	Capitalisation – Cost Theory – Earning Theory – Ovemptoms – Causes – Remedies – Watered Stock – Wat	-			=
Unit:6		Contemporary Issues		າ	2 hou	
	es, online se	eminars - webinars			, 11UL	113
	.,	Total Lecture hours		75	hour	·s

Te	ext Book(s)						
1	Essentials of Business Finance - R.M. Sri Vatsava						
2	Financial Management - Saravanavel						
Re	eference Books						
1	Financial Management - L.Y. Pandey						
2	Financial Management - M.Y. Khan and Jain						
3	Financial Management - S.C. Kuchhal						
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]						
1							
2							
4	4						
Co	ourse Designed By:						

CO1 M L S S CO2 S M S S CO3 S S S CO4 S S M S		PO1	PO2	PO3	PO4	PO5
CO3 S S S	CO1	M	L	S	S	S
	CO2	S	M	S. S.	S	M
CO4 S M S	CO3	S	S		S	S
5	CO4	S	S	M	S	M

Course code			L	Т	P	C	
Elective 1 B		Brand Management	4	-	-	4	
Pre-requisite	:	Basic knowledge in Brand Management	Syllabus Version 2021- 2022				
Course Objec	tives:		l.				
The main object	ctives of thi	s course are to:					
 To compa To analyz To familia To provid Expected Course	re and analge the impactorize with be insight or recorded to the control of the c						
		etion of the course, student will be able to:					
		ncepts of branding and related terms			K		
		age building and brand positioning strategies				2	
3 Analyze	the impact	of brand, brand loyalty and brand audit.			K	4	
4 Explain t	he brand re	juvenation and brand monitoring process			K	[4	
5 Apply v	arious strat	egies for brand building and monitoring			K	3	
K1 - Rememb	er; K2 - U	nderstand; K3 - Apply; K4 - Analy ze; K5 - Evaluate;	K6 - 0	reate	2		
brand mark a	nd trade ma	rstanding of brands – concepts and process – significark – different types of brands – family brand, individual name – functions of a brand – branding decisions – i	ıal bra	nd, pi	and -	_	
Unit:2		EDUCATE TO ELEVATE		15	hour	'S	
		d vision – brand ambassadors – brand as a personality ositioning – brand image building	, as tra	ding	asset	ī,	
Unit:3				15	hour	'S	
Brand Impact:	role of br	impact on buyers – competitors, Brand loyalty – loy and manager – Relationship with manufacturing - n and audit		rogra	mme	es –	
Unit:4				15	hour	·S	
Brand Rejuven		d rejuvenation and re-launch, brand development thro Ionitoring brand performance over the product life cycle.	_	cquisi	ition		
Unit:5				13	hour	S	
	es: Designii	ng and implementing branding strategies – Case studio	es				
Unit:6	1.	Contemporary Issues		2	hou	rs	
Expert lecture	es, online se	eminars - webinars Total Lecture hours		75	hour	'S	

Te	ext Book(s)
1	Kevin Lane Keller, "Strategic brand Management", Person Education, New Delhi, 2003.
2	Lan Batey Asian Branding – "A great way to fly", Prentice Hall of India, Singapore 2002
3	Jagdeep Kapoor, Brandex, Biztantra, New Delhi, 2005
Re	eference Books
1	Jean Noel, Kapferer, "Strategic brand Management", The Free Press, New York, 1992
2	Paul Tmeporal, Branding in Asia, John Wiley & sons (P) Ltd., New York, 2000
3	S.Ramesh Kumar, "Managing Indian Brands", Vikas publishing House (P) Ltd., New Delhi,
	2002
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

	Mapping	Course objectiv	es and course	outcomes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S S	S	S
CO2	S	S	S	M	S
CO3	S	S C	M G	M	M
CO4	S	S	S	S	M
CO5	S	S RATHIA	M	M	M

				<u> </u>		
Course code			L	T	P	C
Elective 1 C		Fundamentals of Insurance	4			4
Pre-requisite	:	Basic knowledge about Insurance	Sylla Vers		202 202	
Course Object	tives:					
The main object	ctives of thi	s course are to:				
 To familia To unders To provid 	arize with th tand variou e knowledg	sic concepts of insurance ne concept of working of agency is forms of underwriting ge about the formation of insurance companies basic principles of different types of insurance				
Expected Cou						
		etion of the course, student will be able to:				
1 Recall t	he different	concepts of insurance and its working			K	[1
		t of agent and its working system			K	2
		ons of agents and various forms of underwriting			K	5
		actuarial aspects relating to insurance companies			K	[4
·		iples of insurance and various types of it.			K	4
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create	2	
Unit:1				15	hour	'S
insurance and		e: Purpose and need of insurance: Insurance as a social development				
Unit:2		Station 2 wilds		15	hour	'S
	f license;	an Agent: Pre- requisite for obtaining a license: Revocation or suspension/termination of agent ap				
Unit:3				15	hour	'S
		Proposal form and other forms for grant of cover; Figormation; Nomination and assignment; Procedure reg		and	med	ical
Unit:4				15		'S
	ities; Štruc	rational set-up of the company; Promotion strategy; Nature; Product; Actuarial profession; Product pricing -				s;
Unit:5				13	hour	'S
		f life Insurance/Marine/Fire/Medical/General Insurannterest	ce: Cor			

Unit:6	Contemporary Issues	2 hours						
Expert le	ctures, online seminars - webinars							
	Total Lecture hours	75hours						
Text Boo	ok(s)							
1 Mish	a M.N: Insurance Principles and practice; S. Chand and co, New Dell	ni						
2 Insura	2 Insurance Regulatory Development Act 1999							
Reference	e Books							
1 Life I	nsurance Corporation Act 1956							
Related	Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]							
1								
2								
4								
Course D	esigned By:							

Mapping Course objectives and course outcomes							
	PO1	PO2	PO3	PO4	PO5		
CO1	S	M	S	S	S		
CO2	S	S	M E	S	S		
CO3	S	₹S (M	M	M		
CO4	S	M	M	S	M		
CO5	S	& M'RATHI	M	S	S		





Course code			L	T	P	C
Core- 19		Management Accounting	4			4
Pre-requisite	è	Basic knowledge in Accounting	Sylla Versi	bus ion	2021- 2022	
Course Objec						
The main object	ctives of thi	s course are to:				
2. To unders3. To familia	stand analys arize with b	rious components of management accounting and relais using ratio, working capital management and margudget preparation and budgetary control tools				
Expected Cou						
	*	etion of the course, student will be able to:				
1 Outline	the various	concepts relating to management accounting			K	2
2 Analyze	e financial s	tatements using ratio analysis			K	4
3 Evaluat	e the worki	ng capital management of companies			K	5
4 Compari	ng various a	alternatives using marginal costing and decision making	ing		K	2
5 Analyze	e new budge	et and budgetary control for organizations			K	[4
K1 - Rememb	oer; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - 0	Create	;	
-	_	g – Meaning – Objectives and Scope – Relationship bg, Cost Accounting and Financial Accounting.	etween		hou	ırs
Ratio Analysis Sheet.	– Analysis	of liquidity Solvency and Profitability – Construction of the Cons	on of E	Balan	ce	
Unit:3		OLATE TO ELEVA.		17	hou	ırc
		ng capital requirements and its computation – Fund F	low An			
T I:4. /	1			15	la a s	
Unit:4	ng and Broo	ak Even Analysis – Managerial applications of margi	nal cost		hou	ITS
_	0	ns of marginal costing.	mai cosi	ınıg -	-	
Unit:5				18	hour	'S
Budgeting and	et – Prepara	control – Definition – Importance, Essentials – Class ation of cash budget, sales budget, purchase budget, r		n of l	Budg	
Unit:6	<u> </u>	Contomposoni Issues			har	. MC
	e online co	Contemporary Issues eminars - webinars			hou	ITS
Lapert recture	os, omnic se	Total Lecture hours		90	hou	rs

Te	ext Book(s)
1	Dr. S.N. Maheswari. "Management Accounting", Sultan Chand & Sons, New Delhi, 2004. 2
	3. 4.
2	Sharma and S.K.Gupta "Management Accounting", Kalyani Publishers, New Delhi,2006
Re	eference Books
1	. S.P. Jain and KL. Narang, "Cost and Management Accounting", Kalyani Publishers, New
	Delhi
2	S.K.Bhattacharya, "Accounting and Management", Vikas Publishing House.
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

Mapping	Programme outo	comes			
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	S	S
CO3	S	S	S	S	S
CO4	S	S	S	M	M
CO5	S	SE	S	M	M

^{*}S-Strong; M-Medium; L-Low

Course code			L	Т	P	С
Core- 20		Principles of Auditing	4	1	-	4
		•	-	bus 2	2021-	
Pre-requisite	,	Basic knowledge in Auditing		ion 2		
Course Objec						
The main object	ctives of thi	s course are to:				
 To understand the various concepts of auditing and the procedure for the conduct of internal audit To familiarize with the process of valuing assets and liabilities 						
		ocess of auditing the joint stock companies and investi	gation	mec'	hanis	sm
Expected Cou		<u> </u>	Sucron	11100	1141111	
		etion of the course, student will be able to:				
1 Define t						
2 Outline	the techniq	ues and applicability of internal audit			K	2
		ion of assets and liabilities in business			K	4
•		s and auditing the joint stock companies			K	4
5 Examin	e about inv	estigation and auditing of computerized accounts			K	4
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create	<u> </u>	
	,					
Unit:1				201	nour	'S
an Auditor –	_	nition – Objectives – Types – Advantages and Limitat rammes	IOHS —	Quai	nies	<u> </u>
Unit:2		AR UNI		181	hour	·s
	ol – Internal	Check and Internal Audit – Audit Note Book – Workin	g Pap	ers.V	ouch	ing
	Vouching	of Cash Book – Vouching of Trading Transactions –				
Unit:3				17l	1011r	•6
	l d Valuation	of Assets and Liabilities – Auditor's position regardin	o the			
		l Liabilities – Depreciation – Reserves and Provisions	_			
Unit:4				15l	10ur	·s_
		panies – Qualification – Dis-qualifications – Various 1				
		Auditor – Rights and Duties – Liabilities of a Compar Audit – Audit Report – Contents and Types.	ny Au	ditor	– Sh	are
Unit:5				18l	10ur	'S
	Objectives	of Investigation – Audit of Computerised Accounts –	Elect			
_	•	under the provisions of Companies Act.				
·					_	_

Uı	Unit:6 Contemporary Issues 2 hours						
Ex	pert lecture	s, online seminars - webinars					
		Total Lecture hours	90hours				
Te	Text Book(s)						
1	1 B.N. Tandon, "Practical Auditing", S Chand Company Ltd						
Re	Reference Books						
1	1 .R.M De Paula, "Auditing-the English language Society and Sir Isaac Pitman and Sons						
	Ltd,Londo	n					
2	Spicer and	Pegler, "Auditing: Khatalia's Auditing" 4. Kamal Gupta, "Auditing"	liting", Tata				
	Mcgriall Publications						
Re	elated Onli	ne Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1							
2							
4							
Co	Course Designed By:						

	Ma	pping with pro	ogramme outco	mes	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	S
CO2	S	S	S	M	M
CO3	S	S	₿M_	S	S
CO4	S	SE HATH	S NIVER	M	M
CO5	S	S	Sur Cappy Can	M	M

^{*}S-Strong; M-Medium; L-Low

Course code		L	T	P	C
Core- 21	Indirect Taxes	4			4
Pre-requisite	Basic knowledge in Tax	Sylla Vers		2021- 2022	
Course Objectives:	•	<u> </u>			

The main objectives of this course are to:

- 1. To understand the applicability of indirect taxes in India
- 2. To familiarize with the calculation and execution of goods and service tax in India
- 3. To understand the working of custom law in India

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	Recall various concepts relating to Indirect tax regime in India	K1
2	Analyze the concept and applicability of GST in businesses	K4
3	Compare the GST regime with other indirect tax laws prior to it	K2
4	Illustrate GST system in own business and other prototypes	K2
5	Examine the custom law and related duties and taxes	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create

15-- hours Unit:1

Meaning of Tax and Taxation - Types of Taxes: Direct and Indirect Taxes - Features – Merits and Limitations - Comparison of Direct and Indirect taxes. Constitutional basis of Taxation in India- Methods of levying Indirect Taxes: Advoleram and Specific. Contribution of Indirect taxes to Government Revenues

Unit:2 **13--** hours

Good and Services Tax in India - Introduction - Concept of GST - Need for GST - Advantages of GST. Structure of GST in India: Dual Concept - CGST- SGST- UTGST-IGST. Subsuming of Taxes- GST Rate Structure in India. GST Council: Structure and Functions.

Unit:3 **15--** hours

Levy and Collection under CGST and SGST Acts: Meaning of important terms: Goods, Services, Supplier, Business, Manufacture, Casual Taxable Person, Aggregate Turnover, Input Tax and Output Tax. Taxable Event under GST: Concept of Supply - Time of supply - Value of Taxable supply. Composite and Mixed Supplies. Input Tax Credit: Meaning - Eligibility and Conditions for availing Input Tax Credit. Reverse Charge Mechanism under GST. Composition Levy: Meaning and Applicability.

Unit:4 **15--hours**

Levy and Collection under Integrated Goods and Services Tax Act: Meaning of important terms: Integrated tax, Intermediary, Location of the Recipient and Supplier of Services, and Zero-rated Supply. Nature of Supply: Intra-State Supply and Inter-State Supply - Place of Supply of Goods or Services: Meaning and Determination. Procedures under GST: Procedure for Registration -Persons Liable for Registration - Compulsory Registration and Deemed Registration. E-Way Bill under GST: Meaning and Applicability. Filing of Returns: Types of GST Returns and their Due Dates.

Uı	nit:5		15hours			
Intr	oduction to	Customs Laws in India: The Customs Act 1962 - The Customs	Tariff Act 1975 -			
Bas	sic Concepts	s - Taxable Event - Levy and Exemptions from Customs Duty -	Types - Methods of			
Val	uation- Aba	tement of Duty on Damaged or Deteriorated Goods - Customs	Duty Draw Back.			
Uı	nit:6	Contemporary Issues	2 hours			
Ex	kpert lecture	s, online seminars - webinars				
		Total Lecture hours	75hours			
Te	ext Book(s)					
1						
	Indirect Ta	axes Law and Practice - V.S.Datey. Taxmann Publications, New	v Delhi.			
2	Indirect Ta	axes: GST and Customs Laws - R.Parameswaran and P.Viswana	athan,			
	Kavin Publications, Coimbatore.					
Re	Reference Books					
1	1 GST Law and Practice - S.S.Gupta, Taxmann Publications, New Delhi.					
2	2 Indirect Taxation - V.Balachandran. Sultan Chand & Co. New Delhi					
Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1		OTHER DE				
2		Sale Barrier Control of the Control				
4	4					
Co	ourse Design	ned By:				

	Map	ping with prog	<mark>gramme outc</mark> om	es	
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	imbuting M Galage	M	M
CO2	S	S Fouch	LE LO ETEAVLE W	M	M
CO3	S	M	M	M	M
CO4	S	S	M	M	M
CO5	S	S	M	M	M

Course code		L	T	P	C	
Core 22	Computer Applications: MS PowerPoint And MS Accessand Tally Practical - II	4	-		-	
Pre-requisite	Basics knowledge in MS PowerPoint And MS Access and Tally Syllabu Version		2	021-2	22	
Course Objectives						

Course Objectives:

The main objectives of this course are to:

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

1	K2
2	K6
3	K3
4	K4
5	K4

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 - Create MS POWERPOINT 12 hrs

- 1. Designslideforaproductofyourchoice,includesthepictureoftheproductanddem onstrationandworking(minimum threeslides)
- 2. Prepareanorganizationchartforacompany.
- 3. Createashowprojectingtheactivitiesofyourdepartmentduringtheacademicyear.

MSACCESS

13 hrs

- 1. CreateaStudentdatabasewiththefollowingTables:
 - i). StudentsPersonalDetails
 - ii). StudentsMarkDetailsPerform thefollowing:
 - a). Relate the Tables
 - b). Create a query to the students passed in all subjects.
 - c).Create aformandreport

TALLY 20 hrs

- 1. Company Creation and Alteration
- 2. Creating and Displaying Ledger
- 3. Voucher Creation
- 4. Voucher Alteration and Deletion
- 5. InventoryInformation—StockSummary
- 6. InventoryInformation—GodownCreationandalteration
- 7. Final Accounts
- 8. BankReconciliationStatement
- 9. AccountingandInventoryInformation's
- 10. BillwiseStatements.

Mapping wi	th Programme Ou	tcomes			
COs	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	M
CO2	S	S	M	S	S
CO3	M	S	S	S	S
CO4	S	S	S	M	M
CO5	M	M	S	S	S

S- Strong; M-Medium



Course code TITLE OF THE COURSE L T P						
Elective 2 A		Entrepreneurial development	4			4
Pre-requisite	,	Basic knowledge about entrepreneurship	Sylla Versi		202 202	
Course Objec	tives:			1		
The main object	ctives of thi	s course are to:				
 To provid To familia To provid To provid 	e insights a arize with th e knowledg e knowledg	sic concepts of entrepreneurship and related initiatives bout the setting up of startups ne institutional services to entrepreneur ge about various financial support available to the entre ge about various subsidies and incentives available for	eprene		urs	
Expected Cou						
		etion of the course, student will be able to:			17	· 1
		nce and role of entrepreneurship as an economic activity	ty		K	
2 Explain the various process of setting up a startup K2 3 Outline the various institutional services to entrepreneur K2						
03/5/F/D4						
		financial institution available to support entrepreneurs	<u> </u>			4
		osidies and incentives available for entrepreneurs	T T ()	•		4
K1 - Rememb	ber; K2 - U	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (reate		
Unit:1			1	15	hour	.a
entrepreneur -		rship phases of EDP. Development of women entrieself employment of women council scheme.	repren	eur d	& ru	ral
Unit:2	D :					
The start-up pr	ocess Proie				hour	'S
evaluation – fe		ect identification – selection of the product – project for alysis, Project Report.	ormula		hour	°S
		1 1 5	ormula	tion		
Unit:3	asibility and	alysis, Project Report. repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO –		15	hour	
Unit:3 Institutional se KUIC and com	asibility and	alysis, Project Report. repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO –		15 Γ, ΙΙΟ	hour C,	PS .
Unit:3 Institutional se KUIC and com Unit:4 Institutional fir	rvice to ent	alysis, Project Report. repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO –	ITCO	15 Γ, IIC	hour C, hour	es es
Unit:3 Institutional se KUIC and com Unit:4 Institutional fin SIPCOT – SID	rvice to ent	repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – k. repreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, LI	ITCO	15 Γ, ΙΙΟ 15 GIC	hour C, hour	es Es I,
Unit:3 Institutional se KUIC and com Unit:4 Institutional fir SIPCOT – SID Unit:5 Incentives and	rvice to entomercialban nance to ento BI commercialban subsidies —	repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – k. repreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, LI	ITCO	15 Γ, IIC 15 GIC 13 apita	hour E, hour , UT	es Es I,
Unit:3 Institutional se KUIC and com Unit:4 Institutional fir SIPCOT – SID Unit:5 Incentives and assistance - Ta	rvice to entomercialban nance to ento BI commercialban subsidies —	repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – ik. repreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, Licial bank venture capital. Subsidied services – subsidy for market. Transport – fit to SSI role of entrepreneur in export promotion and	ITCO	15 Γ, IIC 15 GIC 13 apita	hour C, hour , UT	ss II,
Unit:3 Institutional se KUIC and com Unit:4 Institutional fir SIPCOT – SID Unit:5 Incentives and assistance - Ta substitution. Unit:6	rvice to entomercialbantance to ento ento ento ento ento ento ento	repreneur – DIC, SIDO, NSIC, SISI, SSIC, SIDCO – ik. repreneurs: IFCI, SFC, IDBI, ICICI, TIIC, SIDCS, Licial bank venture capital.	ITCO	15 Γ, IIC 15 GIC 13 apita	hour E, hour , UT	ss II,

Te	Text Book(s)					
1	Entrepreneurial Development – C.B.Gupta and N.P.Srinivasan					
2	Fundamentals of Entrepreneurship and Small Business –Renu Arora & S.KI.Sood					
Re	Reference Books					
1	Entrepreneurial Development – S.S.Khanka 4. Entrepreneurial Development – P.Saravanavel					
2	Entrepreneurial Development – S.G.Bhanushali					
3	Entrepreneurial Development – Dr.N.Ramu					
Re	Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1						
2						
4						
Co	ourse Designed By:					

	PO1	Course objectiv PO2	PO3	PO4	PO5
	101	102	103	104	103
CO1	M	S	M	S	S
CO2	S	S	S.	S	S
CO3	S	S		M	S
CO4	S	S	S	S	S
CO5	C	C repute	C C	M	M

Course code			L	Т	P	C
Elective 2 B			4			4
Pre-requisite	.	Rasic knowledge in marketing	ylla zersi		202	1-22
Course Objec	tives:					
The main object	ctives of thi	s course are to:				
 To provid To unders To unders 	e insight abstand the imstand the proint knowled	portance of supply chain management out various strategies of supply chain management portance of strategic alliance in supply chain management ocess of procurement and outsourcing ge about smart pricing strategies and customer value meanes.		es		
		etion of the course, student will be able to:				
		nce of supply chain management in the modern times			K	<u> </u>
		strategies in supply chain management				2
		pt of retailer supplier partnership				4
		of procurement, outsourcing and e-procurement				4
	-	smart pricing strategies and measuring customer values	·			<u></u> [4
		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6		'reate		
KI - Kememe	JC1, 182 - O1	iderstand, RS - Appry, R4 - Analyze, RS - Evaluate, R 0	U - C	ıcan		
	_	ent – Global Optimisation – importance – key issues – In	iven	tory	hour	
Supply Chain management	_	ent – Global Optimisation – importance – key issues – In lot size model. Supply contracts – centralized vs. decent	iven traliz	tory zed s	ystei	n
Supply Chain management - Unit:2 Supply chain I	economic	V Y R 1 a W C C C C C C C C C C C C C C C C C C	iven traliz	tory zed s	ystei hour	n
Supply Chain management - Unit:2 Supply chain I industry – retain	economic	lot size model. Supply contracts – centralized vs. decent	traliz	tory zed s 15 groc	ystei hour	n S
Supply Chain management - Unit:2 Supply chain I industry – retain Unit:3 Strategic Allian	ntegrates- Pil industry –	lot size model. Supply contracts – centralized vs. decent	t on	tory zed s	yster hour ery hour	n S
Supply Chain management - Unit:2 Supply chain I industry – retain the supplier partner in the supplier in the	ntegrates- Pil industry –	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits	t on	15 groc 15 retail	hour ery hour	n rs
Supply Chain management - Unit:2 Supply chain I industry – retain I supplier Allian supplier partner Unit:4 Procurement as	ntegrates- Pil industry – nces: Frameership – advand Outsourd	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits	t on	15 groc 15 retail	hour ery hour er –	n rs
Supply Chain management - Unit:2 Supply chain I industry – retain the supplier partner supplier partner supplier partner and decision – e-present	ntegrates- Pil industry – nces: Frameership – advand Outsourd	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits antages and disadvantages of RSP — distributor Integration in the control of the control	t on	15 groc 15 retail	hour ery hour er –	m SSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSSS
Supply Chain management - Unit:2 Supply chain I industry – retain the supplier partner supplier supplier partner supplier sup	ntegrates- Pil industry – nces: Frameership – advand Outsource	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits antages and disadvantages of RSP — distributor Integration in the distributor in	t on	15 groc 15 retail	hour ery hour hour	rs rs
Supply Chain management - Unit:2 Supply chain I industry – retain	ntegrates- Pall industry — nces: Frameership — advand Outsource ocurement —	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits antages and disadvantages of RSP — distributor Integration in the control of the control	t on traliz	15 groc 15 retail	hour ery hour hour	rs rs
Supply Chain management - Unit:2 Supply chain I industry – retain	ntegrates- Pall industry — nces: Frameership — advand Outsource ocurement —	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits antages and disadvantages of RSP — distributor Integration — frame work of e-procurement cing: Outsourcing — benefits and risks — framework for many many many many many many many many	t on traliz	15 groc 15 retail 13 ce an	hour ery hour hour	rs rs
Supply Chain management - Unit:2 Supply chain I industry – retain the supplier partner of the supplier partner of the supplier partner of the supplier partner of the supplier of the supplie	ntegrates- Pil industry — nces: Frameership — advand Outsource ocurement — customer Vaservices — st	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits antages and disadvantages of RSP — distributor Integration in the strategic and risks — framework for management — frame work of e-procurement	t on traliz	15 groc 15 retail 13 ce an	hour ery hour hour d bra	rs rs
Supply Chain management - Unit:2 Supply chain I industry – retain the supplier partner of the supplier partner of the supplier partner of the supplier partner of the supplier of the supplie	ntegrates- Pil industry — nces: Frameership — advand Outsource ocurement — customer Vaservices — st	Push, Pull strategies — Demand driven strategies — Impact distribution strategies e work for strategic alliances — 3PL — merits and demerits antages and disadvantages of RSP — distributor Integration cing: Outsourcing — benefits and risks — framework for m — frame work of e-procurement alue — conformance of requirement — product selection — trategic pricing — smart pricing — customer value measure Contemporary Issues	t on traliz t on make	15 groc 15 retail 13 ce an	hour ery hour hour d bra	rs rs rs und

1	Rushton, A., Oxley, J & Croucher, P (2nd Edition, 2000). Handbook of Logistics and
	Distribution Management. Kogan Page.
2	Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies.
	Irwin/McGraw Hill 32
Re	eference Books
1	Simchi-Levi, David, Kamisnsky, Philip, and Simchi-Levi, Edith. (2nd Edition, 2004).
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

	PO1	PO2	PO3	PO4	PO5
CO1	S	M	S	M	S
CO2	S	S	S	M	S
CO3	S	S	நகழக _{ம்} S	S	S
CO4	S	S	M	S	M
CO5	S	S	M	M	M

Course code			L	Т	P	C
		Duinginles of Web Designing		1	1	
Elective 2 C		Principles of Web Designing	4 Sylla	hus		4
Pre-requisite	9	Basic knowledge about internet	Versi		202 202	
Course Object						
The main obje	ctives of thi	s course are to:				
	_	ge about working in HTML				
		orking of XML				
3. To understand the basic and advanced process of java scripting4. To provide insights about the CGI and server side scripting						
	_	e about the various data base tools				
Expected Cou						
		etion of the course, student will be able to:				
		orking in HTML and graphics			K	2.
	the workin	C 1			K	
		l advanced process of java scripting			K	
11 3		d server side scripting			K	
		web database tools in web designing			K	
•		nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K 6 (roote		
KI - Kemem	Jei, K2 - Ul	ilderstand, KS - Appry, K4 - Anaryze, KS - Evaluate,	IXO - (reale	7	
Unit:1		Title of the Unit (Capitalize each Word)		15	hour	rc ·
	aphics: HTN	AL 4.0 Tag Reference, Global Attributes, Event Hand	lers. D			
	•	ng Tags, List Tags, Hyperlinks, Image & Image map,				n
		table Content Tags. Image Maps, Advanced Graphics				
forms & Styl	e Sheets.	Coimbatore				
T1 '4 2	1	Distinger of winds	1	15	1	
Unit:2	otion to VM	Title of the Unit (Capitalize each Word)	15hours			
		IL, Problems with HTML & SGML. Types of XML M	iarkup	. Dog	cume	nt
Type Deminio	ns, Linking	Lleing Style Sheete with YMI YMI Summery	1			
		, Using Style Sheets with XML, XML Summary				
Unit:3	,				hour	S
	l .	Title of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating W		15	hour Fran	
Introduction to with Java Scri	Java Scri pt. Using Ja	Fitle of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Model.	/indov	15) vs & ance:	Fran	nes
Introduction to with Java Scri Maintaining S	Java Scrip pt. Using Ja tate, Introdu	Pitle of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Material to Cookies, Advantages and limitations of Cookies.	/indowaintenakies, D	15 vs & ance:	Fran	nes ges
Introduction to with Java Scri Maintaining S of Cookies, H	Java Script. Using Jatate, Introductory	Title of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Maction to Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies	/indowaintenaties, Des. Inti	15 vs & ance: isadv	Fran antag	nes ges to
Introduction to with Java Scri Maintaining S of Cookies, H	Java Script. Using Jatate, Introductory	Pitle of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Material to Cookies, Advantages and limitations of Cookies.	/indowaintenaties, Des. Inti	15 vs & ance: isadv	Fran antag	nes ges to
Introduction to with Java Scri Maintaining S of Cookies, H	o Java Script. Using Jatate, Introducto Use Canced Netsc	Title of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Maction to Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies	/indowaintenaties, Des. Inti	15 vs & ance: isadv	Fran antag tion HTM	nes ges to IL
Introduction to with Java Scri Maintaining S of Cookies, H DHTML. Adv	pt. Using Ja tate, Introdu ow to Use C anced Netso	Pitle of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Materian to Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies appendix and Microsoft DHTML & Crosser Cookies and Cookies, Which Servers and Browsers support Cookies appendix Advanced Microsoft DHTML & Crosser Cookies and Cookies and Browsers support Cookies appendix and Microsoft DHTML & Crosser Cookies and State Microsoft	Vindovainten	15 vs & ance: isadvroduction Discounting the ser Discounting th	Frantage tion HTM hour	mes ges to IL
Introduction to with Java Scri Maintaining S of Cookies, H DHTML. Adv Unit:4 CGI & Server Server require	pt. Using Ja tate, Introdu ow to Use C anced Netso	Title of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Model of Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies appendix Advanced Microsoft DHTML & Crosser Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies o	Vindovainten	15 vs & ance: isadvroduction Discounting the ser Discounting th	Frantage tion HTM hour	mes ges to IL
Introduction to with Java Scri Maintaining S of Cookies, H DHTML. Adv Unit:4 CGI & Server Server require	pt. Using Ja tate, Introdu ow to Use C anced Netso	Pitle of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Materian to Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies appendix and Microsoft DHTML & Crosser Cookies and Cookies, Which Servers and Browsers support Cookies appendix Advanced Microsoft DHTML & Crosser Cookies and Cookies and Browsers support Cookies appendix and Microsoft DHTML & Crosser Cookies and State Microsoft	Vindovainten	15 vs & ance: isadvroduction Discounting the ser Discounting th	Frantage tion HTM hour	mes ges to IL
Introduction to with Java Scri Maintaining S of Cookies, H DHTML. Adv Unit:4 CGI & Server Server require	pt. Using Ja tate, Introdu ow to Use Canced Netson side scripting ments for Wariables, C	Title of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Materian to Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies appending. Advanced Microsoft DHTML & Crosser Cookies are DHTML, Advanced Microsoft DHTML & Crosser Cookies are DHTML (Capitalize each Word) Ing, CGI & the WWW, Beyond HTML with CGI, How MINDOWS-NT & UNIX, CGI script structure, Standar GI Libraries, Java Servlets, Server-Side	Vindovainten	15 vs & ance: isadvroduction Discounting the ser Discounting th	Frantagantagation HTM hour s. CC	mes ges to IL s
Introduction to with Java Scri Maintaining S of Cookies, H DHTML. Adv Unit:4 CGI & Server Server require Environment V Unit:5	pt. Using Ja tate, Introdu ow to Use C anced Netso side scriptin ments for W Variables, C	Title of the Unit (Capitalize each Word) pting, Web Browser Object Model, Manipulating Word Script to create smart forms. Cookies and State Model of Cookies, Advantages and limitations of Cookies, which Servers and Browsers support Cookies appendix Advanced Microsoft DHTML & Crosser Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies of the Unit (Capitalize each Word) In Capitalize each Word of Cookies o	/indovaintenaties, Des. Introduces. Introduces.	15 vs & ance: isadvroductor ser D 15 work	Frantage tion HTM hour s. CC	mes ges tto IIL s s s s

Unit:6	Contemporary Issues	2 hours		
Expert lectur	es, online seminars - webinars			
	Total Lecture hours	75hours		
Text Book(s)			
1 Using HT	ML 4, XML & JAVA by Eric Ladd & Jim O'Donell (Platinum I	Edition) (PHI)		
Reference B	ooks			
1 PERL &	CGI by Elizabeth Castro (Pearson Education			
Related Onl	ine Contents [MOOC, SWAYAM, NPTEL, Websites etc.]			
1				
2				
4				
Course Desig	ned By:			

Mapping Course objectives and course outcomes						
	PO1	PO2	PO3	PO4	PO5	
CO1	S	M	S	M	S	
CO2	S	S	says S	S	S	
CO3	S	S	S	S	S	
CO4	S	S	S	S	M	
CO5	S	S	S	M	M	

Course code			L	Т	P	C
Elective 3 A		Financial Markets	4			4
Pre-requisite		Basic knowledge about financial market	Sylla	bus ion		21- 22
Course Object						
The main object	ctives of thi	s course are to:				
 To analyz To evalua To evalua To provid 	e the working te the function te the role of the insights a	sic concepts of financial market ng and components of corporate securities market ioning of stock exchanges in India of banks and intermediaries in financial market bout the new models and innovative trends in financi	ng			
Expected Cou						
		etion of the course, student will be able to:			1	
		ncepts of financial market			K	
		ng and components of corporate securities market			K	4
		ning of stock exchanges in India			K	4
4 Explain t	he role of b	anks and intermediaries in financial market			K	4
5 Apply v	arious trend	ds and new modes in financing			K	3
K1 - Rememb	er; K2 - Uı	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate;	K6 - (Create		
India – India Classification Unit:2	n Capital I and object	Markets – Difference between Money Market and of Indian Money Markets and Structure of Capital Money Markets and Structure of Capital Money Markets – New Issue Markets – Functions Issue Mechanism	Capita Iarkets.	15l	nrket nour	_ S
Banking - Role	and Functi	ions of Merchant Bankers in India – Under writing.				
Unit:3				15l	our	S
		k Exchange – Role of Secondary Market – Trading is sactions – Role of SEBI – Regulation of Stock Excha		Excl	nange	- = -
Unit:4				15l	ıour	<u>s</u>
		ediaries – Commercial Banks Role in Financing – IDs – Investments Companies.	BI – II	FCI –	LIC	
Unit:5				131	our	S
New Modes of Dimension Fur Factoring – Fac	nctions – Vectoring as S	Leasing as Source of Finance – Forms of leasing – enture Capital in India – Factoring – Types – Modus ource of Finance – Securitisation of assets – Mechan Securitisation in India,	Operar	e Cap	oital -	
Unit:6		Contemporary Issues		2	hou	rs
	es, online se	eminars - webinars				_~_
		Total Lecture hours		751	our	s

Te	ext Book(s)
1	Financial Markets and Services- E.Gorden K.Natarajan
2	Financial Markets and Institutions – Dr.S.Gurusamy
3	
4	
Re	eference Books
1	Financial Institutions and Markets - Bhole
2	Financial Markets, Institutions and services- N.K.Gupta
3	
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

	Mapping Course objectives and course outcomes					
	PO1	PO2	PO3	PO4	PO5	
CO1	S	S	S	S	S	
CO2	S	S	S	S	S	
CO3	S	S	M	S	S	
CO4	S	S S	S	M	M	
CO5	S	S	M Canada	M	M	

Course code			L	Т	P	С		
Elective 3 B	ı	Insurance Legislative Framework	4			4		
Pre-requisite	:	Basic knowledge in insurance	Sylla versi		202	1-22		
Course Objec								
The main object	ctives of thi	s course are to:						
2. To provid	2. To provide awareness about the provisions of LIC act							
3. To offer knowledge about insurance regulatory and development authority act								
	_	at consumer protection act						
		the concept and working of ombudsman						
Expected Cou								
	_	etion of the course, student will be able to:						
		s aspects of insurance act			K			
		provisions of LIC act			K	2		
authorit	y act	provisions relating to insurance regulatory and develo	pmen	t	K	4		
4 Analyze	the various	provisions of consumer protection act			K	4		
5 Explain	the role of	ombudsman <mark>scheme</mark>			K	4		
K1 - Rememb	oer; K2 - U1	nderstand; K3 - Apply; K4 - Analyze; K5 - Evaluate; F	X6 - C	reate	;			
TT .*4.4	1		1	17 1	1			
Unit:1 Insurance Act	1029			15	nour	S		
Insurance Act	1938							
Unit:2		AR UN		12—	-hou	rs5		
LIC Act 1956		Chinomity (Co			110 01			
		EDUCATE TO ELEVATE						
Unit:3				15-h	ours	,		
Insurance Regi	ulatory & D	evelopment Authority Act 1999						
Unit:4				151	hour	S		
Consumer prot	ection Act	1985 applicable to Insurance Companies						
Unit:5				13	իրուր	<u> </u>		
Ombudsman so	cheme	<u>l</u>		101	ioui			
Unit:6		Contemporary Issues		2	hou	rs		
	es, online se	minars - webinars						
•		Total Lecture hours		751	hour	S		
Text Book(s)						-		
1 Mishra M	. N: Insuran	ce principles and practice; S Chand & co. New						

Re	eference Books
1	Delhi Insurance Regulatory Development Acts 1999
2	Life Insurance Corporation Acts 1956
Re	elated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	
2	
4	
Co	ourse Designed By:

Mapping Course objectives and course outcomes					
	PO1	PO2	PO3	PO4	PO5
CO1	S	S	S	S	M
CO2	S	S	S	M	S
CO3	S	S	M	S	S
CO4	S	M	நகழக _{ம்} M	M	M
CO5	S	M®	M	M	L

ELECTIVE PAPER

Course code	-	PROJECT AND VIVA VOCE		Т	P	С
Elective – 3 C		Major Project	-	4	-	4
Pre-requisite		Knowledge in Core, Research Methods and Analytical Tools	Syllabus Version		2021-2022	

Course Objectives:

The main objectives of this course are to:

- 1. The students will get on-the-job training and experience.
- 2. The students will gain knowledge on problem identification and solutions.
- 3. The students will gain a complete knowledge on the program and the course outcome.

Expected Course Outcomes:

On the successful completion of the course, student will be able to:

r ,				
1	Explain about how to collect literature.	K2		
2	Implement problem identification and will frame tool for collecting data	К3		
3	Evaluate and get practical exposure on the framed objective.	K5		
4	Execute and generate the procedure of compiling the collected data by using analysis	K3,K6		
5	Summarize and execute report writing, and will get complete knowledge of the course.	K2,K3		

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyse; K5 - Evaluate; K6 - Create

Textbook(s)

C.R. Kothari, "Research Methodology Methods and Techniques", Second Edition, New Delhi: New Age International publisher, 2004

Reference Books

- Ranjit Kumar, Research Methodology: A Step-by-Step Guide for Beginners, SAGE Publications, 2014
- 2 Robert B Burns, Introduction to Research Methods, SAGE Publications

Course Designed By: Dr. A. Vimala, Dr. S. Sadhasivam and Dr. C. Dhayanand

Mapping with Programme Outcomes							
COs	PO1	PO2	PO3	PO4	PO5		
CO1	M	S	M	S	S		
CO2	S	S	S	S	S		
CO3	S	S	S	S	S		
CO4	S	S	S	S	S		
CO5	S	S	S	S	M		
*S_Strong: M_N	Adjum: I Low	•			•		

*S-Strong; M-Medium; L-Low